```
#set working directory
setwd('D:/Work/SA Training/Clustering')
#load data
fullData <- read.csv("OxaneData2.csv")</pre>
#Data exploration and correction
str(fullData)
summary(fullData)
fullData$Age <- 2017-floor(fullData$Date.of.Birth/10000)</pre>
#creating dummy variables
fullData$Fixed <- ifelse(fullData$Fixed.or.Variable=='F',1,0)</pre>
fullData$EverInArrears. <- ifelse(fullData$Ever.in.Arrears.=='Y',1,0)</pre>
fullData$LifeInsPolicy. <- ifelse(fullData$Life.Insurance.Policy.=='Y',1,0)</pre>
fullData$sex male <- ifelse(fullData$Sex=='M',1,0)</pre>
#check method of payment, acquisition channel no variation, can be ignored
#Missing value treatment
fullData$CRIF.Indicator.Repayment.Capacity <- NULL
fullData2 <- na.omit(fullData)</pre>
summary(fullData2)
#more dummy variables
fullData[fullData$Accomodation.Type=='A',]
fullData2$Accomodation.Type <- trimws(fullData2$Accomodation.Type)</pre>
fullData2$AccoType A <- ifelse(fullData2$Accomodation.Type=='A',1,0)</pre>
fullData2$AccoType C <- ifelse(fullData2$Accomodation.Type=='C',1,0)</pre>
fullData2$AccoType_G <- ifelse(fullData2$Accomodation.Type=='G',1,0)</pre>
fullData2$AccoType_P <- ifelse(fullData2$Accomodation.Type=='P',1,0)</pre>
fullData2$AccoType T <- ifelse(fullData2$Accomodation.Type=='T',1,0)</pre>
fullData2$AccoType U <- ifelse(fullData2$Accomodation.Type=='U',1,0)</pre>
fullData2$AccoType X <- ifelse(fullData2$Accomodation.Type=='X',1,0)</pre>
#Prepare the data for standardization
LoanId <- fullData2$LoanId
ncol(fullData2)
summary(fullData2)
DummyVar <- fullData2[,c(29:38)]</pre>
#Taking only selected variables
newData <- fullData2[,c(2:7,9:10,12:15,22:27)]
#standardization (method1)
newData2 <- scale(newData)</pre>
# method2
fn norm <- function(var){</pre>
  newData[,var] <- (newData[,var] - min(newData[,var]))/(max(newData[,var])</pre>
                                                              -min(newData[,var]))
  return(newData[,var])
}
#Creating training data and test data
FinData <- cbind(LoanId,newData2,DummyVar)</pre>
set.seed(3)
```

```
test = sample(1:nrow(FinData),floor(nrow(FinData)/10))
train = -test
training data = FinData[train,]
testing data = FinData[test,]
#Remove loan id from the training/testing data
LoanIdTrain <- training data$LoanId
LoanIdTest <- testing data$LoanId
training data$LoanId <- NULL
testing data$LoanId <- NULL
# Estimating the number of clusters (method1) - This should be used when you have powerful systems
install.packages('NbClust')
library(NbClust)
nb <- NbClust(testing data, distance = "euclidean", min.nc = 2,</pre>
              max.nc = 4, method = "complete", index ="all")
# Estimating the number of clusters (method2)
k = 2:10
set.seed(42)
WSS = sapply(k, function(k) {kmeans(training data, k)$tot.withinss})
plot(k, WSS, type="l", xlab= "Number of k", ylab="Within sum of squares")
kmeans(training data, 6)$tot.withinss
###Run the kmeans algorithm to generate the clusters
k1<-kmeans(training data, 3, iter.max = 200, nstart = 20)</pre>
###See the clustering results
###Fetch the group means for each variable
k1$centers
###Fetch size/n of obs for the groups
k1$size
###Fetch the cluster for each obs
training_data$Segment <- k1$cluster</pre>
#Add LoanId back to the dataset
cbind(LoanIdTrain, training data)
training data$LoanId <- LoanIdTrain
#Find out the cluster no. for each loan id test dataset
#Hint: use dist() function to find out the euclidean distance between two vectors. Use cluster
centers (centroids) to find out the nearest cluster.
#example of using dist function
a \leftarrow c (23,34,43)
b \leftarrow c(21,63,22)
c<-data.frame(rbind(a,b))</pre>
dist(c)
k1$centers
```