

Individual Assignment #2

School of Computing and Information Technology

CIT 2011: Web Programming

Ms. Sirisha Badhika

Thursdays at 6:00 p.m.

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SKS Delights

Website Wireframe

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

Our Sweet Treats

PRODUCT 1 ADD TO CART	PRODUCT 2 ADD TO CART	PRODUCT 3 ADD TO CART	PRODUCT 4 ADD TO CART
PRODUCT 5 ADD TO CART	PRODUCT 6 ADD TO CART		

FOOTER

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

Your Shopping Cart

Product	Price	Quantity	Subtotal	Action
Product Name	\$\$\$	1	\$\$\$	Remove
Subtotal			\$\$\$	
GCT (15%)			\$\$\$	
Discount			\$\$\$	

Check Out
Clear All
Close

FOOTER

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

About Us

Contact Information

FOOTER

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

Login to Your Account

Username
Password

LOGIN

Don't have an account? Register here

FOOTER

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

Checkout

Order Summary

Product	Price	Quantity	Subtotal
Product Name	\$\$\$	1	\$\$\$

Shipping Details

Full Name
Address
City
Country

Payment Amount
\$\$\$

Confirm Order Cancel

FOOTER

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

Create an Account

First Name
Last Name
Date of Birth
Username
Password
Confirm Password

Register

Already have an account Login here

FOOTER

SITE HEADER

LOGO NAVIGATION LOGIN REGISTER

Order Invoice

Order Details
Order Date: MM/DD/YYYY
Order No: INV- #####

Shipping Information
Customer Name
Address
City, Country

Product	Price	Quantity	Subtotal
Product Name	\$\$\$	1	\$\$\$
Subtotal			\$\$\$
GCT (15%)			\$\$\$
Discount			\$\$\$

Print Invoice Back to Home

FOOTER

Business Logo for SKS Delights



A Sweet Escape from the Ordinary

Who we are

SKS Delights is a local bakery which provides customers with delectable pastries made from a self-taught Baker Shalani. Our products range from cupcakes and macarons to doughnuts and cheesecake bars, offering a delightful experience for every occasion.

Our logo features a stylized cupcake with a soft swirl of frosting, surrounded by a playful, warm color palette, reflecting the sweetness and joy of our baked creations.

With the slogan “*A Sweet Escape from the Ordinary*” emphasizes the unique and indulgent experience customers get when choosing SKS Delights.

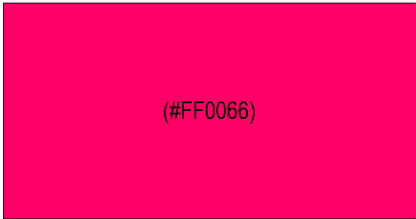


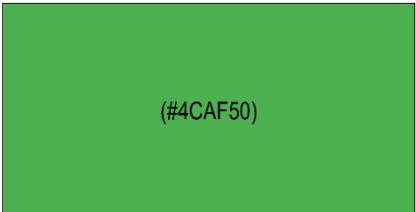


Our Mission

To delight every customer with handcrafted, delectable desserts while supporting local suppliers and fostering a community where sweet moments are shared.

Our Vision

To become a beloved bakery across Jamaica, known not only for our irresistible treats but also for empowering local businesses and sharing success with our community.

Color Palette

PRIMARY COLOR	SECONDARY COLOR	BACKGROUND COLOR
 (#FF0066)	 (#FFE6FF)	 (#F5EFE6)
CONFIRM BUTTON COLOR	CANCEL BUTTON COLOR	BUTTON HOVER COLOR
 (#4CAF50)	 (#F44336)	 (#7C6152)

Primary (#FF0066) – This vibrant pink conveys energy, excitement, and sweetness, perfectly reflecting the indulgent and fun nature of the desserts. It draws attention and encourages interaction, making it ideal for highlights, headings, or call-to-action buttons.

Secondary (#FFE6FF) – A soft pink that complements the primary color, creating a gentle, welcoming atmosphere. It adds warmth and friendliness to the website, enhancing the user's visual experience without overwhelming them.

Background (#FFESEDE) – A light, creamy tone that evokes comfort and sweetness, similar to the feeling of enjoying a dessert. It provides a neutral backdrop that allows other colors and content to stand out clearly.

Dark (#212529) – A deep, nearly black shade used for text and key elements to ensure readability and contrast against the lighter background. It maintains professionalism while balancing the playful pink tones.

Confirm (#4CAF50) – Green is psychologically associated with positivity, success, and “go” signals. It’s ideal for confirmation buttons or success messages, reassuring users and guiding them confidently.

Cancel (#F44336) – Red signals caution or errors, making it intuitive for cancel buttons or warnings. It stands out clearly against the softer colors, reducing the chance of mistakes.

Button Hover (#7C6152) – A warm, earthy brown used for hover effects adds subtle sophistication and visual feedback, creating a tactile, engaging user experience.

Intended Audience

Our products offered as well as the website are intended to attract the general public.

Github Repository:

<https://github.com/ShalaniLawson/Individual-Assessment-2.git> s

References

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