NAÏVE BAYES CLASSIFIER

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Outline

- Background
- Probability Basics
- Bayes' Theorem
- Naïve Bayes
 - Principle and Algorithm
 - Example: Play Tennis
- Relevant Issues

Background

- In previous classes, before you actually perform any learning, you have selected the model that will be used, and only then is the model inferred from existing data.
- You have select decision trees, or neural networks, or one of the hundreds of different ways to construct classifiers.
- Only after that initial decision, which seems rather arbitrary, can you apply the learning algorithms to derive the structure and parameters of the classifiers.
- In practice, one would select a few different methods and try them all, finally picking the one that provides the best results.

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Background

- Is there a better mathematical formulation that provides the best answer and obtains the best possible classification for all future instances?
- The answer is, somewhat surprisingly,

"yes and no", and is given by Bayes' theorem.

The reverend Thomas Bayes

- was the first to discover the answer to this question, an answer that was presented in an essay read to the Royal Society in 1763, two years after Bayes' death, in 1761.
- The present day version of Bayes' theorem is the result of a further development made by the famous mathematician Pierre-Simon Laplace.
- Bayes' theorem is used to compute the probability of an event, based on the probabilities of other events that influence it.

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Probability Basics

- Prior, conditional and joint probability for random variables
 - Prior probability: P(X)
 - Conditional probability: $P(X_1 | X_2)$, $P(X_2 | X_1)$
 - Joint probability: $\mathbf{X} = (X_1, X_2), P(\mathbf{X}) = P(X_1, X_2)$
 - Relationship: $P(X_1, X_2) = P(X_2 | X_1)P(X_1) = P(X_1 | X_2)P(X_2)$
 - Independence: $P(X_2 | X_1) = P(X_2)$, $P(X_1 | X_2) = P(X_1)$, $P(X_1, X_2) = P(X_1)P(X_2)$
- Bayes' Theorem

$$P(C \mid \mathbf{X}) = \frac{P(\mathbf{X} \mid C)P(C)}{P(\mathbf{X})}$$

 $Posterior \Pr{obability} = \frac{Likelihood \times Class \Pr{ior} \Pr{obability}}{\Pr{edictior} \Pr{obability}}$

Bayes' Theorem

HIV global prevalence = 0,008
Test with 95% Specificity and Sensitivity

P(T|HIV) = 95% $P(\sim T|\sim HIV) = 95\%$

Perform a first and the result is positive. What is the probability of having HIV?

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Bayes' Theorem

 $P(HIV|T) \approx P(T|HIV) \times P(HIV) = 0.95 \times 0.008 = 0.0076$ $P(\sim HIV|T) \approx P(T|\sim HIV) \times P(\sim HIV) = 0.05 \times 0.992 = 0.0496 (6.5x)$

HIV global prevalence = 0,008 Test with 99% Specificity and Sensitivity

P(T|HIV) = 99% $P(\sim T|\sim HIV) = 99\%$

 $P(HIV|T) \approx P(T|HIV) \times P(HIV) = 0.99 \times 0.008 = 0.00792$ $P(\sim HIV|T) \approx P(T|\sim HIV) \times P(\sim HIV) = 0.01 \times 0.992 = 0.00992$

Example

| Temperature (°F) | Play Tennis |
|---------------------|----------------|
| 70 | yes |
| 32 | no |
| 65 | no |
| 75 | yes |
| 30 | no |
| 75 | yes |
| 72 | no |

Consider that **event A** represents

"A good day to play tennis"

and its opposite event represents

"Not a good day to play tennis"

Event B, therefore, means a "Warm" day, which we will define as a day with temperature above 50°F, while a "Cold" day is a day with a temperature below 50°F

$$P(A) = 3/7$$

$$P(B|A) = 1.0$$

$$P(B) = 5/7$$

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Example

| Temperature (°F) | Play Tennis |
|---------------------|----------------|
| 70 | yes |
| 32 | no |
| 65 | no |
| 75 | yes |
| 30 | no |
| 75 | yes |
| 72 | no |

We can now apply Bayes' theorem to compute what is the probability of playing tennis in a warm day.

$$P(A|B) = (3/7 * 1.0) / (5/7) = 0.6$$

Note that, in this computation, no specific assumption needed to be made about what makes a day good to play tennis.

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Example

| Wind | Humidity | Temperature (°F) | Play Tennis |
|------|----------|---------------------|-------------|
| 5 | 95 | 70 | yes |
| 10 | 80 | 32 | no |
| 20 | 80 | 65 | no |
| 10 | 85 | 75 | yes |
| 8 | 35 | 30 | no |
| 8 | 35 | 75 | yes |
| 25 | 35 | 72 | no |

However, there are significant difficulties with the application of Bayes theorem in real life that make it difficult to use directly, in general.

Suppose we want to compute $P(A \mid B \land C \land D)$ where B is a "warm" day, C is a "dry" day and D is a "windy" day.

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Example

- Now, to apply Bayes' theorem, we would need to compute P(A) but also P(B∧C∧D|A)
- Computing this last probability is difficult and makes it hard to apply directly Bayes' theorem.
- P(BACAD|A) is the probability that a day with those specific characteristics (warm, dry, windy) was good to play tennis, in the past.
- Computing this probability with some accuracy requires an extensive record and, in many cases, is not even possible.

The Naïve Bayes Classifier

- Direct application of Bayes' theorem to compute the "true" probability of an event cannot, in general, be done.
- However, the computation can be approximated, in many ways, and this leads to many practical classifiers and learning methods.
- One simple such method is called the Naïve Bayes classifier.

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The Naïve Bayes Classifier

- The Naïve Bayes classifier is based on the Bayes' theorem with independence assumptions between predictors
- A Naïve Bayes model is easy to build, with no complicated iterative parameter estimation which makes it <u>particularly</u> <u>useful to deal with very large datasets</u>
- The Naïve Bayes classifier often does surprisingly well, outperforming more sophisticated classification methods

The Naïve Bayes Classifier

- The Naïve Bayes method assumes that the probability P(B \ C \ D | A), which is difficult to compute, can instead be substituted by a "naïve" approximation that assumes, for a given class, the values of the attributes to be independent.
- This means that P(B ∧ C ∧ D|A) is replaced by P(B|A) x P(C|A) x P(D|A)
- Which is easy to compute, since each of these factors can be easily estimated from the table of instances.

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Naïve Bayes

Bayes classification

$$P(C \mid \mathbf{X}) \propto P(\mathbf{X} \mid C)P(C) = P(X_1, \dots, X_n \mid C)P(C)$$

Difficulty: learning the probability $P(X_1, \dots, X_n \mid C)$

P(X) is not considered

- Naïve Bayes classification
 - Assumption that all input features are conditionally independent! $P(X_1, X_2, \dots, X_n \mid C) = P(X_1 \mid C)P(X_2 \mid C) \dots P(X_n \mid C)$

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Example

PlayTennis: training examples

| Day | Outlook | Temperature | Humidity | Wind | PlayTennis |
|-----|----------|-------------|----------|--------|------------|
| D1 | Sunny | Hot | High | Weak | No |
| D2 | Sunny | Hot | High | Strong | No |
| D3 | Overcast | Hot | High | Weak | Yes |
| D4 | Rain | Mild | High | Weak | Yes |
| D5 | Rain | Cool | Normal | Weak | Yes |
| D6 | Rain | Cool | Normal | Strong | No |
| D7 | Overcast | Cool | Normal | Strong | Yes |
| D8 | Sunny | Mild | High | Weak | No |
| D9 | Sunny | Cool | Normal | Weak | Yes |
| D10 | Rain | Mild | Normal | Weak | Yes |
| D11 | Sunny | Mild | Normal | Strong | Yes |
| D12 | Overcast | Mild | High | Strong | Yes |
| D13 | Overcast | Hot | Normal | Weak | Yes |
| D14 | Rain | Mild | High | Strong | No |

Example

Learning Phase

| Outlook | Play=Yes | Play=No |
|----------|----------|---------|
| Sunny | 2/9 | 3/5 |
| Overcast | 4/9 | 0/5 |
| Rain | 3/9 | 2/5 |

| Humidity | Play=Yes | Play=No |
|----------|----------|---------|
| High | 3/9 | 4/5 |
| Normal | 6/9 | 1/5 |

$$P(\text{Play=}Yes) = 9/14$$

| Temperature | Play=Yes | Play=No |
|-------------|----------|---------|
| Hot | 2/9 | 2/5 |
| Mild | 4/9 | 2/5 |
| Cool | 3/9 | 1/5 |

| Wind | Play=Yes | Play=No |
|--------|----------|---------|
| Strong | 3/9 | 3/5 |
| Weak | 6/9 | 2/5 |

$$P(\text{Play}=No) = 5/14$$

Example

- Test Phase
 - Given a new instance, predict its label

x'=(Outlook=*Sunny*, Temperature=*Cool*, Humidity=*High*, Wind=*Strong*)

Look up tables achieved in the learning phrase

P(Outlook=Sunny | Play=Yes) = 2/9
P(Temperature=Cool | Play=Yes) = 3/9
P(Huminity=High | Play=Yes) = 3/9
P(Wind=Strong | Play=Yes) = 3/9
P(Play=Yes) = 9/14

$$\begin{split} & \text{P(Outlook=Sunny|Play=No)} = 3/5 \\ & \text{P(Temperature=Cool|Play==No)} = 1/5 \\ & \text{P(Huminity=High|Play=No)} = 4/5 \\ & \text{P(Wind=Strong|Play=No)} = 3/5 \\ & \text{P(Play=No)} = 5/14 \end{split}$$

Decision making

 $P(Yes \mid \mathbf{X}') \approx [P(Sunny \mid Yes)P(Cool \mid Yes)P(High \mid Yes)P(Strong \mid Yes)]P(Play=Yes) = 0.0053$ $P(No \mid \mathbf{X}') \approx [P(Sunny \mid No) P(Cool \mid No)P(High \mid No)P(Strong \mid No)]P(Play=No) = 0.0206$

Given the fact $P(Yes | \mathbf{x}') < P(No | \mathbf{x}')$, we label \mathbf{x}' to be "No".

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Naïve Bayes – HIV example

HIV global prevalence = 0,008
Test with 95% Specificity and Sensitivity

P(T|HIV) = 95% $P(\sim T|\sim HIV) = 95\%$

Perform a first and the result is positive.

Perform a second different and independent test with the same Sensitivity and Specificity. The result is positive.

What is the probability of having HIV?

Naïve Bayes – HIV example

$$P(HIV|T1,T2) \approx P(T1|HIV) \times P(T2|HIV) \times P(HIV)$$

= 0,95 x 0,95 x 0,008 = 0,00722 (2,9x)

$$P(\sim HIV|T1,T2) \approx P(T1|\sim HIV) \times P(T2|\sim HIV) \times P(\sim HIV)$$

= 0,05 x 0,05 x 0,992 = 0,00248

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Naïve Bayes

- Algorithm: Continuous-valued Features
 - Numberless values for a feature
 - Conditional probability often modeled with the normal distribution

$$\hat{P}(X_{j} \mid C = c_{i}) = \frac{1}{\sqrt{2\pi\sigma_{ji}}} \exp\left(-\frac{(X_{j} - \mu_{ji})^{2}}{2\sigma_{ji}^{2}}\right)$$

 μ_{ji} : mean (avearage) of feature values X_j of examples for which $C = c_i$ σ_{ji} : standard deviation of feature values X_j of examples for which $C = c_i$

- Learning Phase: for $\mathbf{X} = (X_1, \dots, X_n)$, $C = c_1, \dots, c_L$ Output: $n \times L$ normal distributions and $P(C = c_i)$ $i = 1, \dots, L$
- Test Phase: Given an unknown instance $\mathbf{X}' = (a'_1, \dots, a'_n)$
 - Instead of looking-up tables, calculate conditional probabilities with all the normal distributions achieved in the learning phrase