**CASHFLOW ANALYSIS**

**Estimated Expenses**

* Developer Cost: 5 \* 10,000 \* 2 month = 100,000
* Domain: 1000
* Website hosting: 3000
* Miscellaneous: 10,000
* Total Initial Investment: 1,14,000

**Cash Flow Analysis**

Year: 0 1 2 3 4

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 114000 | 0 | 0 | 0 | 0 |
| 0 | 20000 | 40000 | 45000 | 50000 |
| -114000 | 20000 | 40000 | 45000 | 50000 |
| -114000 | -94000 | -54000 | -9000 | 41000 |

Expenses:

Revenue:

Cash Flow:

Cumulative Cash Flow:

**Pay Back Period:**

= Number of Years before full recovery + = 2.56 year