MotorTrendCarAnalysis

SHALINI RAVI

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Scenario

In this assignment, You work for Motor Trend, a magazine about the automobile industry. Looking at a data set of a collection of cars, they are interested in exploring the relationship between a set of variables and miles per gallon (MPG) (outcome). They are particularly interested in the following two questions:

- "Is an automatic or manual transmission better for MPG"
- "Quantify the MPG difference between automatic and manual transmissions"

Summary

Approach:

- Data Processing
- Exploratory Analysis
- Model Selection
- Model Examination
- Conclusion

Data Processing

'am' variable - Denotes car is manual or automatic transmission

- Change type of 'am' to factor
- Name the levels as 'manual' or 'automatic'
- Calculate mean value for 'mpg' for both automatic and manual.

```
data("mtcars")
data <- mtcars
data$am <- as.factor(data$am)
levels(data$am)<-c("A","M")

data$cyl <- as.factor(data$cyl)
data$gear <- as.factor(data$gear)
data$vs <- as.factor(data$vs)
levels(data$vs)<- c("V","S")</pre>
```

Exploratory Analysis

Valiant

Analyze what all fields the dataset contains.

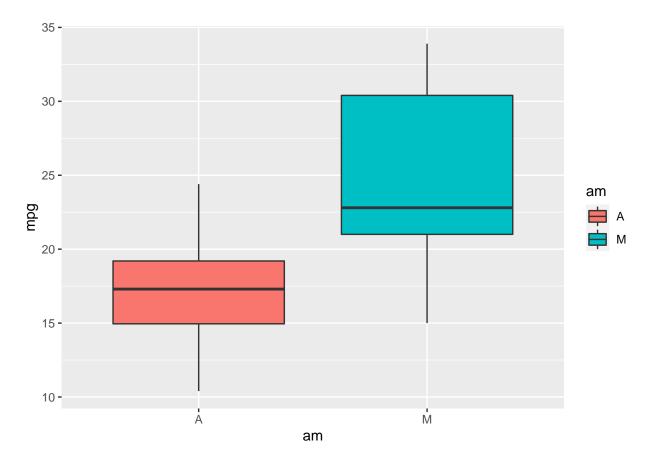
```
str(data)
## 'data.frame':
                  32 obs. of 11 variables:
## $ mpg : num 21 21 22.8 21.4 18.7 18.1 14.3 24.4 22.8 19.2 ...
## $ cyl : Factor w/ 3 levels "4", "6", "8": 2 2 1 2 3 2 3 1 1 2 ...
## $ disp: num 160 160 108 258 360 ...
## $ hp : num 110 110 93 110 175 105 245 62 95 123 ...
## $ drat: num 3.9 3.9 3.85 3.08 3.15 2.76 3.21 3.69 3.92 3.92 ...
## $ wt : num 2.62 2.88 2.32 3.21 3.44 ...
## $ qsec: num 16.5 17 18.6 19.4 17 ...
## $ vs : Factor w/ 2 levels "V", "S": 1 1 2 2 1 2 1 2 2 2 ...
## $ am : Factor w/ 2 levels "A", "M": 2 2 2 1 1 1 1 1 1 1 ...
## $ gear: Factor w/ 3 levels "3","4","5": 2 2 2 1 1 1 1 2 2 2 ...
## $ carb: num 4 4 1 1 2 1 4 2 2 4 ...
head(data)
##
                    mpg cyl disp hp drat
                                          wt qsec vs am gear carb
## Mazda RX4
                    21.0 6 160 110 3.90 2.620 16.46 V M
## Mazda RX4 Wag
                    21.0 6 160 110 3.90 2.875 17.02 V M
                    22.8 4 108 93 3.85 2.320 18.61 S M 4
## Datsun 710
                                                                  1
                    21.4 6 258 110 3.08 3.215 19.44 S A
## Hornet 4 Drive
                                                                  1
                                                           3
## Hornet Sportabout 18.7 8 360 175 3.15 3.440 17.02 V A
                                                                  2
```

Check relation between mpg and am, Create boxplot.

```
library(ggplot2)
g <- ggplot(data, aes(am, mpg))
g <- g + geom_boxplot(aes(fill = am))
print(g)</pre>
```

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18.1 6 225 105 2.76 3.460 20.22 S A



Plot shows that car with **manual** transmission has **higher** mpg. But there can be other factor also. So before creating a model we should look at other factors which should have high correlation with the variable.

Let's look at all variables whose coorelation with mpg is higher than the **am** variable.

```
correlation <- cor(mtcars$mpg, mtcars)</pre>
correlation <- correlation[,order(-abs(correlation[1,]))]</pre>
correlation
##
          mpg
                                  cyl
                                             disp
                                                           hp
                                                                     drat
                                                                                   ٧S
##
    1.0000000 -0.8676594
                          -0.8521620 -0.8475514 -0.7761684
                                                               0.6811719 0.6640389
##
                     carb
                                 gear
                                             qsec
    0.5998324 -0.5509251
                            0.4802848
                                       0.4186840
variables <- names(correlation)[1: which(names(correlation)=="am")]</pre>
variables
                              "disp" "hp"
## [1] "mpg"
                       "cyl"
                                             "drat" "vs"
                                                             "am"
```

Model Selection

As seen mpg variable has stronger coorelation with other variables too apart from 'am'. But we can't base our model only on this variable as it will not be the most accurate one.

Let's try to fit mpg with just am.

```
first <- lm(mpg ~ am, data)
summary(first)
##
## Call:
## lm(formula = mpg ~ am, data = data)
## Residuals:
##
       Min
                1Q Median
                                3Q
                                       Max
## -9.3923 -3.0923 -0.2974 3.2439
                                   9.5077
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
                             1.125 15.247 1.13e-15 ***
## (Intercept)
                17.147
## amM
                  7.245
                             1.764
                                     4.106 0.000285 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## Residual standard error: 4.902 on 30 degrees of freedom
## Multiple R-squared: 0.3598, Adjusted R-squared: 0.3385
## F-statistic: 16.86 on 1 and 30 DF, p-value: 0.000285
Here, p-value is quite low but R-squared value is a real problem. Let's now fit all variables with mpg.
last <- lm(mpg ~ ., data)</pre>
summary(last)
##
## Call:
## lm(formula = mpg ~ ., data = data)
##
## Residuals:
      Min
                1Q Median
                                3Q
                                       Max
## -3.2015 -1.2319 0.1033 1.1953 4.3085
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 15.09262
                         17.13627
                                     0.881
                                             0.3895
## cyl6
               -1.19940
                           2.38736 -0.502
                                             0.6212
               3.05492
## cyl8
                           4.82987
                                     0.633
                                            0.5346
## disp
               0.01257
                           0.01774
                                     0.708
                                             0.4873
                           0.03175 -1.799
## hp
               -0.05712
                                             0.0879 .
## drat
               0.73577
                           1.98461
                                     0.371
                                             0.7149
                                    -1.857
## wt
               -3.54512
                           1.90895
                                             0.0789 .
## qsec
               0.76801
                           0.75222
                                     1.021
                                             0.3201
               2.48849
                           2.54015
                                     0.980
                                             0.3396
## vsS
## amM
                3.34736
                           2.28948
                                     1.462
                                            0.1601
                                    -0.339
## gear4
               -0.99922
                           2.94658
                                            0.7382
## gear5
               1.06455
                           3.02730
                                     0.352
                                             0.7290
## carb
               0.78703
                           1.03599
                                     0.760
                                             0.4568
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
```

```
##
## Residual standard error: 2.616 on 19 degrees of freedom
## Multiple R-squared: 0.8845, Adjusted R-squared: 0.8116
## F-statistic: 12.13 on 12 and 19 DF, p-value: 1.764e-06
```

R-squared have improved but p-value become the problem which is caused due to overfitting.

Lets use **step** method to iterate over variable and obtain best model.

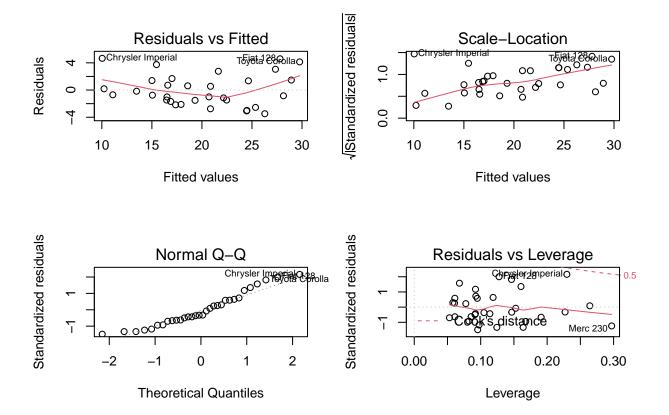
```
best <- step(last, direction="both", trace=FALSE)
summary(best)</pre>
```

```
##
## Call:
## lm(formula = mpg ~ wt + qsec + am, data = data)
##
## Residuals:
##
      Min
                1Q Median
                                3Q
                                       Max
## -3.4811 -1.5555 -0.7257 1.4110 4.6610
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                9.6178
                            6.9596
                                     1.382 0.177915
## wt
                -3.9165
                            0.7112
                                    -5.507 6.95e-06 ***
                 1.2259
                            0.2887
                                     4.247 0.000216 ***
## qsec
                                     2.081 0.046716 *
## amM
                 2.9358
                            1.4109
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 2.459 on 28 degrees of freedom
## Multiple R-squared: 0.8497, Adjusted R-squared: 0.8336
## F-statistic: 52.75 on 3 and 28 DF, p-value: 1.21e-11
```

Here R-squared is good also p-value is significant. SO, it is the best fit.

The best model we obtained here **best** - means dependence of mpg over wt and qsec other tham 'am'. Lets plot and compare residual plots to understand more.

```
layout(matrix(c(1,2,3,4),2,2))
plot(best)
```



Conclusion

- 1. Whether automatic or manual is better for mpg we can answer using all models as holding all other parameter constant, manual transmission increases the mpg.
- 2. Based on the 'best' fit model we can conclude that cars with manual transmission have 2.93 more mpg than that of automatic with p < 0.05 and R-squared 0.85.
- 3. Residuals or Fitted plot shows something is missing from the model which can be due to small sample size.