# LISTED

## Logo Versions

LISTED

**Primary**

**LISTED**

**Wordmark Only**

**Icon**

## Colours
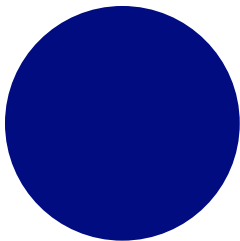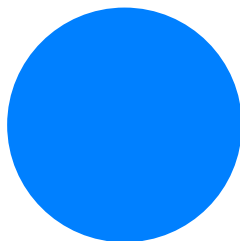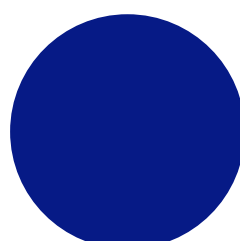
| Primary | Secondary | Accent | Background |
|---|---|---|---|
| Hex #010C80 | Hex #0080FF | Hex #061A86 | Hex #FFFFFF |
| RGB rgb(1,12,128) | RGB rgb(0,128,255) | RGB rgb(6,26,134) | RGB rgb(255,255,255) |
| CMYK 99 91 0 50 | CMYK 100 50 0 0 | CMYK 96 81 0 47 | CMYK 0 0 0 0 |
| Pantone 19-3847 | Pantone 17-4041 | Pantone 19-3847 | Pantone 11-0601 |

## Typography

Primary

**Fira Sans Condensed Medium**

# Aa Bb Cc