

The Lake District Book Festival



Information for potential
patrons & sponsors

CARTMEL RACECOURSE
12th-14th June 2026
www.lakedistrictbookfestival.co.uk

How you can help - I

Commit to a 3-year subscription (£1500 p.a. per couple or £750 p.a. per individual) and, as a **Founder Patron**, enjoy:

- Invitation to an annual reception (in London or the Lakes); the reception addressed by a top speaker;
- Two pairs of free tickets per Founder Patron to separate Festival talks (to be booked in advance);
- Priority booking before the Festival; priority parking;
- The satisfaction of helping to lay the foundations for an ambitious and important northern event that will unite people young and old around a love of the written and spoken word, that will provide a significant boost to the local economy, that will shine a spotlight on the decline in the teaching and study of the Humanities and rival Hay, Edinburgh & Bradford for scope, while beating them all for charm.



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How your business can help - II

Sponsor one of The Lake District Book Festival venues or talks and, as a **Festival Sponsor**, enjoy:

- a first-class opportunity to entertain your clients and colleagues while exposing your company and its services to an affluent and educated audience,
- the audience being drawn from the large number of walkers & holidaymakers who visit the Lake District every year; and from the wealth of dynamic and educated second home-owners, many of whom come from the Greater Manchester area and for whom the South Lakes are a natural back-garden,
- in addition, knowing that your company – in helping to support this event financially – will be making a fundamental contribution towards the region's educational and cultural levelling-up.
- For details of sponsorship benefits & offers, please email festivalproducer@lakedistrictbookfestival.co.uk



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