



Shalom Yemane

ILLUSTRATOR
& GRAPHIC DESIGNER

PROFILE

Results-oriented Communications Assistant with a strong background in graphic design and visual communications. Proven expertise in crafting engaging brochures, logos, and social media graphics that effectively convey messages and enhance brand awareness. Adept at collaborating with clients and stakeholders to translate their needs into visually compelling designs. Proficient in Adobe Creative Suite and committed to staying abreast of the latest trends in art and technology. Seeking a dynamic role where creativity and technical skills converge to drive impactful visual communication strategies.

CONTACT



Phone
By Request



Email
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Address
Portland, OR

EDUCATION

University of Oregon, Eugene OR

- ♦ Bachelor's in Art and Technology
- ♦ Dean's List

Portland Community College,
Portland, OR

- ♦ Early College Program
- ♦ Highschool Diploma & College Credits

SKILLS

Multimedia
Content

Trend
Awareness

Visual Design

Skill Adaptation

WORK EXPERIENCE

Communications Assistant

September 2020-June 2023

University of Oregon | College of Arts and Sciences · Mar 2020 - June 15, 2023 · Eugene, Oregon, United States

In my role as a Communications Assistant, I specialized in graphic design and visual communications. I crafted brochures, logos, and Instagram graphics to effectively convey messages and promote products, services, or the university brand. Key responsibilities included:

- Designed and produced brochures, logos, and various marketing materials in alignment with the university's branding and messaging.
- Worked closely with clients and stakeholders to understand their needs and goals, translating them into visual designs that met objectives.
- Created engaging images and other visual content for social media channels, particularly on Instagram, to enhance brand awareness and increase engagement through social media graphics
- Utilized design software, including Adobe Creative Suite, showcasing a strong command of layout, color, and typography.
- Worked collaboratively with clients, stakeholders, and the communications team to ensure visual designs aligned with overall communications strategy.

Illustrator

March 2018- Current

Envision Magazine | Oregon Voice Magazine | Around the O

As an Illustrator, I've showcased my artistic prowess in various high-profile platforms. Notably, I contributed visually striking illustrations to Envision Magazine and Oregon Voice Magazine, enriching storytelling and enhancing visual appeal. Additionally, I played a key role in bringing Mat Johnson's novel "Invisible Things" to life through captivating illustrations for Around the O. Beyond these professional engagements, I'm a dedicated artist, frequently engaging in portraiture and figure drawing. Whether in university galleries or personal spaces, my work consistently communicates narratives with a distinctive visual language.

- Produced compelling visuals for features, articles, and book-related content.
- Adhered to stringent magazine design standards, ensuring visual harmony.
- Maintained a high skill level in graphic design and illustration software.