



# AtliQ Hospitality



Home Page



Analysis Report



Key Metrics

## Hotels

The hotel across India namely **AtliQ Exotica** plays the vital role in generating revenue at the highest that is **320 Million** with the occupancy rate of 57 .26% followed by **AtliQ Palace** generating the revenue of 304 Million with the **occupancy rate of 60%** and at the **bottom is AtliQ Seasons** which is on the category of business hotel generates the revenue of 66 million with the occupancy rate of 44.62%.

## Cities

There are 7 hotels Across four cities of India among which **Mumbai is the highest** in revenue that is **669 million** followed by **Bangalore 420 million**. Occupancy percentage is ranked highest in **Delhi that is with 60.55** percentage lowest by Bangalore with 55 .77%. Highest **rating** among the stairs is captured by **Delhi that is 3.78** and followed by **Hyderabad 3.66**

## Categories

There are two categories among the hotels that is business and the luxury. **Realization% for Luxury (80.41%) was higher than Business (79.83%).**

**It was also observed that the average rate of business and the luxury category is 3.61 and 3.62 respectively.**

## Booking Platforms

Among seven platforms for booking the hotel rooms **Direct online contributes to be 9.94%** and **direct offline booking** amongst the bottom contributes **5.02%** on a booking.

**Other platforms** have the highest booking percentage of **40.91%**





