

\$817.86K

Total_sales

\$45.32K

Morning_sales

\$400.19K

afternoon_sales

\$306.38K

Evening_sales

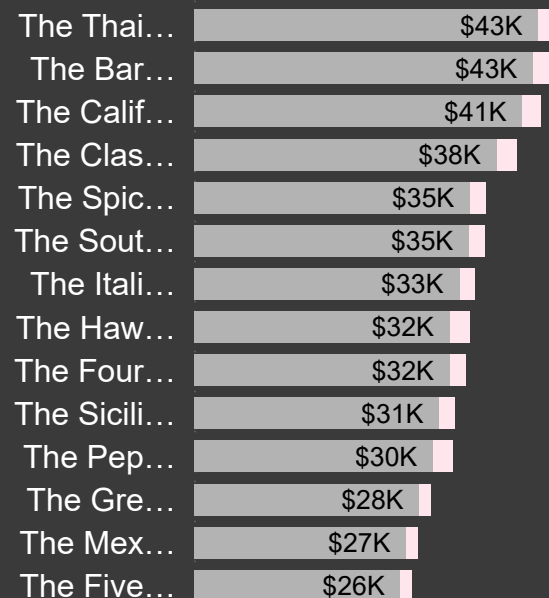
49574

order_qauntity

The Classic Deluxe Pizza

Top Ordered Pizza

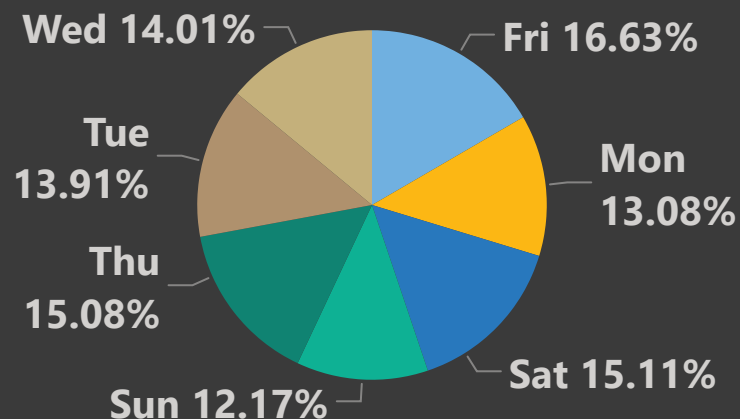
Pizza Sales (2015)



\$0K

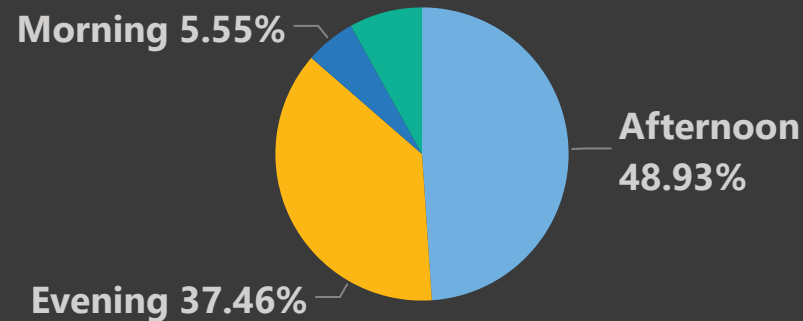
\$50K

● Sum of Sales ● Sum of quantity



Classic

Top hot selling category



The Thai Chicken Pizza

Top Selling Pizza

Category

All

All

☐ Select all

☐ Afternoon

☐ Evening

☐ Morning

☐ Night

☐ Select all

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

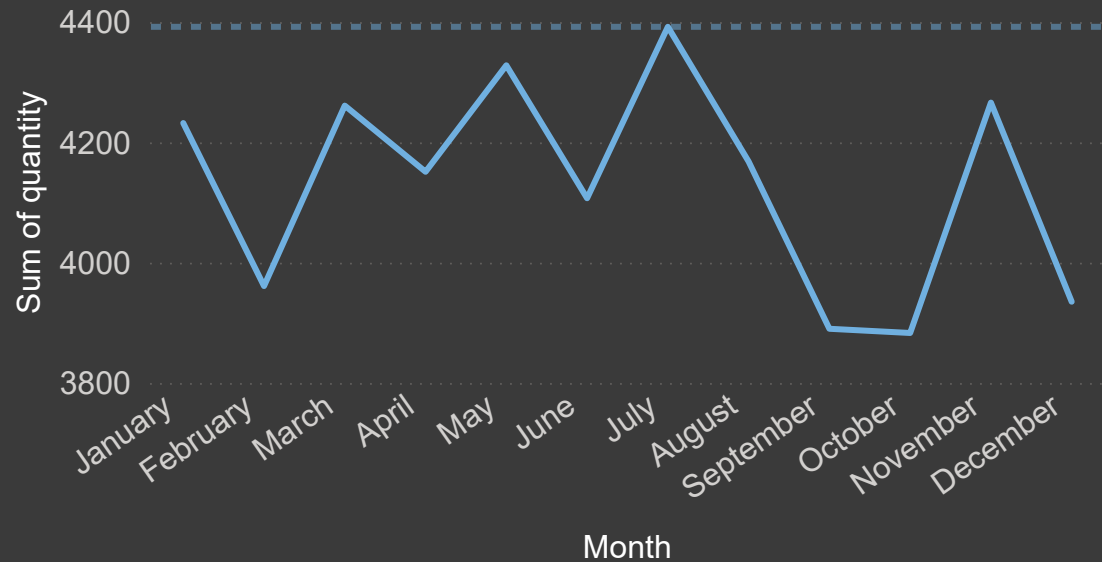
☐ September

☐ October

☐ November

☐ December

Sales By Month



Pizza Size

All

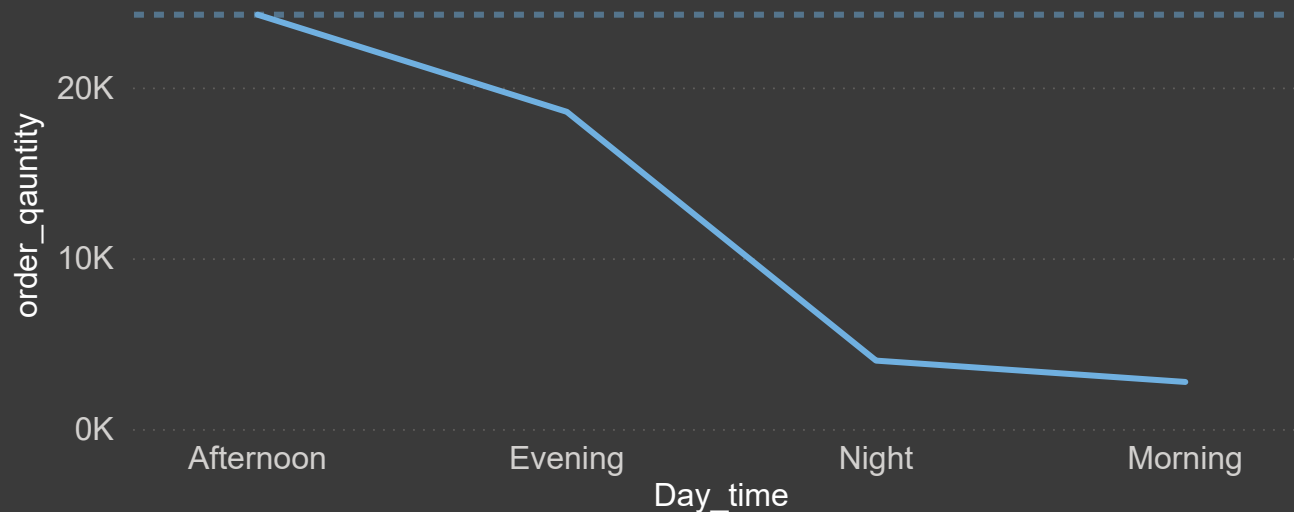
Pizza name

All

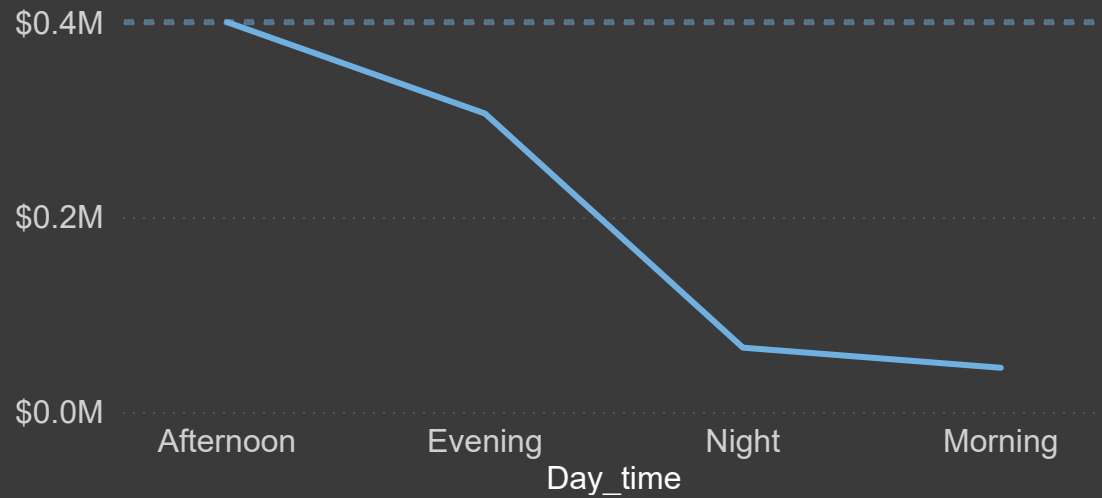
Category

All

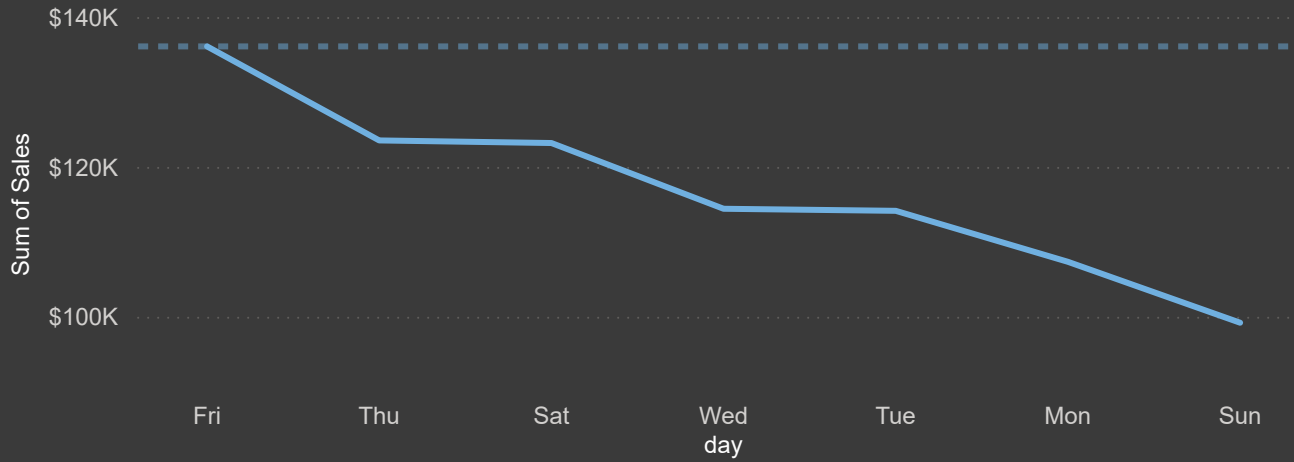
Day by Order



Day by Sales



Week day by Sales





Pizza Sales Insights:

1. Peak Order Time : Afternoon (48.93%) > Evening (37.46%).
Lowest Order Time : Night (8.07%) > Morning (5.55%).
2. Best Sales Day: Friday > Saturday > Thursday > Wednesday > Tuesday > Monday > Sunday.
3. Total Sales Revenue : 💰 \$817.86K.
4. Most Ordered Pizza : 🍕 The Classic Deluxe Pizza.
5. Top Revenue-Generating Pizza : 🍕 The Thai Chicken Pizza.
6. Order Distribution : Afternoon > Evening > Night > Morning.
7. Best Hot-Selling Pizza Category : 🍕 Classic.

This Pizza Sales Dashboard is my first Power BI project, designed to analyze and visualize pizza sales data using Power BI, Power Query, and DAX. This project helped me explore data visualization, reporting, and business intelligence concepts while transforming raw sales data into meaningful insights.

Pizza Sales (2015)

