

LAND TOUR

CULTURAL WONDERS OF JAPAN AND SOUTH KOREA

JAS26



26 days / 25 nights Land Tour



ITINERARY

To view the itinerary in greater depth, simply click on your preferred day from the interactive list to unveil its details. Discover daily activities, immersive experiences and insider local tips that make your travel unforgettable.



SEOUL TO FUKUOKA

26 days / 26 nights Land Tour

DAY 1

Arrive Seoul

Welcome to South Korea. Be met on arrival and transferred to your luxurious hotel in Seoul. Following a welcome briefing, head out on a Signature Experience. Later, take a relaxing stroll along the Cheonggyecheon stream, a beautiful, redeveloped urban park and canal which flows through the heart of Seoul and is bursting with life throughout the year. Tonight, gather with your Tour Director and fellow travellers for another Signature Experience.



Signature Experience - Museum Kimchikan

Discover all things kimchi at the Museum Kimchikan and learn how to make the popular fermented dish with a hands-on class.

Signature Experience - Welcome Dinner

Savour a special welcome dinner where you'll experience Korean royal cuisine and try local drinks including soju and rice wine.

Signature Experience:

These all-inclusive, once-in-a-lifetime moments allow you to experience an unforgettable world of exclusive moments, incredible cultures and charming surprises.

Stay: Three Nights, Lotte Hotel Seoul

Daily: • Dinner

DAY 2

Seoul

Enjoy a full day to explore South Korea's vibrant capital today. Following breakfast, head to Gyeongbok Palace, the country's largest palace and a former royal palace for five centuries. Witness the lively changing of the guard ceremony before taking a tour of the beautiful palace. Following a Korean BBQ chicken lunch at a local restaurant, transfer to the lively Insadong Antique Street filled with galleries, teahouses and local restaurants, then tour Bukchon Hanok Village, a residential neighbourhood with restored traditional Korean houses. Later, head to Jijidaeak for a Signature Experience, then choose where to dine this evening.

Signature Experience - Korean Culture

Delve into Korean culture as you delight in a private performance of traditional music and try your hand at playing the unique instruments under the guidance of the expert musicians.

Freedom of Choice - Michael's by Haevichi

Treat yourself to a delectable meal of new American cuisine at Michael's by Haevichi. Enjoy scallop salad, spaghetti and John Dory among several delicious courses.

Freedom of Choice - Samwon Garden



Experience the iconic flavours of South Korea as you sit down for mouth-watering Korean BBQ at Samwon Garden.

Freedom of Choice - Balwoo Gongyang

Dine on a style of vegan cooking known as "Temple cuisine" at Balwoo Gongyang, a Michelin-starred restaurant opposite the iconic Jogyesa Temple.

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Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Daily: • Breakfast • Lunch • Dinner

DAY 3

Seoul, Demilitarised Zone

Embark on a morning tour of the fascinating Korean Demilitarised Zone (DMZ) on the border with North Korea. Following a drive to Paju, see Imjingak Park, then visit the DMZ Theatre and Exhibition Hall and walk along the Third Infiltration Tunnel. Transfer to a local restaurant for a hot pot lunch before returning to Seoul to visit the War Memorial of Korea and its extensive museum. Enjoy the late afternoon and evening at your leisure.

Daily: • Breakfast • Lunch

DAY 4

Seoul, Yongin, Jeonju

Following a breakfast at your hotel, be driven to the city of Yongin for a Signature Experience. Continue to Jeonju, a city famous for its food scene, where you'll take part in a delicious Signature Experience.

Signature Experience - Korean Folk Village

Spend time at Yongin's Korean Folk Village, the largest of its kind in Korea, and take part in a hands-on workshop. Perhaps you'll learn about traditional dyeing and dye your own handkerchief, or learn how to create traditional straw shoes.

Signature Experience - Learn how to make Bibimbap

Learn how to make bibimbap, South Korea's most popular dish, and enjoy your creation for dinner.



Signature Experience:

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Stay: Lahan Hotel Jeonju

Daily: • Breakfast • Dinner

DAY 5

Jeonju, Gayasan National Park, Gyeongju

In Jeonju this morning you'll enjoy a Signature Experience before visiting Gyeonggijeon Shrine and Jeongdong Cathedral. Journey to Gayasan National Park to visit Haeinsa Temple, which is home to the Tripitaka Koreana, a remarkable collection of Buddhist scriptures carved onto more than 80,000 wooden printing blocks. Next you'll move on to the historic city of Gyeongju. Check in to your new accommodation with views of the lake and indulge in dinner featuring a selection of Western and Korean dishes at the hotel.

Signature Experience - Hanji Culture and Industry Center

Enjoy a visit to the Hanji Culture and Industry Center, dedicated to the hanji paper which has been produced in Jeonju for more than 1000 years. Delight in a crafting class, learning how to create the traditional, multi-purpose paper including imprinting patterns and the drying process.

Signature Experience:

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Stay: Two Nights, Lahan Select Gyeongju

Daily: • Breakfast • Dinner

DAY 6

Gyeongju

Discover two of South Korea's most valued World Heritage sites this morning. Start with a visit to Seokguram Grotto, a government-classified National Treasure of South Korea which overlooks the East Sea and contains some of the most important Buddhist sculptures in the world. Next you'll explore Bulguksa Temple, a Buddhist temple completed in AD774 by the Silla royal court. Following the morning's sightseeing, sit down for a Korean bulgogi lunch at a local restaurant. Later, traverse more of Gyeongju's highlights including visits to the Gyeongju National Museum, the Cheomseongdae Observatory and Tumuli Park, a fascinating area featuring a variety of burial mounds containing tombs of kings and officials of the Silla dynasty. You'll also enjoy a moonlight walking tour of Donggung Palace – once a secondary palace of the crown prince of the Silla kingdom – and the beautiful Wolji Pond, which was built in AD674.



Daily: • Breakfast • Lunch

DAY 7

Gyeongju, Ulsan, Busan

Head to Ulsan after breakfast and discover Daewangam Park and Ulsandaegyo Bridge Observatory, the latter of which offers panoramic views of the Hyundai Shipyard. Following lunch at a local restaurant, be transferred to your stylish hotel in Busan then visit Haedong Yonggung Temple, an impressive Buddhist temple built in 1376. Later, set off on a Signature Experience before sitting down to dinner.

Signature Experience - Scenic Cruise

Embark on a private, scenic cruise from Haeundae Beach, soaking in the sights at sunset including the Nurimaru APEC House, Busan Cinema Center, Marine City and Gwangan Bridge.

Signature Experience:

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Stay: Two Nights, Grand Josun Busan

Daily: • Breakfast • Lunch • Dinner

DAY 8

Busan

Embark on an in-depth discovery of Busan today. Head downtown for a walking tour of Gamcheon Culture Village. Marvel at the village's street art and pastel-coloured houses before taking a cable car to Songdo Island. Visit BIFF Square, a bustling movie district, and Jagalchi Fish Market, the largest of its kind in South Korea. Enjoy panoramic views from Busan Tower before stopping at the United Nations Memorial Cemetery, which is the only one of its kind and features 22 unique burial sites designated to each nationality of the buried service members.

Daily: • Breakfast

DAY 9

Busan, Seoul

Transfer to the station this morning and take a KTX express train back to Seoul in the luxury of a deluxe seat. Upon arrival, transfer to your hotel and check in before setting off on the activity of your choice. Tonight, toast your trip



with an unforgettable Signature Experience.

Signature Experience - Walking on the Cloud

Savour delectable European fine dining with a magnificent farewell dinner at Walking on the Cloud, which boasts sensational views of the city from its vantage point atop a skyscraper.

Freedom of Choice - S eoul Fortress Wall & Dongdaemun Fashion Market Tour

Transfer to Dongdaemun market area and walking tour of Seoul Fortress wall for about (approximately 1hr). Seoul City wall (Seoul Fortress wall) built in 1396, was the city fortress wall that protected the capital city Seoul for over 600years. The fortress wall was built along the terrains and although it became partially damaged during the modernization process, its original form remains well to this day, making it a cultural heritage that coexists with the modern city. Afterwards, visit Dongdaemun Design Plaza. This location holds various exhibitions, fashion shows, forums and conferences. Designed by world-renowned architect Zaha Hadid, the building's exterior attracts the attention of many photographers with its delicate curves and bold shapes.

Dongdaemun fashion market (Dongdaemun shopping complex) is one of Korea's most well-known markets. It was founded in Dec. 1970 as the largest of its kind in Asia and has maintained that status for the last 40 years. Browsing the plethora of shops, you can find fabric and clothing following all the latest global fashion trends.

Freedom of Choice -Gwangjang Market & Nanta Performance

Experience street food tour in Gwangjang market where Mungbean pancakes and Gimbap reign supreme. After a feed, be dropped off at Nanta Theatre in Myeongdong street to see a traditional Nanta performance.

Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Signature Experience:

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Stay: Lotte Hotel Seoul

Daily: • Breakfast • Dinner

DAY 10

Seoul (South Korea), Tokyo (Japan)

Fly to Tokyo today. Be met on arrival and transferred to your luxurious hotel. Tonight, meet your Japan Tour Director for a welcome dinner at your hotel, savouring Japanese flavours with a modern flair.



Stay: Three Nights, The Prince Gallery Tokyo Kioicho, a Luxury Collection Hotel

Daily: • Breakfast • Dinner

DAY 11

Tokyo

Following breakfast, meet your guide and head to Roppongi, where you'll soak in the scenery at the Tokyo City View observation deck at Mori Tower, which on a clear day provides outstanding panoramic views of the vast capital city. Next up is Tokyo's old town of Asakusa, which is home to the city's oldest temple, Sensoji. Visit the iconic Buddhist temple and stroll through the Namikase shopping street indulging in snacks and souvenirs. Following lunch, embark on your exciting Freedom of Choice activity.

Freedom of Choice – Shibuya and Harajuku Exploration

You can experience the incredible energy and efficiency of Tokyo's vast underground metro as you delve into the buzzing districts of Shibuya and Harajuku.

Freedom of Choice – Japanese Gardens Discovery

Explore quaint parts of Tokyo as you discover the beauty of the Japanese gardens at Hamarikyu and the Imperial Palace Fast Gardens

Freedom of Choice - Tokyo National Museum Visit

Learn more about the history of Japan at the Tokyo National Museum, which is home to a collection of approximately 110,000 objects.

Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Daily: • Breakfast • Lunch

DAY 12

Tokyo

Visit Meiji Shrine this morning, a Shinto shrine dedicated to the deified spirit of Emperor Meiji. Following your delectable Signature Experience, be guided to Ginza, Tokyo's most famous upmarket shopping district. Marvel at the presentation and diversity of the food at a local department store before experiencing the fascinating Kabukiza Gallery, dedicated to the traditional performance art of Kabuki. The rest of the day is at your leisure.



Signature Experience – Sushi-Making Class

Take part in a sushi-making class and learn to prepare maki sushi (rolled sushi) and nigiri sushi (sushi rice topped with a slice of raw fish) before savouring your creations for lunch.

Signature Experience:

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Daily: • Breakfast • Lunch

DAY 13

Tokyo, Hakone

Depart for Hakone following breakfast and catch glimpses of iconic Mount Fuji if it's a clear day. Your first stop is at Hakone Shrine, a beautiful, historic Shinto shrine nestled in the forest by the shores of Lake Ashi. Enjoy a cruise on the picturesque lake and arrive at Togendai before taking in the scenery on the way to the volcanic valley of Owakudani via the Hakone Ropeway. Follow the walking trails around the bubbling pools and steam vents and perhaps try one of the famous black eggs boiled in the area's natural hot springs. Head to your luxury hotel, which boasts access to a naturally heated onsen, and delight in a kaiseki-style dinner, a traditional multi-course meal, this evening.

Stay: Hakone, Kowakien Ten-yu

Daily: • Breakfast • Lunch • Dinner

DAY 14

Hakone, Matsumoto, Takayama

Set out this morning for a Signature Experience. Following your lunch, continue to Matsumoto and visit the spectacular Matsumoto Castle, one of Japan's most complete original castles with a structure dating back to the 16th century. You'll have the chance to tour the castle and its pristine grounds. This afternoon be transferred to your new hotel in Takayama, where you'll indulge in dinner tonight.

Signature Experience – Soba Noodle Cooking Lesson

Try your hand at creating some traditional cuisine today with a soba buckwheat noodle cooking lesson and savour your creations for lunch.

Signature Experience:

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Stay: Two Nights, Associa Takayama Resort

Daily: • Breakfast • Lunch • Dinner

DAY 15

Takayama

Start off the day with a morning visit to the Miyagawa morning market, one of the largest in Japan. All of the market's traders are independent farmers and craftspeople from the region, so it's the perfect opportunity to try some of the area's best produce. You'll also take a stroll through Takayama Jinya, a beautifully preserved 17th-century building built for a noble family and the Tokugawa shonugate. Following your Signature Experience, wander along the stunning streets of the city's old town on the way to the Festival Floats Museum, where you'll admire the ornamental floats of the Takayama Festival. For dinner, you'll have the chance to try the region's famous Hida beef at a local restaurant.

Signature Experience – Sarubobo-Making Experience

Enjoy a Sarubobo-making experience. An amulet particularly common in Takayama and the nearby Hida region, Sarubobo are red dolls with no facial features. Learn how to make the dolls yourself.

Signature Experience:

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Daily: • Breakfast • Dinner

DAY 16

Takayama, Shirakawa-go, Kanazawa

Today you'll visit the World Heritage-listed village of Shirakawa-go en route to Kanazawa. Some of the village's famous gassho-zukuri farmhouses date back more than 250 years, and you'll stop at Kanda House to gain a deeper insight into the traditional homes before strolling around the peaceful village. Continue to Kanazawa and the marvellous Kenroku-en garden, one of the Three Great Gardens of Japan. Later, stroll through the Nagamachi Samurai district and the traditional Nomura Samurai House. Enjoy your choice of restaurant for dinner.

Freedom of Choice Dining – Benkay

Enjoy Kanazawa's best seasonal produce in a relaxing setting at Japanese restaurant Benkay. This traditional sushi, grill and tempura counter presents an incredible range of dishes that offer a true taste of Japan.

Freedom of Choice Dining - La PLAGE



Indulge in an elegant European dinner at La PLAGE, nestled on the top floor of your luxury hotel in Kanazawa.

Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Stay: Hotel Nikko Kanazawa

Daily: • Breakfast • Dinner

DAY 17

Kanazawa, Tsuruga, Kyoto

Start your day in the Higashi Chaya District, Kanazawa's largest geisha district. Enjoy a special Signature Experience before visiting the traditional Shima teahouse. Following lunch, be transferred to the train station to board a bullet train to Tsuruga, then change to a limited express train to Kyoto. Upon arrival, walk to your nearby accommodation and settle in before savouring a delicious dinner at the restaurant of your choice.

Signature Experience – Gold Leaf-Making Experience

Relish a gold leaf-making experience, decorating a small lacquer plate with this fragile and precious product. The production of gold leaf in Kanazawa began 400 years ago, and since then, the artform has played a role in restoring national and cultural treasures.

Freedom of Choice Dining - Le Un

Be treated to a dinner of delicious French cuisine at Le Un, located in the heart of Gion. Sit down for an elegant meal made with the freshest and highest quality ingredients, while you overlook fantastic views of the surrounding neighbourhood from the restaurant's top-floor terrace.

Freedom of Choice Dining - Chiriri

Savour exceptional local produce at Japanese restaurant Chiriri, which specialises in shabu-shabu, a Japanese hotpot dish of thinly sliced meat and fresh vegetables served with dipping sauces, that melts in your mouth.

Signature Experience:

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Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Stay: Four Nights, The Thousand Kyoto

Daily: • Breakfast • Lunch • Dinner



DAY 18

Kyoto

An exciting day of sightseeing lies ahead. Set out for Arashiyama this morning, climbing aboard a rickshaw for a ride past the Nonomiya Shrine and the spectacular Arashiyama Bamboo Grove. Following your rickshaw experience, stop off at the World Heritage-listed Tenryuji Temple, one of the Five Great Zen Temples of Kyoto, which was founded in 1339. After lunch at a local restaurant, head to the famous Kinkakuji temple, commonly known as the Golden Pavilion for its gold-leaf-covered upper floors. You'll then visit historic Nijo Castle before returning to your hotel and spending the evening at your leisure.

Daily: • Breakfast • Lunch

DAY 19

Kyoto

Begin your day with a special Signature Experience. In the afternoon, head out on your chosen Freedom of Choice activity before returning to your hotel.

Signature Experience – Japanese Tea Ceremony

Delve into traditional Japanese culture with a special tea ceremony experience. Learn all about tea varieties and the importance and process of serving tea to guests in Japan. Enhance your experience by taking part in the ceremony wearing a festive kimono and gain a better understanding of the variety of kimonos used across different occasions.

Freedom of Choice - E-Bike Cycling Tour

Ride an E-bike through the Miyagawacho and Gion geisha districts, stop off at the Imperial Palace Park and cycle along the Shirakawa Canal and Kamogawa River.

Freedom of Choice - Market and Sake Tour

Embark on a tour of Nishiki Market, often referred to as 'Kyoto's Kitchen', before delighting in a sake-tasting tour.

Freedom of Choice – Japanese Sweets Workshop & Historic Confectionary Shop

Immerse yourself in the art of Kyoto-style wagashi (Japanese sweets) by learning to craft these delicate confections. Enjoy your handmade creations paired with a soothing cup of green tea. Afterward, visit Tsuruya Yoshinobu, a celebrated and famous confectionery shop with over two centuries of history.

Signature Experience:

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Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Daily: • Breakfast

DAY 20

Kyoto, Nara, Kyoto

After breakfast, board a private coach for the nearby town of Nara, once the Japanese capital for 74 years in the eighth century. Visit the incredible Todaiji Temple, one of the world's largest wooden structures and home to the country's largest statue of Buddha. Stroll through the fascinating temple before exploring the surrounding Nara Park, which is freely roamed by a large population of friendly deer who will generally bow their heads for a treat. Next, see Nara's most celebrated shrine, Kasuga Taisha, which was established in AD768. Return to the hotel with free time this afternoon before savouring a special Signature Experience for dinner.

Signature Experience - Dinner with a Maiko or Geisha

A special night of private entertainment with a maiko or geisha awaits. Enjoy a wonderful dinner and drinks and have the chance to learn more about geisha and their daily life, all accompanied by music played on a shamisen, a traditional stringed instrument.

Signature Experience:

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Daily: • Breakfast • Dinner

DAY 21

Kyoto, Himeji, Okayama

Head to Kyoto Station by foot and take a first-class bullet train to Himeji, where you'll visit one of Japan's most iconic and spectacular castles, World Heritage-listed Himeji Castle. Having avoided damage from war and natural disasters, the beautifully preserved castle is a fascinating historic site to explore. Journey on to a sake brewery for a Signature Experience. Following lunch at a local restaurant, return to the train station for another first-class bullet train journey to Okayama. Discover the city at leisure in the afternoon and evening after checking into your hotel.

Signature Experience – Sake Tasting

Delight in a tour and delicious tasting at a traditional sake brewery in Himeji.



Signature Experience:

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Stay: Two Nights, Hotel Granvia Okayama

Daily: • Breakfast • Lunch

DAY 22

Okayama, Naoshima Island, Okayama

Treat yourself to a full day on the remarkable Naoshima Island today, first taking a private coach to Uno Port for your ferry to the island. Following your day-long Signature Experience, be transferred back to your accommodation and enjoy an evening at your leisure.

Signature Experience – Full-Day Naoshima Island Tour

Commonly known as Art Island, Naoshima Island is peppered with elegant galleries and outdoor art pieces. Visit Chichu Art Museum, a unique museum built into the hillside overlooking the coastline. Designed by Ando Tadao, the building lies mostly underground and relies only on natural light to illuminate each work. The museum's permanent collection of Monet's famous Water Lilies comes to life in the adjacent Chichu Garden, where 200 kinds of flowers faithfully recreate the physical experience captured in Monet's works. Step inside the Benesse House Museum, which was also designed by Tadao. Later, enjoy the Art House Project, which features an abandoned temple and shrine, along with a collection of abandoned houses and workshops converted into art installations and galleries by artists and architects from across the world.

Signature Experience:

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Daily: • Breakfast • Lunch

DAY 23

Okayama, Hiroshima

This morning, explore the beautiful and spacious Korakuen Garden, a member of the Three Great Gardens of Japan. Afterwards, board a bullet train for a first-class journey to Hiroshima. After lunch, be taken to the Peace Memorial Park, which lies at ground zero of the devastating atomic bomb dropped on the city on August 6, 1945. Stroll through the park and discover its memorials and monuments before a moving visit to the Hiroshima Peace Memorial Museum. Later, head to Hiroshima Orizuru Tower for expansive views of the surrounds. Tonight you'll indulge in a yakiniku dinner, where delicious meats and sides are flame grilled over wood charcoal.



Stay: Two Nights, Sheraton Grand Hiroshima

Daily: • Breakfast • Dinner

DAY 24

Hiroshima, Miyajima Island, Hiroshima

After breakfast, set off on your chosen activity before boarding a ferry to Miyajima Island. A sacred island and holy place of Shintoism, Miyajima is home to the World Heritage-listed Itsukushima Shrine, which is famous for its partially submerged "floating" torii gate. After strolling around the island, be transferred back to your hotel and enjoy Hiroshima's charm at your leisure.

Freedom of Choice - Mazda Factory Museum

Head to the expansive Mazda Factory Museum in Hiroshima to learn all about one of the world's leading car manufacturers.

Freedom of Choice - Okonomiyaki Cooking Class

Take part in an okonomiyaki cooking experience, where you'll create your own savoury pancakes in the traditional Hiroshima style.

Freedom of Choice:

Give your holiday a personal touch with a choice of included sightseeing or dining options to suit your interests.

Daily: • Breakfast

DAY 25

Hiroshima, Fukuoka

After breakfast, set off by foot to Hiroshima Station. Board a first-class bullet train to Fukuoka, where you'll have free time for lunch before taking a private coach to Dazaifu Tenmangu Shrine. Explore the shrine before reboarding your coach and driving to your accommodation. Tonight, soak in the atmosphere at a local izakaya, where you'll enjoy a Farewell Dinner to toast your incredible Japanese journey.

Stay: Fukuoka, Miyako Hotel Hakata

Daily: • Breakfast • Dinner



DAY 26

Depart Fukuoka

Your journey finishes today after breakfast, with a transfer to Fukuoka Airport for your onward flight.

Daily: • Breakfast