

Bloom

An interactive app designed for the Fairmont Nursing Home in Kingston, Ontario. The application was designed for use by elderly residents, with the intention of helping them calm down, meaning it required a simplistic interface, little to no text, and the ability to capture their attention for any length of time. To that end, “Bloom” has a simple greyscale background dividing the screen into six rectangles, on which small coloured nodes will appear, no more than one per section. When touched, a node expands, creating between two and six chains of nodes which gradually expand outwards, simulating a flower blooming. Each collection of nodes lasts five seconds, before it recedes and disappears.

