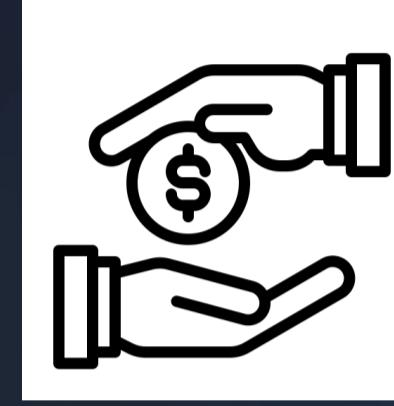




Business Insights 360



Financial View

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and More.



Sales View

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



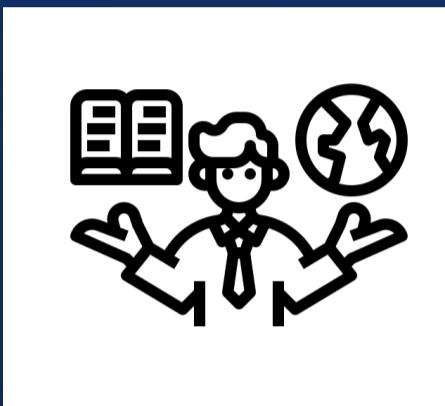
Marketing View

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



Supply Chain View

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



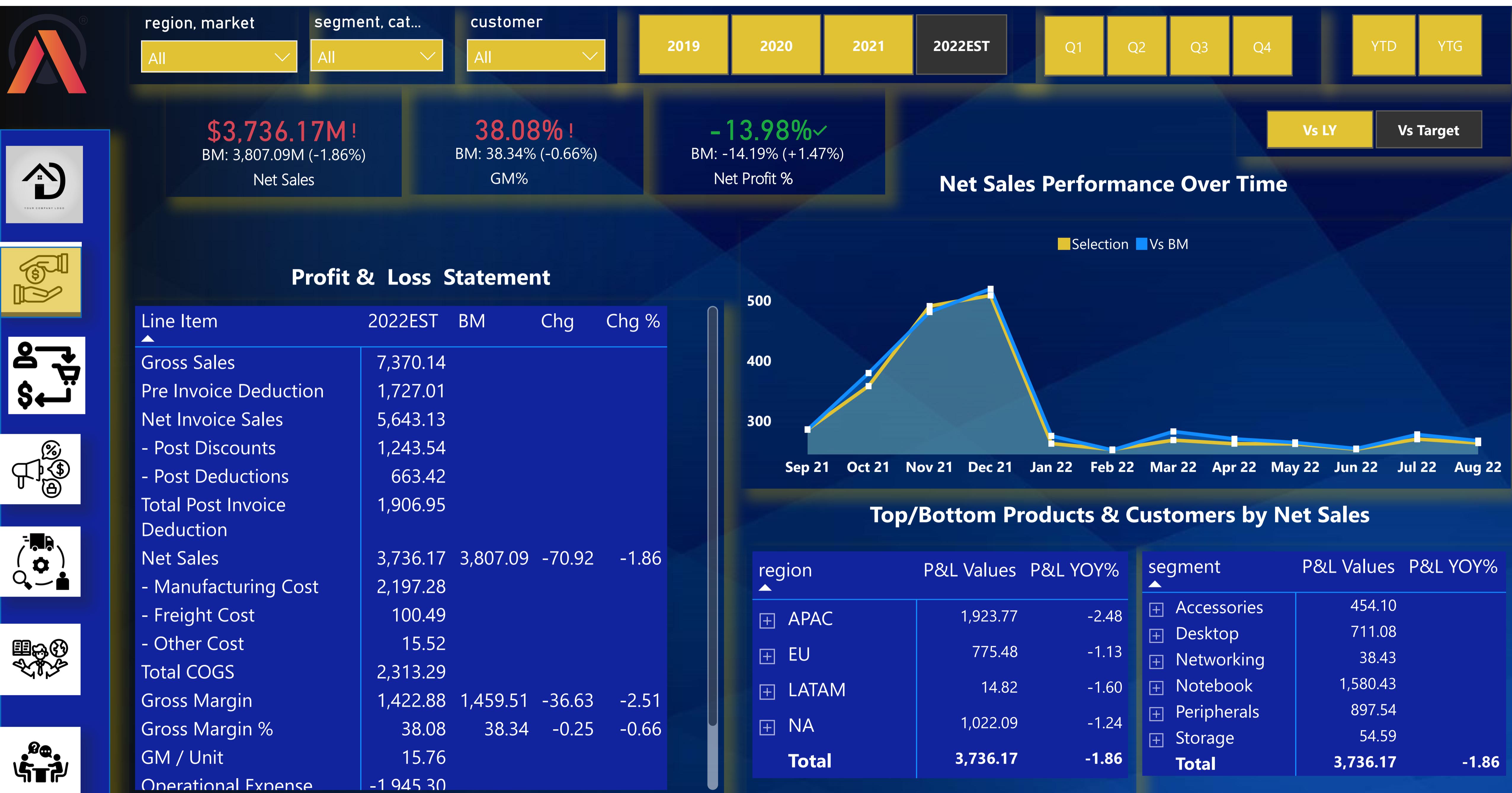
Executive View

A **top level dashboard** for executives consolidating top insights from all dimensions of business.



Support

Get your **issues resolved** by connecting to our support specialist.



BM = Benchmark, LY= Last Year





region, market

All

segment, cat...

All

customer

All

2019

2020

2021

2022EST

Q1

Q2

Q3

Q4

YTD

YTG

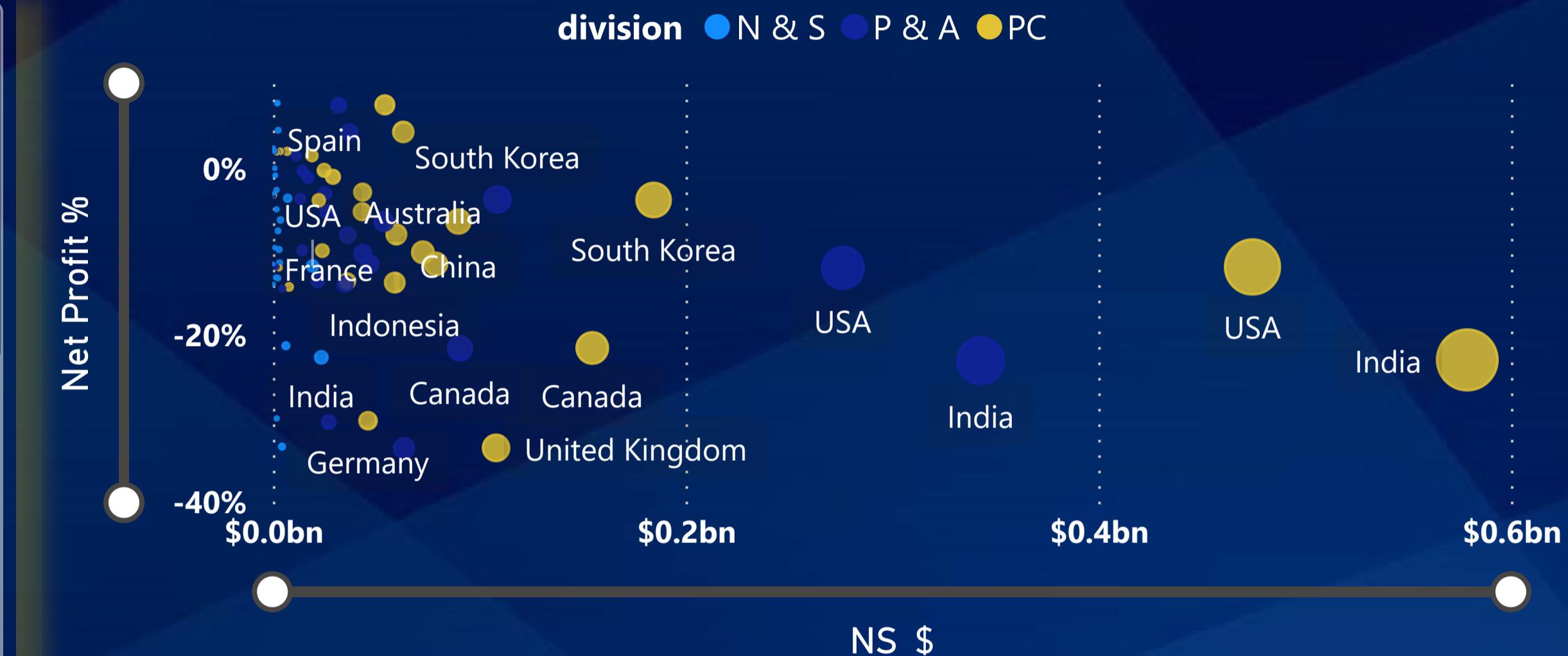
Show GM%

Show NP%

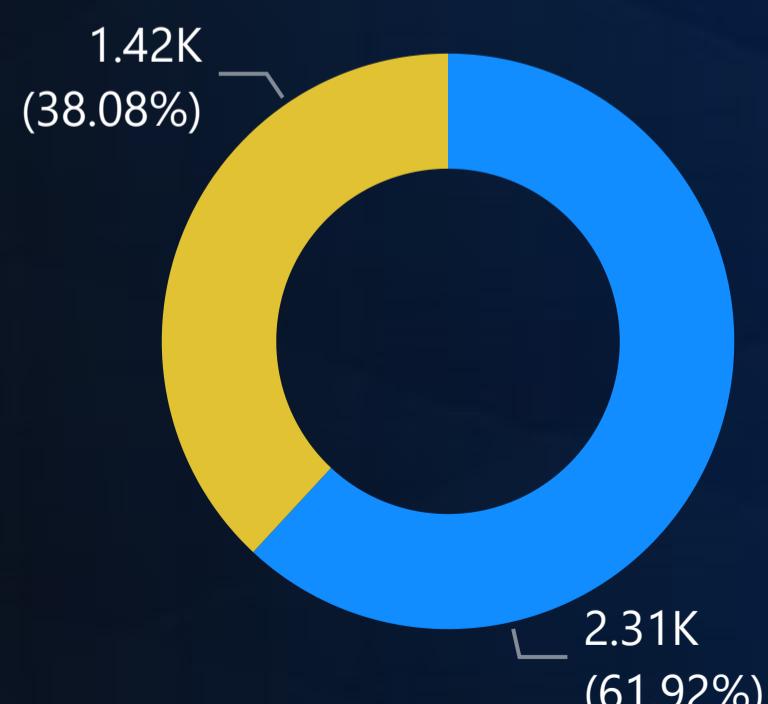
NS,GM,GM %,NP & NP % Matrix by Segment

segment	NS_\$	GM \$	GM %	Net Profit \$	Net Profit %
Accessories	\$454.0965175089M	172.61M	38.01%	-63.78M	
Desktop	\$711.0765578699M	272.39M	38.31%	-97.79M	
Networking	\$38.4349189382M	14.78M	38.45%	-5.27M	
Notebook	\$1,580.431169128M	600.96M	38.03%	-222.16M	
Peripherals	\$897.5379242353M	341.22M	38.02%	-125.91M	
Storage	\$54.5934431909M	20.93M	38.33%	-7.51M	
External Solid State Drives	\$50.8986225395M	19.55M	38.41%	-6.96M	
AQ Clx1	\$11.3816999972M	4.46M	39.15%	-1.48M	
AQ Clx2	\$11.956491404M	4.60M	38.47%	-1.60M	
Total	\$3,736.170530871M	1,422.88M	38.08%	-522.42M	

Performance Matrix



Desc... ● Total COGS ● Gross Margin



● Increase ● Decrease



NS \$ & Gm\$ by Region & Market

region	NS_\$	GM \$	GM %	Net Profit \$
APAC	\$1,923.772790342M	690.21M	35.88%	-281.16M
NA	\$1,022.094592129M	459.68M	44.97%	-145.31M
EU	\$775.4825164029M	267.80M	34.53%	-95.52M
LATAM	\$14.8206319974M	5.19M	35.02%	-0.44M
Total	\$3,736.170530871M	1,422.88M	38.08%	-522.42M



