Coursera Capstone IBM Applied Data Science Capstone Car Accident Severity in Seattle

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September 2020

Introduction

Background:

- Seattle is a seaport city located in the west coast of the United States.
- Regarding the transportation, the city has started moving away from the automobile and towards mass transit.
- From 2004 to 2009, the annual number of unlinked public transportation trips increased by approximately 21%.
- Even with the high numbers for public transportation—and a typical 58 hours per year searching for parking among Seattle drivers —a 29.7% of downtown commutes still happen alone in a vehicle.
- The survey notes that this includes people who drove with children, so that could be a factor in the commute choice.
- Also Seattleites own a lot of cars. It has 637 cars for every 1000 residents.

Introduction(contd..)

Business Problem:

- But the road accident curve is not so cool in Seattle.
- They have been reporting a high number of car accidents due to varied reasons.
- So the government of Seattle is in its pursuit of reducing the car collisions that is happening on its roads.
- The best way to approach this would be to analyse the data that contains details of the previously occurred such accidents.
- There is a high need for an algorithm or system that could prevent or initially, at least flatten the curve of accidents taking place, through its predictions so that required force is sent for their rescue.
- Beyond several factors the status of the roads being travelled through, the weather and climatic conditions and other common commodities are also to be taken into account.

Introduction(contd..)

Target Audience:

- The target audience of the project are the Seattle government, the police department, the rescue groups and the car insurance companies too.
- This project and its results might open up some statistics for the target audience and make insightful decisions for reducing the number of accidents and injuries on its roads.

Data sources

- The data we are considering for this is the unbalanced dataset that is provided by the Seattle Department of Transportation Traffic Management Division.
- The dataset that is used here consists of 194673 entries of accidents with 37 attributes to be considered for each.
- Each row is given a severity code which is dependent on other factors/attributes. It covers accidents from January 2004 to May 2020.

Data sources(contd..)

- Our main variable "SEVERITY CODE" contains values from 0 to 4.
- It corresponds to the severity of the collision.
 - 3->fatality
 - 2b->serious injury
 - 2->injury
 - 1->prop damage
 - 0->unknown as given in metadata.
- The severity code in the data set considered is 1 and 2.
 - 1-136485
 - 2-58188

Data cleaning

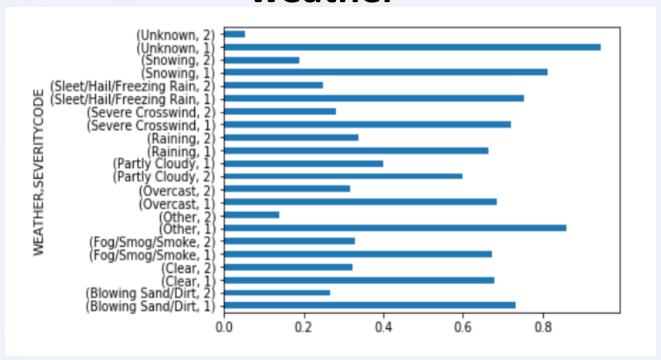
- For cleaning the data, we are considering the columns with varied entries to be equalized into correct format.
- Certain columns from which certain details are needed are formatted accordingly.
- For example, the incident date is present.
- For that, need day of week for analysis.
- So such pre-processing works are carried out.

Feature selection

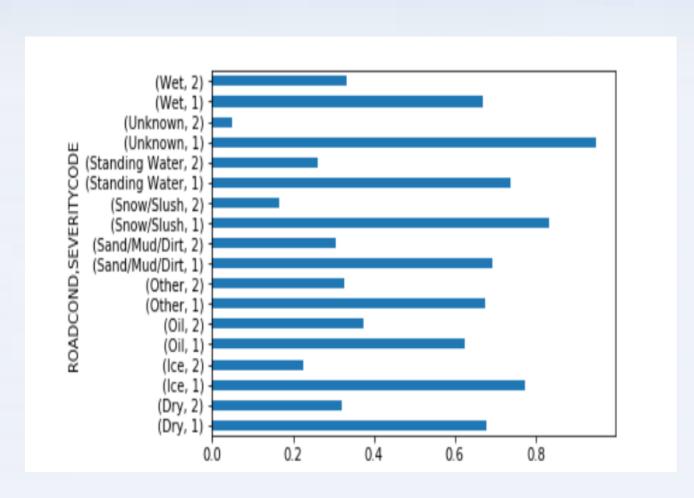
- For analysis, as severity code is the target variable, certain important independent variables are considered.
 - WEATHER
 - LIGHTCOND
 - ROADCOND
 - ADDRTYPE
 - DAYOFWEEK (extracted from incident date) are considered.

Exploratory data analysis and visualization

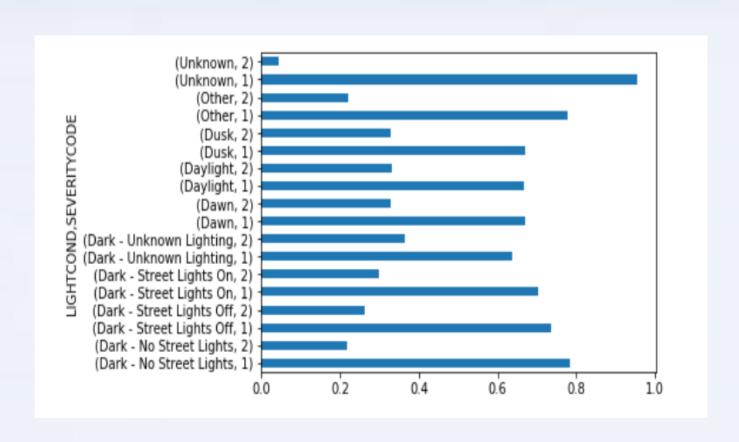
Relationship between severity code and weather



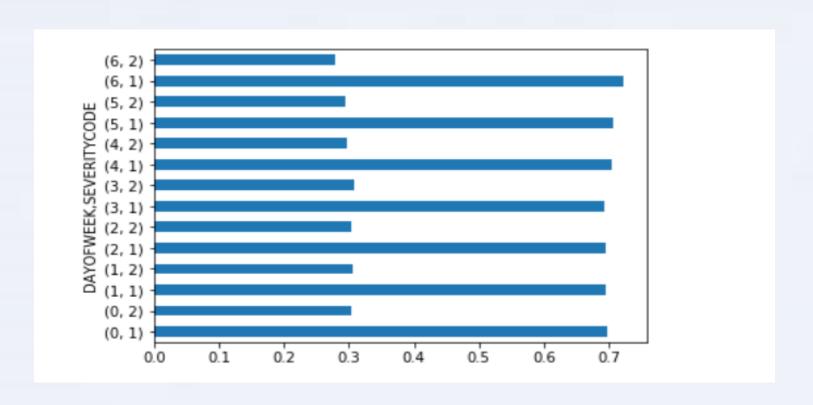
Relationship between severity code and road conditions



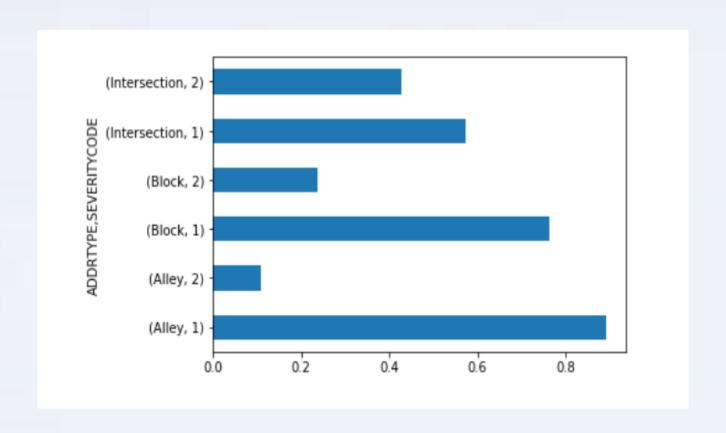
Relationship between severity code and light conditions



Relationship between severity code and day of week



Relationship between severity code and address type



Machine Learning Models

K-nearest Neighbor:

- It can be used for both classification and regression problems.
- However, it is more widely used in classification problems in the industry.
- K nearest neighbors is a simple algorithm that stores all available cases and classifies new cases by a majority vote of its k neighbors.
- The case being assigned to the class is most common amongst its K nearest neighbors measured by a distance function.
- These distance functions can be Euclidean, Manhattan, Minkowski and Hamming distance.

Machine Learning Models(cntd..)

Decision Tree Algorithm:

- It is a type of supervised learning algorithm that is mostly used for classification problems.
- Surprisingly, it works for both categorical and continuous dependent variables.
- In this algorithm, we split the population into two or more homogeneous sets.
- This is done based on most significant attributes/ independent variables to make as distinct groups as possible.

Machine Learning Models(cntd..)

Logistic Regression:

- It is a classification not a regression algorithm. It is used to estimate discrete values (Binary values like 0/1, yes/no, true/false) based on given set of independent variable(s).
- In simple words, it predicts the probability of occurrence of an event by fitting data to a logit function.
- Hence, it is also known as logit regression.
- Since, it predicts the probability, its output values lies between 0 and 1 (as expected).

Evaluation

Jaccard score:

- The Jaccard index [1], or Jaccard similarity coefficient, defined as the size of the intersection divided by the size of the union of two label sets, is used to compare set of predicted labels for a sample to the corresponding set of labels in y_true.
- This jaccard score may be a poor metric if there are no positives for some samples and classes.
- Jaccard is undefined if there are no true or specified labels, and our implementation will return a score of 0 with a warning.

Evaluation(cntd..)

F1-score:

- The F1 score can be interpreted as a weighted average of the precision and recall, where an F1 score reaches its best value at 1 and worst score at 0. The relative contribution of precision and recall to the F1 score are equal.
- F1 = 2 * (precision * recall) / (precision + recall)
- When true positive + false positive == 0, precision is undefined;
- When true positive + false negative == 0, recall is undefined.
- In such cases, by default the metric will be set to 0, as will f-score, and Undefined Metric Warning will be raised.
- This behavior can be modified with zero_division.

Evaluation(cntd..)

Accuracy:

- In multilabel classification, this function computes subset accuracy: the set of labels predicted for a sample must exactly match the corresponding set of labels in y_true.
- In binary and multiclass classification, this function is equal to the jaccard_score function.

Results

 The models of k Nearest Neighbor, Decision Tree and logistic regression were able to provide classification and prediction.

| Algorithm | Jaccard | F1-score | Accuracy |
|--------------------|---------|----------|----------|
| KNN | 0.69 | 0.48 | 0.69 |
| Decision Tree | 0.69 | 0.41 | 0.69 |
| LogisticRegression | 0.70 | 0.41 | 0.70 |

Discussion

- This shows the evaluation results of the machine learning process.
- The logistic regression shows a better accuracy based on the dataset considered.
- So considering these the prediction of accidents could be done using WEATHER, ROADCOND, LIGHTCOND, ADDRTYPE and DAYOFWEEK as these play a major role apart from physical and driving conditions of the driver.

Conclusion and future directions

- So this is the analysis on the car accident severity and the prediction chance of these.
- With these, the accidents could be predicted based on day to day conditions and appropriate actions could be taken before hand to avoid unbearable losses and problems.
- All the necessary stakeholders could be alerted so that there is ease in travelling.

Thank you!!!

