Brainstorm & Idea Prioritisation Template

Date	22nd June 2025
Team ID	LTVIP2025TMID57410
Project Name	ShopsMart
Maximum Marks	4 Marks

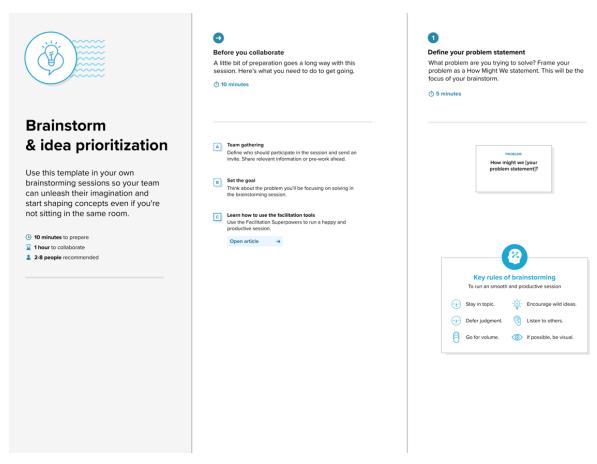
Brainstorm & Idea Prioritisation Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem-solving. Prioritising volume over value, out-of-the-box ideas are welcome and built upon. All participants are encouraged to collaborate, helping one another develop a rich array of creative solutions.

Use this template in your brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm

Wide variety of products

Convenient delivery scheduling

ShopsMart – Your Digital Grocery Store

Personalized recommendatimens

Secure online payment options

Secure online payment options

Idea Listing

ShopsMart Your Digital Grocery Store

- Wide product selection
- Convenient delivery scheduling
- Personalized recommendations
- User-friendly app interface
- Secure payment methods
- Fresh, high-quality produce

Idea Grouping ShopsMart Your Digital **Grocery Store Primary** Secondary • Wide product Personalized selection recommendations Convenient User-friendly app interface delivery scheduling Secure payment • Fresh, highmethods quality produce