

Project Report (BRIGHT IDEAS CONSULTING)

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- 2.2 Ideation & Brainstorming Map Paste the Ideation & brainstorming map screenshot

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1 INTRODUCTION

1.1 Overview A brief description about your project

Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.

Specifically it has three main aims:

1 To offer leadership on an interim or short term basis to drive delivery of your development program and goals

2 To offer high level assistance on projects, programs, staffing or strategic issues - when you need it

3 To produce homes for sale

Bright Ideas is owned by Martin Hawthorne, a housing development professional with over 30 years' experience. He coordinates all the company's activity and can call upon the expertise of many other highly qualified and experienced colleagues to help tackle any issue you might have in the world of development.

Delivering your Development Ambitions

Bright Ideas can help you when you need us - you might have a staff shortage and need an experienced senior professional to help deliver your development requirements. This might mean a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left. We can be brought in on a short-term basis to help offer strategic and practical help, as required.

Project development and management

You might also want a second opinion on an important scheme, or want some help getting a scheme going (no matter how large or small) and need some extra resource. Bright Ideas can call upon experienced professionals to help you with all aspects of development and can advise on all areas related to housing developments, including:

- strategy
- public sector and HCA issues
- scheme risk analysis and appraisal
- design
- cost
- procurement

New homes development Bright Ideas is looking for sites to develop. We are keen on progressing smaller, niche sites for sale and also offering our services for larger joint venture arrangements. If you need a partner, some advice or want to sell a site, get in touch with us today.

1.2 Purpose The use of this project. What can be achieved using this

If you have been assigned the complicated task of planning your company's corporate events and don't know where to start, you are in the right place. Whether you are new to event planning, are looking for some new ideas or need assistance from an event consultant, this unique event consulting series is for you!

Over the next few months, we will share ten weeks' worth of event planning tips covering each stage of the event planning process. This new series will include knowledge from CEO & Founder Sharon Bonner's 34 years in the event industry as a seasoned award-winning event producer and consultant.

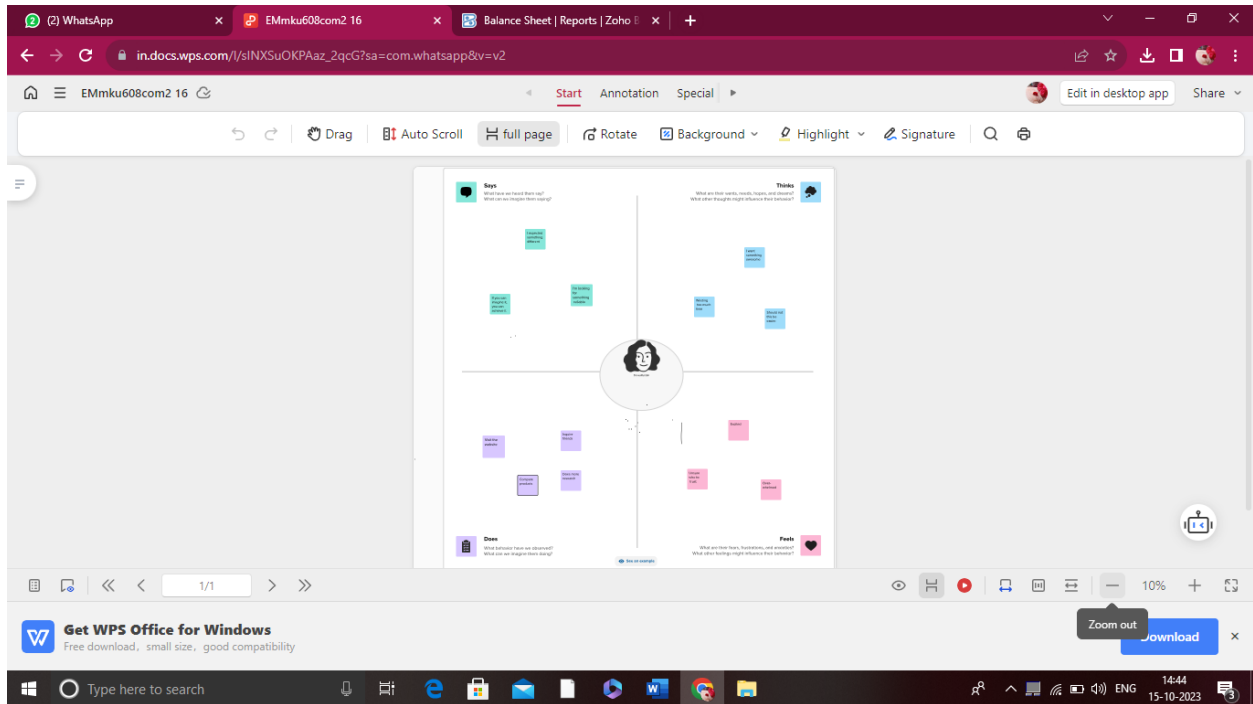
Sharon will cover a combination of tips for in-person events, along with some advice for planning virtual and hybrid events. In creating this series, Sharon has several goals in mind. She wants to educate those looking for an expert opinion and those who may need some event consulting assistance for their event. After this series, those who have unanswered questions about the event planning process should have most of their questions answered. We will look at real-life examples and hypothetical situations to help you understand what goes into the planning process and the steps you need to take to host an incredible event. By the end of this series, we will have touched on all areas of event planning. You will feel confident about your event and the team you are working with to plan it.

We are excited to be covering the following topics over this ten-week series. Check back weekly and use this list as a temporary directory of the most recent event consulting series posts

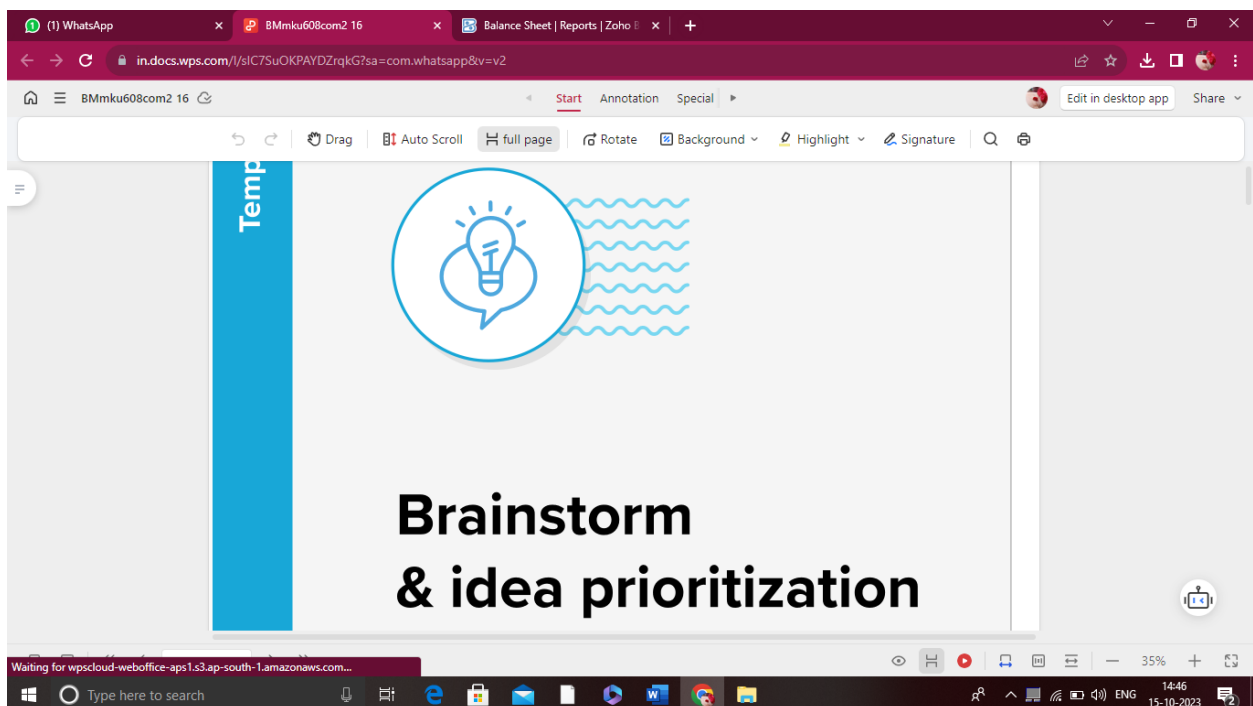
Event design is a creative and collaborative process that requires a strong network of professionals, suppliers, and clients. Whether you are an event planner, a designer, a producer, or a vendor, you need to build and maintain relationships that can help you deliver memorable and successful events. But how do you build a strong event design network? Here are some tips to help you expand your connections and grow your reputation in the event industry.

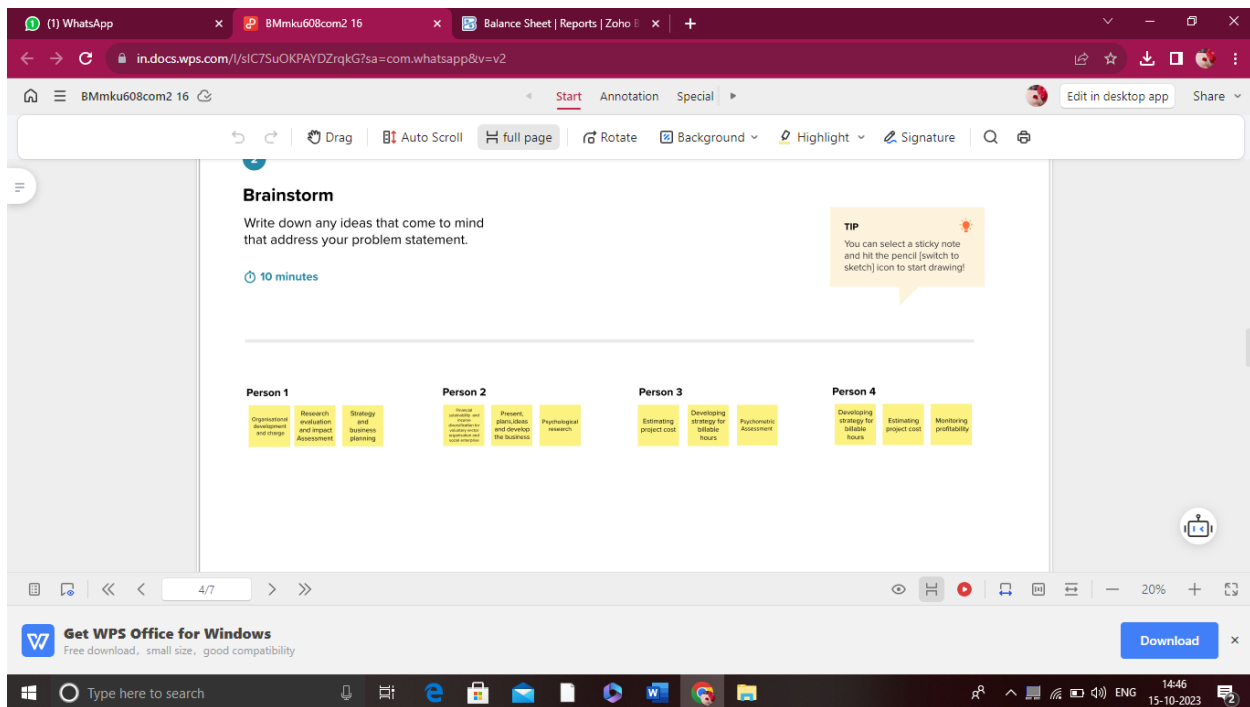
2 Problem Definition & Design Thinking

2.1 Empathy Map screenshot



2.2 Ideation & Brainstorming Map Paste the Ideation & brainstorming map screenshot





3 RESULT

Final findings (Output) of the project along with screenshots.

GST REPORTS:

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Bright ideas consulting

Previous Month

GSTR-3B Summary
From 01/09/2023 To 30/09/2023

3.1 Details of Outward Supplies and inward supplies liable to reverse charge

Nature of Supply	Taxable Value	Integrated Tax	Central Tax	State/UT Tax	CESS Tax
1	2	3	4	5	6
(a) Outward taxable supplies (other than zero rated, nil rated and exempted)	₹6,00,000.00	₹0.00	₹54,000.00	₹54,000.00	₹0.00
(b) Outward taxable supplies (zero rated)	₹0.00	₹0.00			₹0.00
(c) Other outward supplies (Nil rated, exempted)	₹0.00				
(d) Inward supplies (liable to reverse charge)	₹0.00	₹0.00	₹0.00	₹0.00	₹0.00
(e) Non-GST outward supplies	₹0.00				
Total value	₹6,00,000.00	₹0.00	₹54,000.00	₹54,000.00	₹0.00

2.AP SUMMARY:

(1) WhatsApp x BMmku608com2 16 x AP Aging Summary | Reports | Z x +

books.zoho.in/app/60023888991#/reports/billsaging?filter_by=PreviousMonth&report_date=2023-09-30&select_columns=%5B%5D

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Previous Month Customize Report Schedule Report Export As

Bright ideas consulting
AP Aging Summary By Bill Due Date
As of 30/09/2023

+ Add Temporary Note

VENDOR NAME	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL
Amazon Web Services	₹0.00	₹0.00	₹59,000.00	₹0.00	₹0.00	₹59,000.00
Total	₹0.00	₹0.00	₹59,000.00	₹0.00	₹0.00	₹59,000.00

Type here to search 14:52 15-10-2023

3.AR SUMMARY:

(1) WhatsApp x BMmku608com2 16 x AR Aging Summary | Reports | Z x +

books.zoho.in/app/60023888991#/reports/invoiceaging?filter_by=PreviousMonth&report_date=2023-09-30&select_columns=%5B%7B%22field%3A%22customer_na...]

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Previous Month Customize Report Schedule Report Export As

Bright ideas consulting
AR Aging Summary By Invoice Due Date
As of 30/09/2023

+ Add Temporary Note

CUSTOMER NA...	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL	TOTAL (FCY)
Digital Technologies PVT Ltd	₹3,54,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹3,54,000.00	₹3,54,000.00
SmartTech Innovations	₹2,36,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹2,36,000.00	₹2,36,000.00
Total	₹5,90,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹5,90,000.00	

Type here to search 14:52 15-10-2023

4.SALE INVOICE:

books.zoho.in/app/60023888991#/invoices/1470258000000022181?filter_by=Status.All&per_page=25&sort_column=created_time&sort_order=D

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Books Search in Invoices (/) You are currently in th... Upgrade Bright ideas consulting

All Invoices + New

- TechWise Solutions Pvt Ltd
INV-000003 10/09/2023 PAID ₹1,18,000.00
- Digital Technologies PVT Ltd
INV-000002 22/09/2023 OVERDUE BY 8 DAYS ₹3,54,000.00
- SmartTech Innovations
INV-000001 15/09/2023 OVERDUE BY 15 DAYS ₹2,36,000.00

INV-000001 Edit Send Share Reminders PDF/Print Record Payment

Record payment for the invoice Record Payment

If you've received a partial or full payment from your customer towards this invoice, you can record it.

Get paid faster by setting up online payment gateways. [Set up Now](#)

TAX INVOICE

Bright ideas consulting
Tamil Nadu
India
GSTIN 33AAAAA0000A1S2
9790173326
shalzhaini06@gmail.com

: INV-000001 Place Of Supply : Tamil Nadu (33)
Invoice Date : 16/09/2023
Terms : Net 16
Due Date : 30/09/2023

Bill To : SmartTech Innovations
GSTIN 33AAAAA0000A1S2

Ship To : GSTIN 33AAAAA0000A1S2

#	Item & Description	HSN/SAC	Qty	Rate	4%	4% Amt	9%	9% Amt	Amount
1	Financial consulting	998311	200.00 hrs	1,000.00	9%	18.00	9%	18.00	1,036.00

Have questions? Ask away!

5.PURCHASE BILLS:

books.zoho.in/app/60023888991#/bills/1470258000000022027?filter_by=Status.All&per_page=25&sort_column=created_time&sort_order=D

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Books Search in Bills (/) You are currently in th... Upgrade Bright ideas consulting

All Bills + New

- Amazon Web Services
02 10/09/2023 OVERDUE BY 35 DAYS ₹59,000.00

02 Edit PDF Record Payment

Record Payment Record Payment

Payment for this bill is overdue. You can record the payment for this bill if paid.

Show PDF View

BILL

Bill# 02
Balance Due
₹59,000.00

Bright ideas consulting
Tamil Nadu
India
GSTIN 33AAAAA0000A1S2
9790173326
shalzhaini06@gmail.com

Bill Date : 10/09/2023
Due Date : 10/09/2023
Terms : Due on Receipt

Bill From : Amazon Web Services
GSTIN 33AAAAA0000A1S2

#	Item & Description	Qty	Rate	Amount
---	--------------------	-----	------	--------

6.VENDORS:

The screenshot shows the Zoho Books interface for managing vendors. The left sidebar contains navigation options: Home, Items, Banking, Sales, Purchases, Vendors (selected), Expenses, Purchase Orders, Bills, Payments Made, Vendor Credits, Time Tracking, e-Way Bills, GST Filing, Accountant, Reports, Documents, and More Features. The main content area displays the 'Randstand technologies' vendor profile. The 'Overview' tab is active, showing details such as the company name, GSTIN (33AAAAA0000A15Z), PAN (AAAAA0000A), and source of supply (Tamil Nadu). The 'Payables' section shows a balance of ₹2,36,000.00. The 'Expenses' section includes a bar chart for the last 6 months, showing a total income of ₹1,00,000.00. The bottom status bar indicates the user is currently in the 'Bright ideas consulting' system.

WhatsApp | Randstand technologies | Zoho | +

books.zoho.in/app/60023888991#/vendors/1469440000000018292?filter_by=Status.Active&per_page=25&sort_column=created_time&sort_order=D

Books | Search in Vendors (/) | You are currently in th... Upgrade | Bright ideas consulting -

Active Vend... | Randstand technologies

Overview | Comments | Transactions | Mails | Statement

Randstand technologies Pvt Ltd

There is no primary contact information. [Add New](#)

ADDRESS

Billing Address
No Billing Address - [Add new address](#)

Shipping Address
No Shipping Address - [Add new address](#)

OTHER DETAILS

Default Currency: INR
Payment Terms: Due on Receipt
GST Treatment: Registered Business - Regular
GSTIN: 33AAAAA0000A15Z
PAN: AAAAA0000A
Source Of Supply: Tamil Nadu

TAX INFORMATION

BANK ACCOUNT DETAILS

No bank account added yet

You can request your contact to directly update the GSTIN by sending an email. [Send email](#)

Payment due period
Due on Receipt

Payables

CURRENCY	OUTSTANDING PAYABLES	UNUSED CREDITS
INR- Indian Rupee	₹2,36,000.00	₹2,36,000.00

[View Opening Balance](#)

Expenses This chart is displayed in the organization's base currency. [Last 6 Months](#) | [Accrual](#)

13/10/2023 01:09 PM | Bill updated
Bill 01 updated by meenuptal - [View Details](#)

Type here to search | 15-10-2023

7.CUSTOMERS:

The screenshot shows the Zoho Books interface for managing customers. The left sidebar contains navigation options: Home, Items, Banking, Sales, Customers (selected), Quotes, Sales Orders, Delivery Challans, Invoices, Payments Received, Recurring Invoices, Credit Notes, Purchases, Time Tracking, e-Way Bills, GST Filing, Accountant, Reports, Documents, and More Features. The main content area displays the 'DigitalEdge Technologies PVT Ltd' customer profile. The 'Overview' tab is active, showing details such as the company name, GSTIN (33AAAAA0000A15Z), PAN (AAAAA0000A), and place of supply (Tamil Nadu). The 'Receivables' section shows a balance of ₹0.00. The 'Income' section includes a bar chart for the last 6 months, showing a total income of ₹1,00,000.00. The bottom status bar indicates the user is currently in the 'Bright ideas consulting' system.

WhatsApp | DigitalEdge Technologies PVT L... | Zoho | +

books.zoho.in/app/60023888991#/contacts/1469440000000022034?filter_by=Status.Active&per_page=25&sort_column=created_time&sort_order=D

Books | Search in Customers (/) | You are currently in th... Upgrade | Bright ideas consulting -

Active Cust... | DigitalEdge Technologies PVT Ltd

Overview | Comments | Transactions | Mails | Statement

DigitalEdge Technologies PVT Ltd

[Edit](#) | [Invite to Portal](#) | [Delete](#)

ADDRESS

Billing Address
No Billing Address - [Add new address](#)

Shipping Address
No Shipping Address - [Add new address](#)

OTHER DETAILS

Customer Type: Business
Default Currency: INR
Payment Terms: Due on Receipt
GST Treatment: Registered Business - Regular
GSTIN: 33AAAAA0000A15Z
PAN: AAAAA0000A
Place Of Supply: Tamil Nadu
Tax Preference: Taxable
Portal Status: Disabled

You can request your contact to directly update the GSTIN by sending an email. [Send email](#)

Payment due period
Due on Receipt

Receivables

CURRENCY	OUTSTANDING RECEIVABLES	UNUSED CREDITS
INR- Indian Rupee	₹0.00	₹2,36,000.00

[View Opening Balance](#)

Income This chart is displayed in the organization's base currency. [Last 6 Months](#) | [Accrual](#)

Total Income (Last 6 Months) - ₹1,00,000.00

24/09/2023 08:15 | Contact updated

Type here to search | 15-10-2023

8.JOURNAL:

WhatsApp

1 | Journals | Accountant | Zoho

+

books.zoho.in/app/60023888991#/accountant/journals/146944000000023093?filter_by=Status.All%2CJournalDate.All&per_page=25&sort_column=...

Books

Search (/)

You are currently in th... Upgrade

Bright ideas consulting

Home

Items

Banking

Sales

Purchases

Time Tracking

e-Way Bills

GST Filing

Accountant

Manual Journals

Bulk Update

Chart of Accounts

Transaction Locking

Reports

Documents

More Features

Journals

+ New Journal

1

Attachments

Comments & History

Status: All Journals

All

30/04/2023

1

₹1,00,000.00

PUBLISHED

Edit

PDF/Print

Make Recurring

Published

Customize

JOURNAL

#1

Date: 30/04/2023

Amount: ₹1,00,000.00

Notes

Salary Payable for the month of April -2023

Reference Number:

Account	Contact	Debits	Credits
Salaries and Employee Wages		1,00,000.00	
Salary Payable for the month of April -2023			
Salary Payable			1,00,000.00
Salary Payable for the month of April -2023			
Sub Total		1,00,000.00	1,00,000.00
Total		₹1,00,000.00	₹1,00,000.00

Type here to search

15-10-2023

9.BANKING:

WhatsApp

ICICI Bank-001 | Banking | Zoho

+

books.zoho.in/app/60023888991#/banking/transactions?account_id=146944000000023071&filter_by=Status.All&per_page=25&sort_order=D

Search (/)

You are currently in th... Upgrade

Bright ideas consulting

ICICI Bank-001

Account Number: xxxx0001

Add Transaction

Import Statement

Amount in Zoho Books

₹1,85,000.00

Dashboard

Account Summary

Uncategorized Transactions

All Transactions

DATE	REFERENCE#	TYPE	STATUS	DEPOSITS	WITHDRAWALS	RUNNING BALANCE
30/09/2023		Rent payable	Manually Added		₹1,18,000.00	₹1,85,000.00
30/09/2023		Rent Expense	Manually Added		₹1,18,000.00	₹3,03,000.00
30/09/2023		Salary Payable	Manually Added		₹1,00,000.00	₹4,21,000.00
27/09/2023		Customer Payment Customer: SmartTech Innovations	Manually Added	₹2,36,000.00		₹5,21,000.00
25/09/2023		Vendor Payment Vendor: Raj Kamal External Consulting	Manually Added		₹1,00,000.00	₹2,85,000.00
25/09/2023		Customer Payment Customer: DigitalEdge Technologies PVT Ltd	Manually Added	₹3,54,000.00		₹3,85,000.00
25/09/2023		Vendor Payment Vendor: Amazon Web Services	Manually Added		₹59,000.00	₹31,000.00

Total Count: View

25 per page

1 - 12

Type here to search

15-10-2023

4 ADVANTAGES & DISADVANTAGES

List of advantages and disadvantages of the proposed solution

ADVANTAGES:

Consultants work closely with business owners and managers to help identify challenges, offer advice, and propose practical solutions. You might think of consultants as doctors who diagnose the problem and prescribe a remedy that alleviates pain. The benefits of hiring a strategy consultant include the following:

Expertise

The main values of consultants include their knowledge, expert skills, and influence. Because consultants work with a variety of businesses, they may have a much broader and deeper knowledge of business trends, industry challenges, and new technologies and processes than internal employees.

Cost Savings

When you hire a consultant, you pay only for the services that you need, when you need them. This can provide substantial savings over hiring a salaried employee with the same level of expertise to complete similar tasks.

Time Savings

The experience of consultants means that they know best practices already. For example, a lean consultant can look at a client's manufacturing process and very quickly identify inefficiencies. With a consultant, there is no need for business owners to reinvent the wheel or lose valuable time to something that can be completed by an expert contractor.

Objectivity

Consultants provide a useful distance from business challenges; they are not emotionally invested in operations in the same way that business owners are and they can more easily identify and address challenges, whether the issue is implementing a new technology or completing a merger or acquisition.

Customization

Consultants do not offer a one-size-fits-all solution. Their value comes in learning about each client's business and goals and tailoring advice and strategy consulting to the specific challenges that the business faces.

DISADVANTAGES:

This customization means that a consultant's solutions are much more effective than generic advisory services.

You Make an Impact

To start, let's talk about the positive aspects of being a consultant. First and foremost, as a consultant, means having a big impact on organizations. Working internally at an organization and having the same skillset, will provide you with an edge in the internal team. If you're an outside consultant with the same skillset, you're the expert.

Hard Work

I just talked about some of the good aspects of consulting, however there are many downsides and risks associated with this career path as well. First, it's a lot of hard work. Professionals that lack strong work ethics or can't sustain long hours, don't typically succeed in consulting. If you value the 40 hour-work weeks, and 8:00 to 5:00 work-life balance, and weekends off, and holiday...

Soft Skills

One of the biggest keys to success is what I often refer to as, the finesse of consulting. It's more of an art rather than science. That is the soft skill of consulting.

When I was first starting my career in my early twenties as a consultant, there's a lot I didn't know. There's still a lot I didn't know, but I knew even less back then. One of the ways I overcame that lack of knowledge and experience, was by really mastering my finesse and knowing how to ask questions, read clients, and becoming somewhat of chameleon that can effectively adapt to different situations.

Slow Pace of Advancement

Now, the final disadvantage I'll point out here is the fact that for many larger consulting firms, the pace of advancement is very slow. You must demonstrate a certain amount of tenure before you can move up within the organization. In fact, I grew very impatient, especially being in my early to mid-twenties, early in my career, to where I felt like I could do a lot more than what I was being allowed to do at one of the big consulting firms.

They've really mastered this whole science of bringing in college grads that don't know what they're doing and putting them in a position where they can't fail. Part of this assurance process is slowing upward movement of employees. The big tech companies are going to make sure that you move up only after you're 100% prepared for that next step in the process. If that's something that does not sound appealing or you value challenging yourself, the good news is there is an option. You can go to a smaller or mid-tier consulting firm.

Is Consulting Right for Me?

This all begs the question, is consulting right for me? It honestly just depends (spoken like a true consultant) on your personality and what your goals are. If you like to work hard, you have those soft skills that help you be an effective consultant, you like to learn, you're interested in different types of businesses and problem solving, consulting could be a great career.

However, if you like more drawn to predictability and stable work environments, then consulting may not be a good career for you.

5 APPLICATIONS

The areas where this solution can be applied

To often leadership on an interim or shortterm basis to drive delivery of your development program and goals

To offer high level assistance on projects, programs, staffing or strategic issues - when you need it

Bright Ideas can help you when you need us - you might have a staff shortage and need an experienced senior professional to help deliver your development requirements . This might mean a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left . We can be brought in on a short-term basis to help offer strategic and practical help, as required.

Bright Ideas is looking for sites to develop. We are keen on progressing smaller, niche sites for sale and also offering our services for larger joint venture arrangements. If you need a partner, some advice or want to sell a site, get in touch with us today.

Consultants are people who are trained in recognizing problems and shaping solutions to those problems. This training is founded on a successful work career that has developed skills and maturity within the individual.

Like most professions though, these possessed skills must be focused and honed to apply the challenges of consulting to a variety of businesses. Successfull consultants continually study and learn their craft.

As a Certified Business Advisor, I have participated in continually adding information and training to my current experience to provide the most comprehensive base of knowledge available to you and your business.

Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.

You might have a staff shortage, or need an experienced senior professional to help deliver your development requirements. You may need a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left. In these situations, we can assist you on a short-term basis, and offer strategic and practical help as required

Long-term, we can offer assistance on buying and selling land, how best to utilise it, as well as being the main point of contact and middle-man for communications when designing and building houses and housing schemes

6 CONCLUSION

Conclusion summarizing the entire work and findings.

1.PROFIT & LOSS:

Bright ideas consulting
Profit and Loss
Basis: Accrual
From 01/09/2023 To 30/11/2023

+ Add Temporary Note

ACCOUNT	TOTAL
Operating Income	
Sales	4,00,000.00
Total for Operating Income	4,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	50,000.00
Total for Cost of Goods Sold	50,000.00
	Gross Profit 3,50,000.00
Operating Expense	
Consultant Expense	1,00,000.00
Other Expenses	5,000.00
Rent Expense	1,18,000.00
Total for Operating Expense	2,23,000.00
	Operating Profit 1,27,000.00
Non Operating Income	

2.BALANCE SHEET:

Bright ideas consulting
Balance Sheet
Basis: Accrual
As of 14/10/2023

Buttons: Collapse all, Expand All, Add Temporary Note

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	5,000.00
Total for Cash	5,000.00
Bank	
ICICI Bank-001	1,85,000.00
Total for Bank	1,85,000.00
Accounts Receivable	7,08,000.00
Other current assets	

7 FUTURE SCOPE

Enhancements that can be made in the future.

The future of consulting should be predicated on greater senior partner engagement because increasingly there are no "generic" projects. Clients can no longer afford to waste time and money on junior consultants data crunching and trying to come up to speed with their business

Management consultants help organisations to solve issues, create value, maximise growth and improve business performance. They use their business skills to provide objective advice and expertise, and help an organisation to develop any specialist skills that it may be lacking.

As clients continue to transform across areas like customer service, marketing and next-gen app build outs, there is huge potential to offer more powerful consulting solutions and capabilities that embed Generative AI at their core.

Product consultants provide customers with information and support related to products and services. They educate customers about product features and benefits, answer questions, and assist with orders. They may also demonstrate product operation.

To define and document the scope, break down the project into manageable phases, milestones, and tasks. Specify the deliverables, the quality standards, and the acceptance criteria. Estimate the time, the cost, and the resources required for each task and deliverable.

8 APPENDIX

- A. Source Code Attach the code for the solution built.

Zoho Books is your one-stop platform for managing your accounting tasks and organizing your transactions. It's a single secure location to keep up with your company's bills and invoices, reconcile your bank statements, control your spending, oversee projects, and eliminate GST compliance worries.

1. The Navigation Panel on the left-hand side lists all the modules of Zoho Books.
2. Get into the Sales tab and the Purchases tab to manage Quotes, Invoices, Expenses, Bills, and more.
3. The Quick Create button by the respective modules is the shortcut to create new transactions.
4. The Quick Create option can be used to create a transaction on the fly from anywhere in Zoho Books.
5. Clicking on the Recent Activities option will display a list of most recent transactions you have carried out in your organization.
6. Use the Search bar to quickly find a specific transaction, contact, item or more.
7. The Notifications Section will notify you of any customer activity on the customer portal as well as announcements from the Zoho Books team.
8. Click on the Settings icon to manage your Organization Profile, Users, Subscriptions and more.
9. Drill further in Zoho Books using help and Webinars or contact support from the Help section.