

blinkit

India's Last Minute App

CATEGORY



All

PRODUCT NAME



All

ORDER DATE



All



4.97M

Total Sales

994.48

Average Order Value

5000

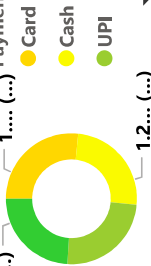
Total Orders

10K

Total Quantity

Total Sales By Payment Met...

1.1... (...) 1.1... (...) 1.2... (...) Payment M...



Total Sales By Brand

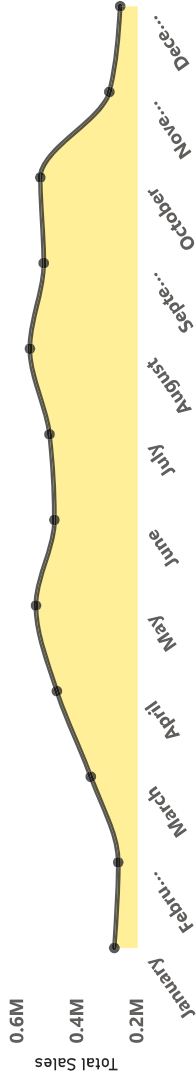


Quantity And Orders By Area

Total Quantity Total Orders



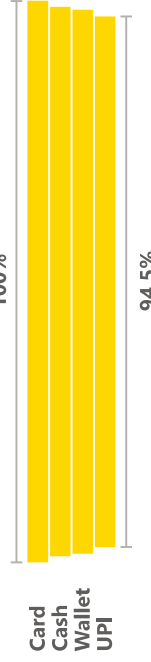
Total Sales by Month



Total Sales by area



Total Orders by payment_method



campaign_name

campaign_name	Total Sales	Sum of revenue_...	Sum of spend	Sum of conversi...	Sum of campai...
App Push Notification	49,72,415.43	35,54,370.00	17,88,989.20	32783	298313610
Category Promotion	49,72,415.43	35,82,455.37	18,50,583.00	33568	300943298
Email Campaign	49,72,415.43	36,01,785.22	18,10,729.67	32436	299052581
Festival Offer	49,72,415.43	35,07,063.91	17,96,687.14	32765	310812770