

# **THE JINL COOPERATIVE MULTIPURPOSE SOCIETY LIMITED**

**(Registration No. 2025012800036525)**

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## **CUSTOMER PRIVACY POLICY**

This website <https://www.jinlindia.com> ("Website") and the relevant App is owned and operated by THE JINL COOPERTIVE MULTIPUPOSE SOCIETY LIMITED (referred to as "Company" and hereinafter also indicated by "THE JINL CMS LTD" and JINL, Society "us", "we" or "our").

### **1. Statements of Practices and Policies**

The Society recognizes that one of its fundamental responsibilities is to ensure that the Society protects personal information entrusted to the Society by its customers. This is critical for the maintenance of the Society's reputation and for complying with its legal and regulatory obligations to protect the Society's customer information. The Society also follows a transparent policy to handle personal information of its customers. In this Policy, personal information means any information that relates to a natural person, which either directly or indirectly, in combination with other information available or likely to be available with the Society, is capable of identifying such person. The Policy is in compliance with the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules 2011 (the "IT Rules") contained in the Information Technology Act 2000.

### **2. Applicability**

This Policy is applicable to personal information collected by the Society directly from the customer or through the Society's online portals, electronic communications as also any information collected by the Society's server from the customer's browser.

### **3. Accuracy**

The Society shall have processes in place to ensure that the personal information residing with it is complete, accurate and current. If at any point of time, there is a reason to believe that personal information residing with the Society is incorrect, the customer may inform the Society in this regard. The Society shall correct the erroneous information as quickly as possible.

### **4. Purpose of collection and Usage of Personal Information**

The Society shall use the information collected to manage its business and offer an enhanced, personalized online experience on its website. Further, it shall enable the Society to: Roces's applications, requests and transactions Maintain internal records as per regulatory guidelines Provide services to customers, including responding to customer requests Comply with all applicable laws and regulations Recognize the customer when he conducts online Banking

Understand the needs and provide relevant product and service offers If a customer does not wish to provide consent for usage of its sensitive personal data or information or later withdraws the consent, the Society shall have the right not to provide

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