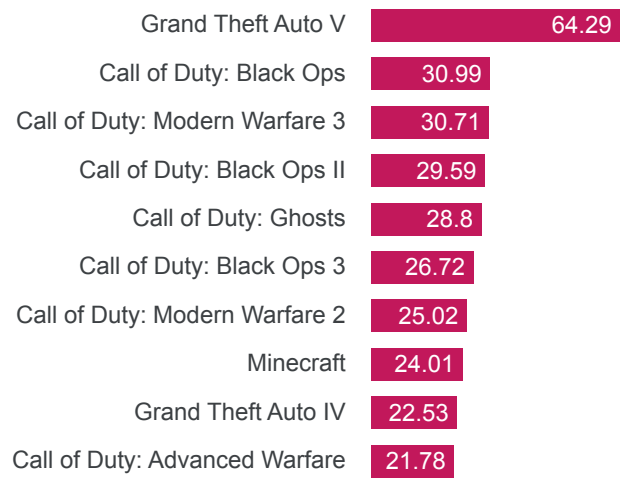


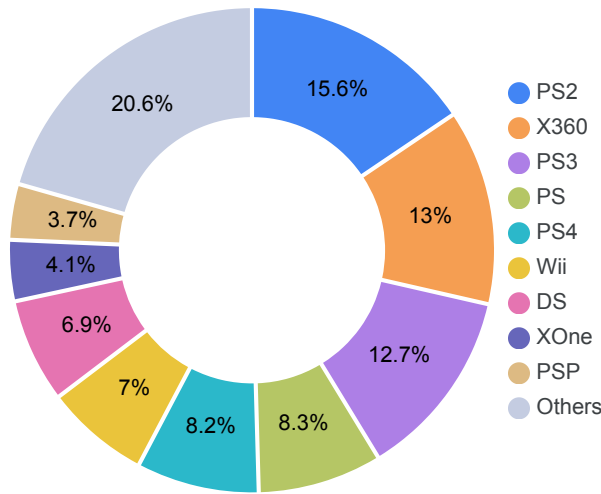
# Global Sales Overview

*Insight: Grand Theft Auto V leads as the highest-selling title globally, while PlayStation consoles dominate total sales, reflecting strong brand loyalty and widespread market reach.*

Top 10 Best-Selling Games Globally (millions)



Global Console Sales Breakdown



NA Sales

3.3K

JP Sales

687.9

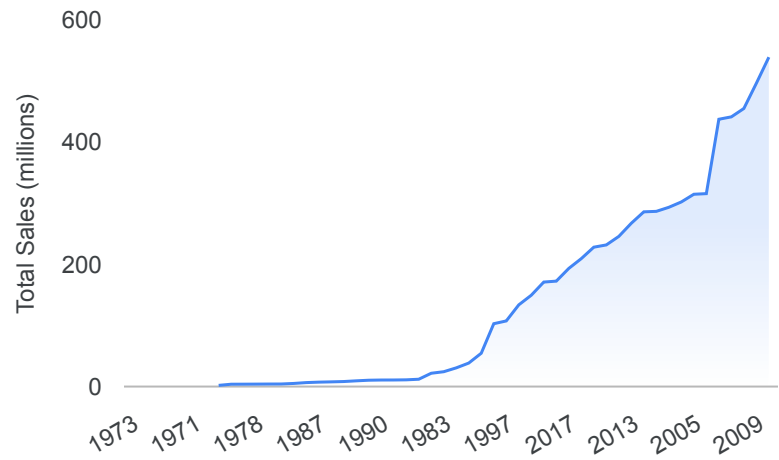
PAL Sales

1.9K

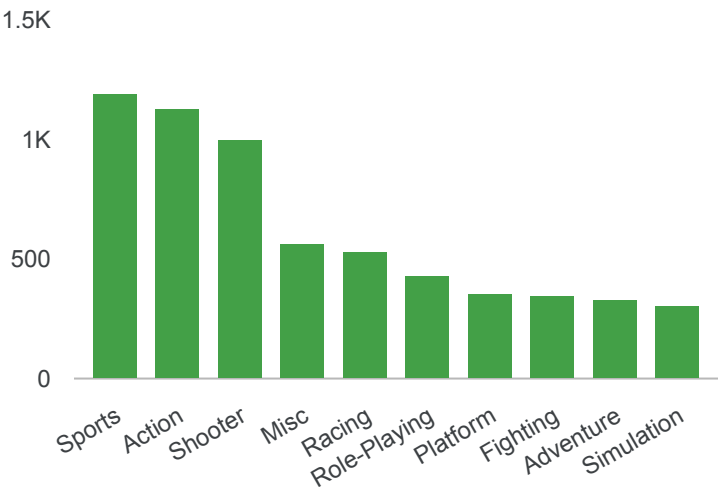
Other Sales

651.1

Game Publishing Trends Over Time



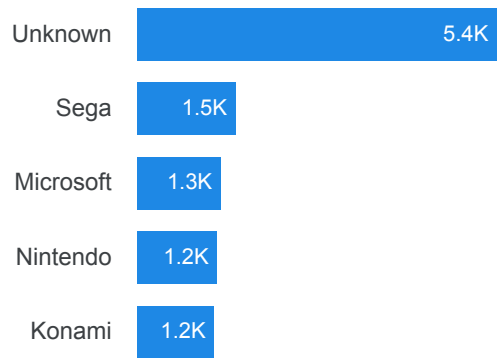
Top-Selling Game Genres Worldwide



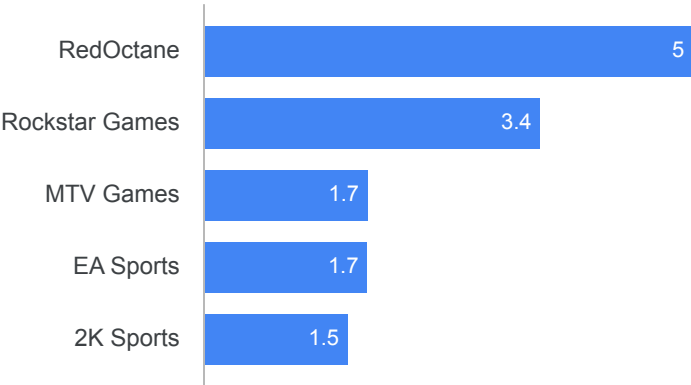
# Publisher, Genre, and Review Analysis

*Insight: Rockstar Games leads in average sales per title, while Activision dominates Action and Shooter genres. Higher critic scores are linked to stronger global sales.*

Top Publishers by Number of Released Titles



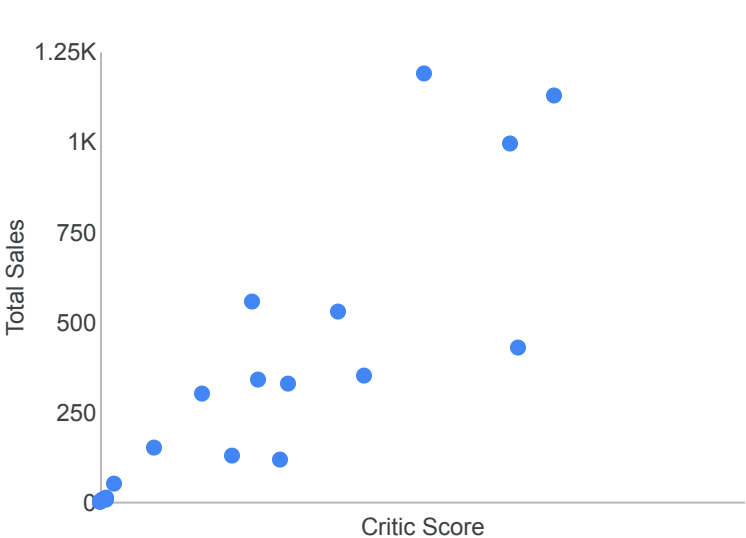
Publishers Ranked by Average Global Sales



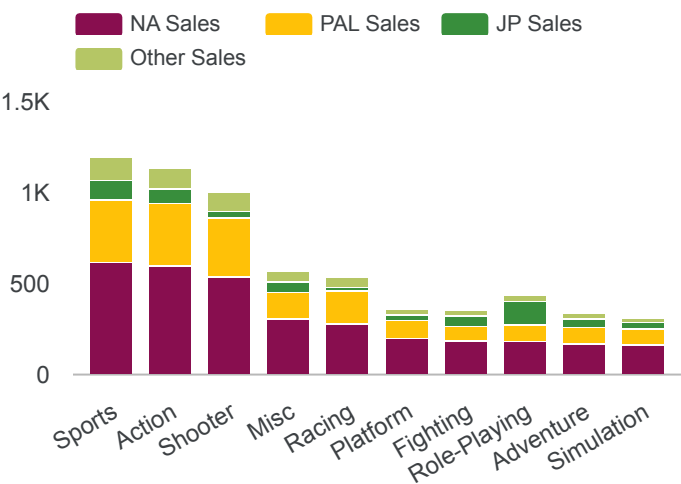
Top 8 Consoles by Regional Sales Distribution

	Console	NA ▾	JP	PAL	Other
1.	X360	528.4	10.16	244.5	76.74
2.	PS2	489.96	87.63	296.37	153.94
3.	PS3	351.1	67.68	302.22	118.93
4.	Wii	285.42	16.84	117.72	38.85
5.	DS	264.84	64.2	94.33	33.88
6.	PS	263.26	88.32	163.73	31.1
7.	PS4	192.18	30.69	233.4	83.55
8.	XB	166.88	0.83	55.62	8.17

Critic Score vs Global Sales



Regional Sales by Genre



Top 8 Publishers in Action & Shooter Genres

	Publisher	Total Sales ▾
1.	Activision	450.99
2.	Electronic Arts	233.66
3.	Ubisoft	193.46
4.	Rockstar Games	179.93
5.	LucasArts	85.13
6.	THQ	74.46
7.	Sony Computer Entertainm...	61.39
8.	Capcom	50.82