

EXECUTIVE SUMMARY & RECOMMENDATIONS

After analysing the IMDB dataset, we can draw the following points based on the listed insights:

- ❖ Based on the popularity and average duration of drama movies, RSVP Movies should consider producing a drama movie with a duration of approximately 107 minutes.
- ❖ Dream warrior Pictures and National Theatre Live have produced highest rated films. Star Cinema and Twentieth Century Fox are also good contenders due to high number of multilingual movies as the movie will be for Indian audience primarily.
- ❖ James Mangold is a strong contender for director based on his high average rating and number of movies directed.
- ❖ Our recommendations for the cast of RSVP Movies' next project:
 - Actor: Mammooty or Mohanlal (highest median rating)
 - Actress: Parvathy Thiruvothu or Taapsee Pannu (most super hit movies, highest average rating for Hindi movies)
 - Additional actor: Vijay Sethupathi (high average rating for Indian movies, popular in India)
- ❖ Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top choices of global partners for RSVP Movies due to their high number of votes and global reach.