

Project Design Phase
Proposed Solution Template

Date	22 June 2025
Team ID	LTVIP2025TMID57410
Project Name	ShopsMart
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Busy individuals struggle to find time to shop for groceries in person, and local stores may lack product variety or delivery options.
2.	Idea / Solution description	A web-based grocery platform that allows users to browse, select, and order groceries online with home delivery, personalized suggestions, and real-time tracking.
3.	Novelty / Uniqueness	Personalized recommendations based on user behavior Scheduled and express delivery options Admin dashboard with live inventory control
4.	Social Impact / Customer Satisfaction	Saves time for working professionals and parents Improves access to quality groceries Supports local farms and vendors by connecting them to digital buyers
5.	Business Model (Revenue Model)	Commission per order Delivery charges Vendor subscription plans for listing products
6.	Scalability of the Solution	Easily scalable to multiple cities and regions with support for multilingual UI, local vendor integration, and cloud-based architecture