**File: Interview Transcript**

**Duration: 19:22 sec**

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**Interviewer**: Thank you so much for coming and helping me with this. I appreciate it.

**Respondent:** My pleasure!

**Interviewer**: Have you done some interview like this before?

**Respondent:** Yes, I did.

**Interviewer:** What type? Can you please share?

**Respondent:** I did with other with fellow students there were working on some prototype of sport app.

**Interviewer:** That’s nice. Then you know what you going to do. But even I’ll explain little bit about this thing. I’m going to point some user needs and their expectations related to Emotional design in memorable Tourism app. So, it’s something like I know you travel a lot and you want to go on so many places because of these experiences I wanted gain from you so that we can apply in this design. That we want to develop for that I love to spend some time talking to you on this thing. And, in our talk I’ll explain different things related to our design part and I have some questions for you like some open questions to know your experiences and what you think about those things? And it’s not like I’m testing or putting so much pressure on you only normal I’m trying to know you and you can give answers freely. So, I’m trying mainly sees through your eyes that how as a user you think about this concept that we want to do. So, now I want to first find about your travelling experiences and behaviors but before that starting my questions I want to know little bit about you. What you are doing now, and you are busy with?

**Respondent:** I’m Business IT student in Haaga-Helia. I travel every summer and go to different place to spend holiday like last time I went in Lithuania, Chezh Republic. Yea these mainly I do.

**Interviewer:** So, what are some of the things you like must about travelling, can you tell me please?

**Respondent:**  The most thing from travelling?

**Interviewer:** Yes.

**Respondent:** Well, you see new places new people, new impressions, you get refreshed after you come back to normal study routine. That’s what I like. See historical atmosphere. Yes, pretty much.

**Interviewer:** So, you like to go new places meet new people, networking things, right?

**Respondent:** I see reason to go same trip Egypt and lie on a beach every time every year so have fun.

**Interviewer:** That’s nice. It true everyone wants to go and see Egyptian civilization remaining, pyramids.

**Respondent:** Great!

**Interviewer:** What are the best things of going on a trip with someone else? What you think? What is your experience, when you have gone with someone else?

**Respondent:** Well, the first thing you are getting if it is your relationship. If you are going with your girlfriend, you gain new experience. It also refreshes relationship, something like that or it’s even a challenge because you got to new circumstances may be sports trip, or something you also try yourself. You go with your friends as well it’s a fun and its chance also so.

**Interviewer:** Thank you. So, basically, you are person who like to travel or go to new places mainly in company.

**Respondent:** Yes, with company but it also depends but usually it’s better to go in a company it becomes more fun. But again, it depends on a company.

**Interviewer:** And, how do you usually share the experiences you lived on those trips and come back?

**Respondent:** Well, I prefer to share it in person, just to tell about it but sometimes yea, off course social networks. Usually I share couple of photos, the best ones to Facebook and other social networks. Otherwise, I just send it like that is the case.

**Interviewer:** So, basically share it on social media and enjoy the things, right? I mean you are the person who like to reach to people through social media to share your things because it is the best way to connect with your friends, your relatives and different other people. So, do you only share your photos, what others?

**Respondent:** I share my photos, sometime videos also some stories. But, very seldom, that’s the rare thing. I’m not the big sharing person. I do things couple of time in a month. I also don’t use Instagram and all my friends call me finally to come on just do it, do the thing but I don’t want to waste time on that. So, mostly its Facebook with photos rarely.

**Interviewer:** That is the best place to connect with most of the people because it used by many people.

**Respondent:** Yes, even you don’t do you are forced to do that.

**Interviewer:** That’s nice thing. And do like to come on live session on Facebook?

**Respondent:** Never done that. Because I see there is no reason to do that. Well if they’re going to a big reason and I feels that my friends are really interested in that thing maybe I will do that. But, it should be great and related to their interest, at least in my opinion it’s not relevant to show some firework things like that.

**Interviewer:** Well. How do you choose which place to go next? Do you take suggestions or just keep visiting familiar places?

**Respondent:** No, I full for new experiences and new places. Because I see no reason to get same places as I was doing in my child hood going on a black sea and shore of it. No, I see a reason to go for more new countries, new experiences, new architecture, places, people, that what I prefer.

**Interviewer:** And about getting suggestions form different platforms like websites and online other things like social media?

**Respondent:** Well, usually I don’t see it. I don’t see a reason to do that yet.

**Interviewer:** No, like to get suggestions for places from them?

**Respondent:** Not new countries or new cities but off course I use Airbnb, I would use this kind of services.

**Interviewer:** Yes, they are trust worthy and already renowned and some other with which you are familiar with.

**Respondent:** Well Airbnb is for booking an apartment in different places, it’s like a medium?

**Interviewer:** But what about the different suggestions that you from such platforms that suggests you about some nice beautiful places?

**Respondent:**  Nop. I don’t use that.

**Interviewer:** So, you want to get suggestions from relatives or already you know?

**Respondent:** Yes, relatives, friends that is trust worthy for me not suggestions. Me be I will use other something, but I don’t have reason to do that now.

**Interviewer:** Do you see yourself in future, looking back at previous trip pictures? I mean looking collections form trips, of saved moments?

**Respondent:** Yes, so you mean that refresh some memory. Well I do that from time to. I have printed storage of photos, but that I don’t use. But not storyline form Facebook not really. Usually my printed collection of photos or in my gallery I see to refresh memory.

**Interviewer:** Well in gallery you can find them in exact form and quality even though pictures get faded sometime. When you look at fun trip pictures, do you feel like repeating them? I mean repeating those things looking in a year, occasionally, some special functions or something like that?

**Respondent:** I don’t do that often, I just do that really it comes up occasionally I don’t know. I don’t do on purpose. (interviewer – like some friends come to your home then) Oh, yes, I take huge book which has this family memory, child memories. Also, it depends on like if there comes some relevant topics then I show it time to time depending on the content that I want to share and refresh my shelf.

**Interviewer:** What is the best part of travelling that you make?

**Respondent:** The best part of travelling off course is getting to the place you don’t know and improvise there. Finding new places without real direction where you must go plan or something and that most becomes awesome sometime. So, yea meeting new people, looking new places, drinking sprits from different countries. That’s the whole point you get energized. Like recently, I visited Czech Republic and I become very satisfied and energized after coming back found myself very refreshed to focus on my current works. It gave push for a month or something. Also, on my every trip I make tickets online, so every time get to know some new thing. Similarly, on going to different place I take photos which helps me in developing my creativity. Using google navigator for finding places is awesome feeling when you don’t know about something and finally after going through streets finally you get it. Yes, there are so many things that I get on my every trip.

**Interviewer:** Thanks a lot for giving your time to share your experience with me. It will help me a lot to work on my designs. Thank you so much.

**Respondent:** No problem. Thank you too to provide me chance to share these things with you. I hope my sharing will help you.

**Main Focused Questions in this Interview:**

1. What are some of the things you like most about travelling?
2. What is the best thing of going on a trip with someone else?
3. How do you choose which place to go next? Do you take suggestions or just keep visiting familiar places?
4. Do you see yourself in future, looking back at previous trip pictures?
5. When you look at fun trip pictures, do you feel like repeating them?
6. What is the best part of travelling?