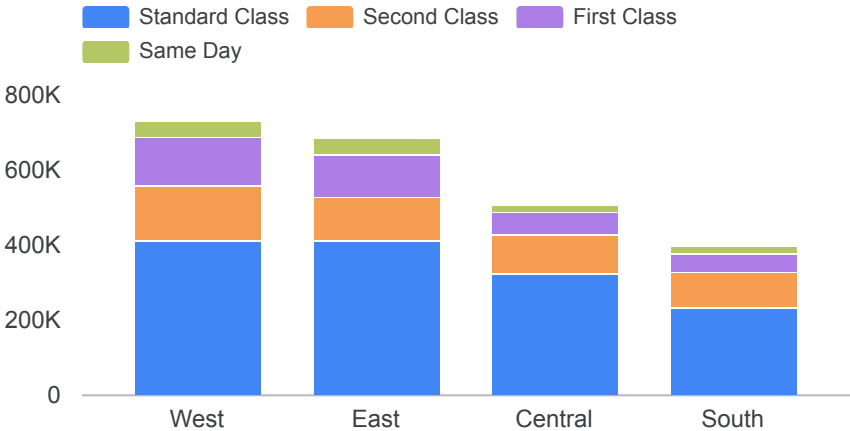


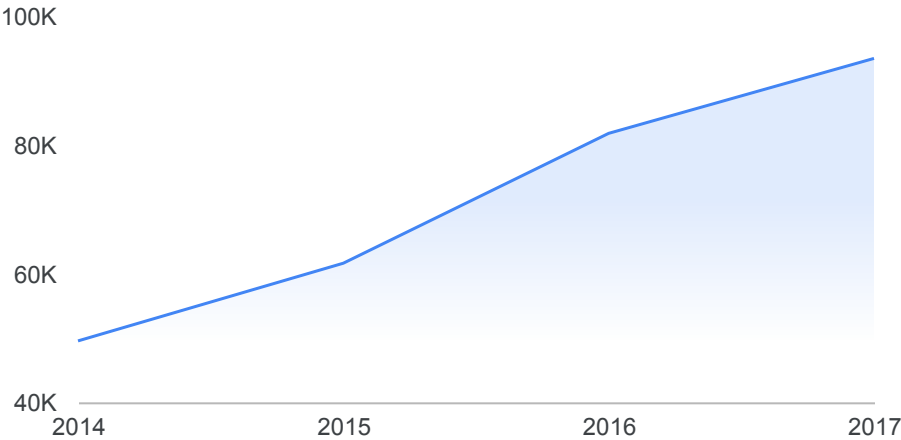
Publisher-Level KPIs & Review-Style Insights

Business Insight: West leads in sales with strong tech performance and Standard shipping, while profit is rising and highest discounts are seen in Philadelphia and Houston.

Regional Sales Breakdown by Shipping Method



Profit Trend Over Time



Discount Variation by State and City

	City	State	Discount ▾
1.	Philadelphia	Pennsylvania	175.5
2.	Houston	Texas	143.14
3.	Chicago	Illinois	120.5
4.	Dallas	Texas	56.3
5.	Los Angeles	California	55.5
6.	New York City	New York	51.4
7.	Columbus	Ohio	38.5
8.	San Francisco	California	34
9.	Seattle	Washington	27.8
10.	San Antonio	Texas	22.6

Top-Selling Categories by Region

	Region	Category	Sales ▾
1.	East	Technology	264,973.98
2.	West	Furniture	252,612.74
3.	West	Technology	251,991.83
4.	West	Office Supplies	220,853.25
5.	East	Furniture	208,291.2
6.	East	Office Supplies	205,516.05
7.	Central	Technology	170,416.31
8.	Central	Office Supplies	167,026.42
9.	Central	Furniture	163,797.16
10.	South	Technology	148,771.91

WEST

Sales
725.5K

SOUTH

Sales
391.7K

EAST

Sales
678.8K

CENTRAL

Sales
501.2K

Category ▾

Select date range ▾

Region ▾