

# SHAINDA KHAN

## Skills

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- Languages and Databases: SQL, MySQL, PostgreSQL
- Visualization Tools: Power BI
- Other Skills: Advanced Excel, Data Analysis ,Business Analysis, Customer Acquisition

## Projects

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### BLINKIT:INTERACTIVE POWER BI DASHBOARD

July 2024

- Created a comprehensive Power BI dashboard to analyze Blinkit's sales performance, offering insights into customer behavior, product trends, and regional sales distribution, to enhance strategic decision-making.
- Transformed and integrated Excel data into Power BI, using DAX to validate and enhance data accuracy.
- Developed a comprehensive report on key performance indicators (KPIs), including total sales, average sales, number of items and average rating.
- Analyzed sales trends over time to identify seasonal patterns and opportunities for growth.

### COFFEE SHOP DATA ANALYSIS

June 2024

- Developed a comprehensive sales analysis dashboard for a coffee shop using Microsoft Excel to visualize and interpret sales data.
- Analyzed sales patterns by day and hour to identify peak periods, optimizing staffing and inventory management.
- Identified best-selling products by quantity and revenue, informing inventory management and marketing strategies.
- Utilized Excel features such as pivot tables, charts, and conditional formatting to enhance data visualization and dashboard functionality.
- Designed an intuitive dashboard interface to facilitate straightforward data interaction and interpretation for stakeholders.

### SQL-DRIVEN DIGITAL MUSIC STORE ANALYSIS

May 2024

- Utilized SQL to extract and manipulate data from eight related tables within customer sales databases using advanced JOIN operations.
- Transformed and filtered data through aggregation and filtering functions to enhance the efficiency and accuracy of the reporting process.
- Analyzed music store data using advanced SQL queries to identify gaps and increase the business growth.

## Awards and Certifications

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Microsoft Power Bi Desktop for business intelligence - Udemy

Microsoft Excel : Data Analysis with Excel Pivot Table – Udemy

SQL for Data Analysis – Udemy

## Work Experience

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**RELIGARE BROKING LIMITED** – Operations Executive – Noida, India

May 2018– March 2021

Analyzed market data using Excel to provide insights and reports, supporting strategic decision-making for clients.

Created interactive dashboards and automated reports in Excel to enhance data visualization and accessibility for stakeholders.

Utilized advanced Excel functions such as pivot tables, VLOOKUP to manage and analyze large data sets.

Maintained and organized large volumes of data with precision, ensuring data accuracy and consistency.

## Education

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**MASTER OF BUSINESS ADMINISTRATION (FINANCE & MARKETING)**– IMS Unison University, Dehradun

May 2017

**BACHELOR OF COMMERCE**- M.J.P Rohilkhand University, Bareilly

May 2015