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Overview:

- Introduce the assignment as an opportunity for students to showcase their creativity and understanding of HTML and CSS by designing unique landing pages.

Objective:

- Demonstrate proficiency in structuring web pages using HTML elements.
- Apply CSS styling to enhance the visual appeal and usability of the landing page.
- Showcase creativity and originality in design and content.

Assignment Details:

- Each student is required to create a unique landing page from scratch using only HTML and CSS.
- The landing page should have a clear purpose or theme, such as promoting a product, service, event, or personal portfolio.
- Students are encouraged to incorporate custom graphics, fonts, colors, and layouts to make their landing page stand out.
- The page should include essential elements such as a headline, subheadline, call-to-action button, and relevant content.
- Students should pay attention to responsiveness and ensurethat their landing page is mobile-friendly

Guidelines:

- Use semantic HTML markup for better accessibility andSEO.
- Organize CSS code effectively by using classes and IDs forstyling elements.
- Experiment with CSS properties and selectors to achievedesired visual effects.
- Test the landing page across different browsers to ensurecompatibility.
- Avoid using pre-made templates or frameworks; the goal is tocreate something original.

Submission Requirements:

- Submit the HTML and CSS files along with any additionalassets (images, fonts, etc.) used in the project.
- Include a brief description or rationale for the design choicesmade.
- Encourage peer review or feedback sessions to promotelearning and collaboration.

Assessment Criteria:

- Creativity and originality of the design.
- Proficiency in HTML structure and CSS styling.
- Effectiveness of layout, navigation, and visual hierarchy.
- Responsiveness and compatibility across devices.
- Attention to detail and adherence to best practices.

Resources:

- Provide links to online tutorials, reference guides, or tools forHTML and CSS.
- Offer assistance or clarification during office hours or onlineforums.

Deadline:

- Set a reasonable deadline for students to complete and submittheir landing pages.

Additional Challenges (Optional):

- Bonus points for incorporating interactive elements usingJavaScript.
- Encourage students to optimize their landing page for performance and speed.

Conclusion:

- Emphasize the importance of creativity, problem-solving, andattention to detail in web development.
- Encourage students to continue exploring and experimentingwith web technologies beyond the scope of the assignment.

Example :- it can be a - photography landing page , artgallery landing page , college website landing page .