

Conversion Funnel Analysis

Date

01-01-2024

31-03-2024

device_type

Select all

Desktop

Mobile

Tablet

Sessions

3K

Total Orders

174

Conversion Rate

5.77%

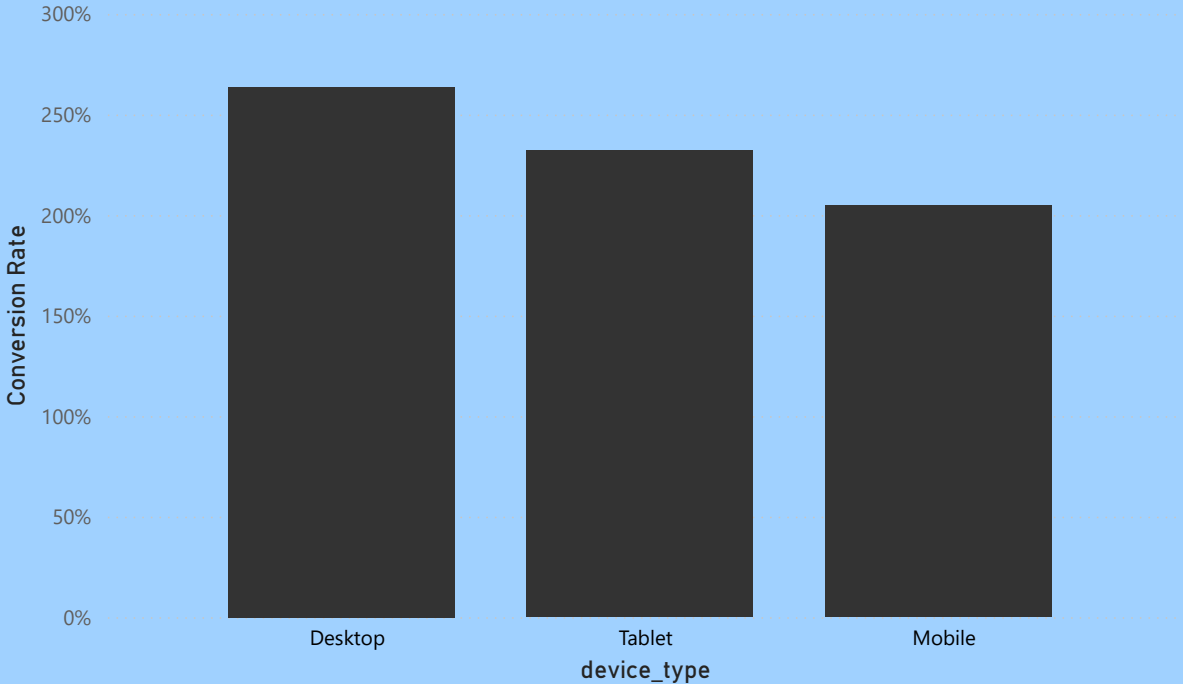
CPA

\$430.65

Cart Abandonment %

68.25%

Checkout Conversion Rate by Device



Sessions by event_type

