

# Applied Economic Forecasting

## 7. ARIMA Models

- 1 Stationarity and Differencing
- 2 ARIMA Modeling
- 3 ARIMA Models for Seasonal Data

## Section 1

# Stationarity and Differencing

## Definition

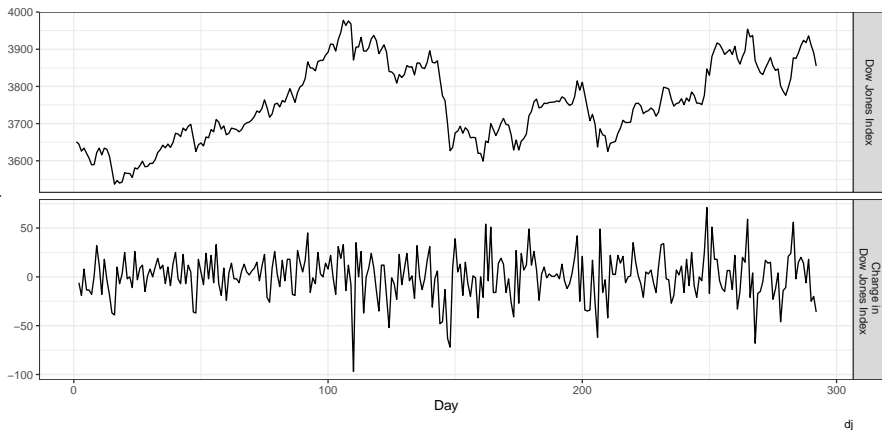
If  $\{y_t\}$  is a stationary time series, then for all  $s$ , the distribution of  $(y_t, \dots, y_{t+s})$  does not depend on  $t$ .

A **stationary series** is:

- constant mean
- constant variance
- no patterns predictable in the long-term

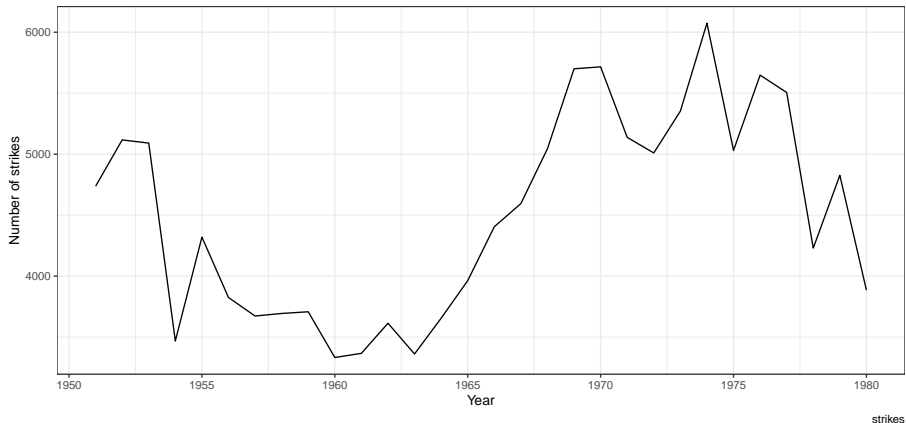
# Stationary?

```
cbind("Dow Jones Index" = dj,  
      "Change in \n Dow Jones Index" = diff(dj)) %>%  
autoplot(facets= TRUE) + labs(x = "Day", caption = "dj")
```



# Stationary?

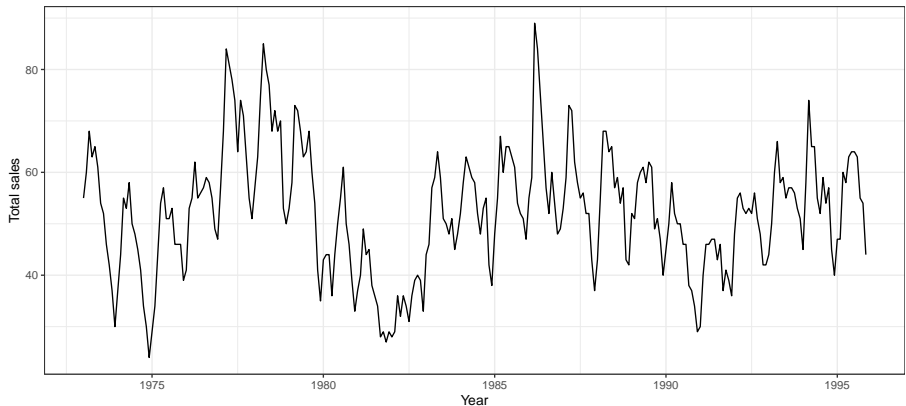
```
autoplot(strikes) + labs(y = "Number of strikes", x = "Year",  
  caption = "strikes")
```



# Stationary?

```
autoplot(hsales) + labs(title = "Sales of new one-family houses, USA",  
  x = "Year", y = "Total sales", caption = "hsales")
```

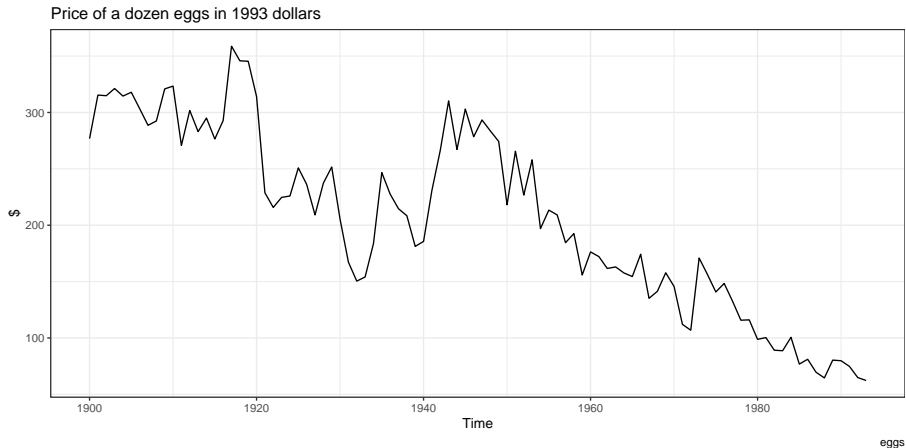
Sales of new one-family houses, USA



hsales

# Stationary?

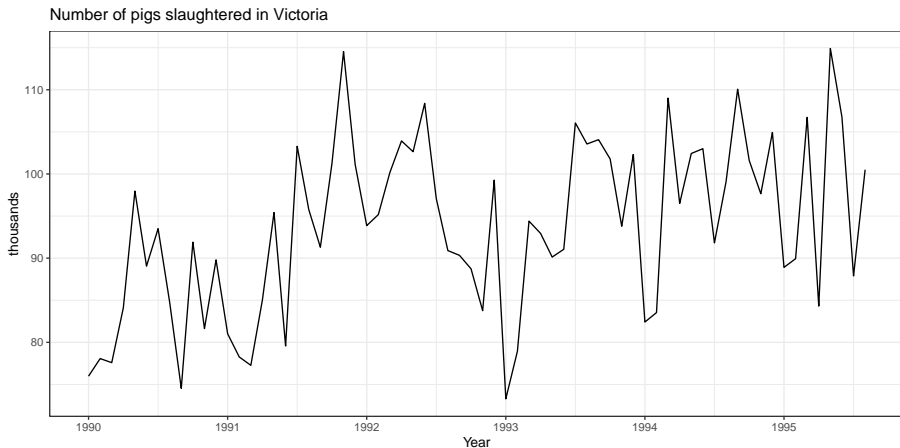
```
autoplot(eggs) + labs(title = "Price of a dozen eggs in 1993 dollars",  
  xlab = "Year", y = "$",caption = "eggs")
```





# Stationary?

```
autoplot(window(pigs/1e3, start=1990)) +  
  labs(x = "Year", y = "thousands",  
       title = "Number of pigs slaughtered in Victoria")
```



# Stationary?

```
quantmod::getSymbols(Symbols = "UNRATE", src = "FRED")
```

```
## [1] "UNRATE"
```

```
UNRATE["2000::2019"] %>% ts(start = c(2000,1), frequency = 12) %>%  
  autoplot(color= "blue4") + labs(x = "", y = "%",  
    title = "U.S Monthly Unemployment Rate", caption = "Source: FRED")
```

U.S Monthly Unemployment Rate



Source: FRED

## Definition

If  $\{y_t\}$  is a stationary time series, then for all  $s$ , the distribution of  $(y_t, \dots, y_{t+s})$  does not depend on  $t$ .

Transformations help to **stabilize the variance**.

For ARIMA modeling, we also need to **stabilize the mean**.

# Non-stationarity in the mean

## Identifying non-stationary series

- time plot.
- The ACF of stationary data drops to zero relatively quickly
- The ACF of non-stationary data decreases slowly.
- For non-stationary data, the value of  $r_1$  is often large and positive.

# Differencing (Recap)

- Differencing helps to **stabilize the mean**.
- The differenced series is the *change* between each observation in the original series:  $\Delta y_t = y_t - y_{t-1}$ .
- The differenced series will have only  $T - 1$  values since it is not possible to calculate a difference  $\Delta y_1$  for the first observation.

## Second-order differencing

Occasionally the differenced data will not appear stationary and it may be necessary to difference the data a second time:

$$\begin{aligned}\Delta^{(2)}y_t &= \Delta y_t - \Delta y_{t-1} \\ &= (y_t - y_{t-1}) - (y_{t-1} - y_{t-2}) \\ &= y_t - 2y_{t-1} + y_{t-2}.\end{aligned}$$

- $\Delta^{(2)}y_t$  will have  $T - 2$  values.
- In practice, it is almost never necessary to go beyond second-order differences.

# Seasonal differencing (Recap)

A seasonal difference is the difference between an observation and the corresponding observation from the previous year.

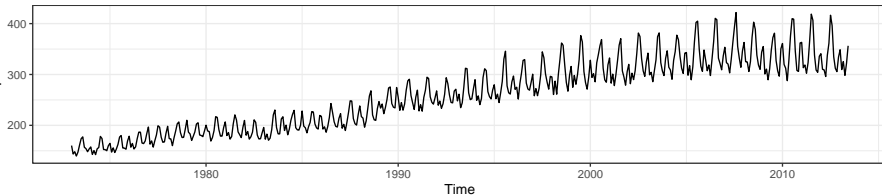
$$\Delta_m y_t = y_t - y_{t-m}$$

where  $m$  = number of seasons.

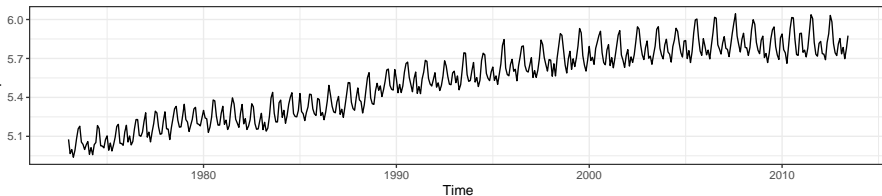
- For monthly data  $m = 12$ .
- For quarterly data  $m = 4$ .

# Electricity production

```
usmelec %>% autoplot()
```



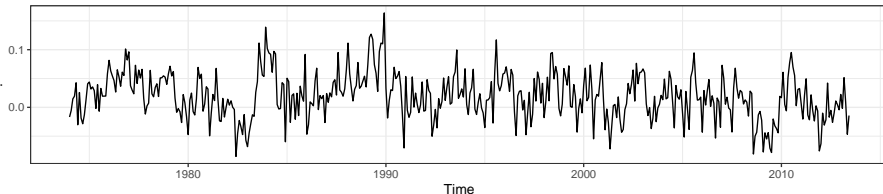
```
usmelec %>% log() %>% autoplot()
```



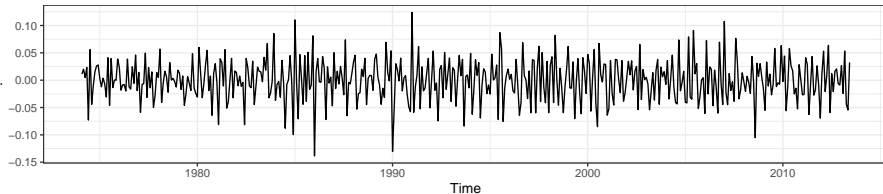


# Electricity production

```
usmelec %>% log() %>% diff(lag=12) %>% autoplot()
```



```
usmelec %>% log() %>% diff(lag=12) %>% diff(lag=1) %>%  
autoplot()
```



# Electricity production

- Seasonally differenced series is closer to being stationary.
- Remaining non-stationarity can be removed with further first difference.

If  $\Delta_m y_t = y_t - y_{t-12}$  denotes seasonally differenced series, then twice-differenced series is

$$\begin{aligned} y_t^* &= \Delta_m y_t - \Delta_m^{(2)} y_{t-1} \\ &= (y_t - y_{t-12}) - (y_{t-1} - y_{t-13}) \\ &= y_t - y_{t-1} - y_{t-12} + y_{t-13} . \end{aligned}$$

Generic Form  $y_t^* = y_t - y_{t-1} - y_{t-m} + y_{t-m-1}$

# Seasonal differencing (Recap)

When both seasonal and first differences are applied...

- it makes no difference which is done first—the result will be the same.
- If seasonality is strong, we recommend that seasonal differencing be done first because sometimes the resulting series will be stationary and there will be no need for further first difference.

It is important that if differencing is used, the differences are interpretable.

# Interpretation of differencing

- first differences are the change between **one observation and the next**;
- seasonal differences are the change between **one year to the next**.

But taking lag 3 differences for yearly data, for example, results in a model which cannot be sensibly interpreted.

Statistical tests to determine the required order of differencing.

- ① **Augmented Dickey Fuller (ADF) test** null hypothesis is that the data are non-stationary and non-seasonal.
- ② **Kwiatkowski-Phillips-Schmidt-Shin (KPSS) test** null hypothesis is that the data are stationary and non-seasonal.
- ③ Other tests available for seasonal data.

## General Specification

$$\Delta Y_t = a_0 + \gamma Y_{t-1} + \phi t + \sum_{i=2}^p \beta_i \Delta Y_{t-(i-1)} + \varepsilon_t$$

where  $\gamma = -\left(1 - \sum_{i=1}^p a_i\right)$  and  $\beta_i = -\sum_{j=1}^p a_j$

```
ur.df(y,type = "trend") %>% summary()  
# with a drift and trend  
ur.df(y,type = "drift") %>% summary()  
# with a drift  
ur.df(y,type = "none") %>% summary()  
# without a drift and trend
```

# ADF test

## Decision Rules

Model	$H_0$	Test Statistic	Crit. Value (95% & 99%)	Decision Rule
$\Delta y_t = a_0 + \gamma y_{t-1} + \phi t + \varepsilon_t$	$\gamma = 0$	$\tau_3$	-3.42; -3.13	Reject $H_0$ if $t_{stat} < t_{crit}$
	$a_0 = \gamma = 0$	$\phi_2$	4.71; 4.05	Reject $H_0$ if $t_{stat} > t_{crit}$
	$a_0 = \gamma = a_2 = 0$	$\phi_3$	6.30; 5.36	Reject $H_0$ if $t_{stat} > t_{crit}$
$\Delta y_t = a_0 + \gamma y_{t-1} + \varepsilon_t$	$\gamma = 0$	$\tau_2$	-2.87; -2.57	Reject $H_0$ if $t_{stat} < t_{crit}$
	$a_0 = \gamma = 0$	$\phi_1$	4.61; 3.79	Reject $H_0$ if $t_{stat} > t_{crit}$
$\Delta y_t = \gamma y_{t-1} + \varepsilon_t$	$\gamma = 0$	$\tau$	-1.95; -1.62	Reject $H_0$ if $t_{stat} < t_{crit}$

# KPSS test

```
ur.kpss(goog) %>% summary()
```

```
##  
## #####  
## # KPSS Unit Root Test #  
## #####  
##  
## Test is of type: mu with 7 lags.  
##  
## Value of test-statistic is: 10.72  
##  
## Critical value for a significance level of:  
##           10pct  5pct 2.5pct  1pct  
## critical values 0.347 0.463  0.574 0.739
```

```
ndiffs(goog)
```

```
## [1] 1
```



# Automatically selecting differences

STL decomposition:  $y_t = T_t + S_t + R_t$

Seasonal strength  $F_s = \max\left(0, 1 - \frac{\text{Var}(R_t)}{\text{Var}(S_t + R_t)}\right)$

If  $F_s > 0.64$ , do one seasonal difference.

```
usmelec %>% log() %>% nsdiffs()
```

```
## [1] 1
```

```
usmelec %>% log() %>% diff(lag=12) %>% ndiffs()
```

```
## [1] 1
```

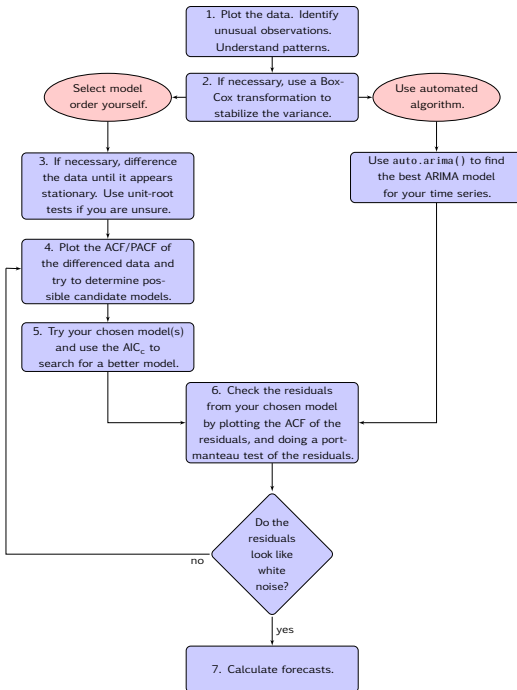
## Your turn

For the `visitors` series, find an appropriate differencing (after transformation if necessary) to obtain stationary data.

## Section 2

# ARIMA Modeling

The Box-Jenkins methodology refers to a set of procedures for identifying, fitting, and checking ARIMA models with time series data. Forecasts follow directly from the form of the fitted model.



- Autoregressive integrated moving average (ARIMA) models
  - a class of linear models that are capable of representing *stationary* as well as *nonstationary* time series.
  - it generates forecasts based on a description of *historical patterns in the data itself*,

$$Y_t = \beta_0 + \underbrace{\beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \cdots + \beta_k Y_{t-p}}_{\text{autoregressive terms}} \\ + \underbrace{\varepsilon_t - \omega_1 \varepsilon_{t-1} - \omega_2 \varepsilon_{t-2} - \cdots - \omega_q \varepsilon_{t-q}}_{\text{moving average terms}}$$

## Nonstationary time series data

- ① The mean of the data is function of time

$$E(Y_t) = a + b \cdot t$$

so-called first moment nonstationary.

- A unit root (random walk)

$$Y_t = Y_{t-1} + \varepsilon_t$$

## Stationary time series data

- The mean of the data is independent of time (i.e., constant),

$$E(Y_t) = a$$

so-called first moment stationary.

- The initial selection of an ARIMA model is based on
  - ① Autocorrelation function (ACF) ==> **Will help us to determine the moving average component.**

$$r_k = \frac{\text{cov}(Y_t, Y_{t-k})}{\sqrt{\text{var}(Y_t)}\sqrt{\text{var}(Y_{t-k})}}$$

- ② Partial autocorrelation function (PACF) ==> **Will help us to determine the autoregressive component.**

$$Y_t = \beta_0 + \beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \cdots + \beta_k Y_{t-k} + \varepsilon_t$$

such that

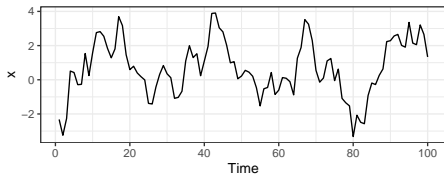
$$r_k = \beta_k$$



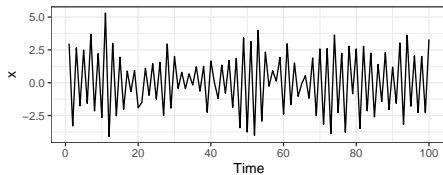
Distance $k$	Regression	Partial Autocorrelation coefficient $r_k$
1	$Y_t = \beta_0 + \beta_1 Y_{t-1} + \varepsilon_t$	$\beta_1$
2	$Y_t = \beta_0 + \beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \varepsilon_t$	$\beta_2$
3	$Y_t = \beta_0 + \beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \beta_3 Y_{t-3} + \varepsilon_t$	$\beta_3$
...	...	...
k	$Y_t = \beta_0 + \beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \cdots + \beta_k Y_{t-k} + \varepsilon_t$	$\beta_k$

# Sample of an AR(1) Process

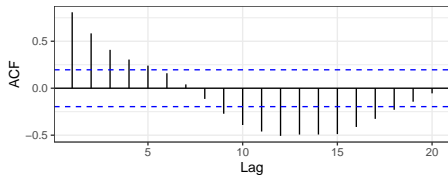
AR(1)  $\phi = +0.9$



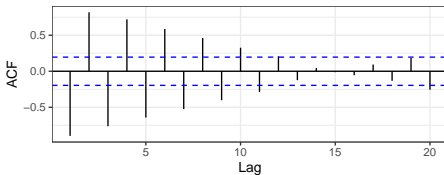
AR(1)  $\phi = -0.9$



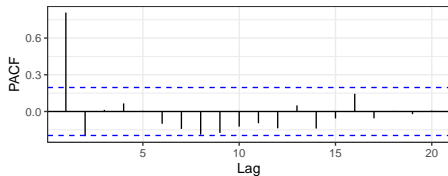
ACF: AR(1)  $\phi = +0.9$



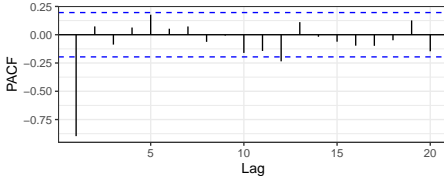
ACF: AR(1)  $\phi = -0.9$



PACF: AR(1)  $\phi = +0.9$



PACF: AR(1)  $\phi = -0.9$

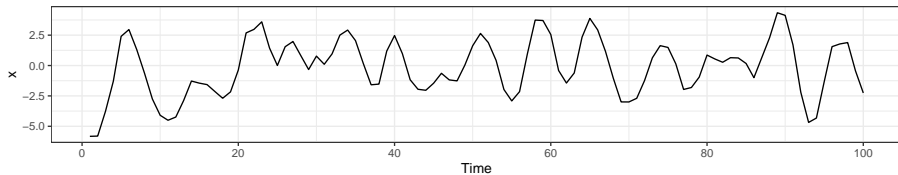


$$y_t = c + \phi_1 y_{t-1} + \varepsilon_t$$

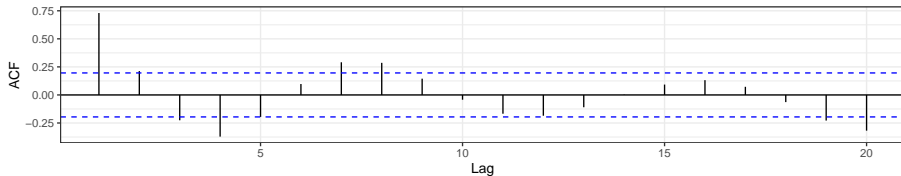
- When  $\phi_1 = 0$ ,  $y_t$  is **equivalent to WN**
- When  $\phi_1 = 1$  and  $c = 0$ ,  $y_t$  is **equivalent to a RW**
- When  $\phi_1 = 1$  and  $c \neq 0$ ,  $y_t$  is **equivalent to a RW with drift**
- When  $\phi_1 < 0$ ,  $y_t$  tends to **oscillate between positive and negative values**.

# Sample of an AR(2) Process

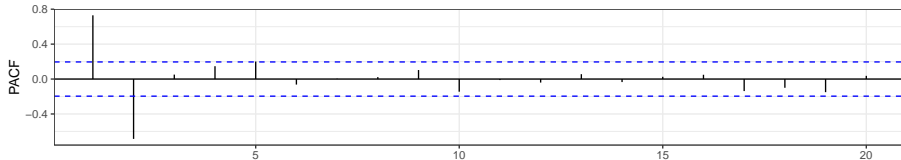
AR(2)  $\phi_1 = -1.3$   $\phi_2 = -0.7$



ACF: AR(2)  $\phi_1 = -1.3$   $\phi_2 = -0.7$



PACF: AR(2)  $\phi_1 = -1.3$   $\phi_2 = -0.7$



# Stationarity conditions

We normally restrict autoregressive models to stationary data, and then some constraints on the values of the parameters are required.

## General condition for stationarity

Complex roots of

$$1 - \phi_1 z - \phi_2 z^2 - \dots - \phi_p z^p$$

lie outside the unit circle on the complex plane.

- For  $p = 1$ :  $-1 < \phi_1 < 1$ .
- For  $p = 2$ :

$$-1 < \phi_2 < 1 \quad \phi_2 + \phi_1 < 1 \quad \phi_2 - \phi_1 < 1.$$

- More complicated conditions hold for  $p \geq 3$ .
- Estimation software takes care of this.

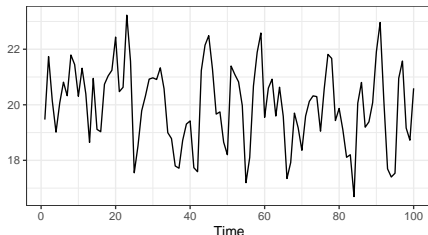
## Moving Average (MA) models:

$$y_t = c + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \theta_2 \varepsilon_{t-2} + \cdots + \theta_q \varepsilon_{t-q},$$

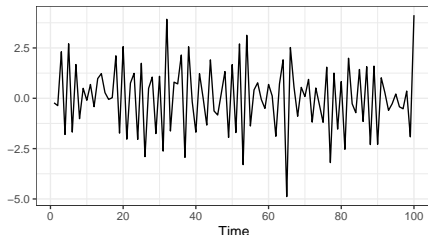
where  $\varepsilon_t$  is white noise. This is a multiple regression with **past errors** as predictors. *Don't confuse this with moving average smoothing!*

```
set.seed(2)
p1 <- autoplot(20 + arima.sim(list(ma = 0.8), n = 100)) +
  labs(y = "", title = quote("MA(1)" ~ y[t] == 20 + epsilon[t] + 0.8*epsilon[t-1]))
p2 <- autoplot(arima.sim(list(ma = c(-1, +0.8)), n = 100)) +
  labs(y = "", title=quote("MA(2)" ~ y[t] == epsilon[t] - epsilon[t-1] + 0.8*epsilon[t-2]))
gridExtra::grid.arrange(p1,p2,nrow=1)
```

MA(1)  $y_t = 20 + \varepsilon_t + 0.8\varepsilon_{t-1}$



MA(2)  $y_t = \varepsilon_t - \varepsilon_{t-1} + 0.8\varepsilon_{t-2}$



It is possible to write any stationary AR( $p$ ) process as an MA( $\infty$ ) process.

## Example: AR(1)

$$\begin{aligned}y_t &= \phi_1 y_{t-1} + \varepsilon_t \\&= \phi_1 (\phi_1 y_{t-2} + \varepsilon_{t-1}) + \varepsilon_t \\&= \phi_1^2 y_{t-2} + \phi_1 \varepsilon_{t-1} + \varepsilon_t \\&= \phi_1^3 y_{t-3} + \phi_1^2 \varepsilon_{t-2} + \phi_1 \varepsilon_{t-1} + \varepsilon_t \\&\dots\end{aligned}$$

Provided  $-1 < \phi_1 < 1$ :

$$y_t = \varepsilon_t + \phi_1 \varepsilon_{t-1} + \phi_1^2 \varepsilon_{t-2} + \phi_1^3 \varepsilon_{t-3} + \dots$$

- Any  $MA(q)$  process can be written as an  $AR(\infty)$  process if we impose some constraints on the MA parameters.
- Then the MA model is called “invertible”.
- Invertible models have some mathematical properties that make them easier to use in practice.
- Invertibility of an ARIMA model is equivalent to forecastability of an ETS model.



## General condition for invertibility

Complex roots of  $1 + \theta_1 z + \theta_2 z^2 + \dots + \theta_q z^q$  lie outside the unit circle on the complex plane.

- For  $q = 1$ :  $-1 < \theta_1 < 1$ .
- For  $q = 2$ :  
 $-1 < \theta_2 < 1 \quad \theta_2 + \theta_1 > -1 \quad \theta_1 - \theta_2 < 1$ .
- More complicated conditions hold for  $q \geq 3$ .
- Estimation software takes care of this.

# Identifying AR and MA Models

	<i>Autocorrelations</i>	<i>Partial Autocorrelations</i>
MA( $q$ )	Cut off after the order $q$ of the process	Die out
AR( $p$ )	Die out	Cut off after the order $p$ of the process
ARMA( $p, q$ )	Die out	Die out

LET US EXPLORE SOME SIMULATIONS AND TEST OUR THEORY!

## Autoregressive Moving Average models:

$$y_t = c + \phi_1 y_{t-1} + \cdots + \phi_p y_{t-p} \\ + \theta_1 \varepsilon_{t-1} + \cdots + \theta_q \varepsilon_{t-q} + \varepsilon_t.$$

- Predictors include both **lagged values of  $y_t$**  and **lagged errors**.
- Conditions on coefficients ensure stationarity.
- Conditions on coefficients ensure invertibility.

## Autoregressive Integrated Moving Average models

- Combine ARMA model with **differencing**.

## Autoregressive Integrated Moving Average models

### ARIMA( $p, d, q$ ) model

AR:  $p$  = order of the autoregressive part

I:  $d$  = degree of first differencing involved

MA:  $q$  = order of the moving average part.

- White noise model: ARIMA(0,0,0)
- Random walk: ARIMA(0,1,0) with no constant
- Random walk with drift: ARIMA(0,1,0) with const.
- AR( $p$ ): ARIMA( $p,0,0$ )
- MA( $q$ ): ARIMA(0,0, $q$ )

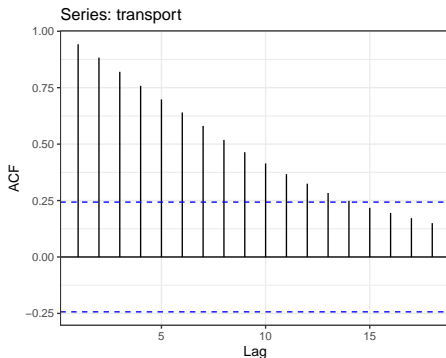
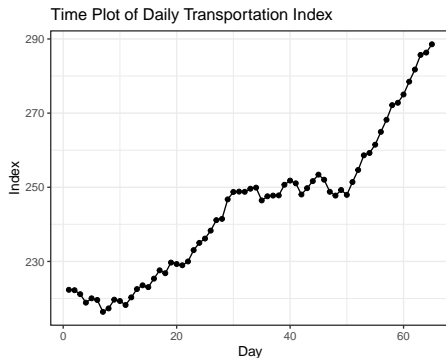
Steps for the Box-Jenkins Method:

- ➊ Selecting an initial model (model identification).
- ➋ Estimating the model coefficients (parameter estimation).
- ➌ Analyzing the residuals (Model Checking).
- ➍ Modifying the model if necessary.
- ➎ Repeating (1)-(4) until no further modification.
- ➏ Using the final model for forecasting.

# Forecasting with the Model (Transport Data)

Step 1: Plot the data

```
transport <- ts(readxl::read_xls("Transport.xls"))
q1 <- autoplot(transport) + labs(y = "Index", x = "Day",
  title = "Time Plot of Daily Transportation Index") + geom_point()
q2 <- ggAcf(transport)
gridExtra::grid.arrange(q1,q2,ncol = 2)
```



# Forecasting with the Model (Transport Data)

Step 1: Plot the data

*The initial observations from the graphs are:*

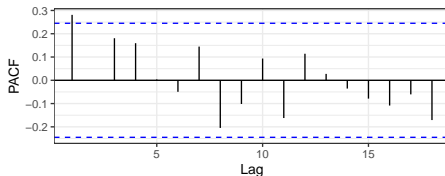
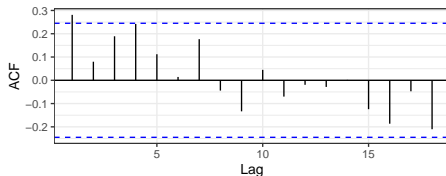
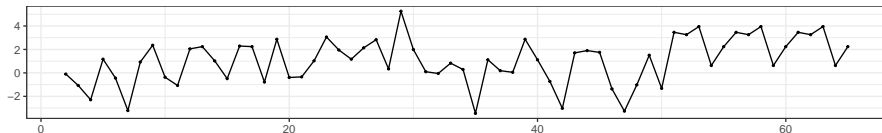
- ➊ The data has an upward trend.
- ➋ The sample autocorrelations are persistently large and decay to zero slowly. You therefore conclude that the data is nonstationary with nonconstant mean.

# Forecasting with the Model (Transport Data)

Step 2: You decide to difference the data in hopes of making it stationary.

```
transport %>% diff() -> dtransport  
dtransport %>% ggtsdisplay(main = "Difference Daily Transportation Index")
```

Difference Daily Transportation Index





*The observations from the graphs of the differenced series are:*

- ① The data fluctuate around a constant mean.
- ② ACF shows that only the lag 1 autocorrelation is significant.
- ③ The ACFs appear to cut off after lag 1.
- ④ PACF also shows that only the lag 1 partial autocorrelation is significant.
- ⑤ The PACFs appear to cut off after lag 1.
- ⑥ Neither ACFs nor PACFs appear to die out in a declining manner.

# Forecasting with the Model (Transport Data)

## Competing Models

We can conclude that

- 1 the observations from 2 and 3 indicates MA(1).
- 2 the observations from 4 and 5 indicates AR(1).
- 3 ARIMA(1,1,0), ARIMA(0,1,1) and ARIMA(1,1,1) can be considered as the initially identified models.

$$ARIMA(1, 1, 0) : \Delta Y_t = \phi_0 + \phi_1 \Delta Y_{t-1} + \varepsilon_t \quad (1)$$

$$ARIMA(0, 1, 1) : \Delta Y_t = \mu + \varepsilon_t - \omega_1 \varepsilon_{t-1} \quad (2)$$

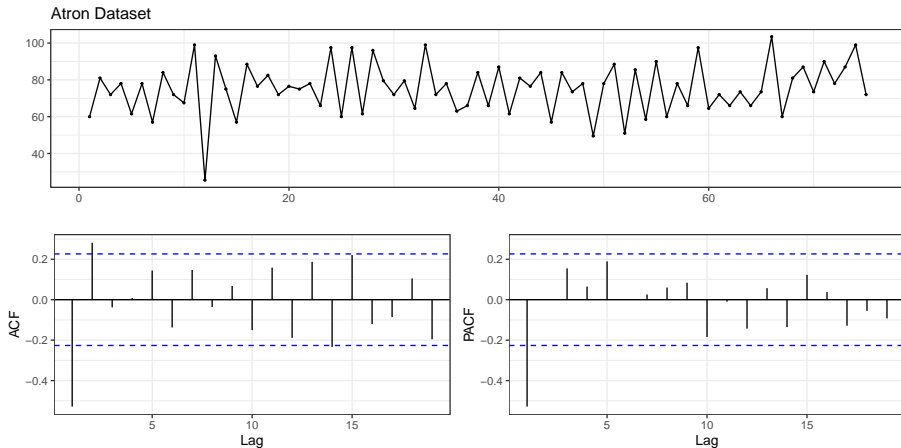
$$ARIMA(1, 1, 1) : \Delta Y_t = \phi_0 + \phi_1 \Delta Y_{t-1} + \varepsilon_t - \omega_1 \varepsilon_{t-1} \quad (3)$$

Let's estimate and compare these three competing models.

```
Arima(y, order = c(p,d,q)) %>% summary()
```

LET US REVISIT THE ATRON DATASET.

```
atron <- ts(read.csv("Atron.csv"))  
ggtsdisplay(atron, main = "Atron Dataset")
```



# Forecasting with the Model (Atron Data)

To determine lag orders for AR and MA,

- 1 The PACF graph shows that the first lag is significant with the coefficient value, -0.53.
- 2 After the lag 1, the rest of lags are all zero (insignificant).
- 3 So, the PACF observations suggest an AR(1) model
- 4 The ACF graph shows that the first two lags are significant.
- 5 The rest of lags are also insignificant.
- 6 So, the ACF observations suggest a MA(2) model.

## Competing Models

We can consider ARIMA(1,0,0), ARIMA(0,0,2), and ARIMA(1,0,2) as possible contenders.

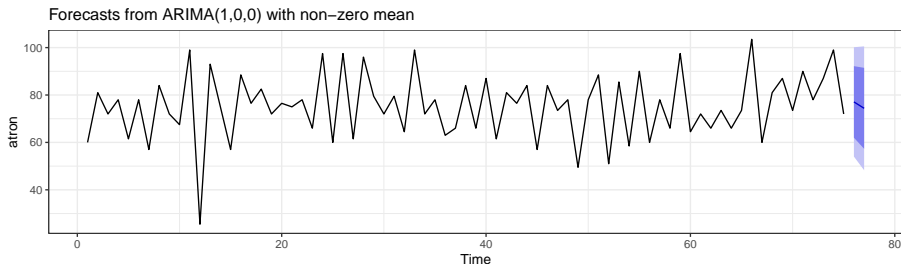
# Forecasting with the Model (Atron Data)

## TWO STEP AHEAD FORECAST WITH THE ARIMA(1,0,0) MODEL

```
(Arima(atron, order = c(1,0,0)) %>% forecast(2))$mean
```

```
## Time Series:  
## Start = 76  
## End = 77  
## Frequency = 1  
## [1] 77.09 74.39
```

```
Arima(atron, order = c(1,0,0)) %>% forecast(2) %>% autoplot()
```



## Section 3

### ARIMA Models for Seasonal Data

# Seasonal ARIMA Models

- Seasonal pattern in a year
  - Seasonal pattern year after year
  - Seasonal differences for nonstationary data

- The notation for a seasonal ARIMA model:

$$\text{ARIMA}(p, d, q)(P, D, Q)_m$$

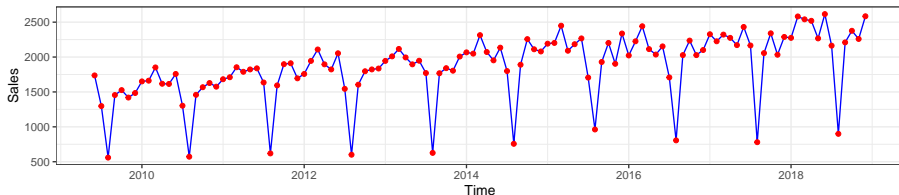
where

- $p$  is regular AR terms
- $d$  is regular differences
- $q$  is regular MA terms
- $P$  is seasonal autoregressive terms at lag  $m$
- $D$  is seasonal difference at lag  $m$
- $Q$  is seasonal MA terms at lag  $m$ .

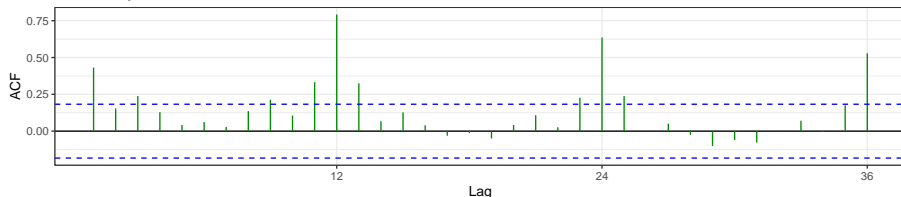
# Seasonal ARIMA Models (Keytron)

```
keytron <- ts(read.csv("Keytron.csv"),end = c(2018,12), frequency = 12)
k1 <- autoplot(keytron, colour = "blue") +
  labs(title = "Monthly Sales Data, Keytron", y= "Sales") + geom_point(colour = "red")
k2 <- ggAcf(keytron, colour = "green4", lag.max = 36)
gridExtra::grid.arrange(k1,k2,nrow = 2)
```

Monthly Sales Data, Keytron



Series: keytron



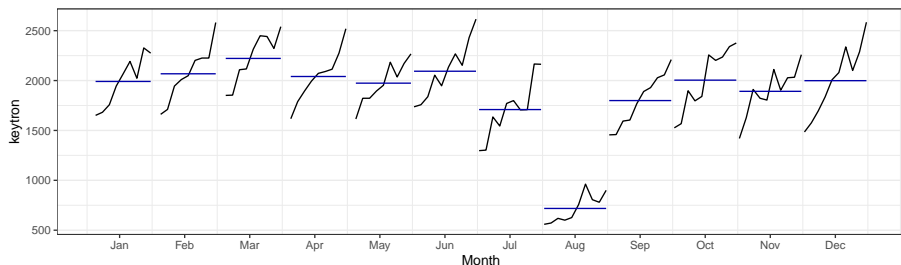


# Seasonal ARIMA Models (Keytron)

The initial observation are:

- The data have an upward trend (nonstationary).
- The plot shows a pronounced seasonal pattern. We could throw in a `ggsbseriesplot` here as well.

```
ggsbseriesplot(keytron)
```



Therefore, you decide to start with a seasonal ARIMA model.

From the ACF earlier, we note that:

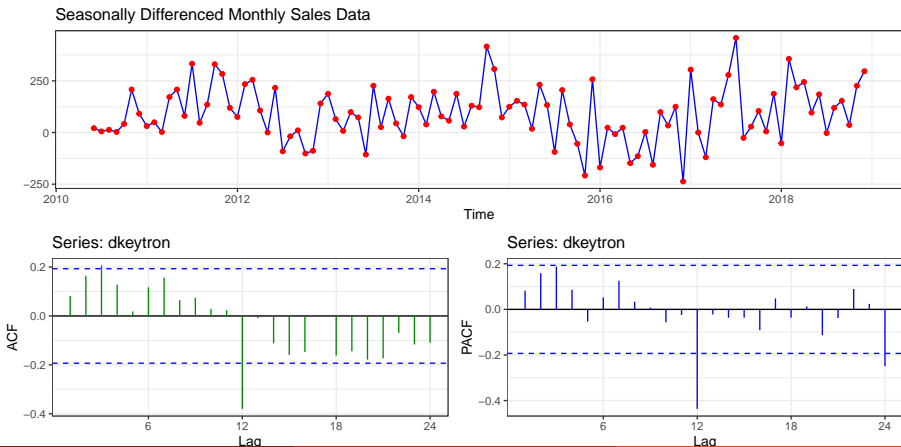
- The first lag is significant
- The ACFs appeared to cut off after lag 1.
- The ACFs are large and significant at the seasonal lags - 12, 24 and 36.

Take care of the seasonality first:

$$\Delta Y_{t,m=12} = Y_t - Y_{t-12}$$

```
keytron %>% diff(12) -> dkeytron
k3 <- autoplot(dkeytron, colour = "blue") +
  labs(title = "Seasonally Differenced Monthly Sales Data", y = "") +
  geom_point(colour = "red")
k4 <- ggAcf(dkeytron, colour = "green4")
k5 <- ggPacf(dkeytron, colour = "blue")

grid.arrange(arrangeGrob(k3,k4,k5,layout_matrix= rbind(c(1,1), c(2,3))))
```



The observations from seasonally differenced sales:

- The seasonally differenced sales are stationary and vary around a constant mean.
- The ACF plot has one significant spike at lag 12 (cuts off)
- The PACF plot has significant spikes at 12 and 24 lags that get progressively smaller (die out).
- Overall, the plots suggest an AR(1) and MA(1) term at the seasonal lag 12.

## Seasonal ARIMA Models (Keytron)

Based on those observations, we identified a model of

$$\text{ARIMA}(0, 0, 0)(0, 1, 1)_{12}$$

where  $p = 0$  regular autoregressive terms.

$d = 0$  regular differences

$q = 0$  regular moving average terms

$P = 1$  seasonal autoregressive terms

$D = 1$  seasonal difference at lag 12

$Q = 1$  seasonal moving average term at 12

# Seasonal ARIMA Models (Keytron)

In a regression formulation, an  $\text{ARIMA}(0, 0, 0)(0, 1, 1)_{12}$  model takes the form

$$Y_t - Y_{t-12} = \phi_0 + \phi_1 \Delta Y_{t-1, S=12} + \varepsilon_t - \omega_1 \varepsilon_{t-12}$$

where  $\omega_1$  is the seasonal MA parameter (coefficient) to be estimated.

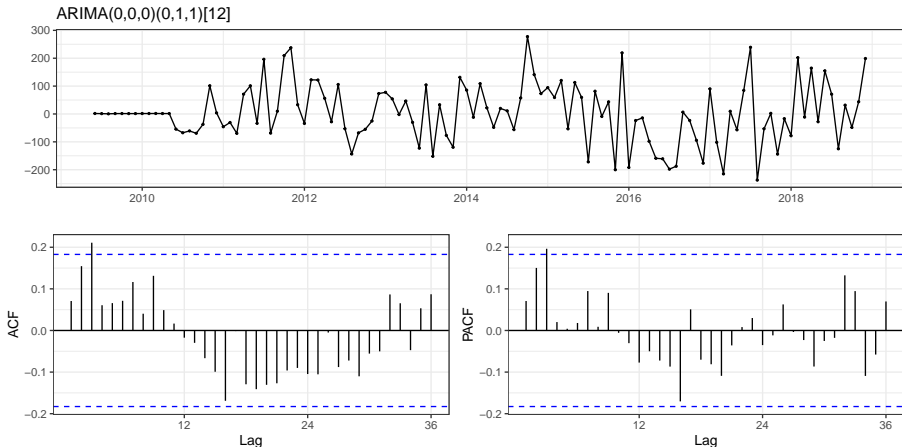
## Estimating in R:

```
keytron %>% Arima(order=c(0,0,0), seasonal = c(0,1,1),  
  include.constant = TRUE) %>% summary()
```

```
## Series: .  
## ARIMA(0,0,0)(0,1,1)[12] with drift  
##  
## Coefficients:  
##          sma1  drift  
##        -0.668  7.183  
## s.e.    0.097  0.409  
##  
## sigma^2 estimated as 12610:  log likelihood=-635  
## AIC=1276   AICc=1276   BIC=1284  
##  
## Training set error measures:  
##              ME  RMSE  MAE      MPE  MAPE  MASE  ACF1  
## Training set 3.094 105.2 80.3 -0.7729 4.828 0.6342 0.0708
```

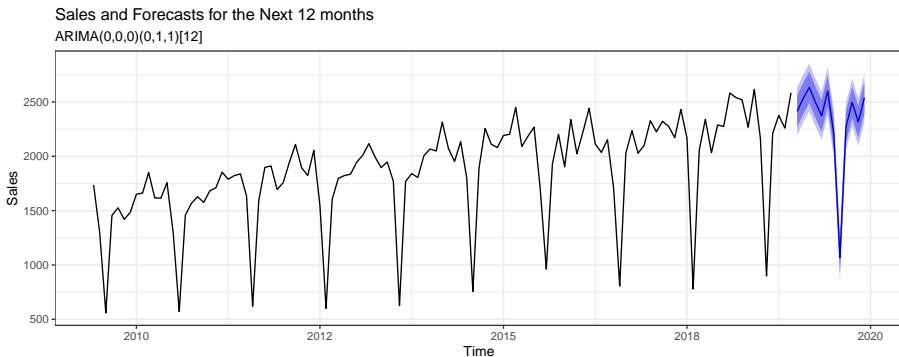
# Seasonal ARIMA Models (Keytron)

```
Arima(keytron,order=c(0,0,0),seasonal = c(0,1,1), include.constant = TRUE)  
residuals() %>% ggtsdisplay(main = "ARIMA(0,0,0)(0,1,1)[12]")
```





```
Arima(keytron,order=c(0,0,0),seasonal = c(0,1,1),  
  include.constant = TRUE) %>% forecast(12) %>% autoplot() +  
  labs(title = "Sales and Forecasts for the Next 12 months",  
  subtitle = "ARIMA(0,0,0)(0,1,1)[12]", y= "Sales") + theme_bw()
```



```
(Arima(keytron,order=c(0,0,0),seasonal = c(0,1,1),
      include.constant = TRUE) %>% forecast(12))$mean -> fsales
fsales.m <- matrix(fsales, dimnames = list(month.abb,"Forecast"))
knitr::kable(fsales.m,
              format.args = list(big.mark = ","),
              caption = "Forecasted Sales Values for 2020")
```

Table 1: Forecasted Sales Values for 2020

	Forecast
Jan	2,413
Feb	2,533
Mar	2,634
Apr	2,496
May	2,372
Jun	2,598
Jul	2,202
Aug	1,069
Sep	2,275
Oct	2,495
Nov	2,316
Dec	2,538

# Advantages and Disadvantages of ARIMA Models

- Advantages of ARIMA Models.
  - powerful and flexible for short-range forecasts
  - Formal procedures for testing model adequacy are available
  - Forecast intervals can be constructed from the fitted model
- Disadvantages of ARIMA Models
  - require a relatively large amount of data
  - no easy ways to update the parameters as new data arrive
  - Model construction and maintenance require a large investment of time and other resources.