

### **AtliQ Hospitality**

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Analysis Report
Key Metrics

#### Hotels

The hotel across India namely AtliQ Exotica plays the vital role in generating revenue at the highest that is 320 Million with the occupancy rate of 57 .26% followed by AtliQ Palace generating the revenue of 304 Million with the occupancy rate of 60% and at the bottom is AtliQ Seasons which is on the category of business hotel generates the revenue of 66 million with the occupancy rate of 44.62%.

#### Cities

There are 7 hotels Across four cities of India among which **Mumbai is the highest** in revenue that is **669 million**followed by **Bangalore 420 million**.
Occupancy percentage is ranked highest in **Delhi that is with 60.55** percentage lowest by Bangalore with 55 .77%.
Highest **rating** among the stairs is captured by **Delhi that is 3.78** and followed by **Hyderabad 3.66** 

#### Categories

There are two categories among the hotels that is business and the luxury. Realization% for Luxury (80.41%) was higher than Business (79.83%).

It was also observed that the average rate of business and the luxury category is 3.61 and 3.62 respectively.

#### **Booking Platforms**

Among seven platforms for booking the hotel rooms **Direct online contributes to be**9.94% and **direct offline booking** amongst the bottom contributes 5.02% on a booking.

Other platforms have the highest booking percentage of 40.91%

Revenue

1.71bn

Occupancy %

57.87%

RevPar

7.35K

ADR

12.70K

DSRN

2.53K

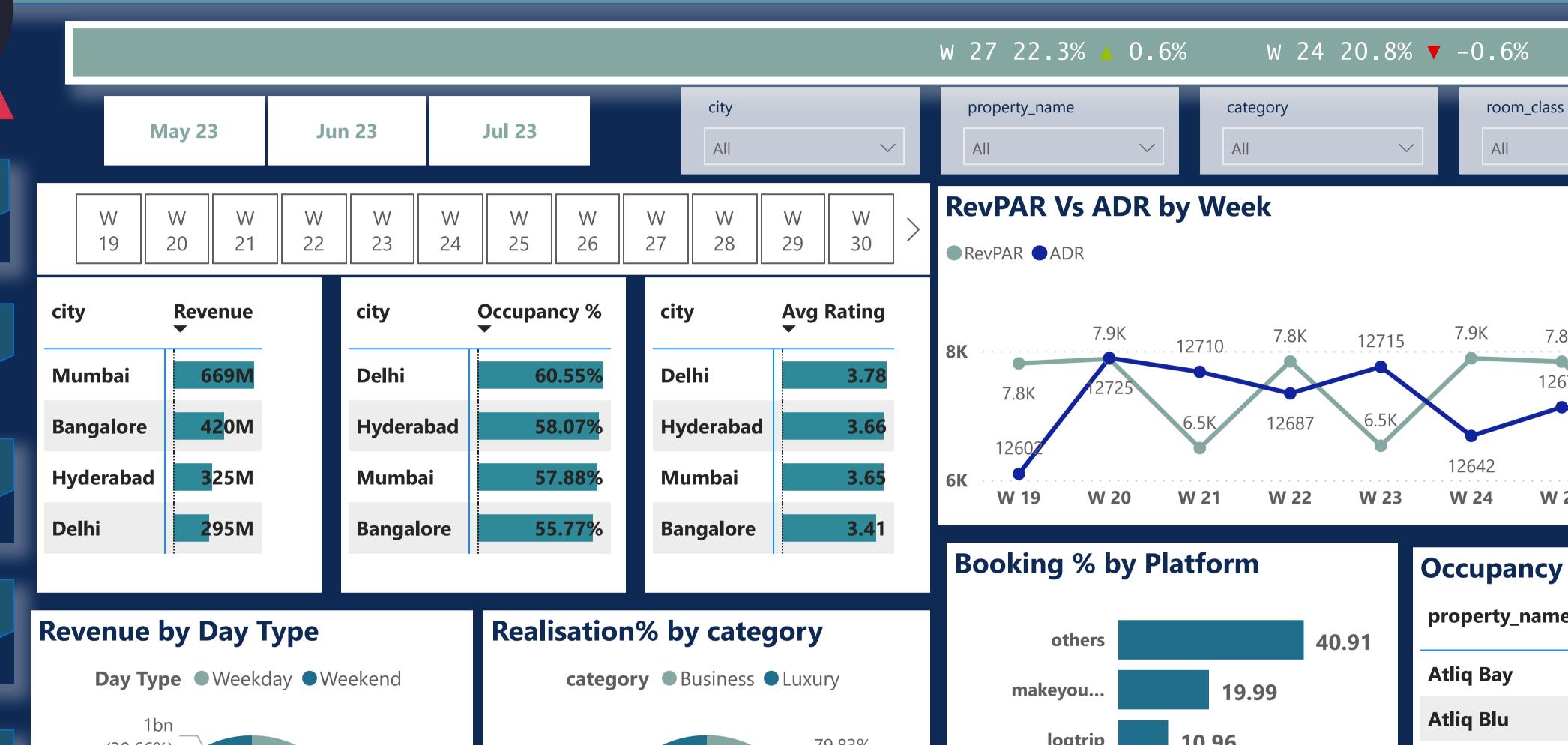
## AtliQ Hospitality Analysis

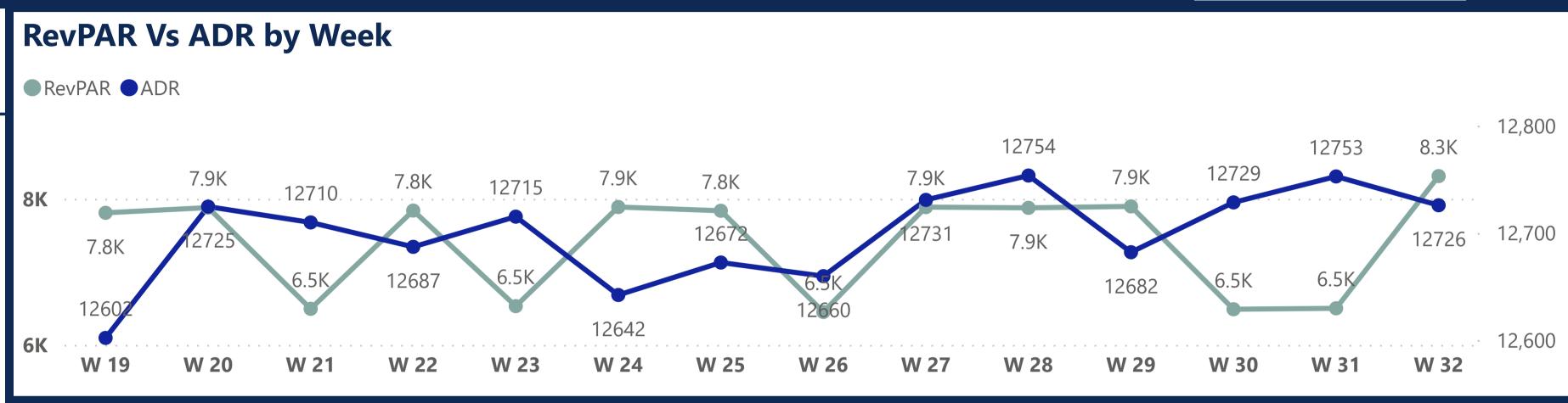


w 29

w 20 0.9%

room\_category





W 22 20.7% ▼ -0.2%

booking\_status

58.41%

62.02%

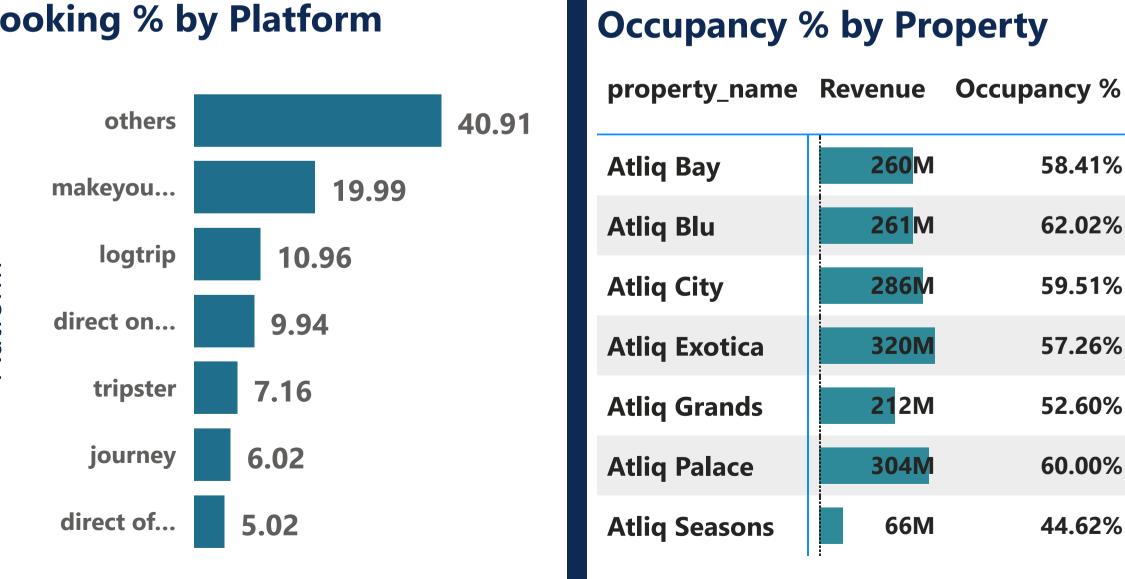
59.51%

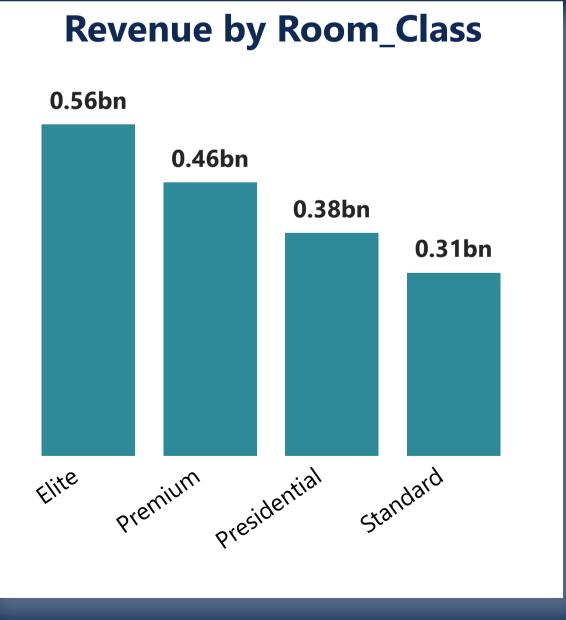
57.26%

52.60%

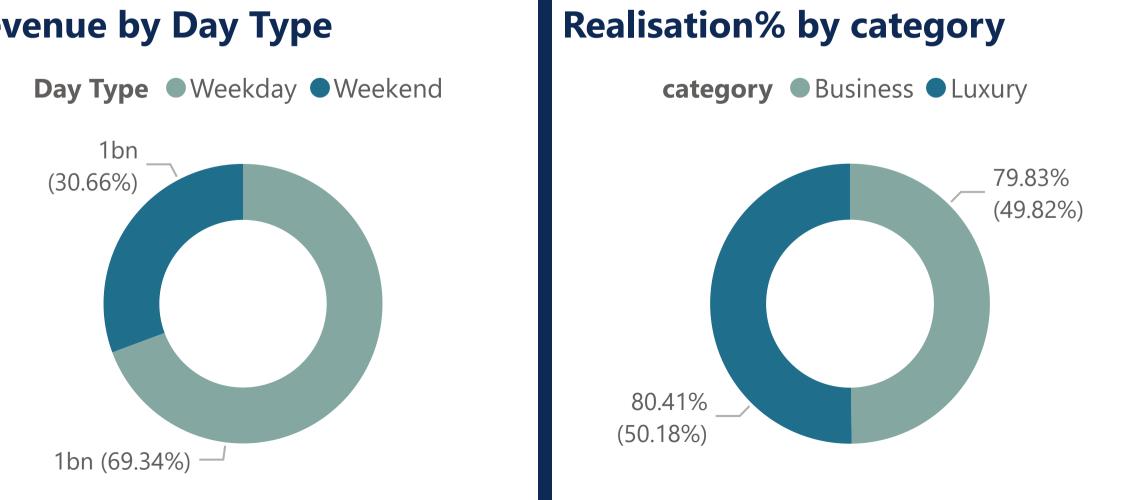
60.00%

44.62%





Realisation % 80.19%



# Revenue 2bn

## AtliQ Hospitality Analysis

property\_name

0.00

room\_category

booking\_status

Avg Rating

W 22 W 27 W 20 W 23 W 24 W 25 W 26 W 29 W 30 W 31 W 32 W 19

category

room\_class

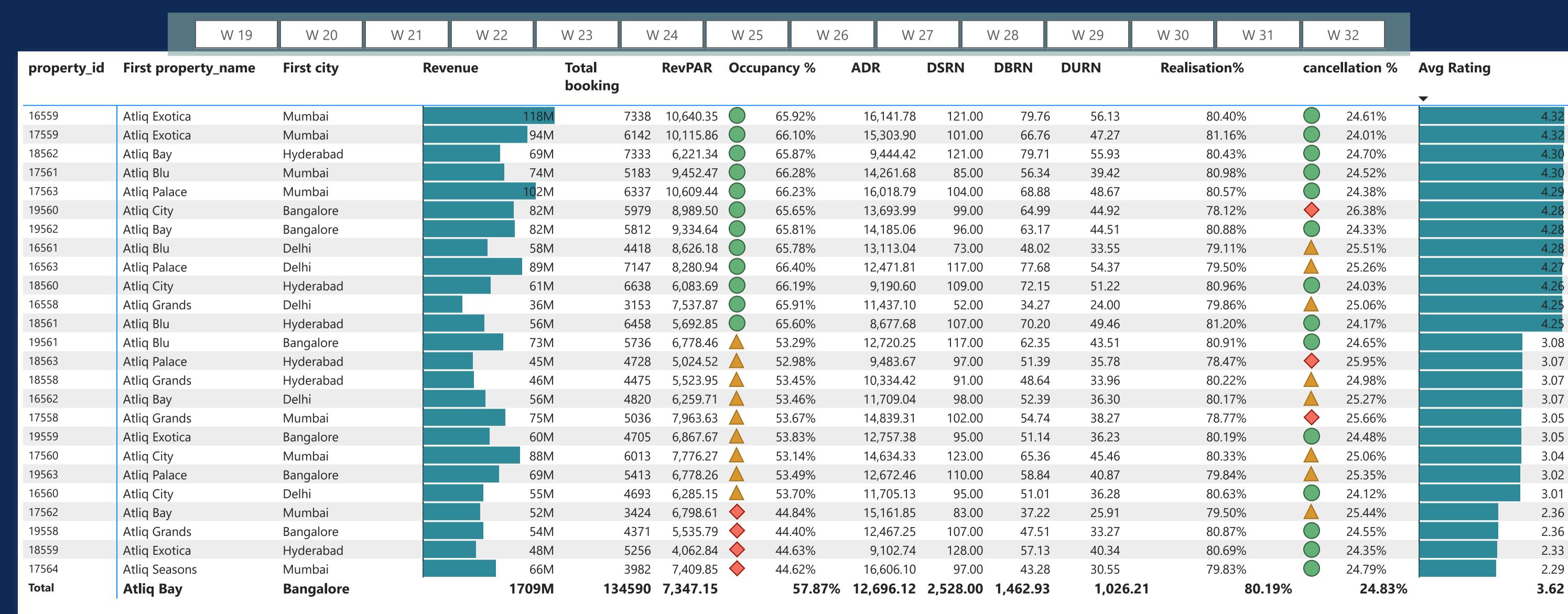
Occupancy % 57.87%

> RevPar 7.35K

ADR 12.70K

**DSRN** 2.53K

Realisation % 80.19%



city

**Jul 23** 

**Jun 23** 

May 23