

## **ANALYZING THE TITANIC DATA SET**

QN. What is the difference between logistic regression and linear regression?

### **Difference 1: Variable Type of Response**

A linear regression model used when the response variable takes on a continuous value such as:

- Price
- Height
- Age
- Distance

Conversely, a logistic regression model is used when the response variable takes on a categorical value such as:

- Yes or No
- Male or Female
- Win or Not Win

### **Difference 2: Equation Used**

Linear regression uses the following equation to summarize the relationship between the predictor variable(s) and the response variable:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p$$

where:

- Y: The response variable
- $X_j$ : The  $j^{\text{th}}$  predictor variable
- $\beta_j$ : The average effect on Y of a one unit increase in  $X_j$ , holding all other predictors fixed

Conversely, logistic regression uses the following equation:

$$p(X) = e^{\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p} / (1 + e^{\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p})$$

This equation is used to predict the probability that an individual observation falls into a certain category.

#### **Difference 3: Method Used to Fit Equation**

Linear regression uses a method known as **ordinary least squares** to find the best fitting regression equation.

Conversely, logistic regression uses a method known as **maximum likelihood estimation** to find the best fitting regression equation.

#### **Difference 4: Output to Predict**

Linear regression predicts a continuous value as the output. For example:

- Price (150,199, \$400.)
- Height (14 inches, 2 feet, 94.32 centimeters.)
- Age (2 months, 6 years, 41.5 years.)
- Distance (1.23 miles, 4.5 kilometers.)

Conversely, logistic regression predicts probabilities as the output. For example:

- 40.3% chance of getting accepted to a university.
- 93.2% chance of winning a game.
- 34.2% chance of a law getting passed.