

heytanveeralam@gmail.com <u>LinkedIn Profile</u> (718-877-3610)

# **Experience**

- Presentation Excellence Group
  - Social Media Intern (February 2016-April 2016)
  - Assisted in social media strategy for a new business effort and developed WordPress sites
- MindMatters Tutorial
  - Instructor (January 2015- May 2015)
  - Created SHSAT Prep curriculum, and instructed 3-hour SHSAT classes
    Marketing Manager (Feb 2015-May 2015)
  - Increased customer engagement using Mail Chimp for email campaigns.
  - Managed QuickBooks and minor bookkeeping
  - Instructed Interns on phone etiquette for phone marketing. Lead social media efforts on online Directories and Facebook
- o Fever Labs Inc.

### **Brand Ambassador (October 2014- December 2014)**

- Spoke to potential users and secured 40+ downloads at one event
- Assisted other ambassadors on marketing/sales techniques to increase downloads
- Bronx High School of Science

# Wolverine TV Video Editor/Videographer (June 2012- June 2014)

Worked for editing, brainstorming, and recording video with TV Team.

#### Education

○ Bachelor of Arts; Computer Science

Hunter College May 2019 (Expected)

#### Skills

Presentations, Microsoft Office, WordPress, HTML/CSS, Social Media, Bengali