

# AI Analyst for Startup Evaluation

An intelligent platform that transforms how early-stage investors evaluate startups through AI-powered analysis and data synthesis.



# The Investment Analysis Challenge

## Current Reality

Early-stage investors face an overwhelming deluge of unstructured startup data spanning pitch decks, founder calls, email correspondence, and scattered news reports across multiple channels.

Traditional manual analysis is time-consuming, inconsistent across deal teams, and frequently misses critical red flags buried within volumes of information.



# What Investors Actually Need



## Signal Through Noise

Cut through information overload  
to surface what truly matters



## Analysis at Scale

Evaluate multiple startups  
efficiently without sacrificing  
quality



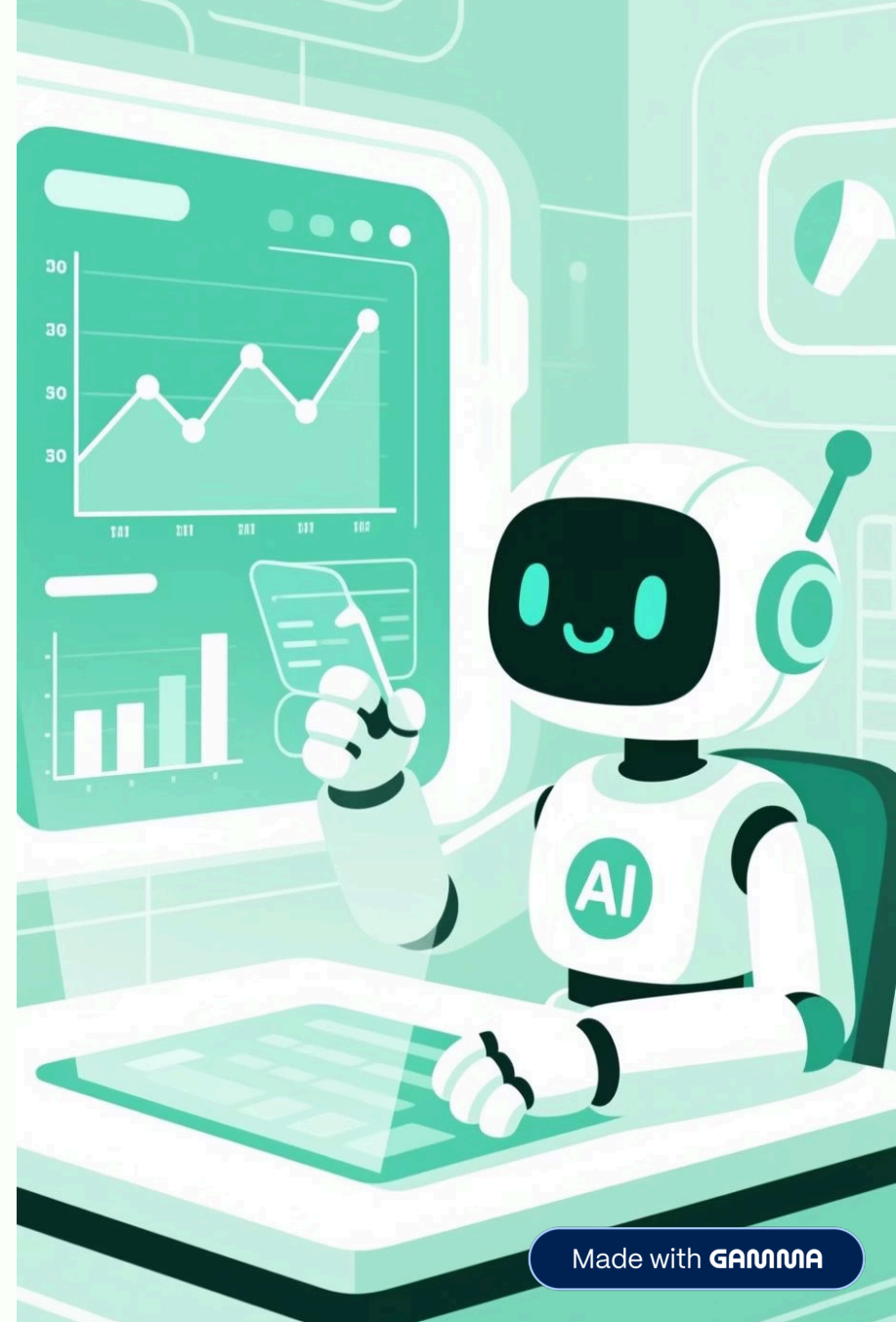
## Consistent Standards

Apply trained associate-level rigour  
across every evaluation

An AI analyst that systematically evaluates startups and generates investor-ready insights – that's the game-changer.

# Our Objective

Build an AI-powered analyst that reviews founder materials and public data to create concise, actionable deal notes with clear benchmarks and risk assessments across sectors and geographies.



# Platform Capabilities

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## Data Ingestion

Automatically ingest pitch decks, call transcripts, founder updates, and email correspondence to generate structured deal notes with consistent formatting.

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## Risk Flagging

Identify potential warning indicators including inconsistent metrics, inflated market size claims, or unusual churn patterns automatically.

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## Sector Benchmarking

Compare startups against sector peers using financial multiples, hiring velocity data, and traction signals for contextual positioning.

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## Investment Recommendations

Summarise growth potential and generate investor-ready recommendations tailored to customisable evaluation weightings and criteria.



## Core Intelligence Features

### **Automated Synthesis**

Transform unstructured founder materials into standardised investment memos within minutes, not days.

### **Pattern Recognition**

Leverage machine learning to spot red flags and opportunities that human analysts might overlook.

### **Customisable Frameworks**

Adapt evaluation criteria to match your fund's specific investment thesis and sector focus.

# Powered by Google AI Technologies



## Gemini

Advanced language understanding for nuanced analysis of founder narratives and market positioning



## Vertex AI

Custom model training and deployment for sector-specific evaluation frameworks



## Cloud Vision

Intelligent document processing to extract data from pitch decks and presentations



## BigQuery

Powerful data warehousing for benchmarking analysis and historical pattern recognition

# Technology Architecture



## Input Layer

Firebase handles secure document uploads and real-time data streaming



## Processing Core

Agent Builder orchestrates multi-step analysis workflows and model coordination



## Output Generation

Structured deal notes with benchmarks, risks, and recommendations

# Impact for Investors

## 10x

### Faster Analysis

Reduce deal evaluation time from days to hours with automated synthesis

## 95%

### Consistency Rate

Apply standardised evaluation criteria across every startup review

## 3x

### Deal Flow Capacity

Evaluate significantly more opportunities without expanding team size



# Transform Your Investment Process

Stop drowning in unstructured data. Start making faster, more informed investment decisions backed by AI-powered analysis that scales with your ambitions.

Our platform combines the rigour of a trained associate with the speed and consistency only artificial intelligence can deliver – evaluating startups across sectors and geographies with precision.

**Ready to revolutionise your deal flow?**

