



# PIZZA SALES REPORT

pizza\_category

01-01-2015

31-12-2015

Jan/15- Dec/15

All



Home



Best / Worst sellers



817.9K

Total\_revenue



38.31

Avg order value



49574

Total pizza sold



21350

Total order



2.32

Avg pizzas per order

## BUSIEST DAYS AND TIME

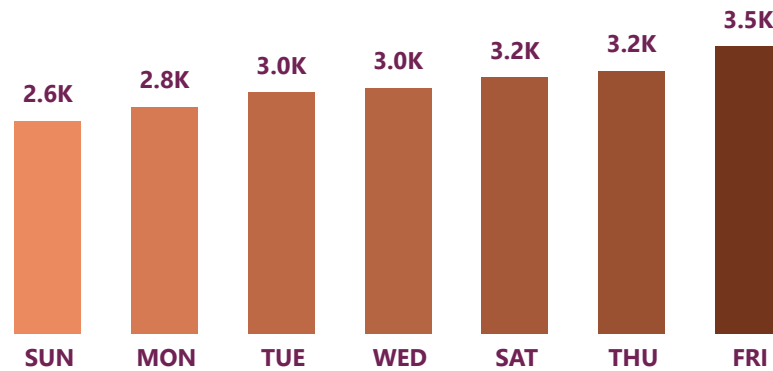
### DAYS

Orders are **Highest On** Weekends- Friday/Saturday Evenings.

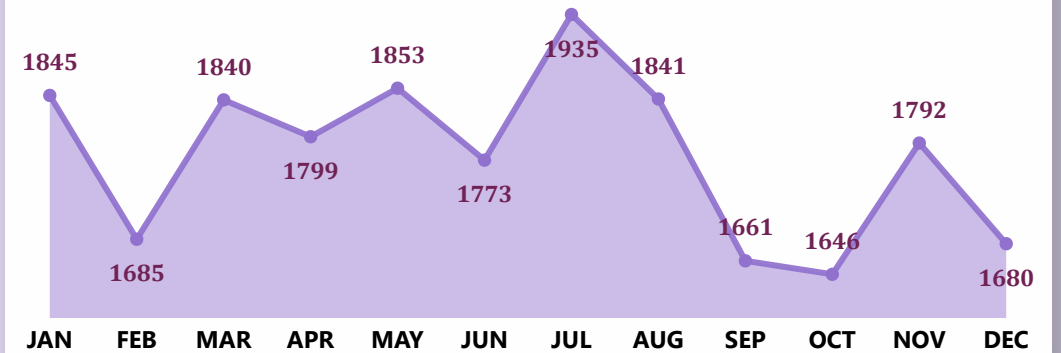
### Monthly

These are **maximum** orders from month of July and January.

## Daily Trend For Total Orders



## Monthly Trend For Total Orders



## SALES PERFORMANCE

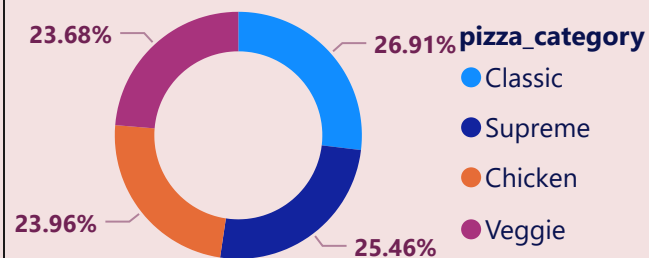
### CATEGORY

Classic category contributes to **maximum** sales and total orders.

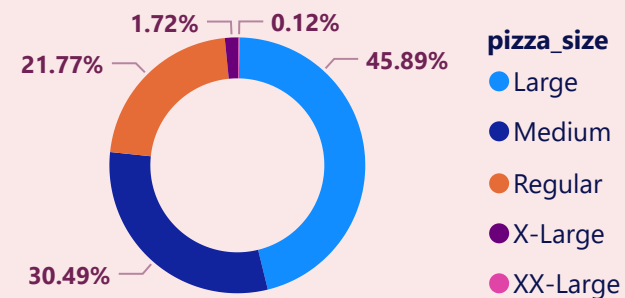
### SIZE

Large size pizza contribute to **maximum** sales

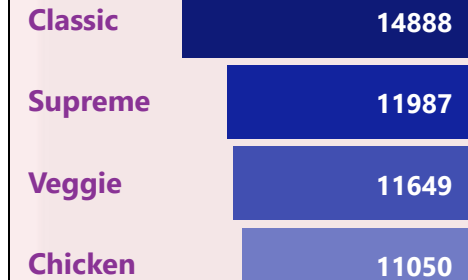
## % of sales by pizza\_category



## % of sales by pizza\_size



## Total pizza sold by pizza\_category





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## BEST SELLERS

### Revenue

The Thai Chicken Pizza contributes to **maximum** Revenue.

### Quantity

The Classic Deluxe Pizza contributes to **maximum** Quantity.

### Total Orders

The Classic Deluxe Pizza contributes to **maximum** Total orders.

## WORST SELLERS

### Revenue

The Brie Carre Pizza contributes to **minimum** Revenue.

### Quantity

The Brie Carre Pizza contributes to **minimum** Quantity.

### Total Orders

The Brie Carre Pizza contributes to **minimum** Total orders.



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Avg pizzas per order

## Top 5 pizzas by revenue

The Thai Chicken...	43K
The Barbecue C...	43K
The California C...	41K
The Classic Del...	38K
The Spicy Italia...	35K

## Top 5 pizzas by quantity

The Classic Del...	2.5K
The Barbecue C...	2.4K
The Hawaiian P...	2.4K
The Pepperoni ...	2.4K
The Thai Chicken...	2.4K

## Top 5 pizzas by Total order

The Classic Del...	2.3K
The Hawaiian P...	2.3K
The Pepperoni ...	2.3K
The Barbecue C...	2.3K
The Thai Chicken...	2.2K

## Bottom 5 pizzas by revenue

The Spinach Pe...	16K
The Mediterran...	15K
The Spinach Su...	15K
The Green Gard...	14K
The Brie Carre ...	12K

## Bottom 5 pizzas by quantity

The Soppresat...	961
The Spinach Su...	950
The Calabrese P...	937
The Mediterran...	934
The Brie Carre ...	490

## Bottom 5 pizzas by Total order

The Chicken Pe...	938
The Calabrese P...	918
The Spinach Su...	918
The Mediterran...	912
The Brie Carre ...	480