



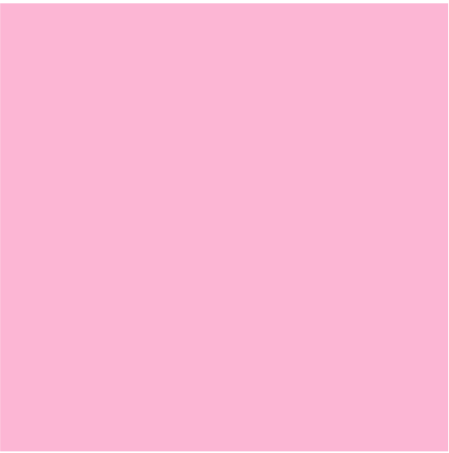
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

IRevolution

A Data-Driven
Exploration Of
Apple's iPhone
Impact In India

Explains the importance of data-driven analysis and the need for detailed datasets to draw meaningful insights. Collaborates with the team to define research goals and objectives.

Expresses a keen interest in understanding the Indian market's potential. Seeks insights on market penetration and customer preferences to make informed business decisions.

Emphasize the importance of exploring consumer behavior and its impact on the market. Discuss the need for a comprehensive analysis of market trends.

Considers various data sources and tools, like Tableau, for efficient data preparation and analysis. Considers the best strategies for data visualization.

Considers the report as an opportunity to uncover growth possibilities and expand market share in India.

Consider various research methodologies and data sources to gather insights into consumer behavior and market dynamics.

Collects and cleans relevant data from various sources. Utilizes Tableau and other data analysis tools to perform statistical analysis. Creates data visualizations to illustrate key findings.

Considers the report as an opportunity to uncover growth possibilities and expand market share in India.

Conduct surveys and gather market data. Analyze data to identify trends and preferences. Contribute to the report's research methodology.

Excitement and motivation to work on a project that can provide valuable insights into a significant market impact.

Optimistic about the prospect of increasing market presence in India and eager to receive data-driven insights.

Committed to providing in-depth market insights and understanding how consumer behavior is influenced by the iPhone.

[See an example](#)