

HOLLAND'S SIX PERSONALITY TYPES

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- Holland's six personality types are also known as RIASEC, which stands for Realistic, Investigative, Artistic, Social, Enterprising, and Conventional.



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- Realistic (R): People who really enjoy working with their hands and like practical tasks. They are typically practical, down-to-earth, and prefer to work with machines, tools, or animals.
 - Typical realistic careers include electrician, engineer, veterinarian, and the military.
- Investigative (I): Investigative people enjoy working with theories and ideas. They are usually analytical, and curious, and prefer to work with data, numbers, and research.
 - Typical investigative careers include medical technologist, biologist, chemist, and systems analyst.
- Artistic (A): Artistic people are creative, imaginative, and often have a strong sense of aesthetics. They enjoy expressing themselves through various forms of art, such as painting, music, or writing.
 - Typical artistic careers include musician, reporter, and interior decorator.



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- Social (S): Social people are outgoing, friendly, and enjoy working with others. They often have good communication skills and are helpful in assisting others.
 - Typical social careers include teacher and social worker.
- Enterprising (E): Enterprising people are assertive, confident, and enjoy taking on leadership roles. They are typically outgoing, and persuasive, and enjoy working with people to achieve common goals.
 - Typical enterprising careers include salesperson, business executive, and manager.
- Conventional (C): Conventional people are organized, detail-oriented, and enjoy working with systems and procedures. They prefer structured and predictable work environments and enjoy following established rules and procedures.
 - Typical conventional careers include secretary, accountant, and banker.



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- Holland's personality types are often used to assess career choices and work environments that best match an individual's personality type.



