

YUGAASH SRIDHAR

Full Stack Developer | Data Analytics

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EXPERIENCE



Data Analyst Intern

Shiaash 📅 09/2024 - 11/2024 📍 Chennai, India

Tech solutions and services

- Acquired hands-on experience in data analysis, cleaning, and visualization using tools like Power BI to create interactive dashboards. Conducted comprehensive exploratory data analysis (EDA) to extract actionable insights, applied statistical techniques and machine learning models to aid decision-making, and played a key role in optimizing reporting processes to support data-driven business strategies.

EDUCATION



Bachelor of Technology in Computer Science

IITDM Kancheepuram 📅 11/2022 - Present 📍 Chennai, India

- Skilled in programming (C, C++, Python), data structures, algorithms, operating systems, computer networks, database management, software engineering. Experienced in web and mobile development, computer architecture, and integrating hardware with software. Strong problem-solving, critical thinking, and teamwork abilities for a career in technology.

PROJECTS

Customer Churn Analysis Prediction

📅 11/2024 📍 Chennai, India

Developed a machine learning model to predict customer churn and provided actionable insights to improve retention and reduce attrition.

- **Technologies Used:** Python, Scikit-learn, and Matplotlib for data analysis, machine learning model development, and visualization.
- The model successfully identified high-risk customers, allowing for the implementation of targeted retention strategies that enhanced customer retention, reduced churn, and increased long-term profitability.

SOFT SKILLS



Problem-Solving & Critical Thinking

Ability to approach complex challenges creatively and analytically.

SUMMARY

A proactive Full Stack Developer and Data Analytics enthusiast, bringing hands-on experience in data analysis and a strong technical foundation. Passionate about leveraging machine learning models and data insights to drive impactful business strategies. Eager to contribute creative problem-solving skills and a commitment to innovation to advance the mission of impactful tech solutions and services. Demonstrates a strong foundation in programming and data visualization, with proven capabilities in enhancing customer retention and optimizing processes.

KEY ACHIEVEMENTS



Academic Achievements

Scored 94.73 percentile in JEE Mains, showcasing strong problem-solving skills, core subject knowledge, and effective time management.



Customer Churn Reduction

Developed model reducing churn by 15% in pilot tests.



Comprehensive Data Analysis

Analyzed dataset with over 100k entries for insights.

SKILLS

Html	Python	SQL	CSS	Excel
Power BI	Machine learning	EDA		

CERTIFICATION

Data Analytics - Internship

Python Programming

Microsoft Excel

PASSIONS



Full-stack Development



Data Science



Cloud Computing