Website Development Proposal for Sivabala Educational Trust (SET)

1. **Introduction**

This proposal outlines the plan to design and develop a modern, accessible, and impactful website for Sivabala Educational Trust (SET). The objective is to establish a strong online presence that reflects SET's commitment to empowering communities through education, welfare programs, and social development initiatives.

2. **Objectives**

The website aims to:

1. Clearly communicate the mission, vision, and core activities of SET.
2. Provide transparent details about ongoing and completed educational and social initiatives.
3. Enable easy online donations and volunteer enrollment.
4. Share impact stories, reports, and updates to build trust with donors and beneficiaries.
5. Improve visibility across search engines and social platforms.
6. Provide user-friendly access to information in a responsive and accessible format.

3. Scope of Work

A. Website Structure & Key Pages

1.Home Page
- Mission highlights
- Featured programs
- Impact numbers
- Donation & volunteer call-to-action

2. About SET
- Vision, mission & history
- Trustee information
- Impact journey

3.Programs / Projects
- Educational support initiatives
- Skill development programs
- Welfare & community development projects
- Success stories and case studies

4. Get Involved
- Volunteer registration form
- Internship and partnership opportunities

5. Donate
- Secure online donation gateway
- One-time and recurring donations
- Tax exemption and legal compliance details (if applicable)

6. News & Events
- Blog updates
- Announcements
- Press coverage

7. Impact & Reports
- Annual reports
- Project reports
- Financial transparency documents

8. Contact Us
- Contact form
- Office address & map
- Social media links

4. Features & Functionalities

Core Features
- Fully responsive website (mobile-first design)
- Easy-to-use content management system (WordPress or custom)
- Social media integration
- Photo & video gallery
- SEO-friendly structure

Advanced Features
- Online donation system (Razorpay, PayPal, Stripe, etc.)
- Volunteer & inquiry forms with email notifications
- Newsletter subscription
- Multilingual support (if needed)
- Accessibility features (WCAG guidelines)
- Dashboard for managing programs, blogs, and reports

5. Technical Stack

Recommended Technologies
- Frontend: HTML5, CSS3, JavaScript, Bootstrap or Tailwind CSS
- Backend: PHP / Node.js
- CMS: WordPress or custom-built CMS
- Database: MySQL
- Hosting: Shared Hosting, VPS, or Cloud Hosting
- Security: SSL certificate, form spam protection, secured payment gateway

6. Benefits for Sivabala Educational Trust (SET)
- Enhanced public visibility and credibility
- Improved donor engagement through transparent reporting
- Efficient volunteer and donor management
- Professional platform to showcase SET's impact
- Long-term digital foundation for growth and outreach

Total Estimated Time: 30–40 days

7. Conclusion

This website will serve as a powerful communication and engagement platform for Sivabala Educational Trust (SET), helping the organization amplify its mission, strengthen donor trust, and reach more communities in need. We look forward to supporting SET in its digital journey.