CSEB1123 – Software Technology Innovation

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**Group Assignment**

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# **INTRODUCTION**

In today’s world, social media has become such a big part of our lives that it’s hard to imagine a day without checking our phones. For students, it’s not just a way to stay connected with friends but also a hub for entertainment, learning, and even studying. But like most things, social media has its ups and downs. This report dives into how social media affects students’ lives, looking at both the good and the not-so-good sides, and wraps up with some ideas on how to make the most of it.

# **POSITIVE IMPACT**

Social media can be a great tool for students when used wisely. Here are some of the ways it can actually help:

1. Staying in Touch Easily: Apps like WhatsApp, Instagram, and Snapchat make it super easy for students to communicate with each other. Need help with homework? Want to set up a group project meeting? Social media makes it quick and hassle-free.

2. A World of Knowledge at Your Fingertips: Platforms like YouTube and Pinterest are packed with tutorials, study tips, and creative ideas. You can learn how to solve math problems, cook a meal, or even fix your computer—all with a few clicks.

3. Learning New Skills: Whether it’s video editing, graphic design, or writing blogs, social media gives students a chance to pick up new skills. It’s like a playground for creativity where you can share your work and get feedback.

4. Making Connections: Social media is not just about chatting with friends; it’s also about building networks. Students can join groups, follow inspiring professionals, and even find internships or job opportunities.

# **NEGATIVE IMPACT**

But it’s not all sunshine and rainbows. Social media can also have some downsides, especially when it’s overused or used carelessly. Here’s what to watch out for:

1. Losing Track of Time: It’s easy to get sucked into endless scrolling or binge-watching videos. Before you know it, hours have gone by, and your homework is still unfinished.

2. Feeling Stressed or Down: Seeing everyone’s “perfect” lives online can make students feel like they’re not good enough. This can lead to stress, anxiety, and even depression.

3. Believing Everything You See: There’s a lot of fake news and misinformation floating around. Students need to be careful about what they trust and share online.

4. Online Bullying: Cyberbullying is a serious issue. Hurtful comments or posts can really affect someone’s confidence and mental health.

# **CONCLUSION**

Social media is like a double-edged sword for students. On one side, it’s a fantastic tool for learning, connecting, and growing. But on the other side, it can be a big distraction and even harmful if not used properly. The key is balance. Students should set limits on their social media time and focus on using it in a way that adds value to their lives. Teachers and parents can also help by guiding students and showing them how to use social media wisely. With a little effort, social media can be more of a friend than a foe.