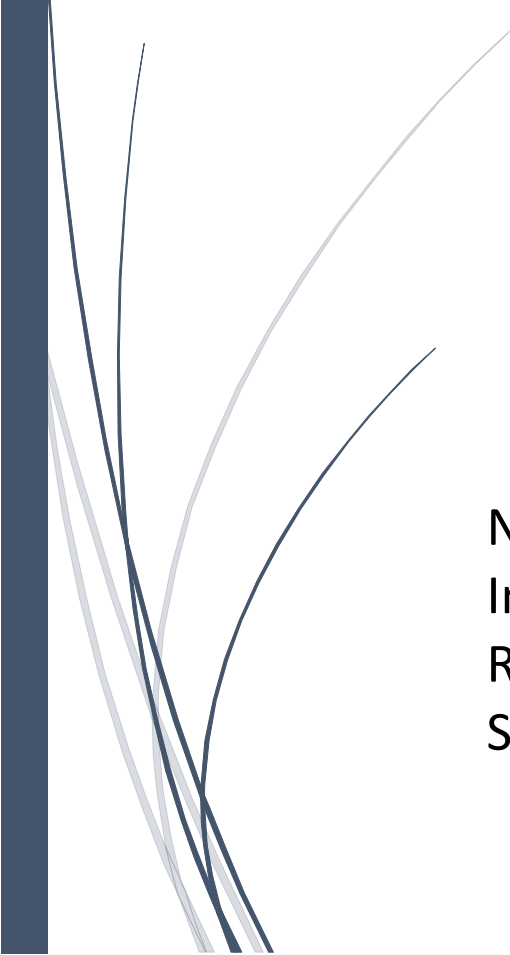IS 2004 Web Application Development

University of Colombo School of Computing

Project Proposal

CMS Assignment: Proposal

Name   : H.M.G.C.Herath
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Submission Date : 07/05/2015

Client Name : D.M.Weerasinghe.

Client e-mail Address : dweerasinghe91@gmail.com

Company Name : Butterfly Creations

Category : Handmade greeting cards

The client is a well skilled greeting card creator and she requires to increase efficiency and effectiveness of her business. Her existing process is, distribute the greeting cards as orders to shops which are already associated with her. And also she sells her hand made greeting cards to consumers directly.

Client Requirements

The client requires,

- To get ratings for her cards from customers.
- To allow customers to place orders.
- To allow customers to purchase her greeting cards or send the greeting cards to addresses which customers want to send.
- To allow customers to request customized greeting cards as their favor.
- To do all the payments online.

Solution

A web based system will be developed to fulfill the client requirements and to increase the efficiency and effectiveness of her business.

Benefits

- Greeting cards will be categorized under suitable categories : Customers can find cards easily
- Shopping carts will be eased the process of ordering and purchasing.
- There will be a secured payment gateway (PayPal).
- Client will have SMS notification when a customer placed an order.
- Client can increase the publicity for her business.
- Client can send information about new products.
- Increase the customer relationship.
- Can be translated to different languages using the google translate plugging.
- Easy to find the popular cards by looking ratings.
- User friendly .