

OKPALA CHISOM SHERYL

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Career Profile

Creative Content writer and Digital Marketer with a track record of providing innovative content solutions and strategies for business branding and Visibility.

Key Competencies

Content Writing | Digital Marketing | Marketing | Public Speaking | Leadership | Critical thinking | Excellent Communication | Innovative Problem Solving | Proficient MS Office User | Creative writing |

Academic Qualifications/Certifications

University of Benin, Edo State Nigeria. | 2015-2019

B.Ed. English and Literature Education

Core Subject Areas: Literature, Prose, Poetry, Fiction.

SARMLIFE Digital School | April 2021 **Introduction to Digital Marketing.**

SARMLIFE Digital School | May 2021

Creative Writing (Merit)

Work Experience

Nov 2020-Dec 2020 | Content writer, Ace Farming

Ace Farming is a farming company that specializes in the sale of farm produce and products to the public

□ I specialized in providing written and video contents for the brand.

- I took charge of the general content management of the organization.

Jan 2020-Jun 2020 | Content writer, Mobicure

- Provided daily contents across the company's social media platforms and Apps.
- I was saddled with the organization's general content management and provided written, audio and video contents periodically.
- As content director, I was also instrumental in driving promotional marketing and advertising for the organization.
- I successfully launched a Podcast series, the first of its kind for the organization.

Oct 2019-Nov 2019 | Intern, Mobicure

- I led a team of interns in Mobicure to increase the company's branding through effective publicity and programs
- I played a pivotal role in the emergence of the Tele-Medicine acclaimed app "Mypaddi" during my time with the organization
- I successfully organized and planned programs that emphasized on massive outreach, publicity and health campaigns.

2020 till date | Volunteer Content writer, Jeff Issessele Foundation

Hobbies/Interests

Reading | Writing | Music | Marketing | Education | Volunteering |

References

To be provided on request