

Protect Me

"Time Matters"

Presented by:

Logic Loader

The Problem

- One of the major reasons for death of the victims in road accidents is due to the delay in providing the victim with medical facilities.

Our Solution

- Our plan is to develop a system which can provide real time notifications to the concerned authorities of an accident.
- Also we can send the Accident information to the family.
- The Precious time can be saved

The Plan

- IoT enabled crash/impact sensors will be fixed on different parts of the vehicle.
- In the case of a collision, the sensors will record high values of pressure (similar to airbags) and send out an SOS signal to nearby GPS enabled ambulances/ hospital and the police.

Why to Buy

- The successful implementation of the system can lead us to save the time wasted when a victim remains unattended by the passers-by.
- A person's life can be saved

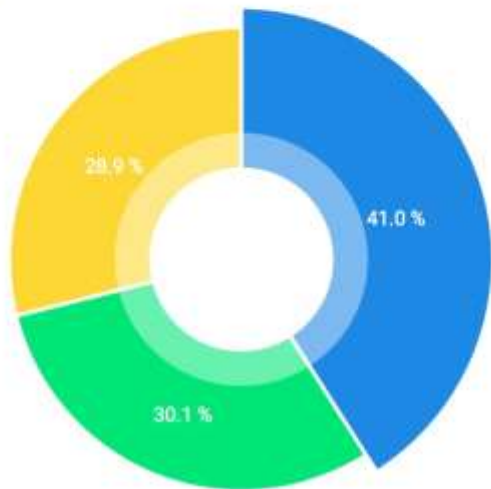
Target Groups

- The plan focuses on the **Low** to **High-end** car range.
- A low cost system can also be developed for motorcycles and other two-wheelers.

SURVEY

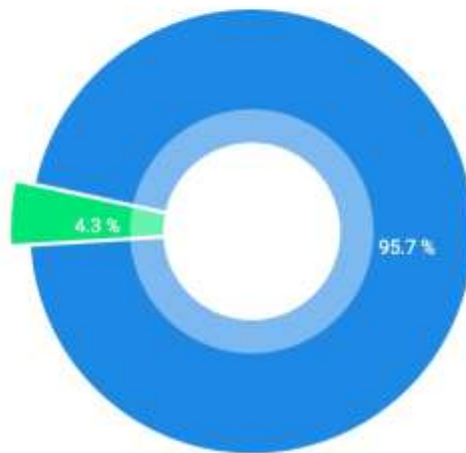
1. There has been an increase in number of deaths of victims involved in road accidents recently. What do you think is/ are the reasons for it? (You can select more than one)

- Delay in getting medical help to accident victims... 41.0 %
- Lack of safety gear - 25 30.1 %
- Not following traffic rules - 24 28.9 %



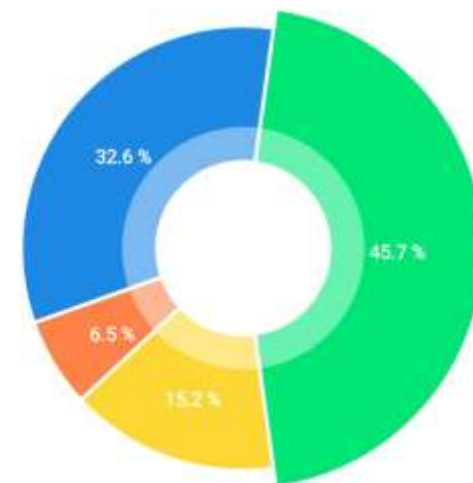
3. Are you willing to spend more on your vehicle if your car itself calls an ambulance in emergency?

- Yes - 44 95.7 %
- No - 2 4.3 %



4. How much do you think would you spend on such a system?

- Upto 3000 - 15 32.6 %
- 5000-8000 - 21 45.7 %
- 8000-12000 - 7 15.2 %
- More than 12000 - 3 6.5 %



Cost

- The plan is to use cost effective shock sensors, a development board and a Bluetooth module to pass the information to the user's phone which will further relay the information to a cloud.
- The whole system can be made at a cost of less than Rs. 2800.

What Does It Return

- We would provide the system as a paid added upgrade to the customer when he buys a new vehicle.
- The customers will have a choice if they want to have this system or not.

Limitation

- The main constraint would be getting the car dealerships on board to provide Protect Me at an affordable price to the consumers.

Thank You

- **Theme Selected:- Road Safety**
- **Team Name:- Logic Loader**