



Sales and Profit Trends Overview



182.08M

Total Sales



63.4M

Total Profit



462K

Sum of Units Sold

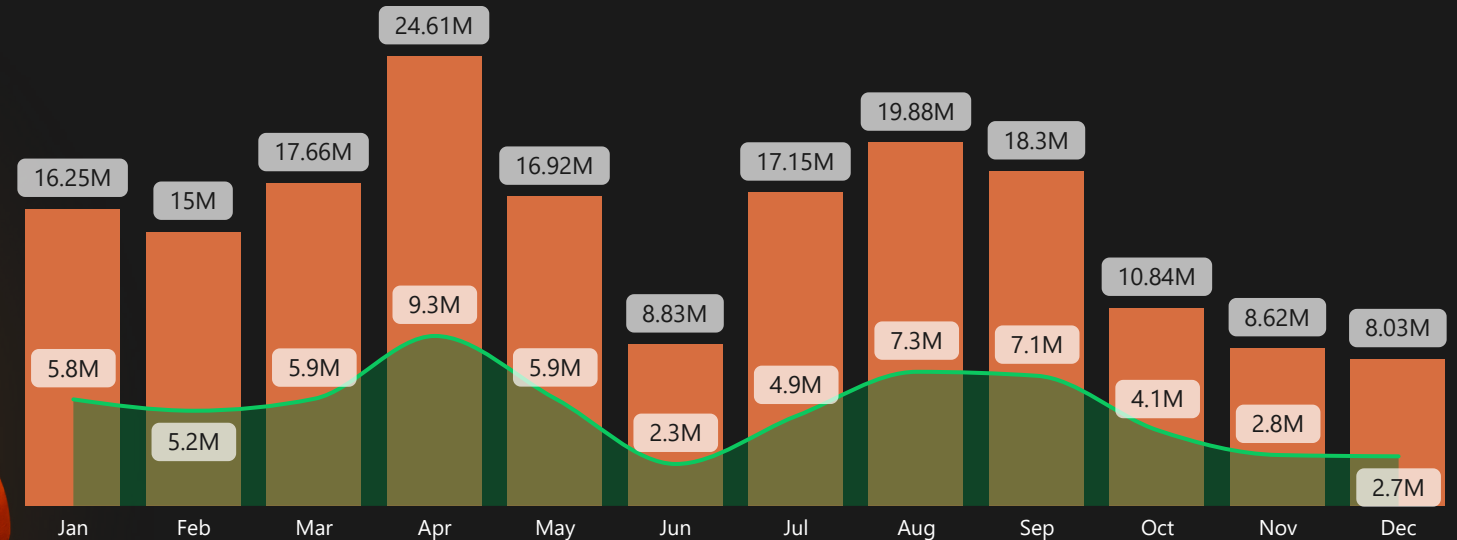


34.81%

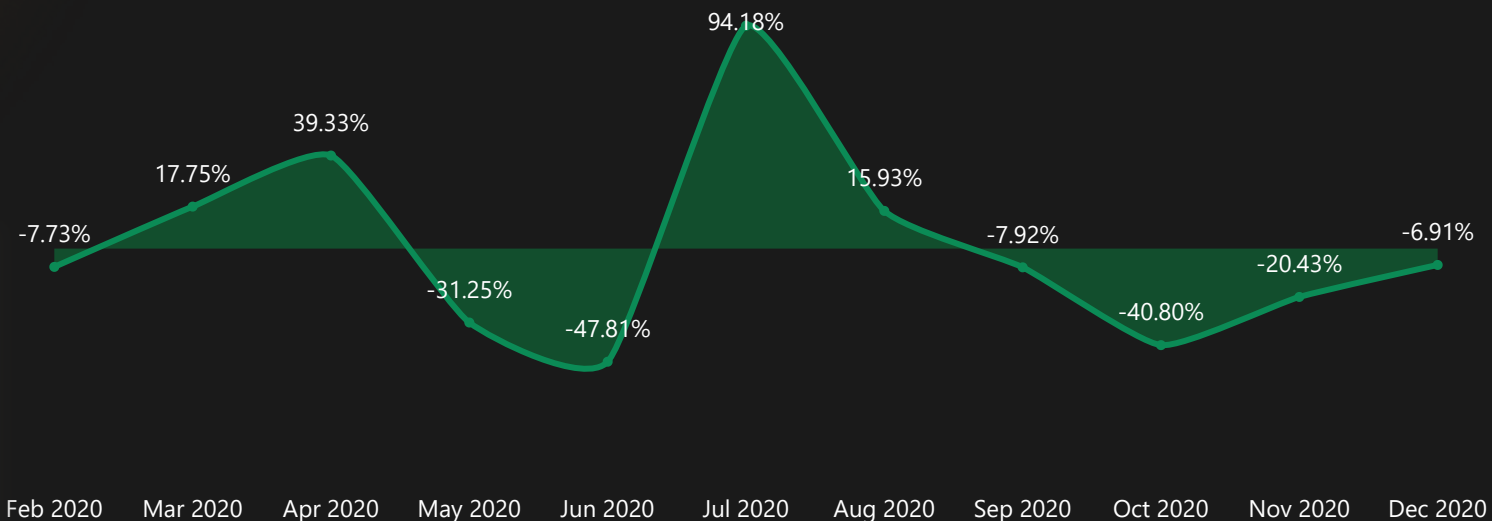
Profit Margin

Monthly Sales and Profit Trend

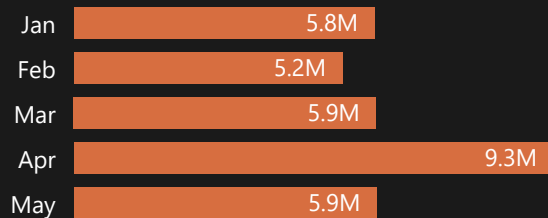
Total Sales Total Profit



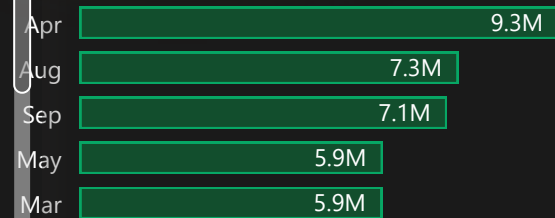
Month Over Month Sales Growth Trend



Top 5 Least Profitable Months

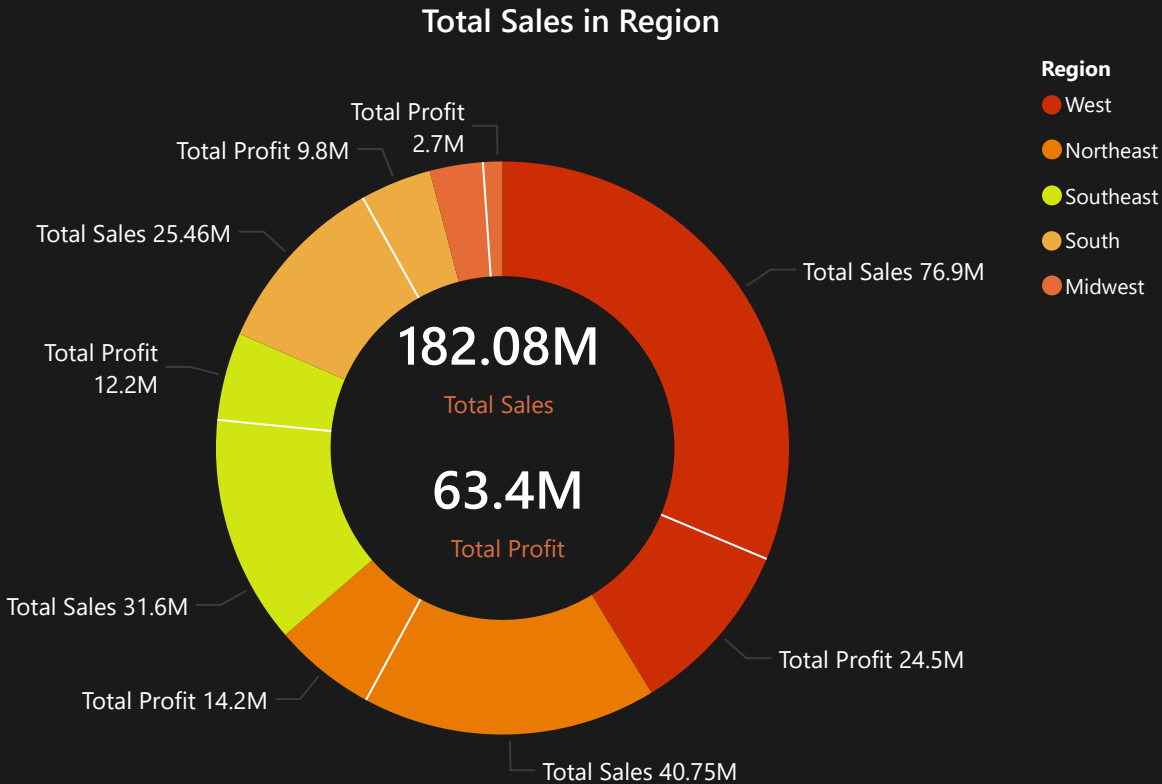
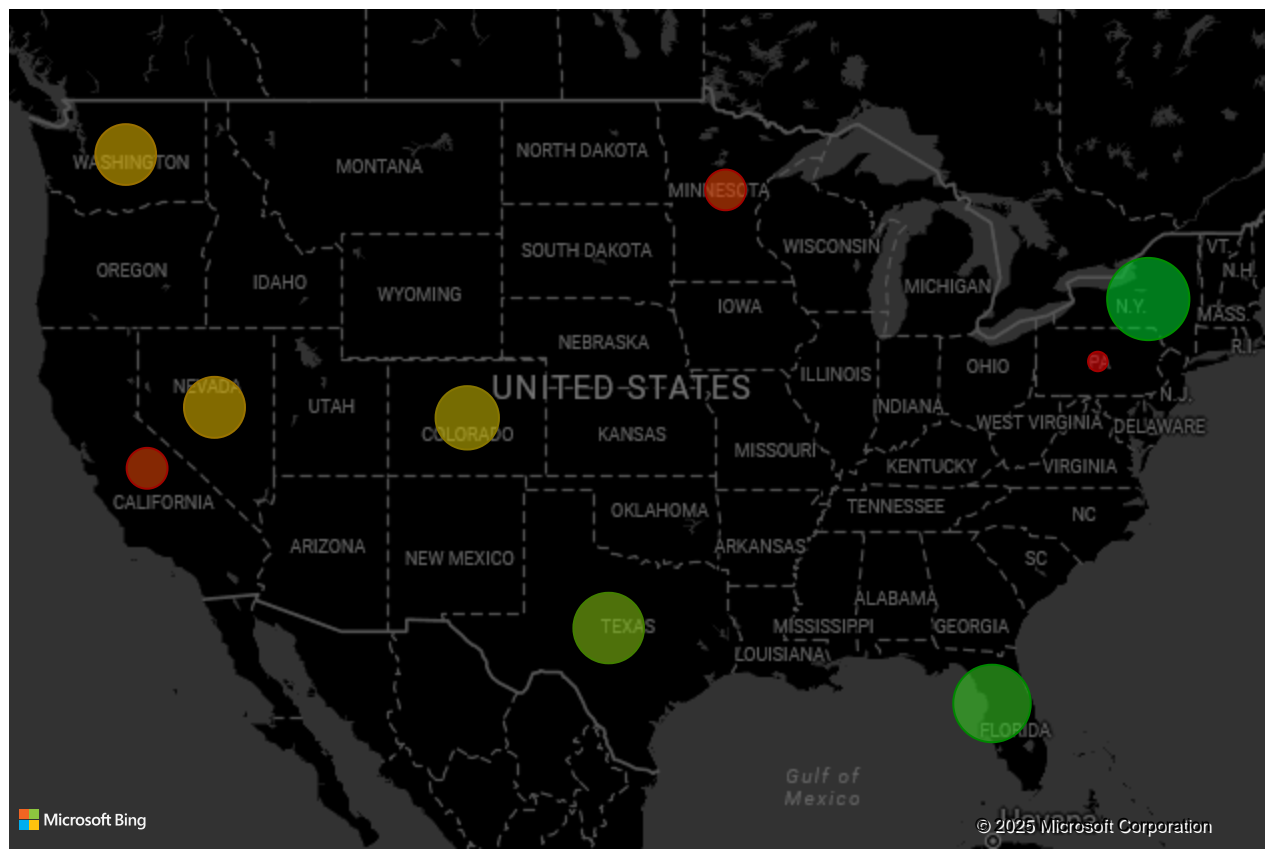


Top 5 Profitable Months



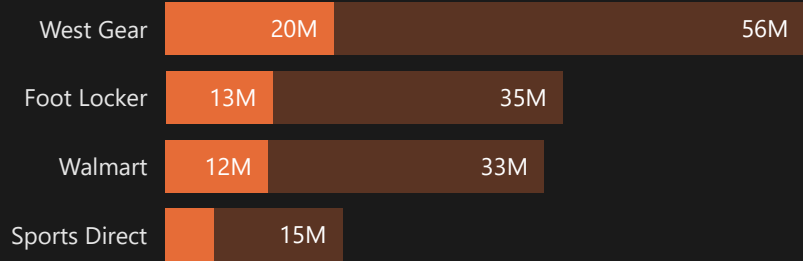


Regional Sales and Profit Trends Overview



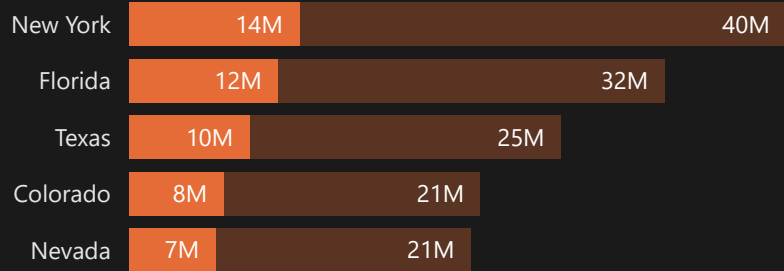
Top Retailer's

● Total Profit ● Total Sales



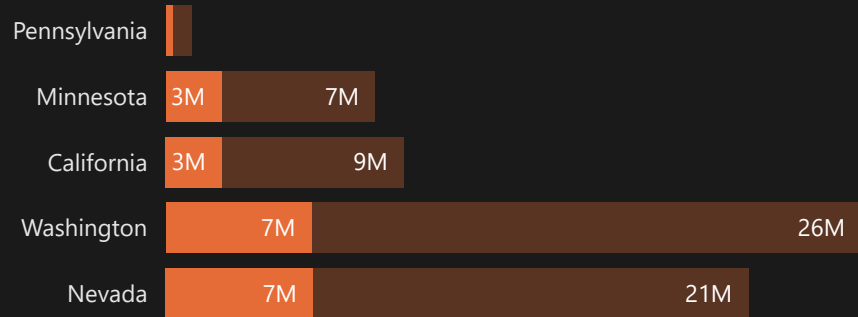
Top 5 Profitable States

● Total Profit ● Total Sales



Top 5 Least Profitable States

● Total Profit ● Total Sales





Product Performance and Best sales method overview



Men's Street Footwear



Top Product by Profit



Region & State



All



Products



West Gear

All



Top Retailer

Year & Month



All



Products



All



462K

Total Units Sold

City



All



Most Units Sold



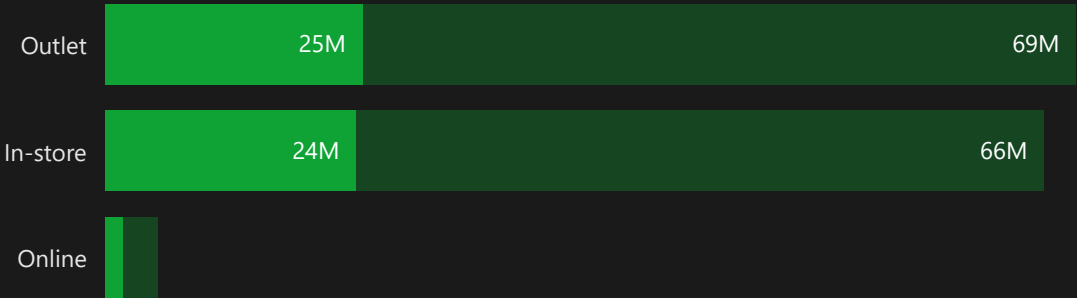
Top 5 Profitable Products

Total Profit Total Sales



Best Sales Method

Total Profit Total Sales



Product	Total Sales	Total Profit	Profit Margin
Men's Street Footwear	37,823,020.00	15558837.4	41.14% ↑
Men's Apparel	26,216,964.00	9660070.4	36.85% ▲
Women's Athletic Footwear	23,629,892.00	8290741.2	35.09% ▲
Women's Street Footwear	27,426,005.00	9203851.5	33.56% ▲
Women's Apparel	35,190,332.00	11302905.2	32.12% ↓
Men's Athletic Footwear	31,794,462.00	9359256.9	29.44% ↓
Total	182,080,675.00	63375662.6	34.81%