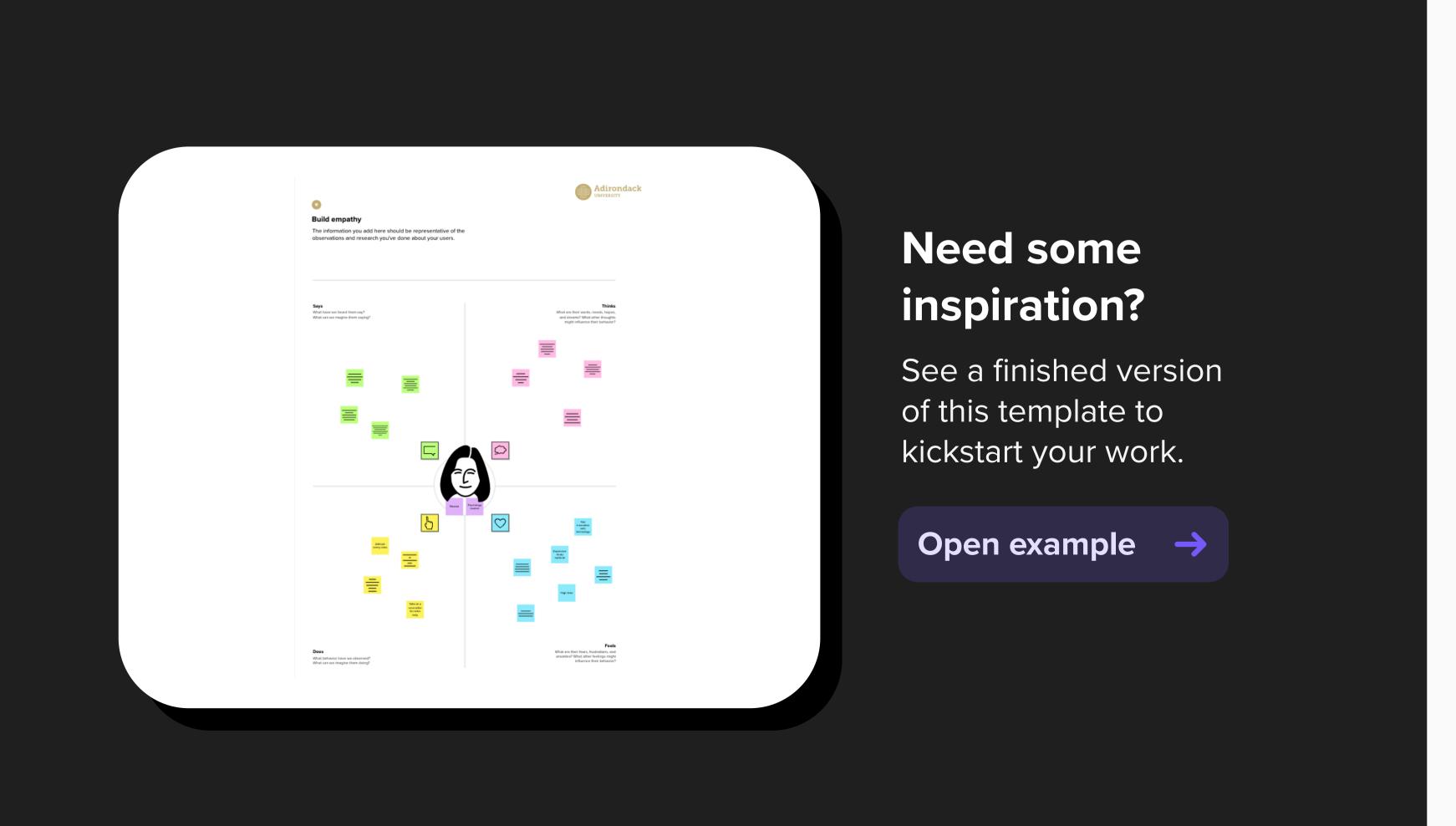


Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

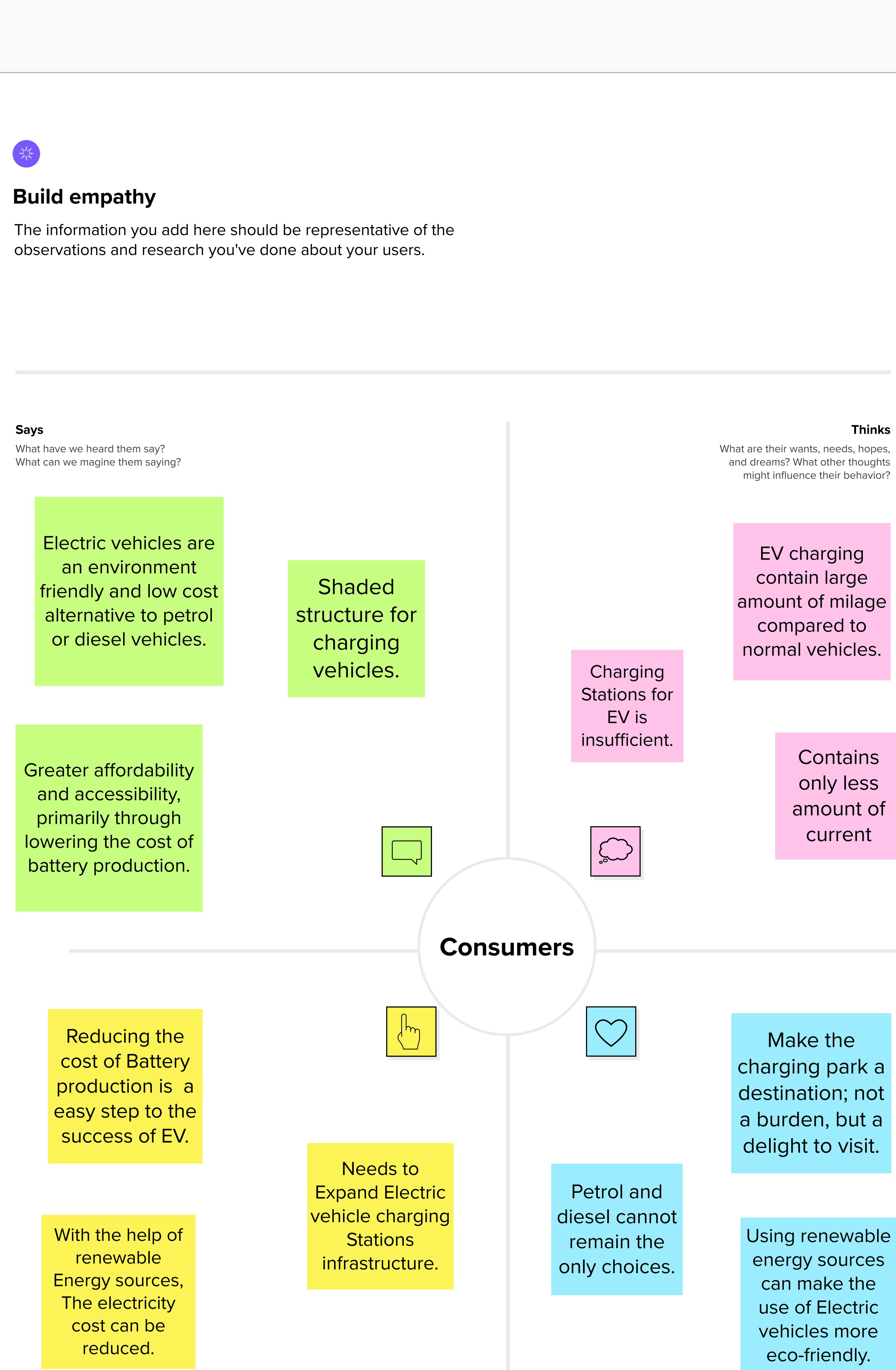
Share template feedback



Does

What behavior have we observed?

What can we imagine them doing?



Make the charging park a destination; not a burden, but a delight to visit.

Contains

only less

amount of

current

Thinks

Using renewable energy sources can make the use of Electric vehicles more eco-friendly.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

