

# Business Model Canvas

Created by **CharPark**

Designed via [AltexSoft BMC Tool](#)

<b>Key Partnerships</b> <ul style="list-style-type: none"><li>- Charger Manufacturer's for supplying chargers</li><li>- Cloud Services for data storage and payment details</li><li>- UPI Services for payment</li></ul>	<b>Key Activities</b> <ul style="list-style-type: none"><li>- Development of Charging Stations</li><li>- Development of Chargers</li><li>- Development of Interface at charging station</li><li>- Generation of QR code and Managing Pyments</li><li>- Development of Webpage for monitoring charging</li></ul>	<b>Value Propositions</b> <ul style="list-style-type: none"><li>- <b>For Users</b><ul style="list-style-type: none"><li>- Easy Access to charging stations</li><li>- External Securities in parking</li><li>- Remote monitoring of charging</li><li>- Time saving</li></ul></li><li>- <b>For Service Providers</b><ul style="list-style-type: none"><li>- Can extend to use of sustainable energy</li><li>- Amplifies the Quality of parking areas</li><li>- Get data and further analysis whether the parking stops are empty</li><li>- Using the data received can analyze energy consumption</li></ul></li></ul>	<b>Customer Relationships</b> <ul style="list-style-type: none"><li>- Customer Support</li><li>- Digital Forum</li><li>- Feedback system</li></ul>	<b>Customer Segments</b> <ul style="list-style-type: none"><li>- People with busy Schedule</li><li>- For travelling on highways "charpark" can save time</li><li>- Need for up coming Societies</li><li>- People with no portable chargers</li></ul>
	<b>Key Resources</b> <ul style="list-style-type: none"><li>- Electronic Components</li><li>- Cloud Services</li><li>- Skilled Technicians</li><li>- Parking areas</li><li>- Digital Paltform</li></ul>		<b>Channels</b> <ul style="list-style-type: none"><li>- Digital interface</li><li>- Website</li><li>- Social media</li></ul>	
<b>Cost Structure</b> <ul style="list-style-type: none"><li>- Technology Infrastructure</li><li>- Legal Settlement</li><li>- Platform Maintenance</li><li>- Insurance Cost</li><li>- Salaries to Permanent employes</li></ul>			<b>Revenue Streams</b> <ul style="list-style-type: none"><li>- Charging Fees</li><li>- Surge Price</li><li>- Third Party Services</li></ul>	