

**Individual Assignment #2**

School of Computing and Information Technology

CIT 2011: Web Programming

Ms. Sirisha Badhika

Thursdays at 6:00 p.m.

Shalani Lawson

ID No. 2401118

SKS Delights

## Website Wireframe

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

**Our Sweet Treats**

PRODUCT 1	PRODUCT 2	PRODUCT 3	PRODUCT 4
<a href="#">ADD TO CART</a>			

PRODUCT 5	PRODUCT 6
<a href="#">ADD TO CART</a>	<a href="#">ADD TO CART</a>

**FOOTER**

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

**Your Shopping Cart**

Product	Price	Quantity	Subtotal	Action
Product Name	\$\$\$	1	\$\$\$	<a href="#">Remove</a>
Subtotal			\$\$\$	
GCT (15%)			\$\$\$	
Discount			\$\$\$	

**FOOTER**

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

[About Us](#)

**Contact Information**

**FOOTER**

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

[Login to Your Account](#)

Username

Password

**LOGIN**

Don't have an account? [Register here](#)

**FOOTER**

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

**Checkout**

**Order Summary**

Product	Price	Quantity	Subtotal
Product Name	\$\$\$	1	\$\$\$

**Shipping Details**

Full Name  
\$ \$\$

Address

City

Country

Payment Amount  
\$\$\$

**Confirm Order** **Cancel**

**FOOTER**

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

[Create an Account](#)

First Name

Last Name

Date of Birth  
mmddyyyy

Username

Password

Confirm Password

**Register**

Already have an account? [Login here](#)

**FOOTER**

**SITE HEADER**

LOGO NAVIGATION **LOGIN REGISTER**

**Order Invoice**

**Order Details**

Order Date: MM/DD/YYYY  
Order No: INV-#####

**Shipping Information**

Customer Name  
Address  
City, Country

**Order Summary**

Product	Price	Quantity	Subtotal
Product Name	\$\$\$	1	\$\$\$
Subtotal			\$\$\$
GCT (15%)			\$\$\$
Discount			\$\$\$

**Print Invoice** **Back to Home**

**FOOTER**

## Business Logo for SKS Delights



*A Sweet Escape from the Ordinary*

### Who we are

SKS Delights is a local bakery which provides customers with delectable pastries made from a self-taught Baker Shalani. Our products range from cupcakes and macarons to doughnuts and cheesecake bars, offering a delightful experience for every occasion.

Our logo features a stylized cupcake with a soft swirl of frosting, surrounded by a playful, warm color palette, reflecting the sweetness and joy of our baked creations.

With the slogan "*A Sweet Escape from the Ordinary*" emphasizes the unique and indulgent experience customers get when choosing SKS Delights.

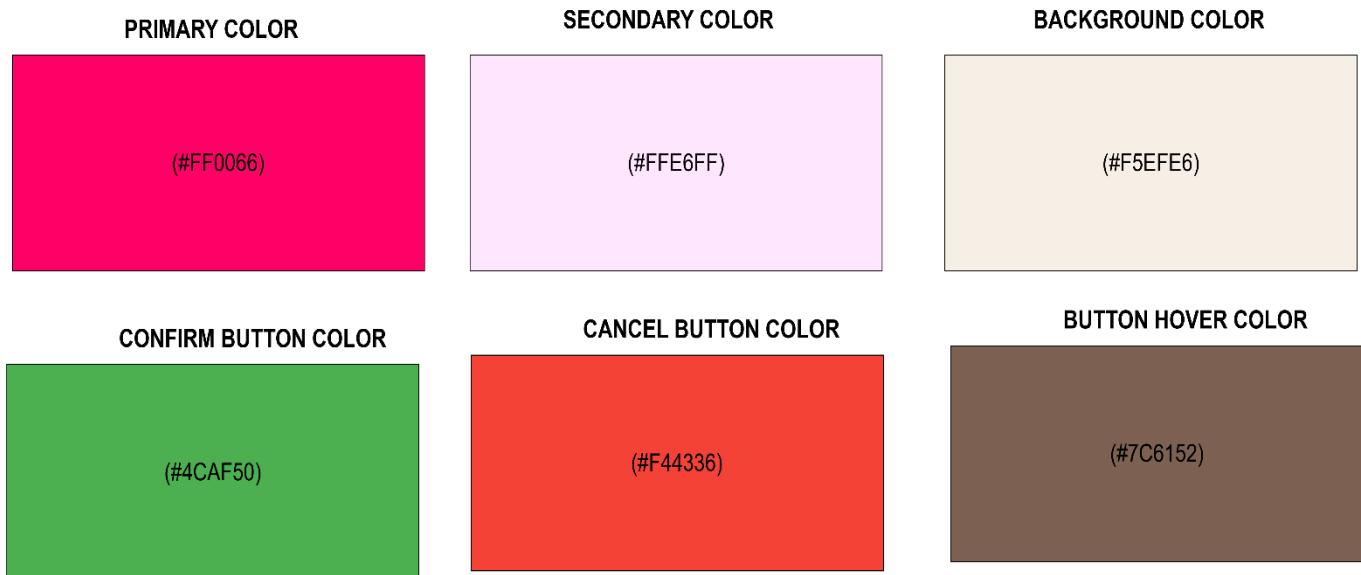
### Our Mission

To delight every customer with handcrafted, delectable desserts while supporting local suppliers and fostering a community where sweet moments are shared.

## Our Vision

To become a beloved bakery across Jamaica, known not only for our irresistible treats but also for empowering local businesses and sharing success with our community.

### Color Palette



**Primary (#FF0066)** – This vibrant pink conveys energy, excitement, and sweetness, perfectly reflecting the indulgent and fun nature of the desserts. It draws attention and encourages interaction, making it ideal for highlights, headings, or call-to-action buttons.

**Secondary (#FFE6FF)** – A soft pink that complements the primary color, creating a gentle, welcoming atmosphere. It adds warmth and friendliness to the website, enhancing the user's visual experience without overwhelming them.

**Background (#FFESEDE)** – A light, creamy tone that evokes comfort and sweetness, similar to the feeling of enjoying a dessert. It provides a neutral backdrop that allows other colors and content to stand out clearly.

**Dark (#212529)** – A deep, nearly black shade used for text and key elements to ensure readability and contrast against the lighter background. It maintains professionalism while balancing the playful pink tones.

**Confirm (#4CAF50)** – Green is psychologically associated with positivity, success, and “go” signals. It’s ideal for confirmation buttons or success messages, reassuring users and guiding them confidently.

**Cancel (#F44336)** – Red signals caution or errors, making it intuitive for cancel buttons or warnings. It stands out clearly against the softer colors, reducing the chance of mistakes.

**Button Hover (#7C6152)** – A warm, earthy brown used for hover effects adds subtle sophistication and visual feedback, creating a tactile, engaging user experience.

## **Intended Audience**

Our products offered as well as the website are intended to attract the general public.

Github Repository:

<https://github.com/ShalaniLawson/Individual-Assessment-2.git>

## References

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