

# The Lake District Book Festival

Information for potential  
patrons & sponsors



# How you can help - I

**Commit to a 3-year subscription (£1500 p.a. per couple or £750 p.a. per individual) and enjoy**

- Free tickets to an annual gala dinner (choosing from an event in London or one in the Lakes); the gala dinner addressed by a top speaker;
- Priority booking before the festival; priority parking and access to the Green Room throughout the festival;
- The satisfaction of helping to lay the foundations for an ambitious and important northern event that will unite people young and old around a love of the written and spoken word, that will provide a significant boost to the local economy, that will shine a spotlight on the decline in the teaching and study of the Humanities and rival Hay, Edinburgh & Bradford for scope, while beating them all for charm.



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# How your business can help - II

## **Sponsor one of The Lake District Book Festival venues or talks and enjoy**

- a first-class opportunity to entertain your clients and colleagues while exposing your company and its services to an affluent and educated audience'
- the audience being drawn from the large number of walkers & holidaymakers who visit the Lake District every year; and from the wealth of dynamic and educated second home-owners, many of whom come from the Greater Manchester area - and for whom the South Lakes are a natural back-garden,
- in addition, knowing that your company - in helping to support this event financially - will be making a fundamental contribution towards the region's educational and cultural levelling-up.



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