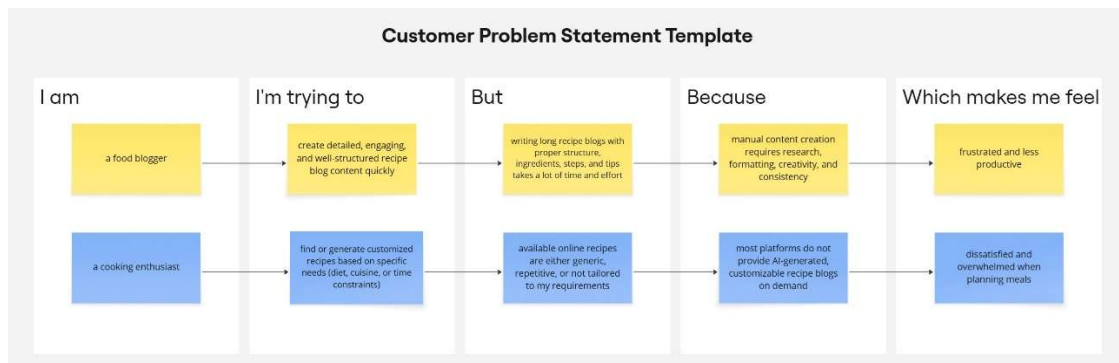


## Project Initialization and Planning Phase

Date	28 January 2026
Team ID	LTVIP2026TMIDS66271
Project Name	Flavour Fusion: Ai-Driven Recipe Blogging
Maximum Marks	3 Marks

### Define Problem Statements:

Therefore, food bloggers and busy individuals are in dire need of an easier way to pen or write a detailed recipe blog in the shortest length of time. Writing recipes manually requires a lot of efforts, creativities, and proper formatting that are really very time-consuming. Also, most of the recipes available online tend to be general and do not meet specific user needs. The result is usually frustration and reduced productivity. The Flavour Fusion application solves this problem by using an AI model to quickly generate customized and well-structured recipe blogs based on user input.



Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	A food blogger	Create detailed, and high-quality recipe blog content in less time	Writing long and recipe blogs manually is time-consuming	It requires research, creativity, formatting, and consistency	Frustrated and less productive
PS-2	A cooking enthusiast	Generate customized recipes	Existing recipes available online are generic and not customizable	Most platforms do not offer AI-driven recipe blog generation	Dissatisfied and overwhelmed while planning meals