



As E-Mustakbil is a transformative initiative under the Connected Pakistan umbrella that is mainly designed to empower university students with the skills, knowledge and mentorship to shape a brighter future. Through this platform, we aim to bridge the gap between academic learning and professional success, fostering leadership, innovation and digital empowerment.

E Mustakbil is an initiative by Connected Pakistan designed to establish Connected Pakistan Chapters in universities and cities across the country. The primary aim of this program is to foster a collaborative and innovative environment where individuals can connect, learn, and grow together.

Through a series of workshops and seminars, E Mustakbil provides a dynamic platform for professionals, students, and community members to share their knowledge, skills, and experiences. These events cover a wide range of topics, including technology, entrepreneurship, personal development, and professional growth.

## **Roles and Responsibilities of Chapter Director:**

The Chapter Director plays a crucial role in ensuring the successful implementation of E-Mustakbil at their respective universities. Their key responsibilities include:

- The Chapter Director will be responsible for planning and executing E-Mustakbil events at the university level.
- The Chapter Director will lead the team he selected by ensuring effective coordination and smooth execution of activities.
- A structured survey will be conducted to assess student's interests, and workshops will be organized accordingly to cater to their interests.
- The Chapter Director will promote awareness about the CPC (Connected Pakistan Conference) and the other initiatives made by the Connected Pakistan.
- The "She can" women empowerment program will be distributed in universities under the supervision of the Chapter Director.
- The Chapter Director will ensure that their team creates and shares the posters, and pamphlets regarding universities events.

## **Guidelines and Standard Operating Procedure (SOPs):**

To maintain consistency and quality across all chapters, the following guidelines and SOPs must be followed.

- The Chapter Director and his team must arrange a suitable venue for all E-mustakbil events.
- The official SOPs outlined in MOU (Memorandum of Understanding) must be strictly adhered to.
- Neither Chapter Director nor team member is allowed to post any irrelevant content related to Connected Pakistan on Chapter based Social Media accounts without prior approval.

## **Strategic Benefits for Connected Pakistan:**

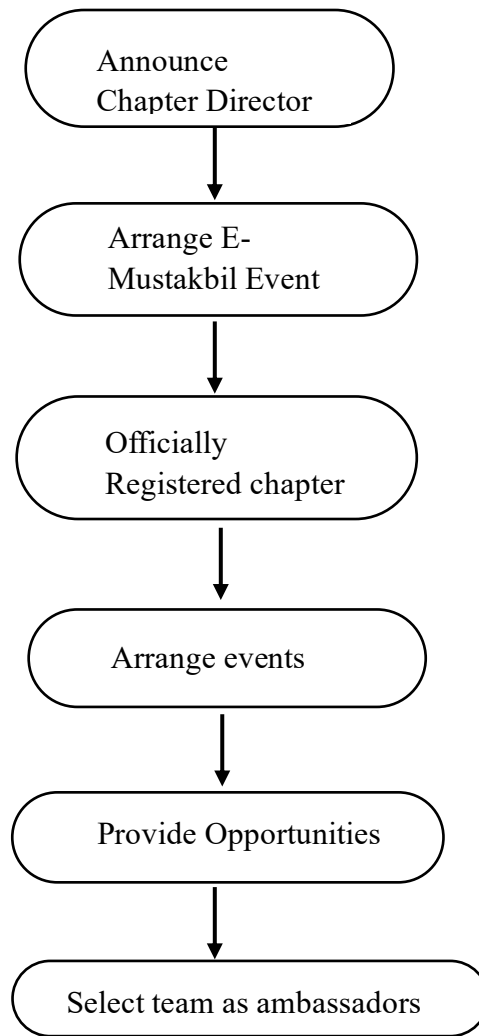
The E-Mustakbil initiative will provide the following strategic benefits to Connected Pakistan:

- E-Mustakbil will establish dedicated chapters in multiple universities, strengthen Connected Pakistan outreach.
- Previously, universities were given special invitations to participate in the CPC Final Year Conference. However, moving forward, this will no longer be the case. Instead, it will be the responsibility of the Chapter Director to ensure their university's participation in the conference.
- CPC initiatives will be actively promoted within universities to maximize engagement.
- Each chapter will operate under a single leadership team, ensuring smooth operations and proper alignment with Connected Pakistan's vision.
- This initiative will also help students by connecting them with industry leaders, addressing the gap between academic learning and real-world industry demands.
- The additional benefit for the Connected Pakistan is that previously, a new team of ambassadors was recruited for CPC each year. However, with the establishment of Chapter Directors and their teams, we can now directly select these teams as CPC Ambassadors, ensuring continuity, efficiency, and stronger representation.

## **Execution Roadmap:**

We will first announce the Chapter Director based on their performance in academia and extracurricular activities. The selection will be made from candidates who have a strong profile and are well-known for their achievements. As I am familiar with the students at Islamic University, I will select those who have done well. Additionally, we can also select the Chapter Director through interviews.

Once we appoint the Chapter Director, we will arrange an E-Mustakbil event where we will introduce our chapter, and it will be officially registered with the Student Affairs office. This will give us official authority to organize events within the university without needing to request permission for each event. After this, we can conduct workshops, seminars, and growth summits, and offer internship opportunities. For the final year of CPC, we can select ambassadors from the team members of the Chapter Director to strengthen our execution plan.



E-Mustakbil is a strategic initiative aimed at empowering students while strengthening Connected Pakistan's presence in universities. By ensuring clear roles, strict adherence to SOPs, and a well-defined execution plan, we can create a structured and impactful program that benefits both students and the organization.

Looking forward to your feedback and any further refinements needed.

Regards,

Khyam Javed.