

Credit Card Customer Report



Week\_Start\_Date  
All

Total Revenue

55.3M

Transaction amount

45M

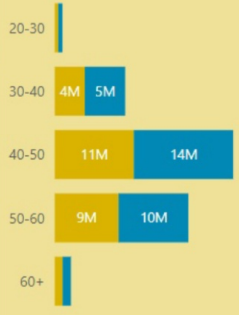
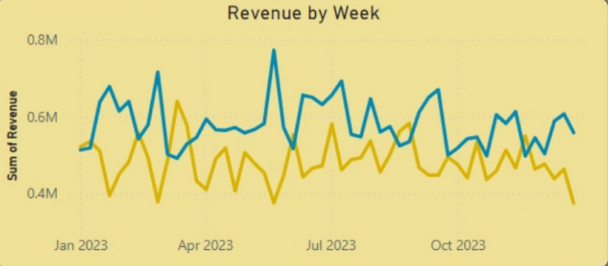
Income

576M

CSS

3.19

Revenue by Age Group

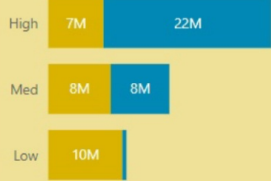


Swipe Online Chip

Silver Blue Gold Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

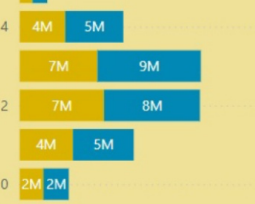
Revenue by Income group



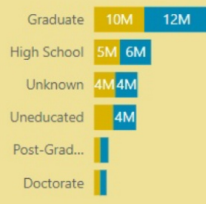
Revenue by Marital Status



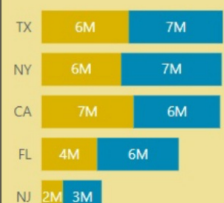
Revenue by Dependent count



Revenue by Customer's Education



Top 5 States



## Credit Card Transaction Report

Total Revenue

55.3M

Transaction amount

44.5M

Interest Amount

7.8M

Transaction count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

Week\_Start\_Date

All

F

M

Med

Low

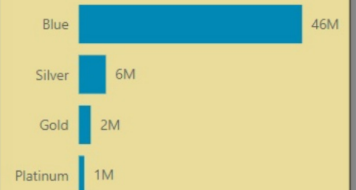
High

### QTR Revenue & Total Transaction count

● Sum of Revenue ● Sum of Total\_Trans\_Vol



### Revenue by Card category



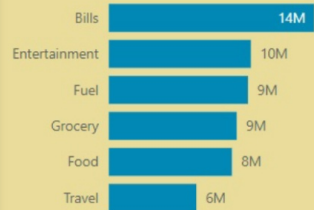
### Revenue by Customer's Job Role



### Revenue by Customer's Education status



### Revenue by Expenditure Type



### Revenue by use Chip

