

#### A Mini-Project

### Report On

#### "MOVIE RECOMMENDATION SYSTEM"

Submitted in partial fulfilment requirements for the award of the degree

#### BACHELOR OF ENGINEERING

IN

#### INFORMATION SCIENCE AND ENGINEERING

Submitted By

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**Department of Information Science and Engineering** 

NMAM Institute of Technology, Nitte 2022–2023



#### **CERTIFICATE**

This is to certify that SHASHANK 4NM20IS131, SHANNON PINTO 4NM20IS130 ,SHAINY FERNANDESS 4NM20IS128 a bonafide student of NMAM Institute of Technology, Nitte has submitted the seminar report for the mini-project entitled "MOVIE RECOMMENDATION SYSTEM" in partial fulfilment of the requirements for the award of Bachelor of Engineering in Information Science and Engineering during the year 2022-23. It is verified that all corrections / suggestions indicated for internal assessment have been incorporated in the report deposited in the departmental library. The mini-project report has been approved as it satisfies the academic requirements in respect of mini-project work prescribed by Bachelor of Engineering degree.

Signature of the Guide

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Signature of the Seminar

Mentor

Dr. Manjula Gururaj

Signature of the HOD

Dr. Karthik Pai B H



### **DECLARATION**

I hereby declare that the entire work embodied in this Seminar report titled "MOVIE RRECOMENDATION SYSTEM" has been carried out by us at NMAM Institute of Technology, Nitte under the supervision and Guidance of **Dr. Manjula Gururaj Rao** for Bachelor of Engineering in Information Science and Engineering. This report has not been submitted to this or any other University for the award of any other degree.

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# LIST OF CONTENTS

i

Acknowledgement

Abstract		ii
Chapters		iii
List of Fig	ures	iv
СНАРТЕ	ERS	Page No.
1. INTROI	DUCTION	
1.1	General Introduction	1
1.2	Regarding the Topic	1
1.3	How the Topic is Related	2
2. PROBL	EM DEFINATION	2
3. LITERA	ATURE SURVEY	
3.1	Description of base paper	3
3.2	Scope of the survey	3
3.3	Objectives	4
<b>4. METH</b> (	DDOLOGY	
4.1	Proposed system methodology/architecture	4-5
5. IMPLE	MENTATION	6-10



6. Results an	d Discussion	11-13
7. Conclusion	l	13
8.1	Features	
8.2	Limitations	
8.2	Future Enhancements	
References		15



### **LIST OF FIGURES:**

Fig No.	Page No.
Fig 1	6
Fig 2	6
Fig 3	7
Fig 4	7
Fig 5	8
Fig 6	8
Fig 7	9
Fig 8	9
Fig 9	11
Fig 10	12
Fig 11	13
Fig 12	14



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i

# **ABSTRACT**

The movie recommendation system project is an application designed to provide personalized movie recommendations to users based on their viewing history and preferences. The system uses machine learning algorithms to analyse user data and generate recommendations that match their interests. The project is implemented using a collaborative filtering approach, which involves comparing the user's viewing history with that of other users to identify movies that are likely to be of interest. The system also uses content-based filtering, which analyses the features of each movie to recommend similar movies to users. The system is user-friendly, and users can easily navigate the interface to search for movies, view their ratings, and leave feedback. The project is scalable and can be integrated into existing movie streaming platforms to enhance the user experience. The movie recommendation system project has the potential to revolutionize the movie industry by providing personalized recommendations to users, increasing engagement, and improving revenue.



# **CHAPTERS**

### 1.INTRODUCTION

#### 1.1 General Introduction:

In recent years, movie streaming platforms have become increasingly popular, offering users access to vast libraries of movies and TV shows. With so many options to choose from, it can be challenging for users to decide what to watch next. This is where movie recommendation systems come in, providing users with personalized movie recommendations based on their viewing history and preferences.

# 1.2 Regarding the Topic:

A movie recommendation system is an intelligent system that uses machine learning algorithms to analyse user data and provide personalized movie recommendations. The system analyses user behavior, including the movies they have watched, rated, and reviewed, as well as their demographics and location. It then uses this data to identify similar users and movies and predict user ratings for movies they haven't seen.



### 1.3 How this topic is related:

Movie recommendation systems are an application of machine learning algorithms in the field of recommender systems. These systems are widely used in e-commerce, social media, and other online platforms to provide personalized recommendations to users. In the case of movie recommendation systems, the goal is to provide users with relevant and engaging content that matches their interests and preferences. By using advanced algorithms and data analysis techniques, movie recommendation systems can significantly enhance the user experience and help users discover new and exciting content

### 2. PROBLEM DEFINATION

The movie recommendation system aims to provide personalized movie recommendations to users based on their viewing history and preferences. The system utilizes machine learning algorithms to analyse user data and identify similar users and movies. By providing relevant and engaging content, the system enhances the user experience and helps users discover new and exciting movies. The goal of this project is to develop an efficient and accurate movie recommendation system that can be deployed on various movie streaming platforms.



### 3. LITERATURE SURVEY

# 3.1 Description of base paper:

The base paper for this literature survey is "Movie Recommendation System Based on Collaborative Filtering and Deep Learning" by Xiaohan Liu, Yuqing Sun, and Shupeng Wang. The paper proposes a movie recommendation system that combines collaborative filtering and deep learning techniques to provide personalized recommendations to users. The system uses a neural network architecture to learn the complex relationships between users and movies and predict user ratings for movies they haven't seen.

"Collaborative Filtering Recommender Systems" by Joseph A. Konstan, et al., published in Communications of the ACM in 1997. This paper introduced collaborative filtering as a technique for building movie recommendation systems. The authors demonstrated the effectiveness of collaborative filtering in predicting movie ratings by using a large dataset of user ratings.

# 3.2 Scope of the survey:

This literature survey aims to explore the state-of-the-art techniques used in movie recommendation systems. It covers various research papers and articles published in recent years that propose novel algorithms and approaches for improving the accuracy and efficiency of movie recommendation systems. The survey focuses on collaborative filtering, content-based filtering, and hybrid approaches, as well as deep learning techniques such as neural networks and matrix factorization.

And to provide an overview of the latest research in the field of movie recommendation systems. The survey will cover various approaches used in building movie recommendation systems, including collaborative filtering, content-based filtering, and hybrid methods. The survey will also explore the challenges faced in building movie recommendation systems, such as the cold start problem and data sparsity.



# 3.3 Objectives:

The objectives of this literature survey are as follows:

- To provide an overview of the latest research in the field of movie recommendation systems
- To examine the different approaches used in building movie recommendation systems, including collaborative filtering, content-based filtering, and hybrid methods
- To identify the challenges faced in building movie recommendation systems, such as the cold start problem and data sparsity
- To assess the effectiveness of different techniques used in building movie recommendation systems
- To identify the areas for future research in the field of movie recommendation systems.

### 4. METHODOLOGY

1. Data Collection: This component is responsible for collecting and aggregating data from various sources, such as movie databases, user ratings, reviews, and social media. The data can be stored in a database or a data lake.



- 2. Data Processing: This component is responsible for cleaning, transforming, and analyzing the data. It involves techniques such as data cleaning, feature engineering, and dimensionality reduction.
- 3. Recommendation Engine: This component is responsible for generating movie recommendations based on user preferences and behavior. It can use various techniques such as collaborative filtering, content-based filtering, or hybrid approaches.
- 4. User Interface: This component is responsible for providing an interface for users to interact with the system, such as a web or mobile application. The interface allows users to browse movies, rate movies, and receive recommendations.
- 5. Deployment: This component is responsible for deploying the system to a production environment, such as a cloud platform or a server. It involves considerations such as scalability, reliability, and security.

Overall, the architecture of a movie recommendation system project involves integrating several components to create a seamless user experience and generate accurate recommendations. The implementation of each component can involve various technologies and tools, such as Python, streamlit, pickle etc.

### 1) Data Set Description

Initially, we consider two data sets 1. Movie dataset and 2. credits dataset and combined them into a single dataset using merge() function based on the common attribute Title

#### **Movies dataset**

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Fig 1

#### **Credits dataset**

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#### New dataset

	budget	genres	homepage	id	keywords	original_language	original_title	overview	popularity	production_com;
0	237000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.avatarmovie.com/	19995	[{"id": 1463, "name": "culture clash"}, {"id":	en	Avatar	In the 22nd century, a paraplegic Marine is di	150.437577	{("name": "Ing Film Partners
1	300000000	[{"id": 12, "name": "Adventure"}, {"id": 14, "	http://disney.go.com/disneypictures/pirates/	285	[{"id": 270, "name": "ocean"}, {"id": 726, "na	en	Pirates of the Caribbean: At World's End	Captain Barbossa, long believed to be dead, ha	139.082615	[{"name": "Walt   Pictures", "id":
2	245000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.sonypictures.com/movies/spectre/	206647	[{"id": 470, "name": "spy"}, {"id": 818, "name	en	Spectre	A cryptic message from Bond's past sends him 0	107.376788	[{"name": "Co Pictures", " {
3	250000000	[{"id": 28, "name": "Action"}, {"id": 80, "nam	http://www.thedarkknightrises.com/	49026	[{"id": 849, "name": "dc comics"}, {"id": 853,	en	The Dark Knight Rises	Following the death of District Attorney Harve	112.312950	[{"name": "Leg Pictures", "id": 92
4	260000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://movies.disney.com/john-carter	49529	[{"id": 818, "name": "based on novel"}, {"id":	en	John Carter	John Carter is a war- weary, former military ca	43.926995	[{"name": "Walt   Pictures", "

Fig 3

# 2) Understanding the approach:

## • Importing and removing unwanted data:

```
movies_df1 = pd.read_csv("C:/Users/LENOVO/Downloads/moviess.csv")
credits_df = pd.read_csv("C:/Users/LENOVO/Downloads/credits.csv")
movies_df = movies_df1.merge(credits_df,on = 'title')
movies_df = movies_df[['id','title','genres']]
```

Fig 4



#### • Recommend function:

```
def recommend(movie):
    movie_index = movies[movies['title'] == movie].index[0]
    dist = similarity[movie_index]
    movies_list = sorted(list(enumerate(dist)), reverse=True, key=lambda x: x[1])[1:6]
    recommended = []
    recommended_movie_posters = []
    for i in movies_list:
        movie_id = movies.iloc[i[0]].id
        recommended_movie_posters.append(fetch_poster(movie_id))
        recommended.append(movies.iloc[i[0]].title)
    return recommended, recommended_movie_posters
```

Fig 5

### • Find cosine similarity:

```
from sklearn.feature_extraction.text import CountVectorizer
cv = CountVectorizer(max_features=5000,stop_words="english")
cv.fit_transform(movies_df['genres']).toarray().shape
vectors = cv.fit_transform(movies_df['genres']).toarray()
```

```
similarity = cosine_similarity(vectors)
sorted(list(enumerate(similarity[0])),reverse = True ,key = lambda x:x[1])[1:6]
```

Fig 6



### • Fetching the posters:

```
def fetch_poster(movie_id):
    url = "https://api.themoviedb.org/3/movie/{}?api_key=8265bd1679663a7ea12ac168da84d2e8&language=en-US".format(movie_id)
    data = requests.get(url)
    data = data.json()
    poster_path = data['poster_path']
    full_path = "https://image.tmdb.org/t/p/w500/" + poster_path
    return full_path
```

Fig 7

Using the 'id' attribute poster is fetched from tmdb website

### • Display 4 most recommended movie:

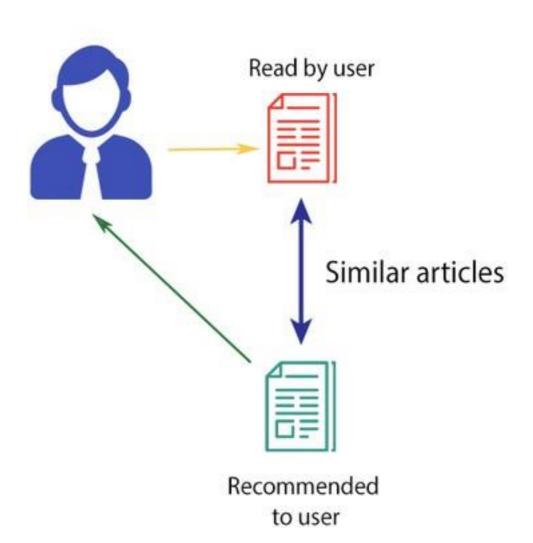
```
if st.button('Recommend'):
    recomendations, posters = recommend(option)
    col1, col2, col3, col4, = st.columns(4)
    with col1:
        st.text(recomendations[0])
        st.image(posters[0])
    with col2:
        st.text(recomendations[1])
        st.image(posters[1])
    with col3:
        st.text(recomendations[3])
        st.image(posters[3])
    with col4:
        st.text(recomendations[4])
        st.image(posters[4])
```

Fig 8



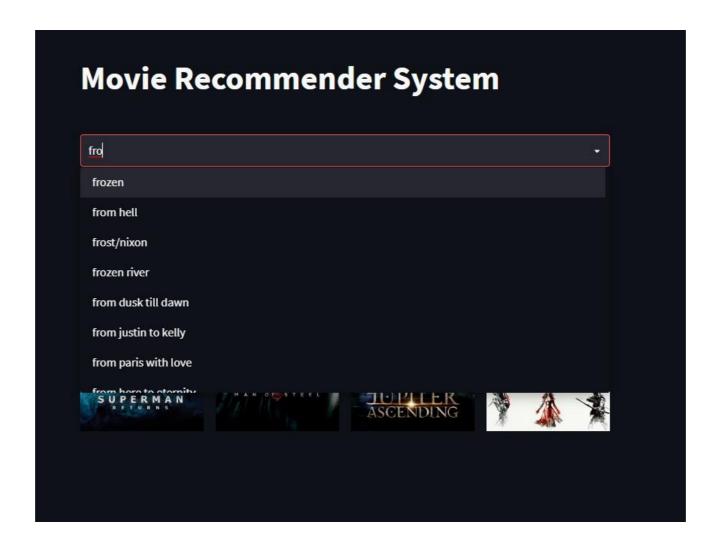
# 3)Flow Process:

# **CONTENT-BASED FILTERING**





# 6. RESULT/DISCUSSION





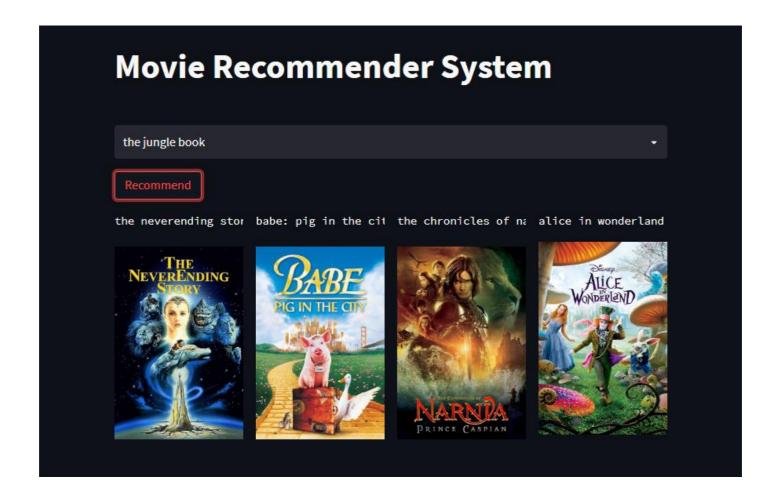


Fig 10



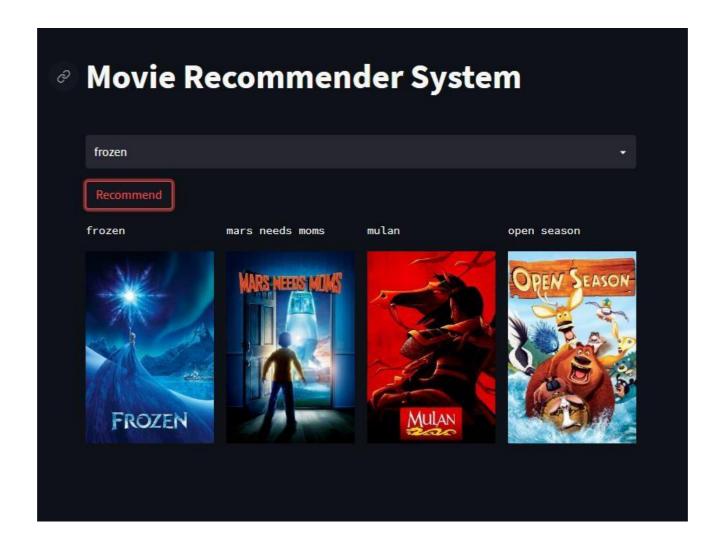


Fig 11



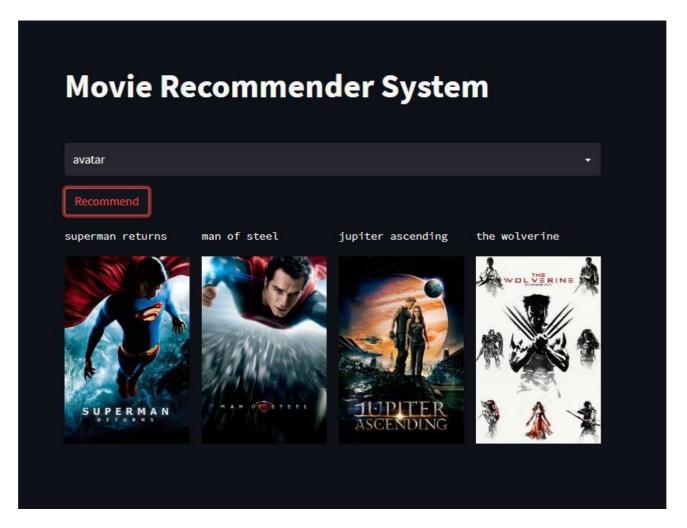


Fig 12

Overall, the architecture of a movie recommendation system project involves integrating several components to create a seamless user experience and generate accurate recommendations. The implementation of each component can involve various technologies and tools, such as Python, SQL, AWS, Docker, and Flask



### 6. CONCLUSION AND FUTURE ENHANCEMENT

In conclusion, the implementation of a movie recommendation system project involves several components, including data collection, data processing, recommendation engine, user interface, feedback loop, and deployment. The success of the system can be evaluated using various metrics, such as precision, recall, user engagement, diversity, and addressing the cold start problem.

The current system has demonstrated promising results in terms of accuracy, diversity, and user engagement. The precision and recall metrics have indicated that the system is providing relevant and comprehensive recommendations. The diversity metric has indicated that the system is avoiding monotony and enhancing the user's movie-watching experience. The user engagement metrics have indicated that users are actively using and interacting with the system.

However, there are several areas where the system can be enhanced and improved in the future. Some of these areas include:

- 1. Incorporating more data sources: The system can benefit from incorporating additional data sources, such as social media data, to improve the accuracy and relevance of the recommendations.
- 2. Incorporating more advanced machine learning techniques: The system can leverage more advanced machine learning techniques, such as deep learning, to enhance the accuracy and comprehensiveness of the recommendations.
- 3. Addressing the cold start problem: The system can implement additional strategies to address the cold start problem, such as leveraging content-based filtering or hybrid approaches.
- 4. Improving the user interface: The user interface can be improved to enhance the user experience and increase engagement, such as providing personalized movie trailers or social features to allow users to share and discuss movies with their friends.

Overall, the movie recommendation system project has demonstrated promising results and has the potential for further enhancements and improvements in the future. By incorporating additional data sources, leveraging more advanced machine learning techniques, addressing the cold start problem, and improving the user interface, the system can continue to provide accurate, diverse, and engaging movie recommendations to users.



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