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Visualization**

**Profit Analysis**

**Sales Funnel**

**Report**

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**Save Money. Live Better**





Year

All

Month

All

Category

All

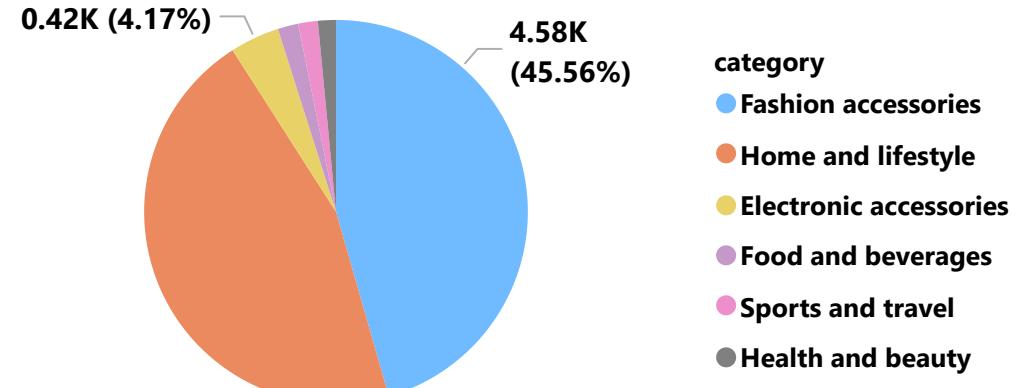
City

All

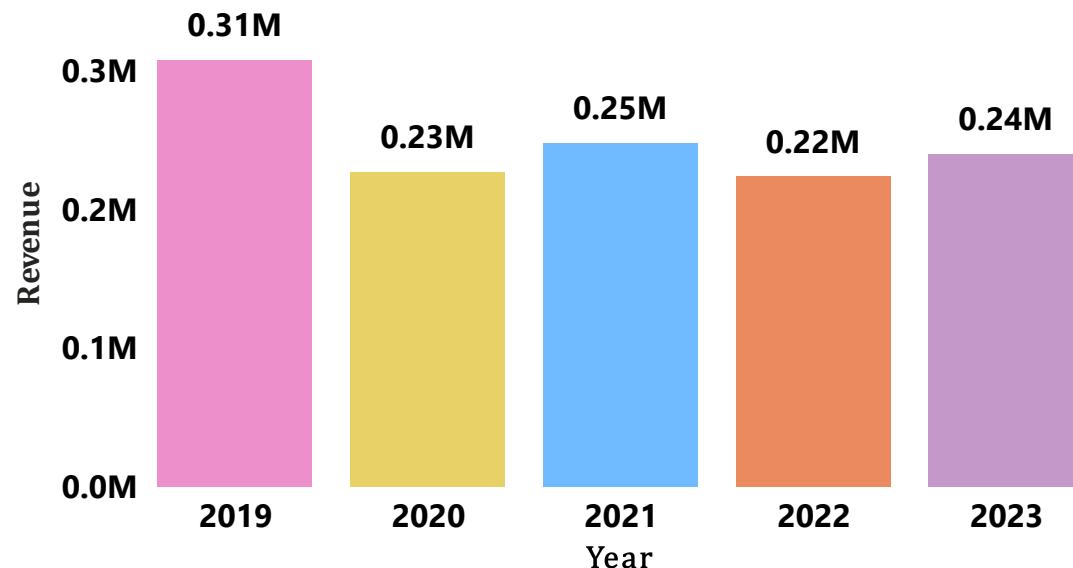
Branch

All

## Profit Margin by Category



## Revenue Trend Over Time



profit

490.43K



Revenue

1.25M



Customer\_count

10K



Sum of profit\_margin

3.96K



gross margin %

39.38%



Average of rating

5.83

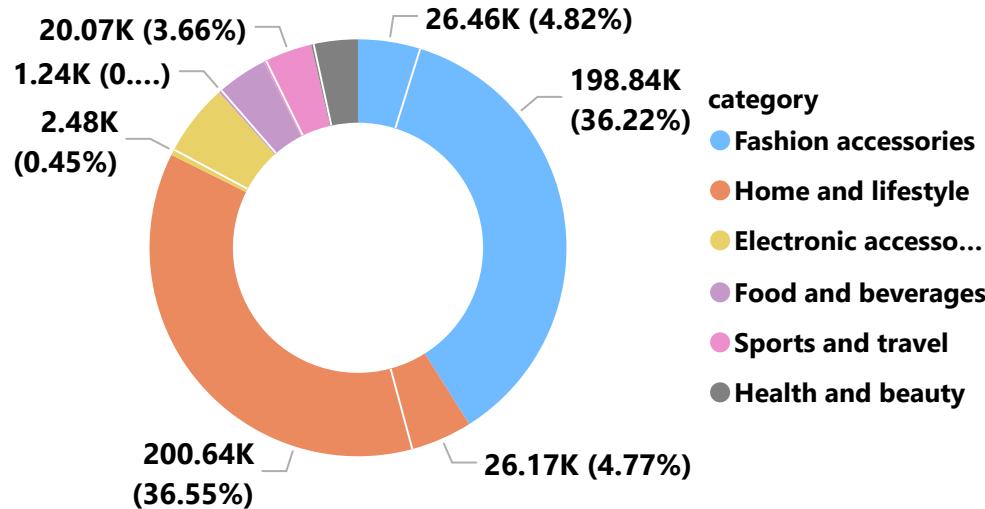


## Sales Distribution by Time of Day

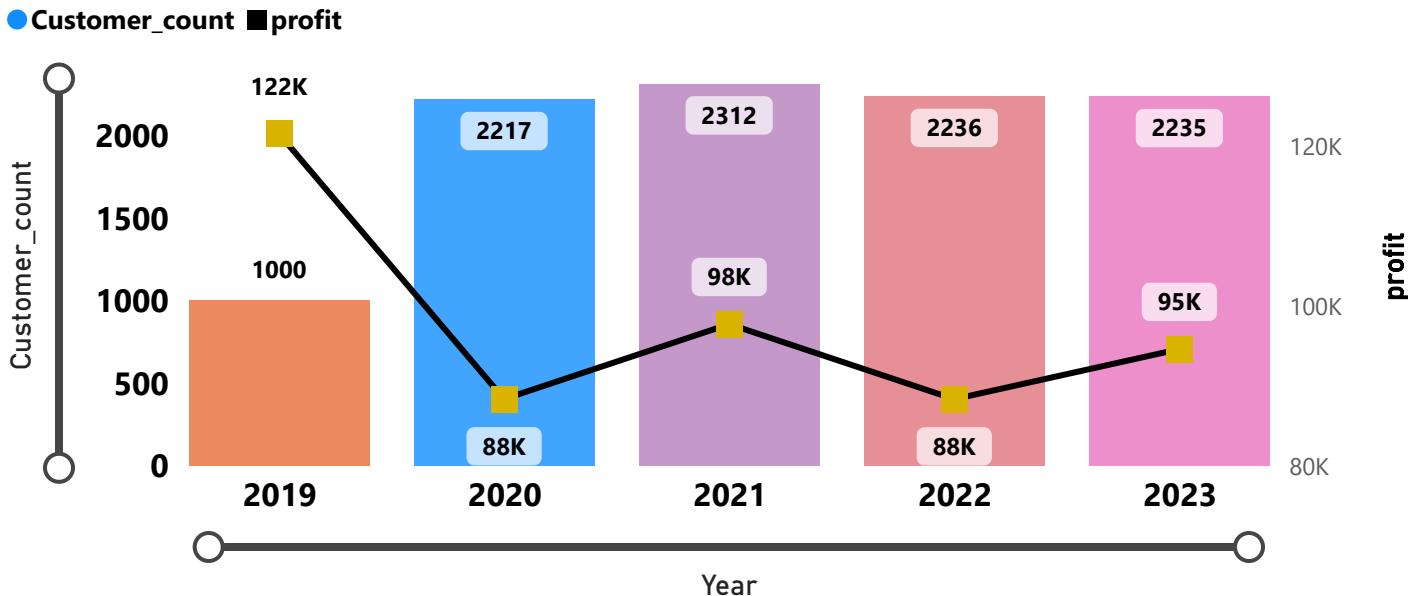
<b>06:01:00</b>	<b>10</b>	<b>10110</b>
<b>Revenue</b>	<b>Sum of quantity</b>	<b>Sum of Year</b>
<b>06:02:00</b>	<b>6</b>	<b>8083</b>
<b>Revenue</b>	<b>Sum of quantity</b>	<b>Sum of Year</b>
<b>06:03:00</b>	<b>15</b>	<b>12129</b>
<b>Revenue</b>	<b>Sum of quantity</b>	<b>Sum of Year</b>



## Customer Satisfaction (Rating) vs Profitability



## Total number of customers & Profit per year



### Payment\_method

Cash

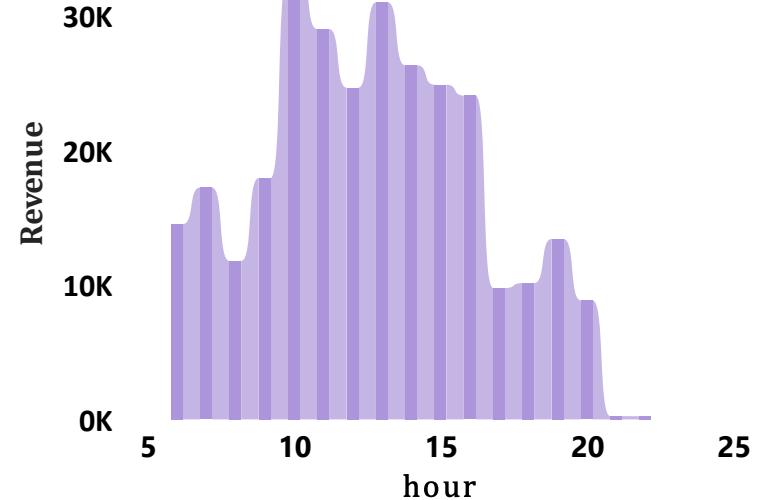
Credit card

Ewallet

### Customer\_count by City

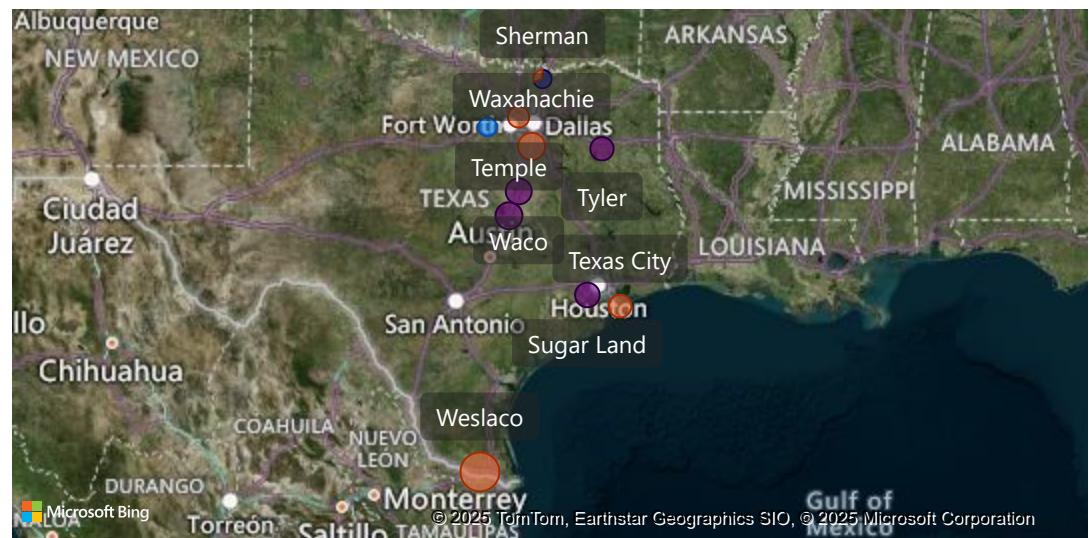


### Revenue by hour

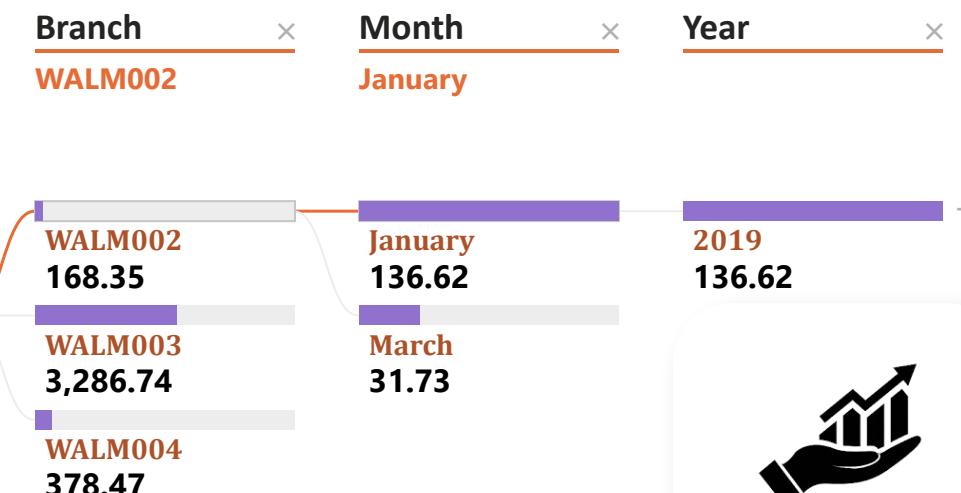


### Profit and Revenue by City and profit\_margin

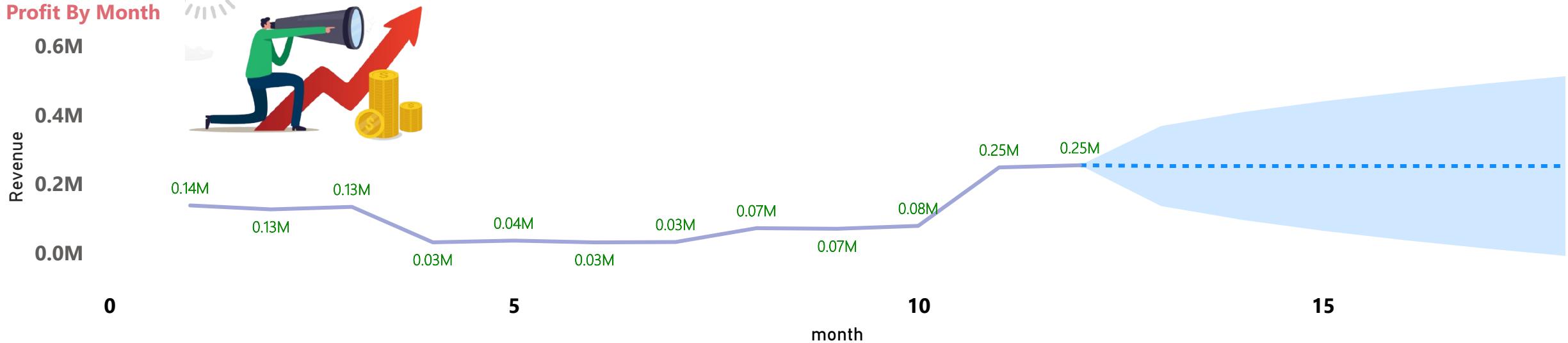
profit\_margin ● 0.18 ● 0.21 ● 0.33 ● 0.48



### Profit distribution Branch wise



Predicted revenue as a dashed line extending into future months.



## Business Insight

Walmart can optimize staffing and inventory during high-demand periods to maximize revenue.

Enhancing the *in-store* experience and service quality can further boost sales performance.

High-performing cities set a benchmark, while underperforming branches need operational improvement or targeted marketing to balance.

Walmart can focus on expanding profitable product lines and promoting cashless convenience to sustain customer loyalty.

## Rating by Year

