

Introduction :-

E-Commerce :- E-commerce, short of electronic commerce, refers to the buying and selling of goods and services over the internet. It involves conducting business transactions electronically, allowing consumers and business to exchange products, service and information without the need for physical presence.

The concept of e-commerce has revolutionized the way people shop and do business. E-commerce has grown exponentially, creating a global market place that transcends geographical boundaries.

These business transactions occur either as to business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer or consumer-to-business.

- There are some types of e-commerce. They are
- ① Business - to - business (B2B)
 - ② Business - to - consumer - to - business (B2B2C)
 - ③ Consumer - to - consumer (C2C)
 - ④ Consumer - to - business (C2B)
 - ⑤ Business - to - administration (B2A)
 - ⑥ Consumer - to - administration (C2A)

Purpose &

The purpose of ecommerce revolves around facilitating online transaction between buyers and sellers. It serves several key purposes benefiting both business and consumer.

- ① Global Reach - E-commerce allows businesses to reach a global audience without need for physical storefronts in multiple locations
- ② Convenience - Customers can shop online from the comfort of their homes or on the go, 24/7
- ③ Accessibility - E-commerce makes products and services accessible to people with physical disabilities or limitations that makes it difficult for them to shop in traditional stores.
- ④ Reduced Costs - For business, ecommerce platform collect vast amount to reduce, compared to running brick-and-mortar stores, lower overhead expenses, no need for physical store fronts and streamlined logistics can lead to cost saving and improved profitability
- ⑤ Time-Saving and Speed - E-commerce transaction can be completed quickly, reducing the time it takes customer to find and purchase products.

Literature Survey :-

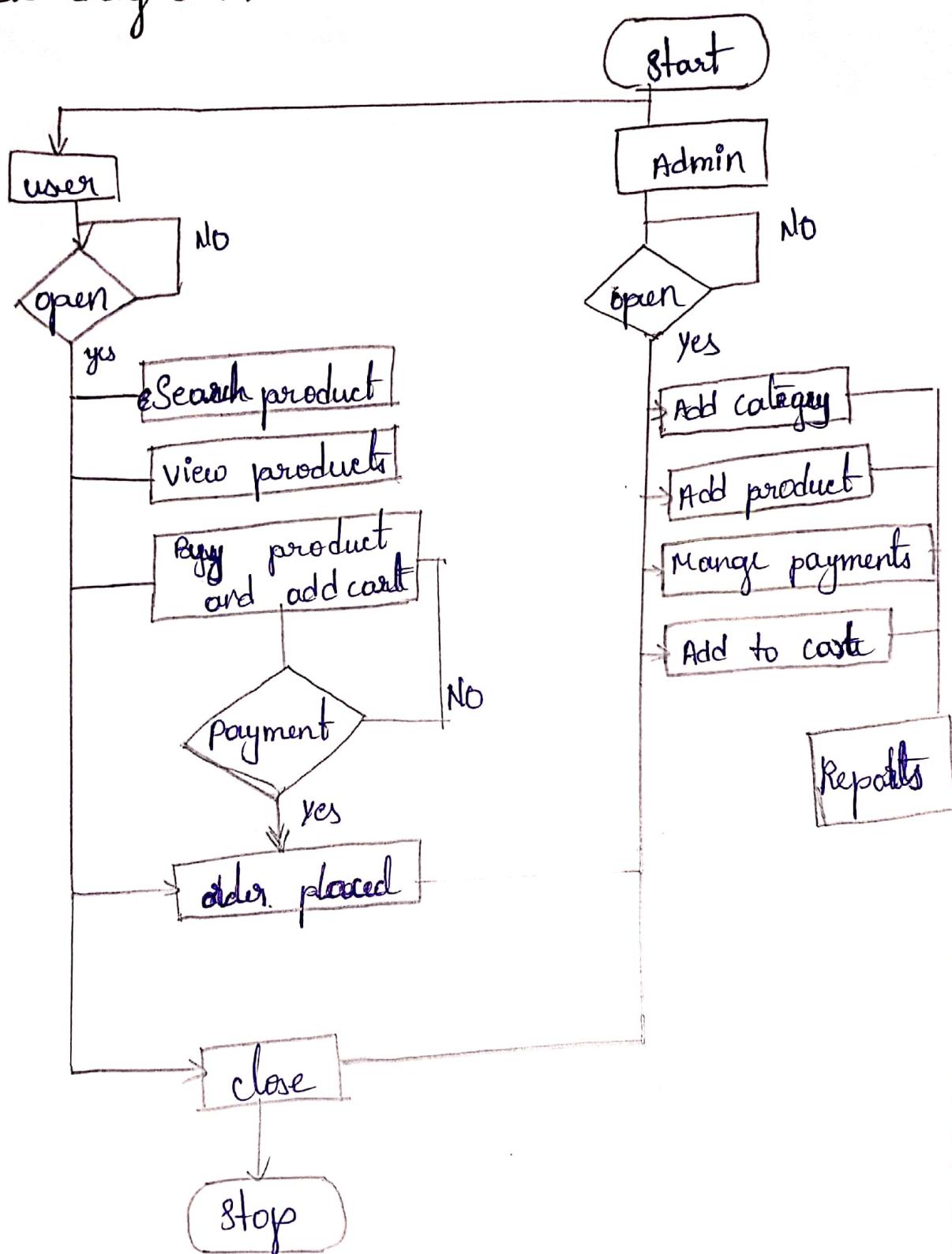
- Problem of not having an ecommerce :-
- * without an online presence, your business is limited to a local customer base
 - * with no ecommerce platform, you are missing out on the growing trend of online shopping
 - * consumer behaviour is evolving rapidly, and more and more people are turning to online shopping
 - * customer appreciate the ease of browsing and purchasing product or service online
 - * An ecommerce website allows your business to operate 24/7
 - * without an online platform, you may find it challenging to display your products or service effectively
 - * ecommerce platforms allows businesses to experiment with new products, services and business models, not having an ecommerce presence may limit your ability to explore innovative ways to grow and expand your business

Proposed Solution :-

- * By using ecommerce app there will be more efficient time management , task management reduce stress
- * choose a reliable and popular ecommerce platform such as shopify , woocommerce , or magento , based on your specific requirements budget and scalability needs
- * Develop a robust shopping cart system that enables user to add/remove items easily the checkout process should be simple , secure and support multiple payments gateway to offer customer various options
- * Allow customers to leave reviews and rating for products . Since user feed back can help build trust and assist other in making purchasing decisions
- * we can buy shop online by using the ecommerce website
- * so, we should create the ecommerce website , to people for online shopping through convenience .

Theoretical Analysis

Block diagram.



Hardware Required :-

Processor :- Pentium IV or above

RAM :- 2GB (8) above

Hard Disk :- 60GB (8) above

Input Devices :- Keyboard, Mouse

Output Devices :- Monitor

Software Required

operation System :- Linux, ubuntu, Mac, window xp,
7, 8, 8.1, 10

Frontend :- HTML, CSS Bootstrap, Java Script

Backend :- Laravel, Vue JS, MySQL

Local host :- XAMP / WAMP / LAMP / MAMP

Index.html

```
<html>
  <head>
    <link rel="stylesheet" href="font-awesome/css/font-awesome.css">
    <link rel="stylesheet" href="css/style.css">
    <link rel="stylesheet"
  href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.4.0/css/all.min.css">
    <title>Shoe store</title>
  </head>
  <body>
    <header>
      <div id="menu-bar" class="fa fa-bars"></div>
      <a href="#home" class="logo">
        
      </a>
      <nav class="navbar">
        <a href="#home">Home</a>
        <a href="#product">Product</a>
        <a href="#fearured">Featured</a>
        <a href="#foot">About</a>
        <a href="#cart"><i class="fa-solid fa-cart-shopping"></i></a>
      </nav>
    </header>
    <!--end header-->
    <section class="home" id="home">
      <div class="slide-container active">
        <div class="slide">
          <div class="content">
            <span>Nike Shoes</span>
            <h3>Under Armour</h3>
            <p>
              Allen cooper walking shoes comfortable to wear
            </p>
            <a href="#cart" onclick="addToCart('Under Armour', 4999)">
              Add to cart</a>
            </div>
            <div class="image">
              
            </div>
          </div>
        </div>
        <div class="slide-container">
          <div class="slide">
            <div class="content">
              <span>Nike Sport Shoes</span>
              <h3>Nike Metcon Shoes</h3>
              <p>
                A perfect ensemble for style depends on an ideal
                outfit and clothing and accessories and footwear.
              </p>
              <a href="#cart" onclick="addToCart('Nike Metcon">
```

```
Shoes',2859)" class="btn">Add to cart</button> </a>
        </div>
        <div class="image">
            
        </div>
    </div>
    <div class="slide-container">
        <div class="slide">
            <div class="content">
                <span>Puma</span>
                <h3>Germany brand</h3>
                <p>
                    The Puma shoes are affordable, chic, chunky, and
                    vintage, colourful with
                    vibrant looks and different patterns with colours.
                </p>
                <a href="#cart" onclick="addToCart('Puma',1299)">
                    class="btn">Add to cart</button> </a>
                </div>
                <div class="image">
                    
                </div>
            </div>
        </div>
        <div class="slide-container">
            <div class="slide">
                <div class="content">
                    <span> Levis Shoes</span>
                    <h3>Brand Shoes</h3>
                    <p>
                        They specialize in casual wear inspired by western
                        world trends, especially America.
                    </p>
                    Their products are accessible, classic, vintage, and
                    stylish.
                </div>
                <a href="#cart" onclick="addToCart('Levis Shoes',1595)">
                    class="btn">Add to cart</button> </a>
                </div>
                <div class="image">
                    
                </div>
            </div>
        </div>

        <div id="prev" class="fa fa-angle-left" onclick="prev();"></div>
        <div id="next" class="fa fa-angle-right" onclick="next();"></div>
    </section>
    <!--end home-->
    <section class="product" id="product">
        <h1 class="heading">latest <span>Products</span></h1>
        <div class="box-container">
            <div class="box">
                <div class="icons">
```

(2)

```
<a href="#" class="fa fa-heart"></a>
<a href="#" class="fa fa-share"></a>
<a href="#" class="fa fa-eye"></a>
</div>
<div class="content">
    
    <h3>Nike-Jordan </h3>
    <div class="price">₹2,859/- <span>₹4000</span></div>
    <div class="stars">
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
    </div>
    <a onclick="addToCart('Nike-Jordan', 2859)">
        class="btn">Add to cart</button> </a>
    </div>
</div>
<div class="box">
    <div class="icons">
        <a href="#" class="fa fa-heart"></a>
        <a href="#" class="fa fa-share"></a>
        <a href="#" class="fa fa-eye"></a>
    </div>
    <div class="content">
        
        <h3>Adidas</h3>
        <div class="price">₹899/- <span>₹1000</span></div>
        <div class="stars">
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
        </div>
        <a onclick="addToCart('Adidas', 999)" class="btn">Add to
        cart</button> </a>
    </div>
</div>
<div class="box">
    <div class="icons">
        <a href="#" class="fa fa-heart"></a>
        <a href="#" class="fa fa-share"></a>
        <a href="#" class="fa fa-eye"></a>
    </div>
    <div class="content">
        
        <h3>levis </h3>
        <div class="price">₹500/- <span>₹800</span></div>
        <div class="stars">
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
```

```
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
    </div>
    <a onclick="addToCart('Levis',500)" class="btn">Add to
cart</button> </a>
    </div>
</div>
<div class="box">
    <div class="icons">
        <a href="#" class="fa fa-heart"></a>
        <a href="#" class="fa fa-share"></a>
        <a href="#" class="fa fa-eye"></a>
    </div>
    <div class="content">
        
        <h3>Relaxo</h3>
        <div class="price">₹999/- <span>₹2000</span></div>
        <div class="stars">
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
        </div>
        <a onclick="addToCart('Relaxo',999)" class="btn">Add to
cart</button> </a>
    </div>
</div>
<div class="box">
    <div class="icons">
        <a href="#" class="fa fa-heart"></a>
        <a href="#" class="fa fa-share"></a>
        <a href="#" class="fa fa-eye"></a>
    </div>
    <div class="content">
        
        <h3>Bata</h3>
        <div class="price">₹1299/- <span>₹3000</span></div>
        <div class="stars">
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
        </div>
        <a onclick="addToCart('Bata',1299)" class="btn">Add to
cart</button> </a>
    </div>
</div>
<div class="box">
    <div class="icons">
        <a href="#" class="fa fa-heart"></a>
        <a href="#cart" class="fa fa-share"></a>
        <a href="#" class="fa fa-eye"></a>
    </div>

```

```
</div>
<div class="content">
    
    <h3>Liberty</h3>
    <div class="price">₹1299/-<span>₹2000</span></div>
    <div class="stars">
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
        <i class="fa fa-star"></i>
    </div>
    <a onclick="addToCart('Liberty',1299)" class="btn">Add
to cart</button> </a>
    </div>
</div>
</div>
</div>
</section>
<!--end product-->
<section class="featured" id="fearured">
    <h1 class="heading">Featured <span>Products</span></h1>
    <div class="row">
        <div class="image-container">
            <div class="small-image">
                
                
                
                
            </div>
            <div class="big-image">
                
            </div>
        </div>
        <div class="content">
            <h3>New Sports fashion shoes</h3>
            <div class="stars">
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
            </div>
            <p>
                Athletic shoes are specifically designed to be worn for
participating in various sports.
                NEXON-13 White Sports,Walking.
            </p>
            <div class="price">₹999/-<span>₹3000</span></div>
            <a href="#cart" onclick="addToCart('New Sports fashion
shoes',999)" class="btn">Add to cart</button> </a>
        </div>
    </div>
</section>
```

```
        </div>
    </div>
<div class="row">
    <div class="image-container">
        <div class="small-image">
            
            
            
            
            </div>
            <div class="big-image">
                
            </div>
        </div>
        <div class="content">
            <h3>new nike airmac shoes</h3>
            <div class="stars">
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
                <i class="fa fa-star"></i>
            </div>
            <p>
                Most people wear shoes for fashion, to maintain their
social class and comfort.
            </p>
            <div class="price">₹1599/- <span>₹2000</span></div>
            <a href="#cart" onclick="addToCart('new nike airmac
shoes',1599)" class="btn">Add to cart</button> </a>
        </div>
    </div>
    <div class="row">
        <div class="image-container">
            <div class="small-image">
                
                
                
                
                </div>
                <div class="big-image">
                    
                </div>
            </div>
            <div class="content">
                <h3>new ADIDAS shoes</h3>
```

```
<div class="stars">
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
</div>
<p>
    the most comfortable and best footwear for men and women.
</p>
<div class="price">₹1379/- <span>₹1899</span></div>
<a href="#cart" onclick="addToCart('new ADIDAS shoes',1379)">
    Add to cart</a>
</div>
</section>
<!--end featured--&gt;
&lt;div class="cart" id="cart"&gt;
    &lt;h2&gt;Cart&lt;/h2&gt;
    &lt;ul id="cart-items"&gt;
    &lt;/ul&gt;
    &lt;p&gt;Total: MRP:&lt;span id="cart-total"&gt;0&lt;/span&gt;&lt;/p&gt;
&lt;/div&gt;

<!--end news--&gt;
&lt;section class="cridet" id="cridet"&gt;
&lt;/section&gt;
&lt;footer id="foot" class="section-p1"&gt;
    &lt;div class="col"&gt;
        &lt;h4&gt;Contact&lt;/h4&gt;
        &lt;p&gt;&lt;strong&gt;Address:&lt;/strong&gt; Vizag, AP, India&lt;/p&gt;
        &lt;p&gt;&lt;strong&gt;Phone Number:&lt;/strong&gt; 0123456789&lt;/p&gt;
        &lt;p&gt;&lt;strong&gt;Hours:&lt;/strong&gt; 10Am - 6Pm, Monday-Saturday&lt;/p&gt;
    &lt;/div&gt;
    &lt;div class="follow"&gt;
        &lt;h5&gt;Follow Us&lt;/h5&gt;
        &lt;div class="icon"&gt;
            &lt;i class="fa-brands fa-facebook"&gt;&lt;/i&gt;
            &lt;i class="fa-brands fa-twitter"&gt;&lt;/i&gt;
            &lt;i class="fa-brands fa-instagram"&gt;&lt;/i&gt;
        &lt;/div&gt;
    &lt;/div&gt;
&lt;/footer&gt;
&lt;/body&gt;
&lt;/html&gt;

&lt;script src="js/script.js"&gt;&lt;/script&gt;</pre>
```

```
@font-face {
    font-family: 'iran_sans_bold';
    src: url('../Fonts/iran_sans_bold.woff') format('woff');
}

@font-face {
    font-family: 'iran_sans_light';
    src: url('../Fonts/iran_sans_light.woff') format('woff');
}

@font-face {
    font-family: 'iran_sans_medi';
    src: url('../Fonts/iran_sans_medi.woff') format('woff');
}
*{
    font-family:iran_sans_light;
    margin: 0;
    padding: 0;
    box-sizing: border-box;
    outline: none;
    border: none;
    text-decoration: none;
    text-transform: uppercase;
    transition: all .2s linear;
}

.cart {
    border: 1px solid #ccc;
    height: auto;
    padding: 20px;
    width: 100%;
    margin-left: auto;
    margin-right: auto;
}

.cart p {
    text-align: left;
    font-size: medium;
}

.cart h2{
    font-size: 30px;
    font-family: Arial, Helvetica, sans-serif;
}

html{
    font-size: 60%;
    scroll-padding-top: 6rem;
    scroll-behavior: smooth;
}

header{
    position: sticky;
    top: 0;
    left: 0;
    right: 0;
```

```
height: 13em;
z-index: 1000;
background: #fff;
padding: 2rem 9%;
display: flex;
align-items: center;
justify-content: space-between;
box-shadow: 0 .5rem 1rem rgba(15, 15, 15, 0.1);
}
.imagesize {
    height: 6em;
    width: 150px;
}
header .logo{
    font-size: 2rem;
    color: #090a09;
    font-weight: 500;
}
header .navbar a{
    font-size: 1.5rem;
    color: #000;
    margin: 0 2rem;
}
header .navbar a i{
    font-size: 2rem;
    color: #000;
    margin: 0 2rem;
}
header .navbar a:hover{
    color: orangered;
}
header .navbar a i:hover{
    color: orangered;
}

header .icons a{
    font-size: 2rem;
    color: #000;
    margin-left: 1.5rem;
}
header .icons a:hover{
    color: orangered;
}
#menu-bar{
    font-size: 2rem;
    padding: .5rem 1rem;
    border: .1rem solid #000;
    color: #000;
    border-radius: .3rem;
    cursor: pointer;
    display: none;
}
/* end header */
```

```
section{
    padding: 2rem 9%;

}

.home{
    padding: 0;
    position: relative;
}

.home .slide-container .slide{
    min-height: 100vh;
    display: flex;
    align-items: center;
    flex-wrap: wrap;
    gap: 1.5rem;
    padding: 0 9%;
    padding-top: 9rem;
}

.home .slide-container .slide .content{
    flex: 1 1 40rem;
    animation: slideContent .3s linear 1s backwards;
}

@keyframes slideContent{
    0%{
        opacity: 0;
        transform: translateX(-10rem);
    }
}

.home .slide-container .slide .image{
    flex: 1 1 50rem;
    padding-bottom: 15rem;
    position: relative;
    z-index: 0;
}

.home .slide-container .slide .image .shoe{
    width: 100%;
    transform: rotate(-10deg);
    animation: shoe .3s linear;
}

@keyframes shoe{
    0%{
        transform: rotate(0deg) scale(.5);
    }
}

.home .slide-container .slide .content span{
    font-size: 2rem;
    color: orangered;
}

.home .slide-container .slide .content h3{
    font-size: 5rem;
    color: #000;
}

.home .slide-container .slide .content p{
    font-size: 1.7rem;
    color: #666;
    padding: .5rem 0;
}
```

```
}

.btn{
    display: inline-block;
    margin-top: 1rem;
    border-radius: .5rem;
    border: .2rem solid orange;
    font-weight: bolder;
    font-size: 1.7rem;
    color: #000;
    cursor: pointer;
    background: #fff;
    padding: .8rem 3rem;
}

.home .slide-container{
    display: none;
}
.home .slide-container.active{
    display: block;
}
.home #prev,.home #next{
    position: absolute;
    top: 50%;
    transform: translateY(-50%);
    z-index: 100;
    height: 5rem;
    width: 5rem;
    line-height: 5.5rem;
    font-size: 2rem;
    color: #000;
    border:.2rem solid #000;
    border-radius: 50%;
    text-align: center;
    cursor: pointer;
}
.home #prev:hover,.home #next:hover{
    color: #fff;
    background: orangered;
}
.home #prev{
    left: 3rem;
}
.home #next{
    right: 3rem;
}
/* end home */
.heading{
    text-align: center;
    font-size: 3rem;
    padding: 10px;
    font-weight: bolder;
}
.heading span{
```

```
    color: rgb(252, 118, 69);
}
.product .box-container{
  display: flex;
  flex-wrap: wrap;
  gap: 1.5rem;
}
.product .box-container .box{
  border: .1rem solid rgba(0, 0, 0, .1);
  border-radius: .5rem;
  text-align: center;
  position: relative;
  overflow: hidden;
  background: #f5f5f5;
  flex: 1 1 30rem;
}
.product .box-container .content{
  padding: 1.5rem;
}
.product .box-container .box img{
  height: 20rem;
  transform: rotate(-35deg);
  margin: 8rem 2rem;
}
.product .box-container .box:hover img{
  transform: rotate(-35deg) scale(1.2);
}
.product .box-container .box .icons{
  display: flex;
  flex-flow: column;
  position: absolute;
  top: .5rem;
  left: 1rem;
}
.product .box-container .box .icons a{
  height: 4.5rem;
  width: 5rem;
  line-height: 4.5rem;
  font-size: 2rem;
  color: #000;
  border: .1rem solid #000;
  border-radius: .5rem;
  background: #fff;
  margin-top: .5rem;
}
.product .box-container .box .icons{
  display: flex;
  flex-flow: column;
  position: absolute;
  top: .5rem;
  left: -10rem;
}
.product .box-container .box:hover .icons{
  left: 1rem;
```

```
}

.product .box-container .box .icons a:hover{
    color: orangered;
    color: #fff;
}

.product .box-container .box .content h3{
    color: #000;
    font-size: 2.5rem;
}

.product .box-container .box .content .price{
    color: #000;
    font-size: 2.5rem;
    font-weight: bolder;
    padding: 1rem 0;
}

.product .box-container .box .content .price span{
    color: #000;
    font-size: 1.5rem;
    text-decoration: line-through;
}

.product .box-container .box .content .stars{
    padding-bottom: 1rem;
}

.product .box-container .box .content .stars i{
    font-size: 1.7rem;
    color: orangered;
}

/* end product */

.featured .row{
    display: flex;
    flex-wrap: wrap;
    gap: 1.5rem;
    border: .1rem solid rgba(0, 0, 0, .1);
    border-radius: .5rem;
    background: #f9f9f9;
    padding: 2rem;
    align-items: center;
    margin: 1.5rem 0;
}

.featured .row .content{
    flex: 1 1 40rem;
}

.featured .row .image-container{
    display: flex;
    gap: 1.5rem;
    align-items: center;
    flex: 1 1 50rem;
}

.featured .row .image-container .small-image{
    width: 20%;
}

.featured .row .image-container .big-image{
    width: 80%;
    padding: 1rem;
}
```

```
}

.featured .row .image-container .small-image img{
    width: 100%;
    padding: 1rem;
    border: .1rem solid rgba(0, 0, 0, .1);
    cursor: pointer;
}
.featured .row .image-container .small-image img:hover{
    background: #ccc;
}
.featured .row .image-container .big-image img{
    width: 100%;
}
.featured .row .image-container .big-image img:hover{
    transform: scale(1.05);
}
.featured .row .content h3{
    font-size: 2.5rem;
    color: #000;
}
.featured .row .content .stars i{
    font-size: 1.7rem;
    color: orange;
    padding: .5rem 0;
}
.featured .row .content p{
    font-size: 1.5rem;
    color: #666;
    padding: 1rem 0;
}
.featured .row .content .price{
    font-size: 2.5rem;
    color: #000;
    font-weight: bolder;
}
.featured .row .content .price span{
    font-size: 1.5rem;
    color: orange;
    text-decoration: line-through;
}
/* end featured */
.blog .box-container{
    display: flex;
    flex-wrap: wrap;
    gap: 1.5rem;
}
.blog .box-container .box{
    flex: 1 1 30rem;
    text-align: center;
    border: .1rem solid rgba(0, 0, 0, .1);
    border-radius: .5rem;
    background: #f9f9f9;
    padding: 2rem;
}
```

```
.blog .box-container .box img{
    border-radius: 50%;
    object-fit: cover;
    height: 15rem;
    width: 15rem;
    margin: 1rem 0;
    border: 4px solid #ddd;
}
.blog .box-container .box img:hover{
    transform: scale(1.2);
}
.blog .box-container .box h3{
    font-size: 2.5rem;
    color: #000;
}
.blog .box-container .box p{
    font-size: 1.6rem;
    color: #666;
    padding: 1rem 0;
}
.blog .box-container .box .stars i{
    color: orangered;
    font-size: 2rem;
}
/* end blog */
.news{
    padding-top: .5rem;
    padding-bottom: .5rem;
}
.news .content{
    text-align: center;
    border: .1rem solid rgba(0, 0, 0, .1);
    border-radius: .5rem;
    background: #f9f9f9;
    padding: 2rem;
}
.news .content h3{
    font-size: 2.5rem;
    color: #000;
}
.news .content p{
    font-size: 1.5rem;
    color: #666;
    margin: 1rem auto;
    max-width: 60rem;
}
.news .content form{
    margin: 1rem auto;
    max-width: 50rem;
    display: flex;
}
.news .content form .email{
```

```
font-size: 1.7rem;
text-transform: none;
color: #333;
padding: 1rem;
border: .2rem solid #000;
border-right: none;
margin-top: 1rem;
}
.news .content form .btn{
border-radius: none;
}
/* end news */
.cridet .box{
padding: .1rem;
text-align: center;
}
.cridet .box h3{
font-size: 2rem;
}
#foot {
text-align: center;
}
#foot h4{
color: rgb(68, 68, 204);
font-size: 35px;
font-family: serif;
text-align: center;
}
#foot p{
text-align: center;
font-size: 20px;
}
#foot .follow {
padding: 10px;
}
#foot h5 {
font-size: 25px;
color: rgb(209, 56, 56);
font-family: serif;
padding: 10px;
}
#foot i {
font-size: 25px;
margin-bottom: 5px;
color: black;
}
```

Java Script

```
let cartItems = [];
let cartTotal = 0;

function addToCart(itemName, price) {
    cartItems.push(itemName);
    cartTotal = price;

    updateCartUI();
}

function updateCartUI() {
    const cartItemsList = document.getElementById('cart-items');
    const cartTotalSpan = document.getElementById('cart-total');

    cartItemsList.innerHTML = '';
    cartItems.forEach(item => {
        const listItem = document.createElement('li');
        listItem.innerText = item;
        cartItemsList.appendChild(listItem);
    });
    cartTotalSpan.innerText = cartTotal;
}

let menu = document.querySelector('#menu-bar');
let navbar = document.querySelector('.navbar');

menu.onclick = () =>{
    menu.classList.toggle('fa-times');
    navbar.classList.toggle('active');
}

let slides = document.querySelectorAll('.slide-container');
let index = 0;

function next(){
    slides[index].classList.remove('active');
    index = (index + 1) % slides.length;
    slides[index].classList.add('active');
}

function prev(){
    slides[index].classList.remove('active');
    index = (index - 1 + slides.length) % slides.length;
    slides[index].classList.add('active');
}

document.querySelectorAll('.featured-image-1').forEach(image_1 =>{
    image_1.addEventListener('click', () =>{
        var src = image_1.getAttribute('src');
        document.querySelector('.big-image-1').src = src;
    });
});

document.querySelectorAll('.featured-image-2').forEach(image_2 =>{
```

```
    image_2.addEventListener('click', () =>{
      var src = image_2.getAttribute('src');
      document.querySelector('.big-image-2').src = src;
    });
  });

document.querySelectorAll('.featured-image-3').forEach(image_3 =>{
  image_3.addEventListener('click', () =>{
    var src = image_3.getAttribute('src');
    document.querySelector('.big-image-3').src = src;
  });
});
```

S

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★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
ADD TO CART	ADD TO CART			

Shoe store

File | C:/Users/Vijay/Desktop/Ecommerce/Shubbu%20projectV/index.html

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NIKE SHOES

UNDER ARMOUR

ALLEN COOPER WALKING SHOES COMFORTABLE TO WEAR

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CART

TOTAL: INR 0.00

CONTACT

ADDRESS: VIZAG, AP, INDIA

PHONE NUMBER: 0123456789

HOURS: 10AM - 6PM, MONDAY-SATURDAY

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Advantage of ecommerce :-

- ① 24/7 Availability :- online stores are accessible 24/7, allowing customers to shop at their convenience, regardless of time zones or business hours. This flexibility is highly appealing to modern consumers.
- ② Cost-effective :- setting up and operating an online store is generally more cost-effective than maintaining a brick-and-mortar establishment. Lower operational costs can lead to more competitive pricing for products.
- ③ Wide Market Visibility :- Through search engine optimization (SEO) and digital marketing strategies, ecommerce businesses can increase their online visibility, attracting potential customers from various online channels.
- ④ Faster Transaction Process :- Online payments and digital transaction make the purchasing process quicker and more efficient for both customer satisfaction.
- ⑤ Data and Analytics :- ecommerce platforms generate valuable data and analytics on customers' behaviour, buying pattern and preferences. This information helps businesses improve their market strategies and optimize their offerings.

Disadvantage of ecommerce :-

- ① Lack of personal interaction :- In ecommerce there is no face-to-face interaction b/w between customers and sellers. this absence of personal touch can sometimes lead to sense of detachment and less trust in online transactions.
- ② Security concerns - online transactions involves the exchange of sensitive personal and financial information. the risk of data breaches, hacking and identity theft remains a significant concern for both businesses and customers.
- ③ Dependency on Technology :- Technical issues, such as website downtime, server crashes, or payment gateway problems, can disrupt the shopping experience and result in lost sales.
- ④ Product Quality and Authenticity :- customers may be hesitant to purchase product they can't physically inspect. the risk of receiving counterfeit or low-quality items is higher in some cases.
- ⑤ Return and customer services :- Returning products purchased online can be more cumbersome than returning items to physical stores. Resolving customer queries and complaints in an online shopping.

Application :-

- ① **online Retail**- perhaps the most well known application of ecommerce is in online retail. consumers can purchase a wide range of products directly from ecommerce website or online market place this include everything from clothing and electronic to groceries and house hold items
- ② **B2B Commerce**- ecommerce facilitates transaction between businesses, streamlining procurement processes and supply chain management. B2B ecommerce platform allow businesses to place bulk orders, negotiate contracts and manage inventory electronically
- ③ **online travel and Booking**- ecommerce has revolutionized the travel industry, allowing customers to book flights, hotels, rental cars and vacation package online. travel agencies and aggregators offer comprehensive platform for comparing prices.
- ④ **Financial Services**- ecommerce has also extended into the financial sector, enabling online banking, electronic fund transfer, mobile payments and digital wallets
- ⑤ **E-Government and E-Services**- Government use ecommerce to provide service to citizen online, such as a tax filing, license renewal and utility bill payments.

Conclusion :-

- * E-commerce is a useful app which helps to buying and selling of goods through online.
- * By working to create the e-commerce app by frontend. I came to know how to create it, mark it done when work is completed and some feature of the app.
- * This app helps the students, for work and business as well.
- * But we should not become ~~too~~ overly reliant on the app.
- * It helps in every application and can be easily accessible.
- * So, it is very useful to the customers from by buying Show online.
- * While e-commerce had many advantages, it also faced challenge such as a cybersecurity threats, issue related to data privacy.

Future Scope :-

The future scope of ecommerce appeared promising and continued to be filled with opportunities.

- ① Global expansion :- ecommerce was expected to continue its global expansion, with more business entering the online space and reach customers worldwide. As internet penetration increased in emerging markets, new opportunities for growth and market expansion were likely to emerge.
- ② Personalized recommendations :- we can even personalize more based on user behaviour and preference.
- ③ Voice commerce :- The emergence of voice - controlled virtual assistant and smart speaker opened up new possibilities for voice commerce. This technology allows customers to make purchases using voice commands, further streamlining the shopping process.
- ④ Focus on well-being :- By incorporating features to promote mindfulness, stress reduction, and work-life balance.
- ⑤ Cross-platform functionality :- It will be more cross-platform friendly, ensuring easy synchronization.