

Year

2014

Region

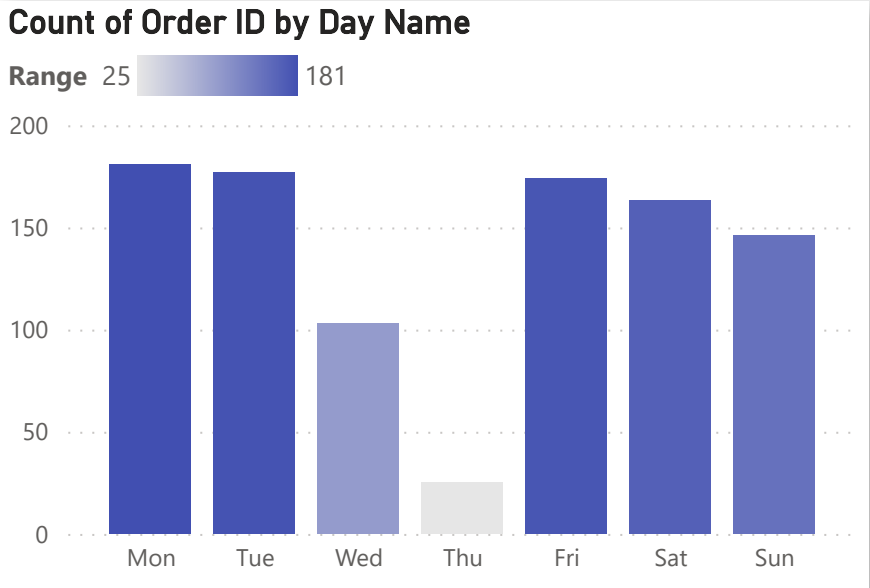
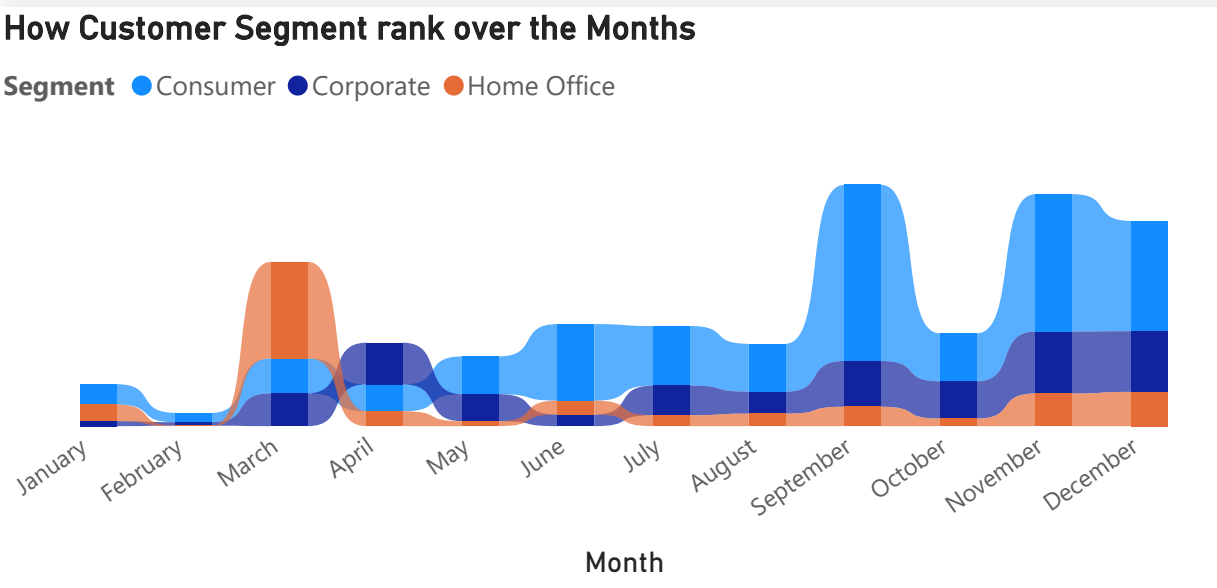
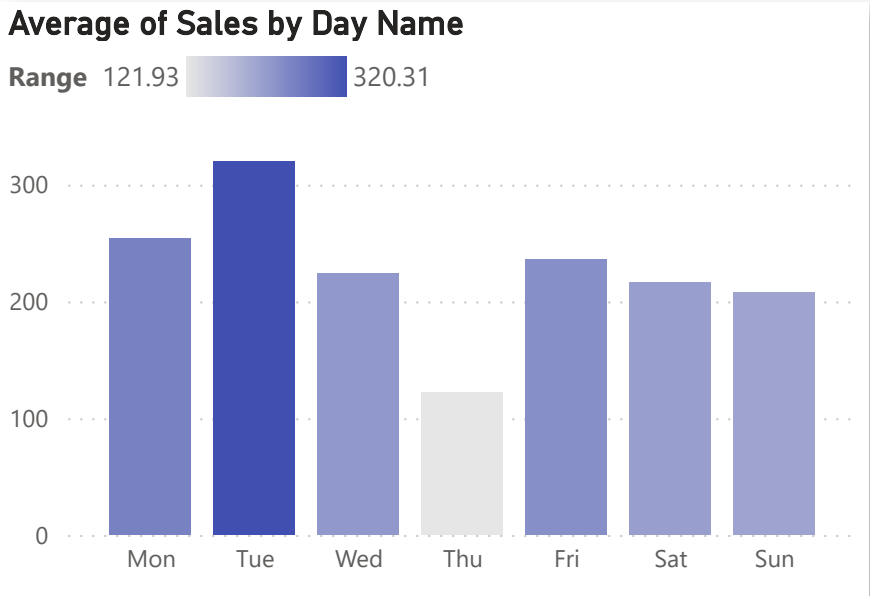
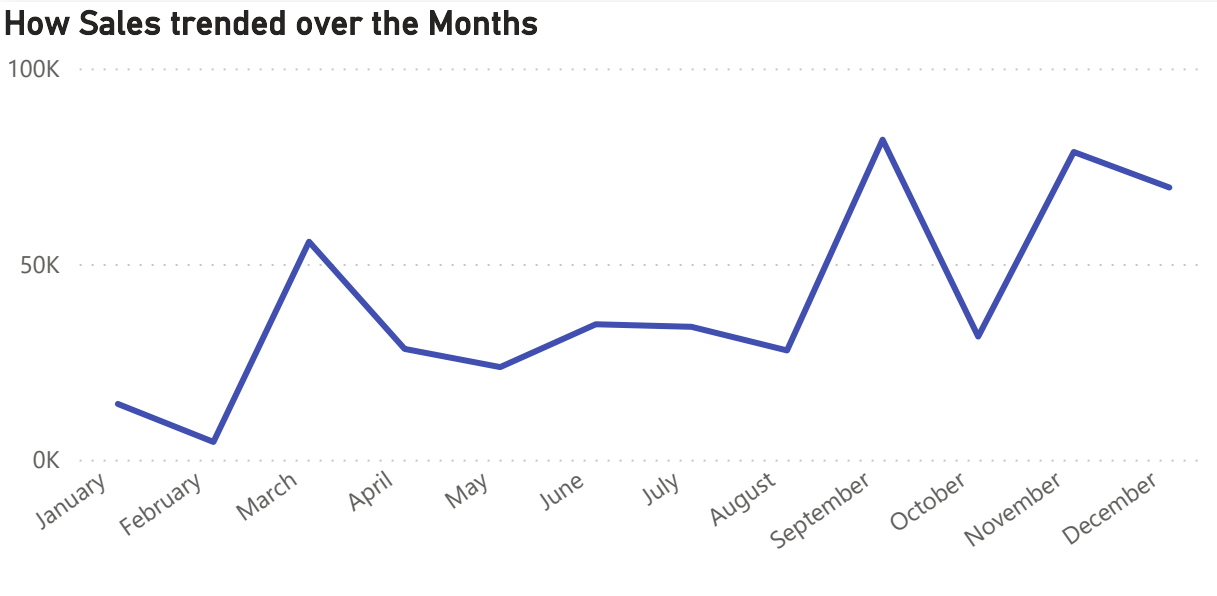
All

Category

All

Sales and Transactions Reports by Period

Total Sales over the period amounts to \$484,247.50 and total number of transactions is 969



Year

2014

Region

All

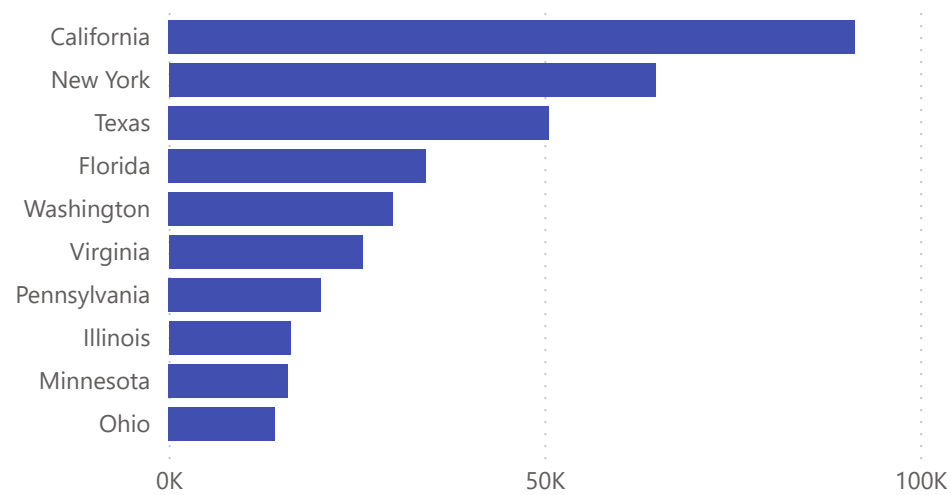
Category

All

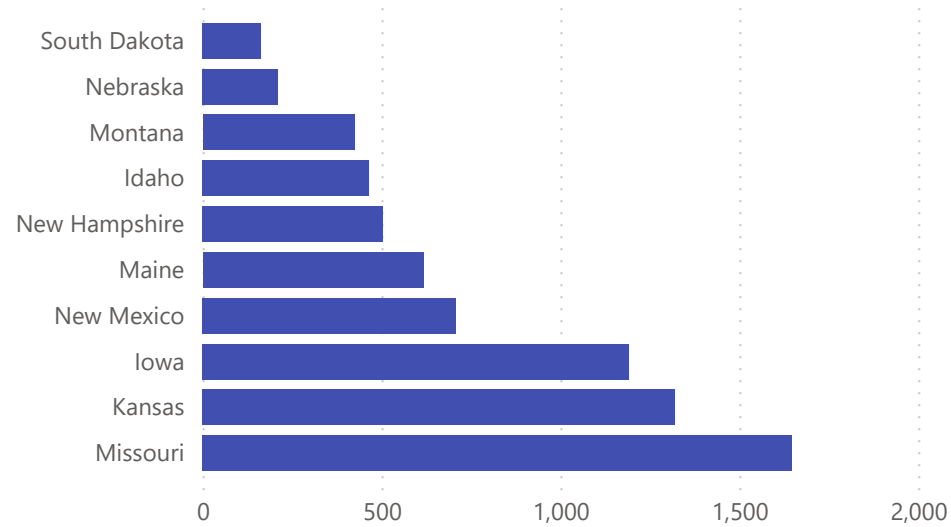
Sales and Transactions Reports by Locations

Total Sales over the period amounts to \$484,247.50 and total number of transactions is 969

Top 10 States by Sales



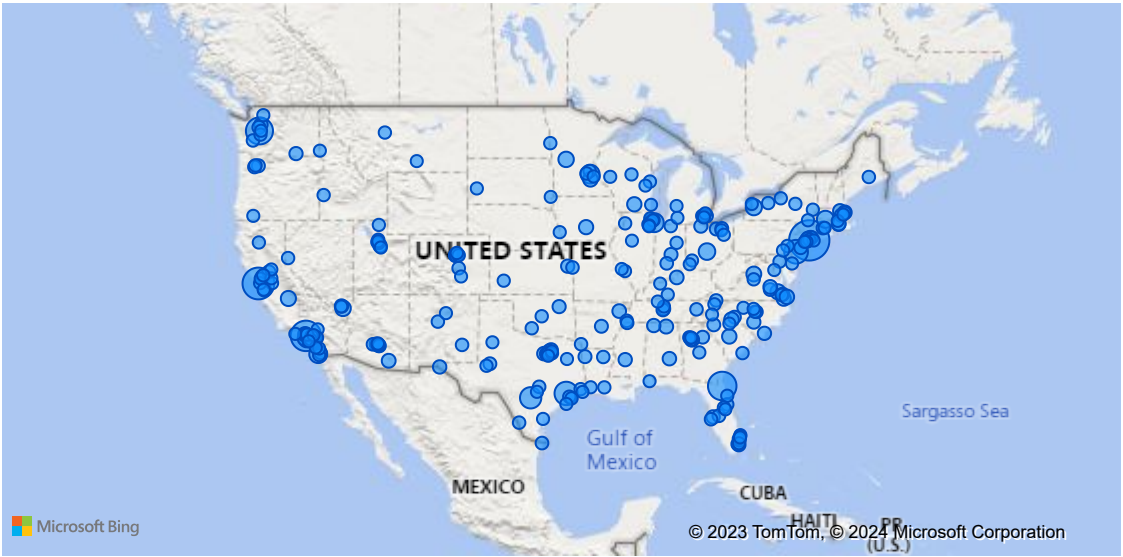
Bottom 10 States by Sales



Percentage of Transaction Shipment of Top 10 States

State	First Class	Same Day	Second Class	Standard Class
Arizona	12.00%	8.00%	8.00%	72.00%
California	14.21%	4.57%	19.80%	61.42%
Florida	17.07%	4.88%	24.39%	53.66%
Illinois	16.39%		19.67%	63.93%
New York	18.69%	5.61%	13.08%	62.62%
Ohio	14.00%	12.00%	24.00%	50.00%
Pennsylvania	18.87%	1.89%	18.87%	60.38%
Texas	15.15%	7.07%	23.23%	54.55%
Virginia	19.35%	3.23%	19.35%	58.06%
Washington	8.89%	2.22%	24.44%	64.44%

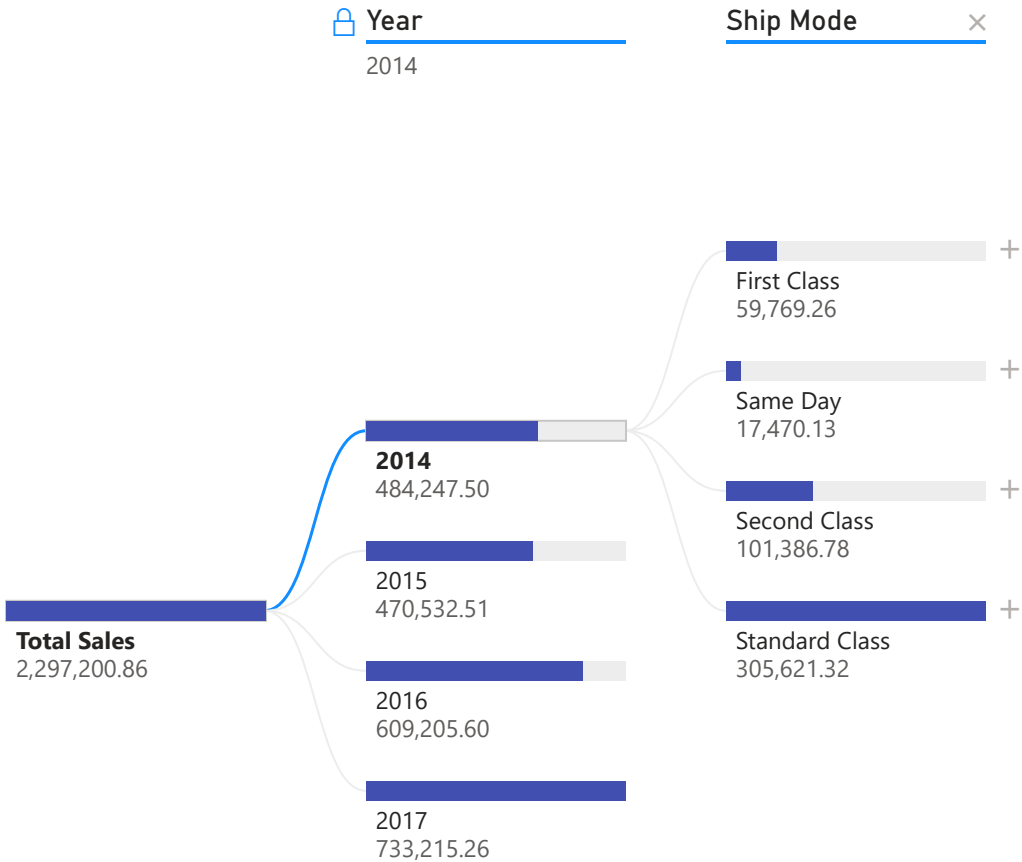
Sum of Sales by City Country



Advanced Sales Exploration & Analysis

Total Sales over the period amounts to \$2,297,200.86 and total number of transactions is 5009

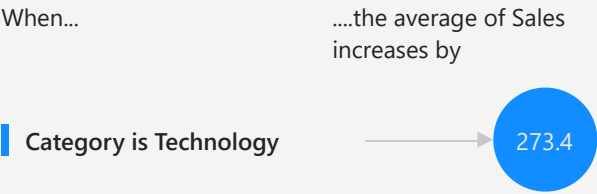
Ask you own Question



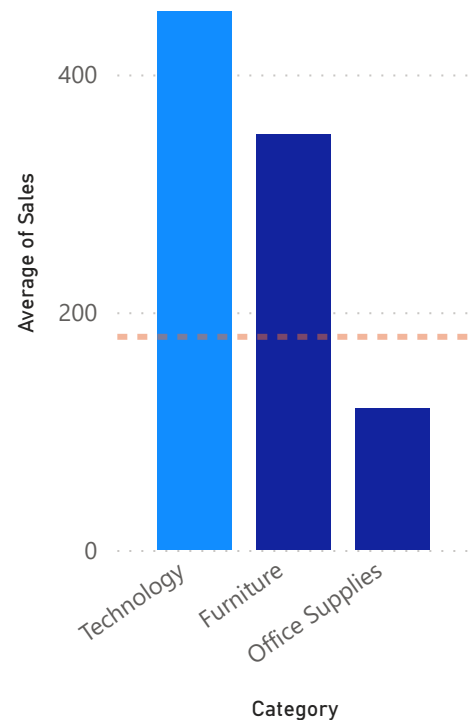
Key influencers Top segments



What influences Sales to ?



← Sales is more likely to increase when Category is Technology than otherwise (on average).



☐ Only show values that are influencers