



# BizEdge Group Profile

([www.bizedge.in](http://www.bizedge.in))



BizEdge  
Cutting Edge To Your Biz

# BizEdge Group Companies



- Assists Start-ups SMEs, SMBs, FMBs & International SME Brands looking for India entry in Alternate Trade.
- Give Shared and Bespoke solutions in the B2B2C areas for Modern Trade, Military & Police Canteens / Stores, Vending Machines & Exports.
- Give Shared solutions in the B2B area for Modern Trade & Brands in Private labeling, Environmental solutions and natural coloring, natural shelf-life enhancers & natural deoxidizing agents for FMCG businesses.

For further information look up [www.bizedgeretail.com](http://www.bizedgeretail.com)

# BizEdge Group Companies Contd...



- An Online curated mall with Unique &/or Rare Brand / Products.
- D2C Businesses for 30+ Brands, 200+ Products & 1000 + SKUs
- Assisted Commerce Business through Affiliates like Brand Ambassadors like Influential Student Leaders & Home Makers and Brand Advisors like Fitness Experts (Gym / Yoga / Zumba Instructors), Feeling Good Experts (Dieticians / Nutritionists) & Looking Good Experts (Beauticians / Cosmetologists) for whom [www.infiniquemall.com](http://www.infiniquemall.com) works a virtual warehouse.

For further information look up [www.infiniquemall.com](http://www.infiniquemall.com)



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# BizEdge Group Businesses Contd...

BizEdge **DISHA**  
YOUR ONE-STOP BUSINESS PARTNER



- Tropical Dew is a line of cleaning solutions to help you keep your home clean and healthy. Our philosophy is one of simplicity. We believe in products that are as natural as dew on the leaves of tropical trees. Inspired by nature, our products add a touch of mother earth and all its elements to your home.
- Formulated with all-natural ingredients, our solutions demonstrate their effect in minutes. Tropical Dew cleaners are eco-friendly and make your home feel loved again.
- Our current line of products are liquid detergents, dishwashing liquids, fabric conditioners & fabric protectors was created for a sustainable future. A bioactive constitution renders a conscious step in the direction of environmental preservation. We have faith in the power of nature to be able to work wonders. Find the natural goodness of cleaning agents derived from natural sources in our range of home care products. Plant-based cleaning solutions are safer for your household, clean better and are safe for the environment and your family.
- The new products ready for launch are floor cleaners, toilet cleaners, air fresheners, water saving urinal disinfectants and biodegradable bags for waste, food and laundry.

For further information look up [www.tropicaldew.com](http://www.tropicaldew.com)

# BizEdge Group Companies Contd...

## TORA MARCOM

- One-Stop Digital Hybrid Digital Commerce company assisting to Consumer Brands and Services that enable Digital Commerce.
- Having Business Verticals of Digital Creative Solutions in association with Disha Communications – [www.dishacom.com](http://www.dishacom.com), Amazon International Solutions in association with Ares projects UK - [www.aresprojects.com](http://www.aresprojects.com), and AI Powered Market Research Solutions in association with Graphene, Singapore – [www.graphenesvc.com](http://www.graphenesvc.com).

For further information look up [www.toramarcom.com](http://www.toramarcom.com)



# BizEdge Group Promoters

# BizEdge Group Promoters Contd...



- A 20+ year old Business Incubations, Business Accelerations & Corporate Finance company.
- Have Business Incubated, Business Accelerated & raised Growth Capital for over 300+ Brands / Companies till date.
- Promoters of the Company come with a combined experience of over 200 years in FMCG, FMCD, Consumer Durables, Telecom and Corporate Finance Industry with companies like Unilever, Nestle, PepsiCo, TTK, Berger Paints, Airtel, ZIP, Ponds, Dabur etc.

For further information look up [www.collabrant.in](http://www.collabrant.in)

# BizEdge Group Promoters Contd...



- A 35+ year old 360 Degree Advertising Agency.
- ATL, BTL, Digital & Media businesses.
- 200+ Clients in FMCG, FMCD, Consumer Durables etc..
- 350 + Employees and over 17 Branches across India.
- Accredited Agency for Media Buying.

For further information look up [www.dishacom.com](http://www.dishacom.com)





Thank You