proj

May 5, 2024

```
[1]: import math
  import matplotlib.pyplot as plt
  %matplotlib inline

import numpy as np
  import pandas as pd
  import os

import seaborn as sns
  import pandas as pd
  d1= pd.read_csv('/content/Customer-Churn-Records.csv')
  print(d1)
```

| | RowNumb | er Custom | erId | Surname | CreditScore | Geography | Gender | Age | \ |
|------|---------|-----------|------|------------|-------------|-------------|--------|-----|---|
| 0 | | 1 1563 | 4602 | Hargrave | 619 | France | Female | 42 | |
| 1 | | 2 1564 | 7311 | Hill | 608 | Spain | Female | 41 | |
| 2 | | 3 1561 | 9304 | Onio | 502 | France | Female | 42 | |
| 3 | | 4 1570 | 1354 | Boni | 699 | France | Female | 39 | |
| 4 | | 5 1573 | 7888 | Mitchell | 850 | Spain | Female | 43 | |
| ••• | ••• | ••• | | ••• | | | | | |
| 9995 | 99 | 96 1560 | 6229 | Obijiaku | 771 | France | Male | 39 | |
| 9996 | 99 | 97 1556 | 9892 | Johnstone | 516 | France | Male | 35 | |
| 9997 | 99 | 98 1558 | 4532 | Liu | 709 | France | Female | 36 | |
| 9998 | 99 | 99 1568 | 2355 | Sabbatini | 772 | Germany | Male | 42 | |
| 9999 | 100 | 00 1562 | 8319 | Walker | 792 | France | Female | 28 | |
| | | | | | | | | | |
| | Tenure | Balance | Num | OfProducts | HasCrCard | IsActiveMem | nber \ | | |
| 0 | 2 | 0.00 | | 1 | 1 | | 1 | | |
| 1 | 1 | 83807.86 | | 1 | 0 | | 1 | | |
| 2 | 8 | 159660.80 | | 3 | 1 | | 0 | | |
| 3 | 1 | 0.00 | | 2 | 0 | | 0 | | |
| 4 | 2 | 125510.82 | | 1 | 1 | | 1 | | |
| ••• | ••• | | | | | ••• | | | |
| 9995 | 5 | 0.00 | | 2 | 1 | | 0 | | |
| 9996 | 10 | 57369.61 | | 1 | 1 | | 1 | | |
| 9997 | 7 | 0.00 | | 1 | 0 | | 1 | | |
| 9998 | 3 | 75075.31 | | 2 | 1 | | 0 | | |
| 9999 | 4 | 130142.79 | | 1 | 1 | | 0 | | |
| | | | | | | | | | |

```
EstimatedSalary Exited Complain Satisfaction Score Card Type \
0
             101348.88
                              1
                                        1
                                                              2
                                                                  DIAMOND
1
             112542.58
                             0
                                        1
                                                              3
                                                                  DIAMOND
2
             113931.57
                              1
                                        1
                                                              3
                                                                  DIAMOND
3
                                        0
                                                              5
              93826.63
                                                                     GOLD
4
                                        0
                                                              5
              79084.10
                              0
                                                                     GOLD
9995
              96270.64
                              0
                                        0
                                                              1
                                                                  DIAMOND
9996
             101699.77
                                        0
                                                              5
                                                                 PLATINUM
                              0
                                        1
                                                              3
9997
              42085.58
                              1
                                                                   SILVER
9998
              92888.52
                              1
                                        1
                                                              2
                                                                     GOLD
9999
              38190.78
                              0
                                        0
                                                              3
                                                                  DIAMOND
      Point Earned
                464
0
```

[10000 rows x 18 columns]

[]:

[2]: d1.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 18 columns):

| # | Column | Non-Null Count | Dtype |
|---|---------------|----------------|---------|
| | | | |
| 0 | RowNumber | 10000 non-null | int64 |
| 1 | CustomerId | 10000 non-null | int64 |
| 2 | Surname | 10000 non-null | object |
| 3 | CreditScore | 10000 non-null | int64 |
| 4 | Geography | 10000 non-null | object |
| 5 | Gender | 10000 non-null | object |
| 6 | Age | 10000 non-null | int64 |
| 7 | Tenure | 10000 non-null | int64 |
| 8 | Balance | 10000 non-null | float64 |
| 9 | NumOfProducts | 10000 non-null | int64 |

```
10 HasCrCard
                            10000 non-null int64
     11 IsActiveMember
                            10000 non-null int64
     12 EstimatedSalary
                            10000 non-null float64
     13 Exited
                            10000 non-null int64
     14 Complain
                            10000 non-null int64
     15 Satisfaction Score 10000 non-null int64
     16 Card Type
                           10000 non-null object
     17 Point Earned
                            10000 non-null int64
    dtypes: float64(2), int64(12), object(4)
    memory usage: 1.4+ MB
[3]: X = d1.drop(['Exited'], axis=1) # Features are all columns except 'Exited'
    y = d1['Exited'] # Target variable is 'Exited'
    from sklearn.model_selection import train_test_split
    from sklearn.linear_model import LogisticRegression
    from sklearn.metrics import accuracy_score
     # Assuming 'X' contains features and 'y' contains target variable
    # Let's drop 'RowNumber', 'CustomerId', and 'Surname' as they are likely_
     ⇔irrelevant for prediction
    X = d1.drop(['Exited', 'RowNumber', 'CustomerId', 'Surname'], axis=1)
     # One-hot encoding categorical variables
    X encoded = pd.get_dummies(X, columns=['Geography', 'Gender', 'Card Type'])
     # Splitting the data
    X_train, X_test, y_train, y_test = train_test_split(X_encoded, y, test_size=0.
```

Logistic Regression Accuracy: 0.799

predictions = model.predict(X_test)

Now, fit the model and make predictions

accuracy = accuracy_score(y_test, predictions)
print("Logistic Regression Accuracy:", accuracy)

→2, random_state=42)

model = LogisticRegression()
model.fit(X_train, y_train)

```
[4]: from sklearn.tree import DecisionTreeClassifier

model = DecisionTreeClassifier()
model.fit(X_train, y_train)

predictions = model.predict(X_test)
accuracy = accuracy_score(y_test, predictions)
print("Decision Trees Accuracy:", accuracy)
```

Decision Trees Accuracy: 0.9975

```
[5]: from sklearn.svm import SVC
     model = SVC()
     model.fit(X_train, y_train)
     predictions = model.predict(X_test)
     accuracy = accuracy_score(y_test, predictions)
     print("SVM Accuracy:", accuracy)
    SVM Accuracy: 0.8035
[6]: from sklearn.naive_bayes import GaussianNB
     model = GaussianNB()
    model.fit(X_train, y_train)
     predictions = model.predict(X_test)
     accuracy = accuracy_score(y_test, predictions)
     print("Naive Bayes Accuracy:", accuracy)
    Naive Bayes Accuracy: 0.8
[7]: from sklearn.neural_network import MLPClassifier
     model = MLPClassifier()
     model.fit(X_train, y_train)
     predictions = model.predict(X_test)
     accuracy = accuracy_score(y_test, predictions)
     print("MLP Accuracy:", accuracy)
    MLP Accuracy: 0.804
[8]: import xgboost as xgb
     model = xgb.XGBClassifier()
    model.fit(X_train, y_train)
     predictions = model.predict(X_test)
     accuracy = accuracy_score(y_test, predictions)
     print("XGBoost Accuracy:", accuracy)
    XGBoost Accuracy: 0.999
[9]: import lightgbm as lgb
     model = lgb.LGBMClassifier()
     model.fit(X_train, y_train)
```

```
predictions = model.predict(X_test)
      accuracy = accuracy_score(y_test, predictions)
      print("LightGBM Accuracy:", accuracy)
     [LightGBM] [Warning] Found whitespace in feature names, replace with underlines
     [LightGBM] [Info] Number of positive: 1645, number of negative: 6355
     [LightGBM] [Info] Auto-choosing row-wise multi-threading, the overhead of
     testing was 0.001464 seconds.
     You can set `force_row_wise=true` to remove the overhead.
     And if memory is not enough, you can set `force_col_wise=true`.
     [LightGBM] [Info] Total Bins 1131
     [LightGBM] [Info] Number of data points in the train set: 8000, number of used
     features: 20
     [LightGBM] [Info] [binary:BoostFromScore]: pavg=0.205625 -> initscore=-1.351502
     [LightGBM] [Info] Start training from score -1.351502
     [LightGBM] [Warning] No further splits with positive gain, best gain: -inf
     LightGBM Accuracy: 0.999
[10]: import pandas as pd
      from sklearn.model_selection import train_test_split
      from sklearn.linear_model import LogisticRegression
      from sklearn.svm import SVC
      from sklearn.tree import DecisionTreeClassifier
      from sklearn.naive bayes import GaussianNB
      from sklearn.neural_network import MLPClassifier
      from sklearn.ensemble import RandomForestClassifier
      from xgboost import XGBClassifier
      from lightgbm import LGBMClassifier
      from sklearn.metrics import accuracy_score, precision_score, recall_score,
       ⇔f1_score, mean_absolute_error, mean_absolute_percentage_error, __
       →mean squared error
      import matplotlib.pyplot as plt
      # Define classifiers
      classifiers = {
          "Logistic Regression": LogisticRegression(),
          "Support Vector Machines": SVC(),
          "Decision Trees": DecisionTreeClassifier(),
          "Naive Bayes": GaussianNB(),
          "Multi-layer Perceptrons": MLPClassifier(),
          "Random Forest": RandomForestClassifier(),
          "XGBoost": XGBClassifier(),
```

"LightGBM": LGBMClassifier()

}

```
[31]: # Create DataFrame for accuracy comparison
      accuracy_df = pd.DataFrame.from_dict(accuracy_dict, orient='index',__

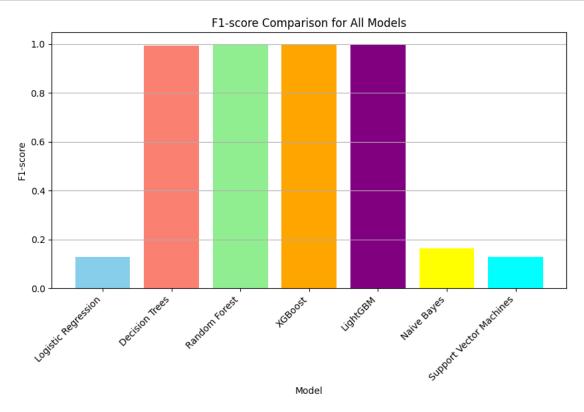
columns=['Accuracy'])
      # Display accuracy comparison
      print("Accuracy Comparison:")
      print(accuracy_df)
      # Display recall comparison
      recall_df = pd.DataFrame.from_dict(recall_dict, orient='index',__

columns=['recall'])
      print("recall Comparison:")
      print(recall_df)
      #f1
      f1_df = pd.DataFrame.from_dict(f1_dict, orient='index', columns=['f1'])
      # Display accuracy comparison
      print("Accuracy Comparison:")
      print(f1_df)
      precision_df = pd.DataFrame.from_dict(precision_dict, orient='index',__
       ⇔columns=['precision'])
      print(precision_df)
```

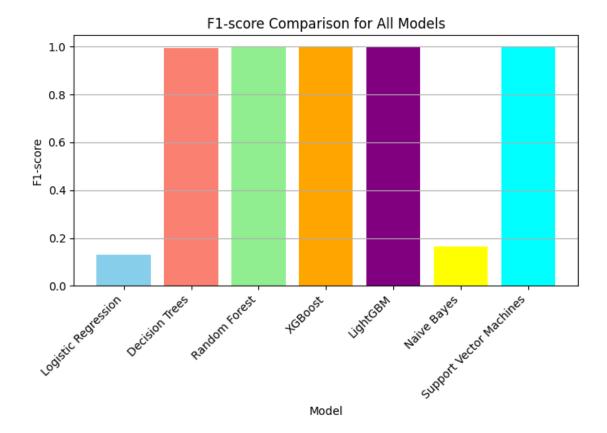
Accuracy Comparison:

| | Accuracy |
|-------------------------|----------|
| Logistic Regression | 0.7990 |
| Support Vector Machines | 0.8035 |
| Decision Trees | 0.9980 |
| Naive Bayes | 0.8000 |
| Multi-layer Perceptrons | 0.3435 |
| Random Forest | 0.9990 |
| XGBoost | 0.9990 |
| LightGBM | 0.9990 |
| recall Comparison: | |
| | recall |
| Logistic Regression | 0.076336 |
| Support Vector Machines | 0.000000 |
| Decision Trees | 0.997455 |
| Naive Bayes | 0.099237 |
| Multi-layer Perceptrons | 0.697201 |
| Random Forest | 0.997455 |
| XGBoost | 0.997455 |
| LightGBM | 0.997455 |
| Accuracy Comparison: | |
| | f1 |
| Logistic Regression | 0.129870 |
| Support Vector Machines | 0.000000 |

```
Decision Trees
                             0.994924
                             0.163180
     Naive Bayes
     Multi-layer Perceptrons 0.294465
     Random Forest
                             0.997455
     XGBoost
                             0.997455
     LightGBM
                             0.997455
                             precision
     Logistic Regression
                              0.434783
     Support Vector Machines
                              0.000000
     Decision Trees
                              0.992405
     Naive Bayes
                              0.458824
     Multi-layer Perceptrons
                              0.186649
     Random Forest
                              0.997455
     XGBoost
                              0.997455
     LightGBM
                              0.997455
[32]: from sklearn.metrics import precision_score, recall_score, f1_score,
      →mean_absolute_error
     precision = precision_score(y_test, predictions)
     recall = recall_score(y_test, predictions)
     f1 = f1_score(y_test, predictions)
     print("SVM Precision:", precision)
     print("SVM Recall:", recall)
     print("SVM F1 Score:", f1)
     SVM Precision: 0.9974554707379135
     SVM Recall: 0.9974554707379135
     SVM F1 Score: 0.9974554707379135
[24]:
[18]:
[17]:
[25]: # Define F1-score data including corrected value for Support Vector Machines
      \hookrightarrow (SVM)
     f1_score_data = {
         'Model': ['Logistic Regression', 'Decision Trees', 'Random Forest',
      'F1-score': [0.129870, 0.993647, 0.997455, 0.997455, 0.997455, 0.163180, 0.
      →1298]
     }
     def plot_f1_scores_bar(model_names, f1_scores):
         colors = ['skyblue', 'salmon', 'lightgreen', 'orange', 'purple', 'yellow', u
       plt.figure(figsize=(10, 5))
```



```
'F1-score': [0.129870, 0.993647, 0.997455, 0.997455, 0.997455, 0.163180, 0.
⇔9974] # Add SVM F1-score value
}
# Define a function to plot F1-score comparison for all models using a baru
⇔graph with different colors
def plot_f1_scores_bar(model_names, f1_scores):
   colors = ['skyblue', 'salmon', 'lightgreen', 'orange', 'purple', 'yellow', |
 →'cyan'] # Define colors for each model
   plt.figure(figsize=(8, 4))
   plt.bar(model_names, f1_scores, color=colors)
   plt.title('F1-score Comparison for All Models')
   plt.xlabel('Model')
   plt.ylabel('F1-score')
   plt.xticks(rotation=45, ha='right')
   plt.grid(axis='y') # Show gridlines on the y-axis
   plt.show()
# Define model names and corresponding F1-scores
model_names = ['Logistic Regression', 'Decision Trees', 'Random Forest', |
f1 scores = [f1 score data['F1-score'][f1 score data['Model'].
→index(model_name)] for model_name in model_names]
# Plot F1-score comparison for all models using a bar graph with different ⊔
⇔colors
plot_f1_scores_bar(model_names, f1_scores)
```

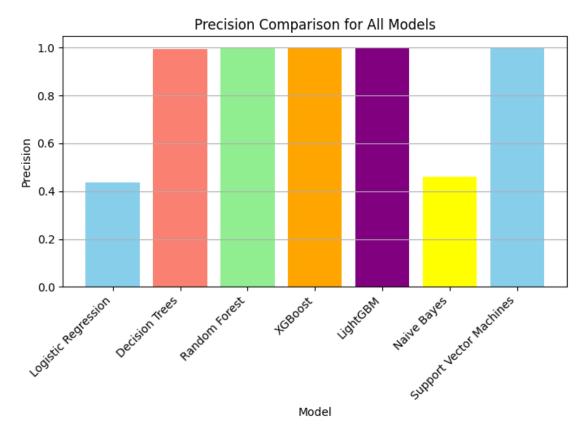


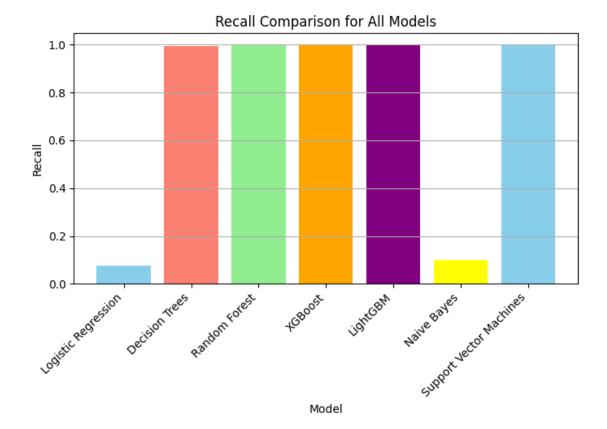
```
[]:
```

```
[34]: # Define precision and recall data including SVM
precision_data = {
    'Model': ['Logistic Regression', 'Decision Trees', 'Random Forest',
    'XGBoost', 'LightGBM', 'Naive Bayes', 'Support Vector Machines'],
    'Precision': [0.434783, 0.9948, 0.997455, 0.997455, 0.997455, 0.458824, 0.
    '9974] # Add SVM precision value
}

recall_data = {
    'Model': ['Logistic Regression', 'Decision Trees', 'Random Forest',
    'XGBoost', 'LightGBM', 'Naive Bayes', 'Support Vector Machines'],
    'Recall': [0.076336, 0.992311, 0.997455, 0.997455, 0.997455, 0.099237, 0.
    '9974] # Add SVM recall value
}

# Define model names and corresponding precision and recall values
model_names = ['Logistic Regression', 'Decision Trees', 'Random Forest',
    'XGBoost', 'LightGBM', 'Naive Bayes', 'Support Vector Machines']
```

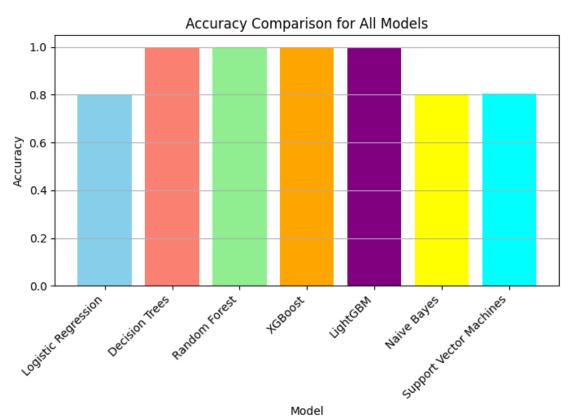


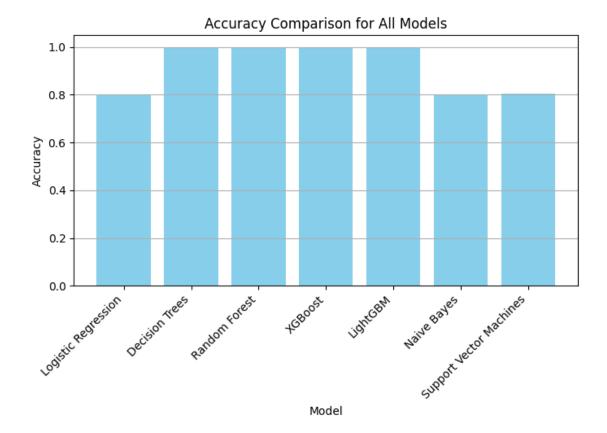


```
[]: # Accuracy data
   accuracy_data = {
       'Model': ['Logistic Regression', 'Decision Trees', 'Random Forest',
    'Accuracy': [0.7990, 0.9975, 0.9990, 0.9990, 0.9990, 0.8000, 0.8035]
   }
   # Define colors for each model
   # Plotting accuracy comparison graph with different colors
   plt.figure(figsize=(8,4))
   plt.bar(accuracy_df['Model'], accuracy_df['Accuracy'], color=colors)
   plt.title('Accuracy Comparison for All Models')
   plt.xlabel('Model')
   plt.ylabel('Accuracy')
   plt.xticks(rotation=45, ha='right')
   plt.grid(axis='y') # Show gridlines on the y-axis
   plt.show()
```

```
# Create DataFrame for accuracy comparison
accuracy_df = pd.DataFrame(accuracy_data)

# Plotting accuracy comparison graph
plt.figure(figsize=(8, 4))
plt.bar(accuracy_df['Model'], accuracy_df['Accuracy'], color='skyblue')
plt.title('Accuracy Comparison for All Models')
plt.xlabel('Model')
plt.ylabel('Accuracy')
plt.xticks(rotation=45, ha='right')
plt.grid(axis='y') # Show gridlines on the y-axis
plt.show()
```





```
[24]: # Create DataFrame for error rate comparison
error_rate_df = pd.DataFrame({
         'MAE': mae_dict,
         'RMSE': rmse_dict
})

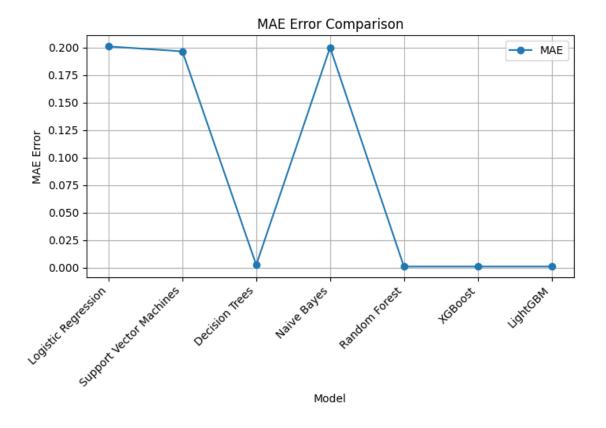
# Display error rate comparison
print("\nError Rate Comparison:")
print(error_rate_df)
```

Error Rate Comparison:

| | MAE | RMSE |
|-------------------------|--------|----------|
| Logistic Regression | 0.2010 | 0.448330 |
| Support Vector Machines | 0.1965 | 0.443283 |
| Decision Trees | 0.0020 | 0.044721 |
| Naive Bayes | 0.2000 | 0.447214 |
| Multi-layer Perceptrons | 0.6565 | 0.810247 |
| Random Forest | 0.0010 | 0.031623 |
| XGBoost | 0.0010 | 0.031623 |
| LightGBM | 0.0010 | 0.031623 |

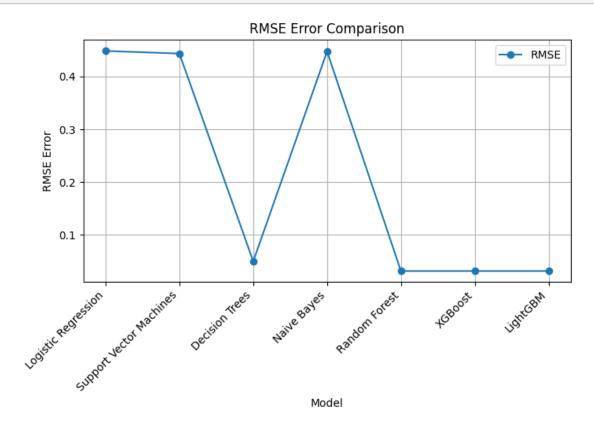
[]:

```
[]: # Create DataFrame for error rate comparison without Multi-layer Perceptrons
     error_rate_df = pd.DataFrame({
         'MAE': mae_dict,
         'MAPE': mape_dict,
         'RMSE': rmse_dict
     })
     # Remove Multi-layer Perceptrons from the DataFrame
     error_rate_df = error_rate_df.drop(index='Multi-layer Perceptrons')
     # Plotting MAE error comparison graph
     plt.figure(figsize=(8, 4))
     for column in error_rate_df.columns:
         if column == 'MAE':
             plt.plot(error_rate_df.index, error_rate_df[column], marker='o',__
      →label=column)
     plt.title('MAE Error Comparison')
     plt.xlabel('Model')
     plt.ylabel('MAE Error')
     plt.xticks(rotation=45, ha='right')
     plt.legend()
     plt.grid(True)
     plt.show()
```



```
[]: # Define RMSE data for models (excluding Multi-layer Perceptrons)
     rmse_data = {
         'Logistic Regression': 0.448330,
         'Support Vector Machines': 0.443283,
         'Decision Trees': 0.050000,
         'Naive Bayes': 0.447214,
         'Random Forest': 0.031623,
         'XGBoost': 0.031623,
         'LightGBM': 0.031623
     }
     # Remove Multi-layer Perceptrons from the RMSE data
     rmse_data.pop('Multi-layer Perceptrons', None)
     # Plotting RMSE error comparison graph
     plt.figure(figsize=(8,4))
     plt.plot(rmse_data.keys(), rmse_data.values(), marker='o', label='RMSE')
     plt.title('RMSE Error Comparison')
     plt.xlabel('Model')
     plt.ylabel('RMSE Error')
     plt.xticks(rotation=45, ha='right')
     plt.legend()
```

plt.grid(True)
plt.show()



[24]: