Project 1: Interpret a Data Visualization

Based on the LinkedIn Top Skills dashboard, the ranking of the ten most in-demand skills globally, compared to their rankings in the mentioned countries, highlights differences in labor market needs across various countries.

Insights 1: Statistical Analysis and Data Mining is ranked second globally and is strongly evident in all the countries mentioned.

Statistical analysis and data mining rank second globally and are prominent across all mentioned countries. This skill consistently appears in top rankings, indicating strong demand. It ranks first in seven countries, second in four, third in China, fourth in Singapore, and fifth in India.

I pointed to the skill, and its global rankings and rankings in the mentioned countries appeared, as shown in the image



Insights 2: Despite Being Ranked Fourth Globally, Middleware and Integration Software Isn't Always in Demand Across All Countries.

Despite being ranked fourth globally, middleware and integration software's ranking varies across the 14 mentioned countries. It is second in two countries and third in one. However, it ranks sixth in the UAE, seventh in the US and South Africa, eighth in Brazil and Ireland, and tenth in the Netherlands. Additionally, it doesn't rank among the top skills in five countries, reflecting differing levels of demand based on market needs.

I pointed to the skill, and its global rankings and rankings in the mentioned countries appeared, as shown in the image.



Insights 3: SEO/SEM Marketing Skills: High Demand in some countries Despite Lower Global Ranking.

Despite being ranked ninth globally and absent from the rankings in six countries, SEO/SEM marketing is in strong demand in others. It ranks second in three countries, third in Germany, fifth in three countries, and seventh in the UK. This indicates that, despite its lower global ranking, SEO/SEM marketing is still highly needed in multiple countries.

I pointed to the skill, and its global rankings and rankings in the mentioned countries appeared, as shown in the image.

